

# APAM



## THEATRE, ARENA & Auditorium GUIDE

1949

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So that we may have this Guide as accurate as possible, we request the assistance of every individual interested. All information contained in this book has been received from reliable sources, but owing to the continual changes in the theatrical industry it is not possible to have this book absolutely correct. Any suggestions as to changes will gladly be received by the publishers.

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# PATHFINDER



The task of the road man is full of complexities, but the experienced agent conquers everything, including a bad show—sometimes.



# ABBREVIATIONS

The following abbreviations used in the 1949 THEATRE, ARENA and AUDITORIUM GUIDE.

A.C. ....	Alternating Current	HOT. ....	Hotel
AB. ....	Above	HO. ....	Home
ADD. ....	Address	HP. ....	Hemp
AGTS. ....	Agents	ILL. ....	Illumination
AGPA. ....	Assistant General Passenger Agent	L. or LITHO. ....	Lithograph
AM. ....	Morning	L.F. ....	Lower Floor
AMPS. ....	Amperes	LFT. ....	Loft
1-BAL. ....	First balcony	MEZ. ....	Mezzanine
2-BAL. ....	Second balcony	MGR. ....	Manager
BEL. ....	Below	M.P. ....	Motion Pictures
B.F.G. ....	Between fly girders	MUS. ....	Musicians
B.G. ....	Between Girders	NAT. ....	National
BUS. MGR. ....	Business Manager	NITE RENT. ....	Nightly rental
CAN. ....	Canadian	NO. ....	Northern
CW. ....	Counterweight	ORCH. ....	Orchestra
C.P.A. ....	City passenger agent	PIC. ....	Picture
C.E. ....	City editor	PRO-W. ....	Proscenium Width
COL. HOTELS. ....	Colored Hotels	PRO-H. ....	Proscenium Height
CON. or CONN. ....	Connection	P.T.M. ....	Passenger Traffic Manager
CONT. ....	Contact	RA. ....	Ratio
D.C. ....	Direct current	R.R. ....	Railroads
D.E. ....	Drama Editor	RC. ....	Regular crew
DRAW. POP. ....	Drawing population	REP. ....	Representative
DR. ....	Dressing rooms	SC. ....	Seating capacity
D.P.A. ....	Division Passenger Agent	SO. ....	Southern
ED. ....	Editor	ST. ....	Stage
E. ....	Evening	SUN. ....	Sunday
EX. ....	Except	TPS. ....	Traps
F-CUR. ....	Foots to curtain	TRANS. ....	Transfer Co.
F.G. ....	Fly gallery	U.S. ....	United States
FTS. ....	Foots	UP. ....	Upstairs
GAL. ....	Gallery	W-W. ....	Wall to Wall
GF. ....	Ground floor		





# NEW YORK CITY

POPULATION  
7,454,995

DRAW. POP.  
10,000,000

**HOTELS:** Note: The hotels listed herewith, are those used mostly by the theatrical profession. Space will not permit listing of ALL the New York Hotels.—ED. Abbey, Alamac, Algonquin, Ambassador, America, Ashley, Astor, Barbizon, Barbizon-Plaza, The Barclay, Belmont-Plaza, Belvedere Beverly, Biltmore, Bristol, Bryant, Capitol, Century, Chatham, Chesterfield, Claridge Commodore, Coolidge, Croydon, Diplomat, Dixie, Dorset, Drake, Edison, Empire, Essex House, Flanders, Forrest, Fulton, Great Northern, Gotham, Henry Hudson, Holland, Iroquis, Irving, King Edward, Knickerbocker, Langwell, La Salle, Laurelton, Lenox, Lexington, Lincoln, Lombardy, McAlpin, Madison, Manhattan Towers, Mansfield, Marguery, Markwell, Martha Washington, Martinique, Maryland, Mayfair House, Mayflower, Meurice, Milner, Murray, National, Park Chambers, Park Lane, Park Plaza, Peerless, Pennsylvania, Piccadilly, Pickwick Arms, Pierre, Plaza, Plymouth, President, Prince George, Remington, Ritz-Carlton, Roger Williams, Roosevelt, Rosoff, Royalton, St. Edward, St. James, St. Moritz, San Rafael, Savoy-Plaza, Seville, Shelton, Sheraton, Sherman Sq., Sherry-Netherland, Somerset, Spencer Arms, Sutton, Taft, Seymour, Times Square, Tudor, Tuscany, Van Cortlandt, Vanderbilt, Victoria, Waldorf-Astoria, Walton, Warwick, Webster Hall, Wellington, Wentworth, Westbury, Weylin, Whitby, Windsor, Winslow, Winthrop, Winton, Woodstock, Woodward, York.

**RAILROADS:** B & O, C RR of N. J.; D L & W; Erie; H & M; L V; L I; N J & N Y; NYC; N Y, N H & H; N Y O & W; N Y S & W; Penna; S I RT; W S.

**TRANSFER COMPANIES:** Erie Transfer Co., 44 West 50th St.; Reilly, 437 West 31st Street; Schumer Theatrical Transfer, 429 W. 53rd Street; Tait Transfer Co., 602 West 47th Street; Walton Hauling and Warehouse Corp., 607 West 46th Street; Williams Theatrical Haulage, Inc., 607 West 46th Street.

**AIRLINES:** American, Eastern, Capital, United, TWA, Colonial, Empire, National, Northeast, Northwest Trans.-World.

**BUS LINES:** Greyhound, Manhattan Transit, Mohawk Coaches, Mountain Transit, Public Service Interstate. Several Independents.

**RADIO STATIONS:** WBNX, WCBS, WEVD, WINS, WABC, WNBC, WMGM, WLIB, WMCA, WNEW, WNYC, WOR, WOV, WQXR, WWRL, WKNY, WHOM.

**NETWORKS:** American Broadcasting Co.; Columbia Broadcasting System; Mutual Broadcasting Co.; National Broadcasting Co.

**TELEVISION:** WABD, WCBS-TV, WNBT, WPIX.

**NEWSPAPERS:** BROOKLYN EAGLE: (E) M. E.: Howard Swain. C. E.: Robt. Grannis. (also Sunday) P. E.: Edwin Wilkinson. D. E.: George Currie.

N. Y. ENQUIRER: (S) M. E.: A. B. Kiley. C. E.: Wm. S. Griffin.

N. Y. HERALD-TRIBUNE: (M) M. E.: Geo. A. Cornish. C. E.: Jos. G. Herzberg. (also Sunday) S. E.: Moora. P. E.: Crandell. D. E.: Arthur Folwell.

N. Y. JOURNAL-AMERICAN: (E) (also Sunday) M. E.: Sam H. Day. C. E.: Paul Schoenstein. S. E.: Sterling Noel. P. E.: Carroll. D. E.: James O'Connor.



JOURNAL OF COMMERCE: M. E.: Luedicke, C. E.: Krahmer, D. E.: E. Single.  
N. Y. MIRROR: (M) M. E.: Hinson Stiles, C. E.: Selig Adler. (Also Sun.).  
P. E.: M. Elkins, D. E.: Robert Coleman.  
MORNING TELEGRAPH: (M) M. E.: Edw. Berger, D. E.: Geo. Freedly.  
NEWS: (M) M. E.: Robt. G. Shand, C. E.: Harry Nichols. (also Sunday)  
S. E. Ama Barker, P. E.: Wm. J. White, D. E.: John Chapman.  
STAR: (E) C.E.: Wayne Adams, CRITIC: John Lardner.  
POST: (E) M. E.: Paul Tierny, C. E.: Jerome J. Karpf, D. E. Richard Watts,  
Jr., Vernon Rice.

SUN: (E) M. E.: Keats Speed, C. E.: Ed Bartnett, P. E.: James Farrell, D. E.:  
Ward Morehouse.

TIMES: (M) M. E.: Edw. L. James, C. E.: D. H. Joseph. (Also Sunday) S. E.:  
Lester Markel, P. E.: Cohn, D. E.: Lewis Funke.

WOMEN'S WEAR: (M) M. E.: E. W. Elbart, C. E.: Sam E. Levine, D. E.:  
Kelcey Allen.

WORLD-TELEGRAM: (E) M. E.: Lee B. Wood, C. E.: B. O. McAnney, P.  
E.: Easton and Kamm, D. E.: Wm. Hawkins, Jr.

AGENTS DAY: Monday through Friday, SUNDAY DEADLINE: Wednesday.

#### ADELPHI

(Shubert House)

PHONE: Cir 6-9500; Cir 6-5097. MGR.:  
Frank L. Smith. HOME PHONE: Cir 6-0700.  
S. C.: 1434. ORCH.: 876. 1-BALC.: 302.  
MEZZ.: 238. BOXES: 18. REG. CREW: 3.  
MUSICIANS: Drama, 4; Musicals, 22. BOOK-  
ED BY: U B O. PROSC. W.: 40 Ft. PROSC.  
H.: 30 Ft. W. to W.: 100 Ft. FTS. to BW.:  
35 1-2 Ft. LINES: 60 Sets. CTWGHT. or  
HEMP.: CW. FOOTS: None. TRAPS: No.  
GRD. FL. or UPSTAIRS: Street Level. DRESS-  
ING ROOMS: ON 2. ABOVE: 18. AC.: Yes.  
DC.: Yes. AMPS.: 4800.

#### ALVIN

PHONE: Circle 5-5226. MGR.: Warren  
O'Hara, S. C.: 1331. ORCH.: 683. 1-BALC.:  
434. MEZZ.: 190. BOXES: 24. REG. CREW:  
3 Heads. BOOKED BY: Herman Bernstein.  
PROSC. W.: 39'-9". PROSC. H.: 25 Ft.  
W. to W.: 80 Ft. FTS. to BW.: 34 Ft. ST. to  
LOFT: 22 Ft. CTWGHT. or HEMP.: CW.

#### BARRYMORE

(Shubert House)

PHONE: Cir 6-0390. MGR.: Henry Sorenson.  
S. C.: 1064. ORCH.: 578. 1-BALC.: 254.  
MEZZ.: 196. BOXES: 36. REG. CREW: 3  
Heads. MUSICIANS: Penalty House. BOOK-  
ED BY: U B O. PROSC. W.: 39 1-2 Ft.  
PROSC. H.: 25 Ft. W. to W.: 79 Ft. FTS. to  
BW.: 26 1-2 Ft. CTWGHT. or HEMP.: CW.

#### MARTIN BECK

PHONE: Cir 6-6363. MGR.: Louis Lotito.  
S. C.: 1214. ORCH.: 600. 1-BALC.: 448.  
MEZZ.: 142. BOXES: 24. REG. CREW: 3  
Heads. BOOKED BY: Louis Lotito. PROSC.  
W.: 40 Ft. PROSC. H.: 32 Ft. W. to W.: 68  
Ft. FTS. to BW.: 36 Ft. LINES: 72 Sets.  
CTWGHT. or HEMP.: CW. FOOTS: Yes.  
GRD. FL. or UPSTAIRS: Street Level.

#### BELASCO

(Shubert House)

PHONE: BR 9-2067. MGR: Frank O'Connor, S.  
C.: 1077 ORCH: 523. 1-BAL: 283. 2-BAL: 237  
BOXES: 40. REG. CREW: 3 Heads. MUSI-  
CIANS: Penalty. BOOKED BY: Leonard Sang.  
PROSC. W.: 36 1-2 Ft. PROSC. H.: 26 Ft.  
W. to W.: 78 Ft. FTS. to BW.: 28 Ft.  
CTWGHT. or HEMP.: Hemp.

#### BIJOU

(City Investment House)

S. C.: 589. ORCH.: 355. 1-BALC.: 234.  
BOOKED BY: Louis Lotito. PROSC. W.: 25  
Ft. PROSC. H.: 25 Ft. W. to W.: 55 Ft. FTS.  
to BW.: 24 Ft ST to LOFT: 25 Ft. CTWGHT.  
or HEMP.: CW.

#### BILTMORE

Warner Bros.

PHONE: Cir 6-9353. MGR.: Bernard Klawans,  
HOME PHONE: Cir 7-7440. S. C.: 920.  
ORCH.: 498. 1-BALC.: 264. MEZZ.: 158.  
REG. CREW: 4. BOOKED BY: Klawans.  
PROSC. W.: 34 Ft. PROSC. H.: 25 Ft. W.  
to W.: 80 Ft. FTS. to BW.: 34 1-2 Ft. Irregu-  
lar Stage. CTWGHT. or HEMP.: CW. GRD.  
FL. or UPSTAIRS: Street Level. DRESSING  
ROOMS: ABOVE: 12. AC.: Yes. DC.: Yes.

#### BOOTH

Shubert House

MGR.: Elias Weinstock, S. C.: 712. ORCH.:  
463. 1-BALC.: 233. BOXES: 16. REG. CREW:  
3 Heads. MUSICIANS: 7. BOOKED BY: U.  
B. O. PROSC. W.: 34'-1 34'-2 1/2". PROSC. H.:  
20 Ft. W. to W.: 80 Ft. FTS. to BW.: 30 Ft.  
ST. to LOFT: 30'-5". CTWGHT. or HEMP.:  
CW.



**BROADHURST**

Shubert House

MGR.: Bernard Clancy. S. C.: 1160. ORCH.: 431. BOXES: 36. BOOKED BY: UBO. 693. PROSC. W.: 40 Ft. PROSC. H.: 24'-3". W. to W.: Front, 86 Ft.; Back, 100 Ft. FTS. to BW.: 31 1-2 Ft. ST. to LOFT: 25 Ft. CTWGHT. or HEMP.: C.W.

**BROADWAY**

Shubert House

S. C.: 1900. ORCH.: 1018. 1-BALC.: 594. MEZZ.: 252. BOXES: 36. REG. CREW: 3 Heads. BOOKED BY: U B O. PROSC. W.: 44½ Ft. PROSC. H.: 25'-10". W. to W.: 71 Ft. FTS. to BW.: 41 Ft. ST. to LOFT: 24 Ft. CTWGHT. or HEMP.: CW.

**CARNEGIE HALL**

MGR: Jno Totten. PHONE: CI 7-1350. SEAT. CAP. MIN. 3084; ORCH. 1018; 1st TIER 260; BOXES 4 to Bx can use 6. SEC. TIER 168; DR. CIR. 388; BALC. 1252. BOOKED: Direct. PROSC.W: 62 Ft. PROSC.H: 20 Ft. WtoW: 55 Ft. CURT. to BW: 25 Ft. LINES: 20. CTWGHT. DRESSING ROOMS, 2: Spot-light lines to top Balc., 2. RENTAL: \$750.00 perf.

**CENTURY**

Shubert House

PHONE: CI. 6-9500. MGR.: Rex Connor. S. C.: 1670. ORCH.: 783. 1-BALC.: 475. MEZZ.: 372. BOXES: 40. REG. CREW: 3 Heads. MUSICIANS: 22. BOOKED BY: U B O. PROSC. W.: 32 1-2 Ft. PROSC. H.: 25 Ft. W. to W.: 80'-9". FTS. to BW.: 34 Ft. CTWGHT. or HEMP.: CW. AC.: Yes. DC.: Yes.

**CORONET**

City Investment House

PHONE: Cir 6-8870. MGR.: Mack Hilliard. HOME PHONE: Larchmont 1940-R. S. C.: 1027. ORCH.: 637. MEZZ: 160. 1-BAL.: 206. BOXES: 24. REG. CREW: 4. BKD. BY: Louis Lotito. PROSC. W.: 38'-10". PROSC. H.: 40 Ft. W. to W.: 62 Ft. FTS. to CURT.: 3'-2". CUR. to BW.: 26'-2". LINES: 60 Sets. CTWGHT. or HEMP.: CW. FOOTST: None. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 11. DC.: Yes.

**CORT**

Shubert House

PHONE: Cir 5-4289. MGR.: Gerson H. Werner. HOME PHONE: WA 7-5972. S. C.: 1064. ORCH.: 471. 1-BALC.: 264. 2nd BALC.: 281. BOXES: 48. REG CREW: 3 Heads. MUSICIANS: Penalty House. BOOKED BY: U B O. PROSC. W.: 37'-4". PROSC. H.: 25

**CORT (Continued)**

Ft. W. to W.: 76'-8". FTS. to BW.: 27 Ft. ST. to LOFT: 59'-11". LINES: 44 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: None. TRAPS: None. GRD. FL. or UPSTAIRS: Street. DRESSING ROOMS: ON 3. ABOVE: 9. BELOW: 1. AC.: Yes. DC.: Yes. AMPS.: 700.

**EMPIRE**

S. C.: 1102. ORCH.: 467. 1-BALC.: 322. 2nd BALC.: 269. BOXES: 44. PROSC. W.: 34 Ft. PROSC. H.: 35 Ft. W to W.: 68 Ft. FTS. to BW.: 31 1-2 Ft. ST. to LOFT: 25 Ft. CTWGHT. or HEMP.: Hemp. REGULAR CREW: 5. FOOTST? Yes. SETS: Lines 40. DR. RMS. on Stg.: 2. BOOKED DIRECT. PLAYS PERCENTAGES? Yes. AC: 120. DC: 120

**FORTY-EIGHTH STREET**

PHONE: Cir 5-4396. MGR.: Saul Lancourt. HOME PHONE: LO 7-0107. S. C.: 921. ORCH.: 450. 1-BALC.: 242. 2nd BALC.: 205. BOXES: 24. REG. CREW: 4. MUSICIANS: Penalty House. BOOKED BY: Saul Lancourt. PROSC. W.: 35 Ft. PROSC. H.: 24 Ft. W. to W.: 60 Ft. FTS. to BW.: 27 Ft. ST. to LOFT: 60 Ft. LINES: 30 Sets. FOOTST: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2 ABOVE: 8. AC.: Yes. DC.: Yes. AMPS.: 1000.

**FORTY-SIXTH**

(City Investment House)

MGR.: Ernest MacAuley. S. C.: 1319. ORCH.: 799. MEZZ: 252. 1-BAL.: 244. BOXES: 44. REG CREW: 3 Heads. MUSICIANS: 22. BOOKED BY: Louis Lotito. PROSC. W.: 44 1-2 Ft. PROSC. H.: 31 Ft. W. to W.: 68'-2". FTS. to BW.: 30 Ft. CTWGHT. or HEMP: CW.

**FULTON**

(City Investment House)

MGR.: Arthur Lighton. S. C.: 976. ORCH.: 516. 1-BALC.: 270. 2nd-BALC.: 190. REG. CREW: 3 Heads. MUSICIANS: Penalty. BOOKED BY: Louis Lotito. PROSC. W.: 38 Ft. PROSC. H.: 25 Ft. W. to W.: 68 Ft. FTS. to BW.: 35 Ft. CTWGHT. or HEMP.: Hemp.

**HELLINGER**

PHONE: PL 7-7050. Ben Segal, Gen. Mgr. Mgr. Dir. Phil Adler, SC: 1506. ORCH: 900. BALC: 430 MEZZ. 176. BOOKED BY: Direct. PROSC.W: 43' 3" WtoW: 70' 6" FTS TO CURT.: 4. CURT. to BW: 42 Ft. CTWGHT or HEMP: CW. SETS LINES: 54 Right; 21 Sets Left. FOOTST: Yes. Stg. to Rigging: 73' 9". AC: 110 (36 Bal. Spots. 3 Spots in gallery). DRESS ROOMS: Ample for musicals. PLAYS PERCENTAGES: Yes.



## HUDSON

PHONE: LU 2-2990. MGR.: Carl Fisher. HOME PHONE: B. O. 2-1087. S. C.: 1057. ORCH.: 498. 1-BALC.: 264. 2nd BALC.: 255. BOXES: 40. REG. CREW: 3 Heads. MUSICIANS: Penalty. BOOKED BY: Herman Bernstein. PROSC. W.: 32 Ft. PROSC. H.: 27 Ft. W. to W.: 59 Ft. FTS. to BW.: 29 1-2 Ft. LINES: 24 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 18. AC.: Yes. DC.: Yes. AMPS.: 1500.

## IMPERIAL (Shubert House)

MGR.: Norman Light. S. C.: 1427. ORCH.: 705. 1-BALC.: 376. MEZZ.: 274. BOXES: 72. REG. CREW: 3 Heads. MUSICIANS: 22. BOOKED BY: U B O. PROSC. W.: 39'-9". PROSC.: 25 1-2 Ft. W. to W.: 85'-3". FTS. to BW.: 36 1-2 Ft. ST. to LOFT: 23 Ft. CTWGHT. or HEMP.: CW.

## INTERNATIONAL

S. C.: 1173. ORCH.: 636. 1-BALC.: 263. MEZZ.: 274. REG. CREW: 3 Heads. MUSICIANS: Penalty. PROSC. W.: 39 Ft. PROSC. H.: 37 Ft. W. to W.: 84 Ft. FTS. to BW.: 37 Ft. CTWGHT. or HEMP.: CW.

## LYCEUM

MGR.: Allan Schnebke. S. C.: 993. ORCH.: 400. 1-BALC.: 293. 2nd BALC.: 252. BOXES: 48. REG. CREW: 3 Heads. MUSICIANS: Penalty. BOOKED BY: Ben Boyar. PROSC. W.: 33 Ft. PROSC. H.: 32'-10". W. to W.: 81'-11". FTS. to BW.: 28'-4". ST. to LOFT: 29 Ft. CTWGHT. or HEMP.: CW.

## MAJESTIC Shubert House

MGR.: L. S. Lawrence, Jr. S. C.: 1659. ORCH.: 895. 1-BALC.: 729. BOXES: 44. REG. CREW: 3 Heads. MUSICIANS: 22. BOOKED BY: U B O. PROSC. W.: 40'-10". PROSC. H.: 24'-6". W. to W.: 75'-8". FTS. to BW.: 38'-10". ST. to LOFT: 30 Ft.

## MANSFIELD

MGR.: J. Charles Gilbert. S.C.: 1041. ORCH.: 5464. 1-BALC.: 285. MEZZ.: 156. BOXES: 36. REG. CREW: 3 Heads. MUSICIANS: Penalty House. PROSC. W.: 38'-8". PROSC. H.: 25 Ft. W. to W.: 63 1-2". FTS. to B. W.: 28 Ft. CTWGHT. or HEMP.: CW.

## METROPOLITAN Q. H.

Edward Johnson, MANAGING DIRECTOR. MANAGER: Reginald Tonry; PHONE: PE 6-1200. SEATING CAP. 3,022; ORCH. 337; ORCH. CIR. 316; SAL.: 771. DIR. & MAN. DIR. BOXES: 224. GRD. TIER: 148. PARTERRE (Diamond Horseshoe) BOXES 280; DRESS CIRCLE: 516. FAMILY CIRCLE 430. BOOKED BY: Direct. PROSC.: Width 53 ft. 8 in. PROSC. HT. 48 ft; STG. to RIGGING LOFT 89 ft. 6 in.; STAGE to FLY GAL. 32 ft.; WIDTH FLY GAL. 13½ ft.; BET. FLY GAL. 70 ft.; CUR. to B. W. 72 ft.; C. to FTS: 7 ft.; W. to W. 100 ft.; D under ST. 27 Ft.; NUM. BOR. ITS. 7; CTWGHT. or HEMP-HAND COUNT. LINES 56. ELEC. LINES 46; AC or DC; AC 110-220; DC 110. RENTAL: Varies. PLAYS PERCENTAGES: No.

## HENRY MILLER (Gilbert Miller House)

MGR.: Harry Fleishman. S. C.: 940. ORCH.: 404. 1-BALC.: 320. 2nd BALC.: 200. REG. CREW: 3 Heads. MUSICIANS: Penalty House. BOOKED BY: Gilbert Miller. PROSC. W.: 32 1-2 Ft. PROSC. H.: 24 Ft. FTS. to BW.: 39 Ft. CTWGHT. or HEMP.: CW.

## MOROSCO (City Investment House)

MGR.: Geo. Kent. S. C.: 935. ORCH.: 561. 1-BALC.: 338. BOXES: 36. REG. CREW: 3 Heads. MUSICIANS: Penalty House. BOOKED BY: Louis Lotito. PROSC. W.: 39 Ft. PROSC. H.: 25 Ft. W. to W.: 79 Ft. FTS. to BW.: 29'-3". CTWGHT or HEMP: Hemp.

## MUSIC BOX

MGR.: Morris Jacobs. S. C.: 1012. ORCH.: 533. 1-BALC.: 455. BOXES: 24. REG. CREW: 3 Heads. BOOKED BY: Morris Jacobs, U B O. PROSC. W.: 40 Ft. PROSC. H.: 26 Ft. W. to W.: 69'-6". FTS. to BW.: 31'-4". CTWGHT. or HEMP.: CW.

## NATIONAL (Shubert House)

MGR.: Arthur Singer. S. C.: 1164. ORCH.: 530. 1-BALC.: 562. BOXES: 72. REG. CREW: 3 Heads. MUSICIANS: Penalty. BOOKED BY: Direct. PROSC. W.: 39'-10". PROSC. H.: 30 Ft. W. to W.: 80 Ft. FTS. to BW.: 31 Ft. ST. to LOFT: 50 Ft. CTWGHT. or HEMP.: CW.

## PLAYHOUSE

MGR.: Sam Tauber. S. C.: 865. ORCH.: 384. 1-BALC.: 209. MEZZ.: 224. BOXES: 48. PROSC. W.: 35'-9". PROSC. H.: 29'-3". W. to W.: 65 Ft. FTS. to BW.: 30'-3". CTWGHT. or HEMP.: CW.



**PLYMOUTH****Shubert House**

MGR.: Robt. Ronchetti. PHONE: CI 6-9500.  
S. C.: 1063. ORCH.: 639. 1-BALC.: 388.  
BOXES: 36. REG. CREW: 3 Heads. MUSI-  
CIANS: Penalty House. BOOKED BY: U B O.  
PROSC. W.: 40 Ft. PROSC. H.: 25 Ft. W. to  
W.: 87 Ft. FTS. to BW.: 28 1-2 Ft. ST. to  
LOFT: 25 Ft. CTWGHT. or HEMP.: CW.

**ROYALE****Shubert House**

PHONE: Cir 6-9500. MGR.: E. L. Hardy.  
HOME PHONE: Cir 6-4991. S. C.: 1035.  
ORCH.: 589. 1-BALC.: 252. MEZZ.: 168.  
BOXES: 26. REG. CREW: 3 Heads. BOOK-  
ED BY: U B O. PROSC. W.: 40'-9". PROSC.  
H.: 24'-9". W. to W.: 71 Ft. FTS. to BW.:  
26 Ft. ST. to LOFT: 59'-10".

**ST. JAMES****Shubert House**

MGR.: S. Horworth. PHONE: CI 6-9400.  
S. C.: 1509. ORCH.: 567. 1-BALC.: 600.  
2nd BALC.: 326. BOXES: 16. REG. CREW:  
Reg. MUSICIANS: 22. BOOKED BY: U B O.  
PROSC. W.: 39'-10". PROSC. H.: 32 Ft. W.  
to W.: 87 Ft. FTS. to BW.: 31'-10".  
CTWGHT. or HEMP.: CW.

**SHUBERT****Shubert House**

MGR.: Jack Small. S. C.: 1374. ORCH.:  
578. 1-BALC.: 400. 2nd BALC.: 348. BOXES:  
48. REG. CREW: 3 Heads. MUSICIANS: 22.  
BOOKED BY: U B O. PROSC. W.: 39'-8".  
PROSC. H.: 25'-3". W. to W.: 77'-8". FTS.  
to BW.: 34 Ft. ST. to LOFT: 29'-4".  
CTWGHT. or HEMP.: Both.

**ZIEGFELD****Billy Rose House**

MGR.: Abel Enklewitz. S. C.: 1628. ORCH.:  
578. 1-BALC.: 400. 2nd BALC.: 326. BOXES:  
16. REG. CREW: 3 Heads. MUSICIANS: 22.  
BOOKED BY: Billy Rose. PROSC. W.: 35'-  
10". PROSC. H.: 27 Ft. W. to W.: 85 Ft.  
FTS. to BW.: 47 Ft.

**WINTER GARDEN****Shubert House**

MGR.: Jno Johnson. PHONE CI 6-9500  
S. C.: 1519. ORCH.: 861. 1-BALC.: 416.  
LOGES and Boxes, 242. REG. CREW: 3  
Heads. MUSICIANS: 22. BOOKED BY: U  
B O. PROSC. W.: 45 F. PROSC. H. 24 Ft.  
W. to W.: 76 Ft. FTS. to BW.: 44 1-2 Ft.  
ST. to LOFT: 29 1-2 Ft. CTWGHT. or HEMP:  
CW.

**TOWN HALL**

PHONE: Wis 7-5800. MGR.: Miss D. Dick-  
haut. S. C.: 1498. ORCH.: 832. 1-BALC.:  
588. BOXES: 78. REG. CREW: 3. MUSI-  
CIANS. Open. BOOKED BY: Miss Dickhaut.  
PROSC. W.: 52 Ft. PROSC. H.: 25 1-2 Ft.  
W. to W.: 52 Ft. FTS. to BW.: 20 Ft. FTS.  
to CUR.: 4 Ft. FOOTST: Yes. GRD. FL. or  
UPSTAIRS: Street Level. DRESSING ROOMS:  
ON 2. ABOVE: 12. AC.: Yes. NIGHTLY  
RENTAL: \$400.00. PLAYS PERCENTAGE: Sat.  
Midnite Shows Only.

**CITY CENTER**

PHONE: Cir 6-7474. MGR.: Ben Ketchum.  
HOME PHONE: OR 4-3463. S. C.: 3025.  
ORCH.: 904. 1-BALC.: 1321. 2nd BALC.:  
800. REG. CREW: 4. MUSICIANS: 4. BOOK-  
ED BY: Paul Moss, Managing Director.  
PROSC. W.: 46 Ft. PROSC. H.: 46 Ft. W.  
to W.: 58 Ft. FTS. to CUR.: 2 Ft. ST. to  
LOFT: 58 Ft. LINES: 87 Sets. CTWGHT. or  
HEMP.: CW. FOOTST: Yes. CUR. to BW.:  
42 Ft. GRD. FL. or UPSTAIRS: Street Level.  
DRESSING ROOMS: ABOVE: 15. DC.: Yes.





# ALABAMA



POPULATION  
300,000

## BIRMINGHAM

DRAW. POP.  
500,000

HOTELS: Tutwiler; Redmont; Thos. Jefferson; Bankhead; Roosevelt; Dixie-Carlton; Hillman; Molton; Caswell; Empire; Ridgeley

RAILROADS: M and O; L and N; Cent. of Ga.; Southern Pacific; Illinois Central; St. L and S. F.; Seaboard Airline; Birmingham & Coast

COLORED HOTELS: New Home, 1718½ Fourth Ave; Dunbar, 323 N. 17th St.; Palm Leaf, 328½ N. 18th St.; Rush, 316 N. 18th St.

TRANSFER COMPANY: Harris Transfer Co. Phone 3-1287. CONTACT: Mr. Edwards

AIRLINES: Delta; Penn Central; Southern and Eastern

BUS LINES: Greyhound; Crescent Bus Line

RADIO STATIONS: WSGN; WADL; WBRC; WTNB; WJLY; WVOC

NEWSPAPERS: AGE-HERALD (AM-Sun) ME—Chas. A. Fell; CE—Cincent Townsend; DE—Douglas Hunt; PIC ED—Roy Carter; CRITIC—Douglas Hunt

POST (AM) ME—Wm. P. Lindley; CE—WM. L. Waddell

NEWS (PM)—Chas. A. Fell; CE—Vincent Townsend; DE—Lily May Caldwell; PIC ED—John Faber

AGENTS DAY; Tuesday; SUNDAY DEADLINE: Tuesday

LOCAL SPONSORS: Martel Brett, 1500 3rd Ave.; Birmingham Music Club; Paul Locascio, 8 No. 22nd St.; Walker Mattison, Pickwick Club; Marvin McDonald, 235 Peachtree St., NE Atlanta, Ga.

STATE TAX: 2%

### MUNICIPAL AUDITORIUM

PHONE: 3-9921; MGR.: Ted Brownell; HOME PHONE: 4-3186; S.C.: 5033; ORCH.: 2180; WALL: 187; MEZZ.: 1661; BOXES: 45; REG. CREW: Electrician; MUSICIANS: None Regular; RATIO: None; BOOKED BY: Direct or Through Sponsors; PR. W.—60 ft.; PR. H.—30 ft.; W.-W.—100 ft.; FTS.-CUR.—6 ft.; ST.-LOFT—60 ft.; LINES: 60 Sets; CUR. to BW.—44 ft.; CTWGHT. or HEMP: Hemp ft.; FOOTS: 3 Circuits; TRAPS: Yes; GRD. or UP: First Floor—Ele.; DR. RMS.: On 1; ABOVE: 12; BELOW: None; AC: Yes; DC: No; AMPS: 300; NITE. RENT: \$150.00; SUNDAYS: \$250.00; PLAYS PERCENTAGE? No.

### TEMPLE

S.C.: 2642; ORCH.: 738; 1-BALC: 641; DRESS CIRCLE: 714; 2nd BALC.: 413; BOXES: 80; REG. CREW: None; MUSICIANS: Not Regular; RATIO: None; BOOKED BY: Direct or UBO; PR. W.—45 ft.; PR. H.—40 ft.; W.-W.—70 ft.; FTS. to CUR.—3 ft.; ST.-LOFT: 55 ft.; LINES: 36 Sets; CUR.-BW.—29 ft.; CTWGHT. or HEMP: Both to Flys 25 ft.; FOOTS: 3 Circuits; TRAPS: None; GRD. FL. or UPSTAIRS: Street Level; DRESSING ROOMS: On 7; ABOVE: 2; BELOW: None; AC: 110 V.; DC: No. NIGHTLY RENTAL: \$150.00; PLAYS PERCENTAGE? No.

POPULATION  
151,720

## MOBILE

DRAW. POP.  
225,000

HOTELS: Battle House; Admiral Semmes; Cawthorn; La Clede; Martin

RAILROADS: Ala., Tenn. & Northern; L and N; Southern Ry.; Mobile & Ohio Gulf R.R.

COLORED TOURIST HOMES: E. Reed, 950 Lyons St.; E. Jordan, 256 N. Dearborn St.; F. Wildins, 254 N. Dearborn St.

TRANSFER COMPANY: Merchants Transfer Co. Contact: Mr. Ellis



AIRLINES: Eastern; National

BUS: LINES: Gulf Transport; Teche-Greyhound; Trailways; Tri-State

RADIO STATIONS: WALA; WMOB; WKAB; WABB; WKRG

NEWSPAPERS: REGISTER (AM) ME—Hal Brown; CE—Edwin Calloway; DE—Mrs. Marie Reed,

PIC ED—Wm. Lavender

PRESS (PM) ME Don Greenwood; CE—"Tip" Mathews

SUN-PRESS REG. (Sun)

AGENTS DAY IS: Tuesday; SUNDAY DEADLINE: Wednesday

LOCAL SPONSORS: Mrs. Lois Fitzimmons, Murphy H. S. Auditorium

Mr. Lee Beidgewater, Murphy H. S. Auditorium

Mrs. Louis D'Olive, All-Star Concert Series, St. Charles Apts., Mobile, Ala.

STATE TAX: 2%; CITY TAX: 1%

#### FT. WHITING AUDITORIUM

#### MURPHY AUDITORIUM

PHONE: 29243; MGR.: Henry D. Brown;  
HOME PHONE: 65782; S.C.: 3000; ORCH.:  
2500; I-BALC.: 500; REG. CREW 4; MU-  
SICIANS: None Regular; RATIO: None;  
BOOKED BY: Direct or Through Sponsors;  
PRO. W.—50 ft.; PRO. H.—25 ft.; W.-W.—  
80 ft.; FTS.-CUR.—4 ft.; ST.-LOFT—35  
ft.; LINES: 26 Sets; CUR. to BW.—  
30 ft.; CTWGHT. or HEMP: Hemp; FOOT-  
S: Yes, 3 Circuits; TRAPS: None; GRD. FL. or  
UPSTAIRS—2nd Floor; DRESSING ROOMS:  
On 5; AC 110-220; DC: No; AMPS. 2000;  
SPECIAL: Ft. Whiting is 3 miles outside of  
Mobile; NIGHTLY RENTAL: \$200.00; PLAYS  
PERCENTAGES? No.

PHONE: 6-2541; MGR.: Mr. Wilson; S.C.:  
1250; ORCH.: 950; I-BALC.: 300; REG.  
CREW: None; MUSICIANS: None; RATIO:  
None; BOOKED BY: Direct or Through Spon-  
sors; STAGE: PRO. W.—40 ft.; PRO. H.—20  
ft.; W.-W.—46 ft.; FTS.-CUR.—5½ ft.; ST.-  
LOFT—16 ft.; LINES: 15 Sets; CUR. to BW.  
—30 ft.; STWGHT. or HEMP: Hemp;  
FOOTS: 4 Circuits; DRESSING ROOMS: On  
2; ABOVE: 2; AC 110-220; DC: No; Amps.  
600; NIGHTLY RENTAL: \$150.00; PLAYS  
PERCENTAGES? Yes.

POPULATION  
78,084

## MONTGOMERY

DRAW. POP.  
125,000

HOTELS: Jefferson Davis; Whitley; Roosevelt; Exchange; Greystone

RAILROADS: L and N; Western Ry. of Ala.; Cent. of Georgia; S. A. L.; ACL; Mobile & Ohio

COLORED HOTELS: Douglas, 121 Monroe Ave.; Royal Palm, 109 Monroe Ave.

TRANSFER COMPANY: Alabama Transfer Co. Phone: 3-2376. Contact: Merrill Jenkins

AIRLINES: Eastern; National

BUS LINES: Greyhound; Local State Lines

RADIO STATIONS:—

NEWSPAPER: ADVERTISER (AM) ME—W. J. Mahoney, Jr.; CE—Robt. Huggner; PIC. ED—  
A. K. Kraus

JOURNAL (PM) ME—W. J. Mahoney, Jr.; CE—E. A. Shelmutt

AGENTS DAY IS: Tuesday; SUNDAY DEADLINE: Wednesday

STATE TAX: 2%; CITY TAX: No.

#### CITY AUDITORIUM

#### REINER H. S. AUDITORIUM

PHONE: 4421 and 4968; MGR.: Ben Holmes;  
S.C.: 1936; ORCH: 1320; I-BALC.: 616; REG.  
CREW: None; MUSICIANS: None Regular;  
RATIO: None; BOOKED BY: Direct; STAGE:  
PRO. W.—40 ft; PRO. H.—35 ft; W.-W.—  
70 ft. FTS.-CUR.—4 ft; ST.-LOFT—60 ft;  
LINES: 28 Sets; CUR. to BW.—32 ft;  
CTWGHT or HEMP: Both; FOOT-3: 3 Cir-  
cuits; TRAPS: None; GRD. FL. or UPSTAIRS:  
Above Street; DRESSING ROOMS: On 14;  
AC 110; DC: No. NIGHTLY RENTAL: \$125.00  
Plus License Fee of \$500.00; PLAYS PER-  
CENTAGE? No.

ORCH.: 1502; I-BALC.: 493; REG. CREW:  
None; MUSICIANS: None Regular; RATIO:  
None; BOOKED BY: Through Sponsosr or Di-  
rect; STAGE: PRO. W.—40 ft.; PRO. H.—  
31 ft.; W.-W.—82 ft; FTS.-CUR.—4½ ft.; ST.-  
LOFT—57 ft.; LINES: 18 Sets; CUR. to BW.—  
38 ft.; CTWGHT or HEMP: Both; FOOT-  
S: Yes; TRAPS: None; GRD. FL. or UPSTAIRS:  
Above Street; DRESSING ROOMS: On 2;  
ABOVE: 6; AC 110-220; DC: No. SPECIAL.—  
NIGHTLY RENTAL: \$100.00; PLAYS PER-  
CENTAGE? No.



POPULATION  
26,834

## SELMA

DRAW. POP.  
42,000

HOTELS:—

RAILROADS: Atlanta & W. P.; West. R.R. of Ala.

TRANSFER COMPANY: Wicker Transfer Co.

BUS LINES: Greyhound

NEWSPAPERS: TIMES-JOURNAL (FM) DE—Frank Ford)

CENTRAL ALABAMA NEWS (Weekly) CRITIC—Joe Ashel

AGENTS DAY IS: Tuesday

LOCAL SPONSORS: Optimists Club, Contact R. J. Buchanan, P. O. Box 361, Selma, Ala.

STATE TAX: 2%; CITY TAX: No.

### JUNIOR H. S. AUDITORIUM

S.C.: 1150; REG. CREW: None Regular; MUSICIANS: None Regular; RATIO: None; BOOKED BY: Through Sponsors; STAGE: PRO. W.—34 ft.; PRO. H.—28 ft.; W.-W.—67 ft.; FTS.-CUR.—3½ ft.; ST.-LOFT—70 ft.; LINES: 27 Sets; CTWGHT. or HEMP: Hemp; FEET: NONE; TRAPS: None; GRD. FL. or UPSTAIRS: Above Street; DRESSING ROOMS: On 4; ABOVE: 6; AC 110-220; DC:—; Amps. 100; NIGHTLY RENTAL: \$35.00. Must Have Auspices; PLAYS PERCENTAGE? No.

### WILBY THEATRE

S.C.: 983; REG. CREW: None; MUSICIANS: None Regular; RATIO: NONE; BOOKED BY: Direct; STAGE: PRO. W.—31½ ft.; PRO. H.—30 ft.; W.-W.—57'—4"; ST.-LOFT—46 ft.; LINES: 31 Sets; CUR.-BW.—31 ft.; CTWGHT. or HEMP:—; FEET: Yes, 2 Circuits; TRAPS: Three; GRD. FL. or UPSTAIRS: Street Level; DRESSING ROOMS: On—; ABOVE: Level; AC 110-220; DC: No; AMPS. 400; NIGHTLY RENTAL: \$185.00; PLAYS PERCENTAGES? No.

POPULATION  
32,784

## TUSCALOOSA

DRAW. POP.  
47,000

HOTELS: Burchfield; McLester

RAILROADS: Southern

COLORED TOURIST HOMES: M. A. Barnes, 419—30th Ave.; G. W. Clopton, 1516—25th Ave.

TRANSFER COMPANY: Robertson Transfer

BUS LINES: Greyhound

RADIO STATIONS: WJRD; WTRC

NEWSPAPERS: NEWS; DE—Norman Bassett

AGENTS DAY IS:—; SUNDAY DEADLINE:—

LOCAL SPONSORS: Dr. Alton O'Steen; Phone: 4-117

STATE TAX: 2%; CITY TAX: 1%

### UNIV. OF ALABAMA AUDITORIUM (MORGAN HALL AUDITORIUM)

PHONE: 7074; MGR.: T. Earle Johnson; ORCH.: 700; I-BALC.: 268; REG. CREW: None Regular; MUSICIANS: None Regular; RATIO: None; BOOKED BY: Direct; STAGE: PRO. W.—28½ ft.; PRO. H.—25 ft.; W.-W.—60 ft.; ST.-LOFT—20 ft.; LINES: 10 Sets; CUR.-BW.—40 ft.; CTWGHT. or HEMP: Hemp; GRD. FL.; DRESSING ROOMS: On 2; ABOVE: 4; AC: Yes; DC: No; NIGHTLY RENTAL: \$100.00; PLAYS PERCENTAGES? No.

### FOSTER AUDITORIUM

S.C.: 2500; ORCH.: 1200; I-BALC.: 1000; 2nd BALC.: 300; REG. CREW: None; MUSICIANS: None Regular; RATIO: None; Repeated Requests Have Brought no Further Information.





# ARIZONA



POPULATION  
14,536

## DOUGLAS

DRAW. POP.  
22,000

HOTELS: Gadsden; Palomar  
RAILROADS: Southern Pacific. PASS. AGT.: Harold Thompson  
TRANSFER COMPANY: Reay Transfer Co. Phone: 44. Contact: W. J. Reay  
AIRLINES: American Airlines  
BUS LINES: Greyhound  
RADIO STATIONS: KAWT  
NEWSPAPERS: DISPATCH (AM Except Mon) ME—Loren King; CE—Loren King  
SUN. DISPATCH  
AGENTS DAY IS: Tuesday; SUNDAY DEADLINE: Wednesday  
STATE TAX: No; CITY TAX: No.

### HIGH SCHOOL AUDITORIUM

PHONE: 806; MGR.: George A. Bergfield; HOME PHONE: 1199-J; S.C.: 572; ORCH.: 352;  
I-BALC.: 220; REG. CREW: None Regular; MUSICIANS: None Regular; RATIO: None;  
BOOKED BY: Direct; STAGE: PRO. W.—28 ft.; PRO. H.—26 ft.; W.-W.—48 ft.; ST.-LOFT:  
24 ft.; FTS.-CUR.—6 ft.; CTWGHT. or HEMP: Hemp; FOOTS: Yes, 2 Circuits; TRAPS: None;  
AC: Yes; DC: No; Amps. 110-220.

POPULATION  
65,414

## PHOENIX

DRAW. POP.  
100,000

HOTELS: Arizona-Biltmore; Camelback Inn; Adams; Arizona; Westward Ho; Apache; Luhrs;  
Morrison; San Carlos  
RAILROADS: So. Pacific; At. & S. F. R.R.  
COLORED TOURIST HMOES: Mrs. L. Stewart, 1134 E. Jefferson; Gardner's, 1129 E. Wash-  
ington St.; Mrs. G. S. Swindall's, 1021 E. Washington St.  
TRANSFER COMPANY: Schade Transfer Co. Contact: Mr. Schade  
AIRLINES: American; TWA  
BUS LINES: Menderson Bus Lines; All-American Bus Lines; Greyhound; Santa Fe Trail System;  
Central Arizona Trans.  
NEWSPAPERS: ARIZONA TIMES (Eve) ME—K. C. Park; CE—T. E. Rippey; DE—E. S. Man-  
cinelli  
GAZETTE (Eve) ME—R. W. Barry; CE—Chas. Barton  
ARIZONA-REPUBLIC (AM & Sun) ME—Harvey L. Mott; CE—Jerry McLain  
AGENTS DAY IS: Tuesday; SUNDAY DEADLINE: Wednesday  
STATE TAX: No; CITY TAX: No

### HIGH SCHOOL AUDITORIUM

S.C.: 2050; REG. CREW: 5; MUSICIANS:  
None Regular; RATIO: None; BOOKED BY:  
Only Through Sponsor or by Auspices;  
STAGE: PRO. W.—46½ ft.; PRO. H.—32 ft.;  
W.-W.—78 ft.; FTS.-CUR.—2½ ft.; ST.-LOFT  
—67 ft.; LINES: 28 Sets; CUR. to BW.—34  
ft.; CTWGHT. or HEMP: Both; FOOTS: 3  
Circuits; TRAPS: 2; GRD. FL. or UPSTAIRS:  
Above Street Level; DRESSING ROOMS: On  
2; ABOVE: 3; BELOW: 6; AC: Yes; DC: No;  
Amps. 300; NIGHTLY RENTAL: \$150.00;  
PLAYS PERCENTAGE? No.

### ORPHEUM

S.C.: 1649; ORCH: 637; I-BALC.: 705; 2nd  
BALC.: 309; REG. CREW: None Regular;  
MUSICIANS: None Regular; RATIO: None;  
BOOKED BY: Direct or Through Sponsors;  
STAGE: To FLYS—24 ft.; PRO. W.—30 ft.;  
PRO. H.—50 ft.; W.-W.—100 ft.; FTS.-CUR.  
—1½ ft.; ST.-LOFT—67 ft.; LINES: 26 Sets;  
CUR. to BW.—30 ft.; FOOTS: 3 Circuits;  
TRAPS: 2; GRD. FL. or UPSTAIRS: Street  
Level; DRESSING ROOMS: BELOW—11;  
AC 110; DC: No; Balcony Connections for  
Lamps; SPECIAL: No Mailing List; NIGHTLY  
RENTAL: \$275.00; PLAYS PERCENTAGES.



POPULATION  
36,818

## TUCSON

DRAW. POP.  
75,000

HOTELS: Santa Rita; Roskrige; Pioneer; McArthur; Lodge-on-Desert; Geronimo; Glenwood; El Presidio; El Conquistador; Congress; Coronado; Christopher; Arizona Inn

RAILROADS: Southern Pacific

TRANSFER COMPANY: Tucson Warehouse & Transfer Co. Contact: Bert Duner

AIRLINES: American

BUS LINES: Pacific Greyhound; All-American

RADIO STATIONS:———

NEWSPAPERS: CITIZEN (PM) ME—S. C. Warman; CE—W. A. Small, Jr.

ARIZONA STAR (AM) & Sun) ME—Fred Finney; CE—Victor Thornton

AGENTS DAY IS: Tuesday; SUNDAY DEADLINE: Wednesday

LOCAL SPONSORS: Miss Madeline Berger, No. 1 Paseo Rodondo, Tucson, Arizona (Sat Morning Musical Club)

STATE TAX: No; CITY TAX: No.

### SENIOR H. S. AUDITORIUM

PHONE: 5600; MGR.: C. A. Carson; S.C.: 1230; ORCH.: 700; I-BALC.: 530; REG. CREW: None Regular; MUSICIANS: None Regular; RATIO: None; BOOKED BY: Direct or Through Sponsors; STAGE: PRO. W.—41'—3"; PRO. H.—37 ft.; W.-W.—58 ft.; FTS.-CUR.—3 ft.; ST.-LOFT—68 ft.; LINES: 21 Sets; CUR. to BW.—29 ft.; CTWGHT. or HEMP: Both; FOOTS: 3 Circuits; TRAPS:——; GRD. FL. or UPSTAIRS: Street Level; DRESSING ROOMS: On 6; ABOVE: None; BELOW: Large Room; AC 110-220; DC: No; NIGHTLY RENTAL: \$100.00; PLAYS PERCENTAGE? No.

### RIALTO

S.C.: 1084; ORCH.: 602; I-BALC.: 482; REG. CREW: None Regular; MUSICIANS: None Regular; RATIO: None; BOOKED BY: Through Sponsors Only; STAGE: BET. FLYS.—60 ft.; PRO. W.—30 ft.; PRO. H.—35 ft.; W.-W.—65 ft.; FTS.-CUR.—5 ft.; ST.-LOFT—65 ft.; LINES: 22 Sets; CUR. to BW.—30 ft.; TO FLYS.—40 ft.; CTWGHT. or HEMP: Hemp; FOOTS: 3 Circuits; TRAPS: None; GRD. FL. or UPSTAIRS: Street Level; DRESSING ROOMS: On 2; ABOVE: None; BELOW: 4 (2 Large); AC 110; DC: No; AMPS.—Booth in Balcony, Also Connection for Lamps; NIGHTLY RENTAL: \$250.00; PLAYS PERCENTAGE? No.

POPULATION  
5,335

## YUMA

DRAW. POP.  
11,000

HOTELS: Del Sol; San Carlos; Santa Rita

RAILROADS: So. Pacific; Santa Fe

AIRLINES: American; TWA

BUS LINES: Greyhound

NEWSPAPERS: SUN & SENTINEL

(Eve) EDITOR, Karl Allen

STATE TAX: No.; CITY TAX: No.

### CITY AUDITORIUM

REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED





# ARKANSAS



POPULATION  
21,370

## HOT SPRINGS

DRAW. POP.  
50,000

HOTELS: Arlington; Moody; Park; Como; De Soto; Pullman; Jack Tar Court; Marquette  
COLORED HOTELS: Mrs. C. C. Wilson, 332 Garden St.; Crittendon, Poro Flat; Reed House,  
Baraban Villa; Crusader, J. W. Rife, 347 1/2 Malvern Ave.  
NEWSPAPERS: SENTINEL-RECORD (AM) ME—R. S. Dean; CE—Edna Lee Howe  
NEW ERA (Eve).  
AGENTS DAY IS: Tuesday; SUNDAY DEADLINE: Wednesday  
Present auditorium has been condemned and will be remodeled.

POPULATION  
150,000

## LITTLE ROCK

DRAW. POP.  
225,000

HOTELS: Grady Manning; Hoffman; Albert Pike; La Fayette; Sam Peck; Capital; Gleason;  
Freiderica; McGehee; Marion; Maro  
R.R'S: Missouri Pacific, Rock Island, Cotton Belt Systems.  
COL. HOTELS: Graysonia, 522 W. 9th St., New Vincent, Mrs. Thomas, Honey Cut, Tucker's,  
Lafayette, 1901 High Street.  
TRANS. CO.: Arkansas Transfer Co., PH. 7131.  
AIRLINES: Amercian, Branniff, Chicago & Southern.  
BUSES: Sante Fe Trailways.  
NEWSPAPERS: Arkansas Democrat (P.M.-Sun.), Arkansas Gazette (A.M.-Sun.).  
AGTS. DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Metropolitan Attractions, 401 Scott St.

### ROBINSON MEMORIAL AUDITORIUM

PH.: 2-4154. MGR.: A. W. Harville. HO-PH.:  
3-0452. ORC.: 1355. I-BAL.: 873. MEZ.: 757.  
RC: None Reg. MUS.: None Reg. RA.: None.  
BOOKED BY: Direct or thru sponsors. PRO-  
W: 60 ft. PRO-H: 35 ft. W-W: 100 ft. F-CUR:  
3 ft. ST-LFT: 74 ft. LINES: 35 sets. CUR-BW:  
40 ft. CW or HP: Both. FTS: 3 circuits. TPS.:  
2. GF or UP: Street Level. DR: On 1 AB. BEL.:  
5. AC 110-220. NITE RENT: \$225.00 for 1  
show; \$275.00 for 2 shows. PERCENTAGE?  
No.

### TECH H. S. AUDITORIUM

MGR.: Mrs. Frank Vaughn. HO-PH.: 6888.  
S.C: 2003. ORC.: 1360. I-BAL.: 270. 2-BAL.:  
373. RC: None Reg. MUS.: None Reg.  
PRO-W: 100 ft. Must mask in. PRO-H: 18  
ft. W-W: 110 ft. F-CUR: 18 ft. CUR-BW:  
38 ft. ST-LFT: 38 ft. LINES: 31 sets. CW or  
HP: Both. FTS.: 3 circuits. DR: Classrooms  
used as dressing rooms. AC: 110. DC: No.  
SPECIAL: Scenery must be carried 2 blocks.  
Trucks will not go to stage door. Must hire  
extras at 25c an hour. Transfer men and stage  
hands will not carry. NITE RENT: \$100.00.  
PERCENTAGE? No.





# CALIFORNIA



POPULATION  
29,252

## BAKERSFIELD

DRAW. POP.  
60,000

HOTELS: Bakersfield Inn, El Tejon, Padre, Southern, Moronet.  
NEWSPAPERS: Californian (Eve.), M. Saunders.  
AGTS. DAY: Tuesday, Sunday. DEADLINE: Wednesday.  
LOCAL SPONSORS: Misses Ware and Hazelton, 533 Sutter St., San Francisco, Cal.; Leon Ettinger, 45 No. Euclid Ave., Pasadena, Cal.

### STANDARD SCHOOL AUDITORIUM

S.C.: 840. ORC.: 840. RC: None. MUS.: None. RA: None. BOOKED BY: Ware and Hazelton or other California sponsors. PRO-W: 46 ft. PRO-H: 32 ft. W-W: 85 ft. F-CUR: 3 ft. ST-LFT: 71 ft. LINES: 18 sets. CUR-BW: 20 ft. CW or HP: Hemp. FTS.: 1 circuit. TPS.: None. GF or UP: Above street level. DR: 7. AC: 110-220. DC: No. NITE RENT: \$100.00. PERCENTAGE? No.

POPULATION  
4,500

## CLAREMONT

DRAW. POP.  
4,500

Plus 2,000 Students

HOTELS: Claremont Inn.

R.R.'S: Sante Fe, PH. 6751; Union Pacific, PH. 6801; Southern Pacific, PH. Pamona 1288; Pacific Electric, PH. Pamona 1967.

AIRLINES: Ontario. Pacific Overseas.

BUSES: Pacific Electric (At Claremont).

RADIO STATIONS: KPMO. KOCS.

NEWSPAPERS: Use 21 newspapers in 50 mile radius.

LOCAL SPONSORS: Claremont College, Claremont, Cal. also Pamona College, Scripps College, Claremont Men's College of Claremont College.

### MABEL SHAW BRIDGES AUDITORIUM

PH.: 7161, Ext. 243. MGR.: Robt. J. Bernard.  
HO-PH.: 4116. S.C: 2581. ORC.: 2,053. I-BAL.: 528. RC: College men. MUS.: None Reg. RA: None. BOOKED BY: Direct or thru sponsors. PRO-W: 62 ft. PRO-H: 35 ft. W-W: 91 ft. F-CUR.: 7 ft. ST-LFT: 45 ft. LINES: 20 sets. CUR-BW: 40 ft. CW or HP: Hemp. FTS.: Portable. TPS.: None. GF or UP: Above street level. DR: 2. AB.: 8. BEL.: 1. AC: 110-220. DC: No. NITE RENT: Not Rented. PERCENTAGE? Yes.



POPULATION  
73,485

# FRESNO

DRAW. POP.  
200,000

HOTELS: California, El Rancho, Fresno, Sequoia, Travelers, Virginia.

R.R.'S: Union Pacific.

AIRLINES: United.

BUSES: Greyhound, Sante Fe-Burlington Trailways.

NEWSPAPERS: BEE (Eve.-Sun.). ME: H. R. McLaughlin. CE: Geo. Popovich.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Ware and Hazelton.

TRANSFER COMPANY: Owl Transfer Co. Contact Elmer Puchoff.

ORGANIZATIONS: Fresno Theatre League (Mrs. Letha Marsh) 1254 Fulton St.

## WHITE THEATRE

PH.: 4-4320. S.C: 1262. ORC.: 707. 1-BAL.: 266. 2-BAL.: 265. BXS.: 24. RC: 4. MUS.: 6. BOOKED BY: Direct or Ware & Hazelton. PRO-W: 42 ft. PRO-H: 35 ft. W-W: 85 ft. FCUR: 2 ft. ST-LFT: 45 ft. LINES: 20 sets. CUR-BW: 42 ft. CW or HP: Hemp. FTS.: 3 circuits. TPS.: No. GF or UP: Street Level. DR: 4. AB.: 12. AC: 110-220. DC: No. NITE RENT: \$350.00. PERCENTAGE? No.

## RYAN'S AUDITORIUM

S.C: 3196. ORC.: 2196. 1-BAL.: 1000. RC: No. MUS.: No. BOOKED BY: Direct or through sponsors. PRO-W: 52 ft. PRO-H: 23 ft. 9 in. W-W: 75 ft. F-CUR: 2 ft. ST-LFT: 68 ft. 24 sets. CUR-BW: 31 ft. CW or HP: Hemp. DR: 15. AC: 110. DC: No. Connection for lamps in balcony. NITE RENT: \$150.00. PERCENTAGE? No.

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POPULATION  
170,271

# LONG BEACH

DRAW. POP.  
300,000

HOTELS: Alexander, Astor, Broadlind, Buffum, Hilton, Huntington, Lafayette, Robinson, Schuyler, Villa Riviera.

R.R.'S: Southern Pacific, Sante Fe-Pacific Electric, Union Pacific.

TRANS. CO.: Atlantic & Pacific Transfer. PH.: Mutual 1245. Contact Lee Belden.

BUSES: Union Pacific Stages, Pacific Greyhound, Sante Fe and Burlington Trailways.

NEWSPAPERS: Independent (M. exc. Sat) (also Sun.) ME: R. Funkhouser. Press-Telegram (E. & Sun.) ME: H. F. Furmester. CE: Harold A. Park.

AGTS.: DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Kathryn Coffield, Ye Towne House Forum, Inc., Walker Dept. Store.

## MUNICIPAL AUDITORIUM

S.C.: 2843. RC: 5 MUS.: None Reg. BOOKED BY: Direct or thru sponsors. PRO-W: 60 ft. PRO-H: 29 ft. W-W: 85 ft. FTS-CUR.: 2 ft. ST-LFT: 65 ft. LINES: 38 sets. CUR-BW: 35 ft. BET. FLYS: 80 ft. CW or HP: Hemp. FTS: 3 circuits. TPS.: None. GF or UP: Above street level. DR: 1. AB.: 12. BEL.: 1. AC: 120. DC: No. NITE RENT: \$225. PLAYS PERCENTAGES? No.



POPULATION  
1,504,277

# LOS ANGELES

DRAW. POP.  
2,500,000

**HOTELS:** Alexandria, Coliseum, La Fayette, Ambassador, Cortez, Los Altos, Biltmore, Cumberland, Mayan, Case, Del Mar, Mayfair, Chancellor, Gaylord, Mayflower, Chapman Park, Hayward, Gates, Chelsea, Hollywood, Normandie, Clark, Hollywood Plaza, Figueroa, Palms-Wilshire, Kipling, Savoy, Belmont, Embassy, Commodore, Belmont, Park-Wilshire, San Carlos, Stillwell, Town House, Traymore, Tyler, Wm. Penn, California Broadway, Hollywood-Roosevelt, Hollywood-Knickerbocker, Beverly-Wilshire.

**R.R.'S:** A.T. and S.F., Southern Pacific, Union Pacific, Pacific Electric, Harbor Belt Line.

**COL. HOTELS:** Clark, 1824 Central Ave.; Arcade, 542 Ceres Ave.; Lincoln, 549 Ceres Ave.; McAlpin, 648 Stanford Ave.; Dunbar, 4225 So. Central Ave.; Morris, 809 E. 5th St.; Sojourners, 1119 E. Adams Blvd.; Kentucky, 1123 Central Ave.; Avon, 405 So. Hewitt.

**TRANS. CO.:** Atlantic & Pacific Transfer. PH. Mutual 1245. Contact Lee Belden.

**AIRLINES:** American, United, Pan-American, TWA, Catalina Air Transport.

**BUSES:** Greyhound, Sante Fe Stages.

**RADIO STATIONS:** NBC, Columbia, ABC, Mutual and Local Stations. Television: NBC, CBS, ABC, Mutual.

**NEWSPAPERS:** NEWS (D). ME: J. E. Murray. CE: Charles Chappell, DE: Frank Eng. CRITIC: Mildred Norton. ART: Al Ferber. Al Moore.

HERALD-EXPRESS (E. exc. Sat.) ME: J. B. T. Campbell. CE: J. Berger.

EXAMINER (M. & Sun.) ME: R. T. Van Ettisch. CE: J. S. Richardson. DE: Patterson Green. CRITIC: Patterson Green.

TIMES (M. & Sun.) ME: L. D. Hotchkiss. CE: H. E. Lewis. DE: Edwin Schallert. CRITIC: Edwin Schallert.

MIRROR CE: Casey Shawhan. DRAMA ED: Jack Grant. CRITIC: Jack Grant. ART: Harold Peterson.

**AGTS. DAY:** Tuesday. **SUN. DEADLINE:** Wednesday.

**LOCAL SPONSORS:** L. E. Behymer, 415 Auditorium Bldg.; John Moss, 629 Auditorium Bldg.; Los Angeles Civic Light Opera, 630 Auditorium Bldg.; So. California Symphony Ass'n, 422 Auditorium Bldg.

**STATE TAX:** 2½%. **CITY TAX:** ½ of 1%.

## BELASCO

PH.: RI 6270. MGR.: Pres-Zev Corporation. S.C.: 1061. ORC.: 656. I-BAL.: 405. RC: 5. MUS.: None Reg. BOOKED BY: P. Schreiberman. PRO-W: 42 ft. PRO-H: 38 ft. W-W: 65 ft. F-CUR: 3½ ft. ST-LFT: 67 ft. LINES: 35 sets. CUR-BW: 28 ft. CW or HP: Hemp. FTS.: 3 circuits. TPS.: 4. GF or UP: Street level. DR: 2. AB.: 3. BEL.: 4. AC: Yes. DC: No. NITE RENT: \$200.00. PERCENTAGE? Yes.

## BEAUX ARTS

PH.: FI 1455. MGR. I. A. Thorn. S.C.: 559. ORC.: 407. I-BAL.: 152. RC: 1. MUS.: 2 pianos required. BOOKED BY: Direct. PRO-W: 20 ft. PRO-H: 19 ft. W-W: 39 ft. F-CUR: 2½ ft. LINES: 3 sets. FTS.: 3 circuits. GF or UP: Above street level. DR: 2. AC: Yes. DC: No. RENT: \$650.00 weekly. PERCENTAGE? No.

## BILTMORE

MGR.: Peter Ermatinger. S.C.: 1652. ORC.: 709. I-BAL.: 430. 2-BAL.: 385. BXS.: 60. LOGES: 72. BOOKED BY: UBO. PRO-W: 39½ ft. PRO-H: 28 ft. W-W: 77 ft. F-CUR: 2 ft. ST-LFT: 70 ft. LINES: 36 sets. Pinrail on stage. FTS.: 3 circuits. GF or UP: Street level. DR: AB.: 11. BEL.: 4. AC: 110. DC: 220. Conn. in balcony for amps. PERCENTAGES? Yes.

## CORONET

(W. Hollywood)

PH.: BR 2-3434. MGR.: Pres-Zev Corp. S.C.: 267. ORC.: 267. RC: 2. BOOKED BY: P. Schreiberman. PRO-W: 39 ft. PRO-H: 13 ft. F-CUR: 3½ ft. ST-LFT: 17 ft. 9 in. LINES: None. CUR-BW: 30 ft. CW or HP: Hemp. TPS.: No. GF or UP: Above street level. BEL.: 3. AC: Yes. DC: No. AMPS: 100. RENT: \$500.00 weekly. PERCENTAGE? No.

## EL CAPITAN

(Hollywood)

PH.: GR 1147. MGR.: Matt Allen. S.C.: 1142. ORCH.: 656. I-BAL.: 296. BXS.: 12. LOGES: 178. RC: 5. MUS.: 12. BOOKED BY: Direct—Now playing Ken Murray's "Blackouts". PRO-W: 37 ft. 8 in. PRO-H: 45 ft. W-W: 71 ft. F-CUR: 4½ ft. ST-LFT: 71 ft. LINES: 45 sets. CUR-BW: 34 ft. 4 in. CW or HP: Hemp. FTS.: One circuit. DR: 2. AB.: 17. BEL.: 2. AC: DC: No. Motor generator set for 2 lamps. NITE RENT: When available. PERCENTAGE? When available.

SHRINE AUDITORIUM  
REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED



**LAS PALMAS**  
(Hollywood)

PH.: GI 7191. MGR.: Pres-Zev Corp. S.C.: 388. ORC.: 388. RC: 2. MUS.: None Reg. BOOKED BY: P. Schreiber. PRO-W: 29 ft. 8 in. PRO-H: 11 ft 2 in. W-W: 39 ft 4 in. F-CUR: 1 ft. ST-LFT: None. LINES: None. CUR-BW: 20 ft. FTS: None. TPS.: 1. GF or UP: Street level. DR: 2. AC: Yes. DC: No. RENT: \$500.00 per week. PERCENTAGE? No.

**PAN PACIFIC AUDITORIUM (ARENA)**

PH.: YO 1123. All Stands. MGR.: W. F. McLaughlin. S.C.: 6500.

**PHILHARMONIC AUDITORIUM**

S.C.: 2670. ORC.: 1040. I-BAL: 619. MEZ: 373. 2-BAL: 522. BXS: 166. RC: 1. MUS.: None Reg. BOOKED BY: Direct. PRO-W: 50 ft. PRO-H: 35 ft. W-W: 80 ft. F-CUR: 4 ft. ST-LFT: 76 ft 6 in. LINES: 50 sets. CUR-BW: 45 ft. CW or HP: Hemp. FTS: Yes. TPS: None. DR: 2. AB: 19. BEL: 4 chorus. AC: 110-220. DC: 110. AMPS: 1600 AC — 400 DC. NITE RENT: \$300.00 plus air cond. PERCENTAGE? No.

**UNIV. AUDITORIUM**

PH.: Bradshaw 26161. MGR.: J. M. Klein. HO-PH.: CA 13700. S.C.: 1900. ORC.: 1200. I-BAL.: 700. RC: Univ. employees. MUS.: None Reg. BOOKED BY: Committee of Drama, Lecture and Music. PRO-W: 48 ft. PRO-H: 24 ft. W-W: 76 ft. F-CUR: 3 ft. ST-LFT: 53 ft. LINES: 30 sets. CUR-BW: 32 ft. CW or HP: Counterweight. FTS.: Yes. TPS.: One. GF or UP: Street level. AC: 110-220. DC: No. AMPS.: 200. NITE RENT: No Rentals. PERCENTAGE? Yes.

**WILSHIRE-EBELL**

PH.: Wyoming 7095. MGR.: Hal Pettijohn. HO-PH.: Walnut 5414. S.C.: 1294. ORC.: 911. I-BAL.: 168. MEZ: 215. RC: 1. MUS.: None Reg. RA: None. BOOKED BY: Direct. PRO-W: 40 ft. PRO-H: 30 ft. W-W: 85 ft. F-CUR: 5 ft. CUR-BW: 30 ft. ST-LFT: 60 ft. LINES: 4 sets. CW or HP: Both. FTS: Yes. TPS.: Yes. GF or UP: Street level. DR: 1 large. BEL.: 1 chorus. AC: Yes. DC: Yes. Booking short runs only. NITE RENT: \$135.00.



POPULATION  
16,379

## MODESTO

DRAW. POP.  
25,000

HOTELS: Hugheson.  
HOUSE: Strand Theatre.  
S.C.: 1808. ORCH.: 1041. 1-BALC.: 767.

### STRAND THEATRE

REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED

POPULATION  
302,163

## OAKLAND

DRAW. POP.  
1,000,000

HOTELS: Alpine Lodge, California, City Club, Coit-Ramsey, Lakehurst, Lake Merritt, Leamington, Oakland, Piedmont, Royal, St. Mark, Woodrow.  
R.R.'S: Southern Pacific, Western Pacific, Sante Fe.  
COL. HOTELS: Warren, 1252 Seventh St.  
TOURIST HOMES: Mrs. A. C. Clark, 805 Linden St.; Mrs. H. Williams, 3521 Grove St.  
TRANS. CO.: U. S. Express & Storage Co. PH.: Hum 3-1142. Contact Mrs. Samuels.  
AIRLINES: United.  
BUSES: Greyhound, Peerless Bus Lines.  
RADIO STATIONS: KLX, KEO, KPO, KROW, KGW.  
NEWSPAPERS: POST-ENQUIRER (E). ME: Geo. W. Roe. CE: Francis Piazza. PIC. ED.: Brown.  
TRIBUNE (E) (Sun. Edition). ME: J. R. Knowland. CE: L. S. Levy. DE: Wood  
Soanes. SUN. ED.: Bodin.  
AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.  
LOCAL SPONSORS: Oakland Forum, Junior Chamber of Commerce.  
STATE TAX: 2½%. CITY TAX: None.

### AUDITORIUM (THEATRE-ARENA)

PH.: TEM 2-3600. MGR.: Mrs. Florence Brown. HO-PH.: TEM 2-3600. S.C.: 1951.  
ORC.: 916. 1-BAL.: 498. 2-BAL.: 537. RC: 1 electrician. MUS.: 20 in arena, 6 min. in theatre. BOOKED BY: John F. Mullins, Room 509, City Hall, Oakland. PRO-W: 42 ft. PRO-H: 34 ft. W-W: 65 ft. F-CUR: 2 ft. ST-LFT: 65 ft. LINES: 40 sets. CUR-BW: 30 ft. CW or HP: Hemp. FTS.: 3 circuits. TPS.: One. GF or UP: Street level. DR: 3 AB.: 8. AC: Yes. DC: No. AMPS: 1200. NITE RENT: Theatre, \$125.00; Arena, \$225.00. PERCENT-AGE? Arena only.

POPULATION  
81,864

## PASADENA

DRAW. POP.  
250,000

HOTELS: Constance, Green, Huntington, Livingstone, Mira Monte, Vista Del Arroyo, Simpkinson.  
R.R.'S: Sante Fe, Southern Pacific, Union Pacific.  
TRANS. CO.: Atlantic & Pacific Transfer. PH.: Mut 1245. Contact Lee Belden.  
AIRLINES: United, TWA, Western Air.  
BUSES: Greyhound, Burlington.  
RADIO STATIONS: KXLA, KWKW.  
NEWSPAPERS: STAR NEWS & POST (E) (Sun. Edition). ME: Lee Merriam. CE: Arnold Huss.  
DE: Robt. O. Foote. PIC. ED: Downie.  
INDEPENDENT (Also Sun.). ME: T. G. Wood. CE: T. G. Wood.



AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.  
LOCAL SPONSORS: Elmer Wilson, 535 So. Wilson Ave., Pasadena; Ware & Hazleton, 497 Kensington Pl., Pasadena.  
STATE TAX: 2½%. CITY TAX ½ of 1%.

### CITY AUDITORIUM

PH.: SYC 2-6161. MGR.: Robt. M. McCurdy.  
S.C.: 3000. ORC.: 2000. I-BAL.: 1000. RC: 1.  
MUS.: None Reg. BOOKED BY: Direct or thru sponsors. PRO-W: 52 ft. PRO-H: 36 ft. W-W: 90 ft. F-CUR: 2 ft. ST-LFT: 76 ft. LINES: 70 sets. CUR-BW: 44 ft. CW or HP: Counterweight. TPS.: None. GF or HP: Above street level. DR: 1. AB.: 20. BEL.: 2 large. AC: 110. DC: 110. Connection for lamps — rear of balcony. NITE RENT: \$300.00. PERCENTAGE? No.

POPULATION  
34,696

## RIVERSIDE

DRAW. POP.  
75,000

HOTELS: Aurea Vista, Mission Inn, Potter.  
R.R.'S: Pacific Electric.

COL. HOTELS: Center, 420½ Capitol Ave.

NEWSPAPERS: PRESS (E). ENTERPRISE (M). ME: Howard Hays, Jr. CE: John Snetsinger.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

STATE TAX: 2½%.

### CIVIC AUDITORIUM

S.C.: 1882. ORC.: 960. I-BAL.: 440. LDGES: 482. RC: None Reg. MUS.: None Reg. BOOKED BY: Direct or thru sponsors. PRO-W: 39 ft. PRO-H: 37 ft. W-W: 93 ft. F-CUR: 5 ft. ST-LFT: 50 ft. LINES: 31 sets. CUR-BW: 38 ft. CW or HP: Both. FTS.: Yes. TPS.: None. GF or UP: Above street level. DR: 2. AB.: 5. BEL.: 2. AC: 110. DC: No. NITE RENT: \$250.00. PERCENTAGE? No.

POPULATION  
105,958

## SACRAMENTO

DRAW. POP.  
300,000

HOTELS: Senator, Californian, Clunie, El Rancho, Regis, Sacramento, Travelers.

R.R.'S: Southern Pacific, West Pacific, Sac. Northern (Elec.).

TRANS. CO.: Lawrence Warehouse Co. PH.: 2-0735. Contact James Munro.

AIRLINES: United, Southwest Airways.

BUSES: Greyhound, Burlington, Dollar Line Buses, Gibson, Amador Stage Lines.

RADIO STATIONS: KFBK, KXOA, KCRA, KROY.

NEWSPAPERS: UNION (M): E. E. Nichols. CE: H. D. Osborne.

BEE (E). ME: Fred Moore. CE: M. V. Depew. DE Mila Landis.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Ware & Hazleton; Wilma Murphy, 1312 K St.

STATE TAX: 2½%. CITY TAX: None.

### MEMORIAL AUDITORIUM

PH.: 2-5041. MGR.: Dewey Baker. HO-PH.: 5-3829. S.C.: 4444. ORC.: 1200. I-BAL.: 688. 2-BAL.: 1700. DR. CIRCLE: 856. RC: 1. MUS.: None Reg. BOOKED BY: Dewey Baker. PRO-W: 57 ft. PRO-H: 37 ft. W-W: 100 ft.

FTS-CUR: 3 ft. ST-LFT: 80 ft. LINES: 50 sets. CW or HP: Both. FTS.: 3 circuits. TPS.: None. GF or UP: Above street level. DR: None. AB.: 22. BEL.: None. AC: 110-220. DC: No. AMPS: 400 AC. NITE RENT: \$200.00. PERCENTAGE? No.



**ROXIE**

S.C.: 973. ORC.: 973. One floor. BOOKED BY: Direct or thru sponsors. PRO-W: 41 ft. PRO-H: 32 ft. W-W: 74 ft. F-CUR: 4 ft. ST-LFT: 45 ft. LINES: 26 sets. CUR-BW: 26 ft. CW or HP: Hemp. FTS.: Yes. TPS.: No. GF or UP: Ground floor. DR: 2. AB.: 4. BEL.: 1 large. AC: 110-220. DC: No.

POPULATION  
43,646

**SAN BERNARDINO**

DRAW. POP.  
....100,000

HOTELS: Antlers, Arrowhead Springs, California.

R.R.'S: Union Pacific, Pacific Electric.

TRANS. CO.: Atlantic & Pacific Transfer, Los Angeles. PH.: Mutual 1245. Contact Lee Belden.

BUSES: Greyhound, Santa Fe Stages.

RADIO STATIONS: KCSB, KFXM, KRNO, KITO.

NEWSPAPERS: SUN (M). ME: Ralph Davis. CE: Bob Walton.

TELEGRAM (E). ME: Ralph Davis. CE: Bob Walton. Sunday Edition (Sun.)

ME: Ralph Davis. CE: Bob Walton.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Ware and Hazleton.

**CIVIC AUDITORIUM**  
(No Stage)

S.C.: 2400. ORC.: 1900. I-BAL.: 500. RC: None. MUS.: None Reg. RA: None. BOOKED BY: Direct or thru sponsors. W-W: 80 ft. NITE RENT: \$150.00. PERCENTAGE? No.

**HIGH SCHOOL AUDITORIUM**

S.C.: 1475. ORC.: 906. I-BAL.: 569. RC: None Reg. MUS.: None Reg. RA: None. BOOKED BY: Direct or thru sponsors. PRO-W: 41 ft. PRO-H: 36 ft. W-W: 84 ft. F-CUR: 4 ft. ST-LFT: 70 ft. LINES: 21 sets. CW or HP: Hemp. TPS.: None. GF or UP: Above street level. DR: Classrooms. AC: 110-220. DC: No. NITE RENT: \$100.00. PERCENTAGE? No.

POPULATION  
203,341

**SAN DIEGO**

DRAW. POP.  
400,000

HOTELS: Botsford, Churchill, El Cortez, Embassy, Holland, King George, Kingston, Maryland, New Palace, Park Manor, Pickwick, San Diego, U. S. Grant, Wm. Penn, Yale.

R.R.'S: A.T. & S.F., San Diego & Arizona. Southern Pacific.

COL. HOTELS: Douglas, 206 Market St.; Simmons, 542 Sixth Ave.; Y.W.C.A., 29th and Clay Sts. Johnson's Tourist Home, 18 North 30th St.

TRANS. CO.: C and R Transfer Co. PH.: FR 6466. Contact Lerry Dunbar.

AIRLINES: American, United, Western Air Express.

BUSES: Greyhound, Santa Fe Trailways.

RADIO STATIONS: KFSD, KSOV, KUSN, KSON, KEMB.

CRITIC: Neil Morgan.

UNION (M). ME: J. C. Safley. CE: R. Pourade. DE: Gene Peach. CRITIC: Gene Peach.

UNION-TRIBUNE (Sun.). SUN. ED.: L. Smith. CRITIC: Gene Peach.

TRIBUNE-SUN (E). ME: Thornton Coulter. CE: N. Jones. DE: Gene Peach.

CRITIC: Gene Peach.

**ALHAMBRA**

ORC.: 1465. I-BAL.: 323. BXS.: 186.

JR. COLLEGE AUDITORIUM

S.C.: 1200. ORC.: 900. I-BAL.: 300.

**REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED**

**CALIFORNIAN (PICTURE HOUSE)**

S.C.: 1880. ORC.: 1244. I-BAL.: 494. LDGES: 142. RC: None. MUS.: None Reg. RA: None. BOOKED BY: Through sponsors. PRO-W: 43 ft. PRO-H: 37 ft. W-W: 80 ft. F-CUR: 6 ft. ST-LFT: 74 ft. LINES: 23 sets. CW or HP: Hemp. TPS.: None. GF or UP: Street level. DR: 2. AB.: 5. AC: 110-220. DC: No. NITE RENT: \$300.00. PERCENTAGE? No.



AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Ruth Collins for Ware & Hazleton; Cliff Ellison, 1695 Puterbaugh St.; P. G. Price.

STATE TAX: 2½%.

### AUDITORIUM

PH.: FR 6978. S.C.: 2402. ORC.: 1726. I-BAL.: 676. RC: 4. MUS.: None Reg. RA: None. BOOKED BY: Direct or thru sponsors. PRO-W: 45 ft. PRO-H: 27 ft. W-W: 75 ft. F-CUR: 5 ft. ST-LFT: 68 ft. LINES: 40 sets. CW or HP: Hemp. FTS.: R, W and B. CUR-BW: 38 ft. TPS.: No. GF or UP: Street level. DR: 1. AB.: 8. BEL.: 2. AC: 110-220. DC: No. AMPS: 800. NITE RENT: \$200.00. PERCENTAGE? No.

### SAVOY

MGR.: Chas. Govert. S.C.: 1396. ORC.: 843. I-BAL.: 523. BXS.: 30. RC: None Reg. MUS.: None Reg. RA: None. BOOKED BY: Direct or thru sponsors. PRO-W: 35 ft. PRO-H: 28 ft. W-W: 65 ft. F-CUR: 5 ft. ST-LFT: 58 ft. LINES: 31 sets. CUR-BW: 33 ft. CW or HP: Hemp. FTS.: 2 circuits. BET. FLYS: 35 ft. TO FLYS: 28 ft. GF or UP: Street level. DR. BEL.: 12. AC: 110. DC: 220. Booth in gallery. Connection for lamps in gallery. NITE RENT: \$200.00. PERCENTAGE? No.

POPULATION  
634,536

## SAN FRANCISCO

DRAW. POP.  
1,000,000

HOTELS: Alexander Hamilton, Fairmont, St. James, Angelus, Fielding, Shaw, Baldwin, Franciscan, Sir Francis Drake, Bellevue, Gaylord, Somerton, Californian, Governor, Virginia, Canterbury, La Salle, Whitcomb, Carlton, Manx, Worth, Cartwright, Mark Hopkins, St. Francis, Casa Nova, Mark Twain, Arlington, Chancellor, Maurice, Cliff, Mayfair, Commodore, Mayflower, Cordova, Olympic, Dorchester, Paisley, Drake Wilshire, Palace, El Cortez, Pickwick, Embassy, Plaza, Empire, Richelieu, Evangeline, Roosevelt.

R.R.'S: Southern Pacific, Atch., Topeka & Sante Fe, Western Pacific, Union Pacific.

COL. HOTELS: Powell. Powell & Market Sts.; Mrs. Johnson's Tourist Home. 1788 Sutter St.; Helen's Guest House, 1951 Sutter St.

TRANS. CO.: City Transfer. PH.: Pros 5-3060. Contact Robt. Bush.

AIRLINES: United. American. Transcontinental. Western Air Lines.

BUSES: Burlington Trailways, Greyhound, Union Pacific Stages, Gray Motor Tours, Sante Fe Trailways.

RADIO STATIONS: KFRC, KGO, KSAN, KYA, KJBS, KNBC, KSFO.

NEWSPAPERS: CALL-BULLETIN (E). ME: J. A. Bales. CE: Chas. Pearce. DE: Fred Johnson. CRITIC: Fred Johnson.

CHRONICLE (M) (Also Sun.). ME: L. S. Fanning. CE: J. R. Bruce. DE: John Hobart. SUN. ED.: Newhall. CRITIC: John Hobart.

COMMERCIAL NEWS (M). E: E. E. Albertson.

EXAMINER (M). (Also Sun.). ME: Wm. C. Wren. CE: Wilson O'Brien. DE: A. Fried. PIC. ED.: Lembeck. SUN. ED.: Otto. CRITIC: A. Fried.

NEWS (E). ME: C. F. Massey. CE: Robt. Lee. DE: Emilia Hodel. PIC. ED.: Bryant. CRITIC: Emilia Hodel.

WALL ST. JOURNAL (M). ME: R. I. Bottorff. CE: L. E. Hartmus.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Contact; Tom Earnfred. Curran Theatre. San Francisco; Ware and Hazleton.

STATE TAX: 2½%.

### ALCAZAR

S.C.: 1299. PRO-W: 35 ft. PRO-H: 32 ft. W-W: 87½ ft. ST-LFT: 65 ft. LINES: 37 sets. CUR-BW: 35 ft. FTS.: Yes. TPS.: Yes. GF or UP: Street level. DR: 16. AC: 110-220. DC: 220. No further information given.

### DREAMLAND AUDITORIUM

S.C.: 7500. No further information obtainable.

### KNIGHTS OF COLUMBUS AUDITORIUM

S.C.: 1746.



**CURRAN**

PH.: OR 3-4400. MGR.: Wm. Zwissig. HO-  
PH.: EL 7-1718. S.C.: 1771. ORC.: 700. 1-  
BAL.: 478. 2-BAL.: 453. BXS.: 68. LDGES: 72.  
RC: 5. MUS.: Dramatic min. 8, musical min.  
16. BOOKED BY: Dir. United Booking Office.  
STAGE: Booth in gallery. PRO-W: 42 ft.  
PRO-H: 30½ ft. W-W: 88 ft. F-CUR: 4 ft.  
ST-LFT: 72 ft. LINES: 50 sets. CUR-BW: 30  
ft. CW or HP: Counterweight. FTS.: 3 cir-  
cuits. TPS.: Can cut. GF or UP: Street level.  
DR: 2. AB.: 14. BEL.: 2. AC: 110-220. DC:  
110. Connection for lamps in rear of gallery.  
NITE RENT: \$250.00. PERCENTAGE? Yes.

**SAN FRANCISCO CIVIC CENTER**

S.C.: 10,000. PH.: Hemlock 1-6851. Portable  
Seats on floor. MGR.: L. C. Schmidt. No. Reg.  
Stage. Platform with giant organ. NIGHTLY  
RENTAL. Depends on Attraction. PLAYS PER-  
CENTAGES. No.

**GEARY**

MGR.: M. O'Hern. S.C.: 1551 and 30 extra  
chairs. ORC.: 578. 1-BAL.: 488. 2-BAL.: 447.  
BXS: 38. RC: 5. BOOKED BY: Direct or United  
Booking Office. PRO-W: 36 ft. PRO-H: 30 ft.  
W-W: 74 ft. F-CUR: 2 ft. ST-LFT: 65 ft.  
LINES: 48 sets. CUR-BW: 38 ft. CW or HP:  
Hemp. FTS.: 3 circuits. TPS.: One, GF or  
UP: Street level. DR: 4. AB.: 12. BEL.: 2  
large. AC: 110-220. DC: 110. BET. FLYS: 52  
ft. TO FLYS: 28 ft. NITE RENT: \$250.00.  
PERCENTAGE? Yes.

**WAR MEMORIAL OPERA HOUSE**

PHONE: Market 1-6600. MGR.: Edward J.  
Sharkey. HOME PHONE: Market 1-6600. S.  
C.: 3,252. ORCH.: 1,300. Grand Tier: 1.  
BALC.: 274. Dress Circle: MEZZ.: 578. Bal-  
cony Circle 290. BALC.: 618. BOXES: 192.  
LOGES: None. REG CREW: 1. BOOKED  
BY: Various. W. to W.: 134 Ft. ST. to LOFT:  
140 Ft. CTWGHT. or HEMP.: 77 line.s  
TRAPS: 4. HEIGHT TO GDR.: 116 Ft.  
DRESSING ROOMS: ON 5, first floor;  
ABOVE: 8 on 2nd. BELOW: 4 on 3rd, chorus  
ballet and super rooms available. NIGHTLY  
RENTAL: Varies.

**POPULATION**

68,457

**SAN JOSE****DRAW. POP.**

150,000

HOTELS: De Anza, Montgomery, Sainte Claire, St. Francis, Vendome.

R.R.'S: Southern Pacific, Union Pacific.

COL. HOTELS: Edison, 1540 Ellis St.; Buford, 1969 Sutter St.; The Scaggs, 1715 Webster St.

TRANSFER CO.: James Transfer Co. PH.: Columbia 2000. Contact Earl Booker.

AIRLINES: United, American.

BUSES: Greyhound, Santa Fe Stages.

RADIO STATIONS: KQW, KEEN.

NEWSPAPERS: DAILY BEACON (E). EDITOR: Jos. A. Lowry.

MERCURY-HERALD (M). ME: Albee & Ross. CE: Conroy. DE: Thelma  
Miller. CRITIC: Thelma Miller.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Ware and Hazelton; Dennie & Watrous; Miss Elita Huggins. Mont-  
gomery Hotel.

STATE TAX: 2½%.

**AMERICAN (PICTURE THEATRE)**

S.C.: 1680. ORC.: 1114. 1-BAL.: 386. LDGES:  
180. RC: None. MUS.: None Reg. BOOKED  
BY: Direct or thru sponsors. PRO-W: 39 ft.  
PRO-H: 31 ft. W-W: 75 ft. F-CUR: 4 ft. ST-  
LFT: 68 ft. LINES: 28 sets. CUR-BW: 30 ft.  
CW or HP: Hemp. DR: 2. AB.: 6. BEL.: 1  
large. AC: 110-220. DC: No. NITE RENT:  
\$200.00. PERCENTAGE? No.

**MUNICIPAL AUDITORIUM**

MGR.: Jay McCabe. S. C.: 3178. ORC.:  
1144. 1-BAL.: 1316. DR. CIRCLE: 718. RC:  
None. MUS.: None Reg. BOOKED BY: Direct  
or thru sponsors. PRO-W: 50 ft. PRO-H: 30  
ft. W-W: 130 ft. F-CUR: 5 ft. ST-LFT: 50 ft.  
LINES: 38 sets. CUR-BW: 38 ft. CW or HP:  
Hemp. GF or UP: Street level. DR: 2. AB.: 7.  
AC: 110-220. DC: No. Connection for lamps  
in gallery. NITE RENT: \$125.00. PERCENT-  
AGE? No.



## SAN JOSE (Continued)

### ROOSEVELT AUDITORIUM

S.C.: 1150. ORC.: 849. I-BAL.: 301. RC: None  
Reg. MUS.: None Reg. BOOKED BY: Direct.  
PRO-W: 43 ft. PRO-H: 32 ft. W-W: 40 ft.  
F-CUR: 5. ST-LFT: 30 ft. LINES: 35 sets. CUR-  
BW: 24 ft. CW or HP: Hemp. TPS.: None.  
AC: 110-220. DC: No. Connection for lamps  
in balcony. NITE RENT: \$150.00. PERCENT-  
AGE? No.

POPULATION  
31,921

## SANTA ANA

DRAW. POP.  
65,000

HOTELS: Rossmore, Santa Ana  
R.R.'S: So. Pacific, Pacific Electric, Sante Fe.  
TRANS. CO.: Santa Ana Transfer Co.  
BUSES: Greyhound, Sante Fe Stages.  
RADIO STATION: KVOE.  
NEWSPAPER: SANTA ANA REGISTER (E). ME: Frank Cooley. CE: T. N. Gaines.  
STATE TAX: 2½%. CITY TAX: ½ of 1%.

### HIGH SCHOOL AUDITORIUM

MGR.: C. Bolton. S.C.: 1578. ORC.: 1160.  
I-BAL.: 418. RC: None Reg. MUS.: None  
Reg. BOOKED BY: Direct or thru sponsors.  
PRO-W: 37 ft. PRO-H: 26 ft. W-W: 52 ft.  
F-CUR: 3 ft. ST-LFT: 60 ft. LINES: 14 sets.  
CUR-BW: 32 ft. CW or HP: Hemp. FTS.: 2  
circuits. DR: 1. AB.: 2. AC: 110-220. DC: No.  
Connection for lamps in balcony. NITE RENT:  
\$100.00. PERCENTAGE? No.

POPULATION  
34,958

## SANTA BARBARA

DRAW. POP.  
75,000

HOTELS: Barbara, Californian, Carillo, El Enchanto, El Mirasol, Faulding, Lobero, Mar Monte,  
Miramar, Mission Inn, Neal, Samarkand, Santa Barbara, Biltmore.  
R.R.'S: Southern Pacific, Pacific Electric.  
TRANS. CO.: Lyon Van & Storage Co.  
BUSES: Greyhound, Sante Fe Stages, Burlington.  
RADIO STATIONS: KDB, KIST, KTMS.  
NEWSPAPER: NEWS-PRESS (E) (Also Sun.). ME: E. Kennedy. CE: F. Kennedy.  
STATE TAX: 2½%.

### GRANADA

ORC.: 850. I-BAL.: 1020. RC: None Reg.  
MUS.: None Reg. BOOKED BY: Direct or  
thru Christine Hall, at Margaret Bayllor Hall.  
PRO-W: 38 ft. PRO-H: 31 ft. W-W: 80 ft.  
F-CUR: 4 ft. ST-LFT: 70 ft. LINES: 33 sets.  
CW or HP: 35 ft. FTS.: Yes. AC: 110-220.  
DC: No. NITE RENT: \$200.00. PERCENT-  
AGE? No.

### FOX-ARLINGTON

S.C.: 1810. ORCH. 970. I-BAL.: 318. LOGES:  
522. RC: None Reg. MUS.: None Reg.  
BOOKED BY: Direct or thru Christine Hall,  
W & H representative. PRO-W: 50 ft. PRO-  
H: 30 ft. W-W: 78 ft. F-CUR: 5½ ft. ST-  
LFT: 5 5ft. LINES: 33 sets. CUR-BW: 25½  
ft. CW or HP: Counterweight. Pinrail on  
stage. DR: 3. AB.: 5. BEL.: 2. AC: 110-220.  
DC: No. Connection for lamps in balcony.  
NITE RENT: \$250.00. PERCENTAGE? No.

### LOBERO THEATRE

PHONE: SB 3772. MGR.: Mrs. Camillo Fenzi.  
HOME PHONE: SB 4610. S. C.: 669. 1st  
BALC.: None. 2nd BALC.: None. BOXES:  
None REG. CREW: Stage manager. MUSI-  
CIANS: None regular. PROSC. W.: 37'. W.  
to W.: 72'. PROSC. H.: 21'9". CUR. to BK.  
WALL: 34'. LINES: 35 sets hemp. DRESS

ROOMS: St. level 7 in all. TRAPS: Can cut.  
ELEC. AC.: 115. HOUSE BOARDS: 4-3  
Sheets. NIGHTLY RENTAL: \$125. PLAY  
PERCENTAGE: No. LOCAL SPONSORS: Lo-  
bero Foundation, Mrs. H. O. Koefed,  
Pres., 33 E. Canon Perdido St., S.B.: Calif.



POPULATION  
54,714

# STOCKTON

DRAW. POP.  
125,000

HOTELS: Clark, Stockton, Wolf.

RAILROAD: Southern Pacific.

AIRLINE: United.

BUSES: Greyhound, Sante Fe Stages, Burlington.

RADIO STATIONS: KDGM, KWG, KXOB.

NEWSPAPER: RECORD (E). ME: Philip Beacon. CE: M. Bennett.

LOCAL SPONSORS: Mrs. Stanley Moore, 2670 Westminster St. also Ware and Hazleton.

STATE TAX: 2½%.

## COLLEGE OF PACIFIC AUDITORIUM

S.C.: 1258. ORC.: 912. I-BAL.: 346. RC: None  
Reg. MUS.: None Reg. BOOKED BY: Direct  
or thru sponsors. NITE RENT: \$125.00. PER-  
CENTAGE? No.

## CIVIC AUDITORIUM

S.C.: 3762. ORC.: 1768. I-BAL.: 1608.  
LDGES: 386.

## HIGH SCHOOL AUDITORIUM

S.C.: 2239. ORC.: 1488. I-BAL.: 233. 2-BAL.:  
518. RC: None Reg. MUS.: None Reg.  
BOOKED BY: Direct or thru sponsors. PRO-  
W: 38 ft. PRO-H: 32 ft. W-W: 45 ft. F-CUR:  
4 ft. ST-LFT: 42 ft. LINES: 28 sets. CUR-  
BW: 30 ft. CW or HP: Hemp. FTS.: 2 cir-  
cuits. NITE RENT: \$100.00. PERCENTAGE?  
No.



# COLORADO



## BOULDER

AIRLINE: Braniff.

BUSES: Greyhound, Sante Fe Trailways.

RADIO STATION: KBOL.

NEWSPAPER: CAMERA (E). ME: A. A. Paddock. CE: R. C. Looney. PIC. ED.: Monroe.

AGTS. DAY: Mon.-Tues.

## MACKY AUDITORIUM

MGR.: Dean Stearns. S.C.: 2543. ORC.: 1581.  
I-BAL.: 348. 2-BAL.: 614. RC: College.  
BOOKED BY: Direct or thru sponsors.  
PRO-W: 38 ft. PRO-H: 31 ft. W-W: 86 ft.  
F-CUR: 5 ft. ST-LFT: 68 ft. LINES: 20 sets.  
CUR-BW: 31 ft. CW or HP: Hemp. FTS.: 2  
circuits. DR.: 2. AB.: 4. AC: 110-220. DC:  
No. NITE RENT: \$100.00. PERCENTAGE?  
No.





POPULATION  
36,789

# COLORADO SPRINGS

DRAW. POP.  
75,000

HOTELS: Acacia, Alamo, Alta Vista, Antlers, Broadmoor, Joyce, Rex, Savoy.

RAILROADS: C and S R.R., D & R. G. W.

COL. HOTELS: Roberts Tourist Home, 418 East Cucharas St.; Alford Tourist Home, 509 No. Boyer St.

TRANS. CO.: Wandell and Lowe.

AIRLINE: Braniff.

BUSES: Greyhound, Santa Fe Stages.

RADIO STATIONS: KRDO, KVOR.

NEWSPAPER: GAZETTE-TELEGRAPH (E). ME: B. L. Akers. CE: Akers.

## CHIEF

MGR.: Lawrence Starsmore. S.C.: 1353. RC:

None Reg. MUS.: None Reg. BOOKED BY:

Direct or Oberfelder. PRO-W: 41 ft. PRO-

H: 34 ft. W-W: 60 ft. F-CUR: 5½ ft. ST-

LFT: 71 ft. LINES: 29 sets. CUR-BW: 34 ft.

CW or HP: Both. FTS.: Yes. GF or UP: Street

level. DR: 2. AB.: 6. AC: 110-220. DC: No.

NITE RENT: \$180.00. PERCENTAGE? No.

## CITY AUDITORIUM

REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED

POPULATION  
322,412

# DENVER

DRAW. POP.  
750,000

HOTELS: Albany, DeSoto, Republic, Auditorium, Drake, Wellington, Ayers, Mayflower, Brown Chambers, Olin, O'Neill, West, Brown Palace, Oxford, Argonaught, Colburn, Park Lane, Hall, Colorado, Pierce, Ambassador, Cosmopolitan, Regent, Adams.

R.R.'S: Union Pacific, Denver & Rio Grande, C. B. & Q., D. & I. M., A. T. & S. F., D. & S. L: C. & S. R.R., Burlington, Union Pacific.

COL. HOTELS: Fisher Tourist Home, 2355 High St.; Hildreth Tourist Home, 2152 Arapahoe St.; Anderson Tourist Home, 2119 Marion St.; R. B. Anderson, 2421 Ogden St.

AIRLINES: United, Continental, Western, Braniff, TWA.

BUSES: Union Pacific Stages, Greyhound, Santa Fe Trailways.

RADIO STATIONS: KFEL, KLZ, KMYR, KOA, KPOF, KTLN, KVOD.

NEWSPAPERS: DENVER POST (E. & Sun.). ME: Alex McKinney. CE: Gene Lowell. DE: Betty Craig. PIC. ED.: Baird. SUN. ED.: Hale. CRITIC: Betty Craig.

ROCKY MT. NEWS (M. & Sun.). ME: R. L. Chase. CE: W. B. Loewe. DE: Jack Gaskie. CRITIC: Jack Gaskie.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Arthur M. Oberfelder, 1714 Stout St., Denver, Colo.

## BROADWAY

ORC.: 456. 1-BAL.: 471. 2-BAL.: 251. BXS.:

148. RC: Reg. MUS.: None Reg. BOOKED

BY: Direct or thru sponsors.

REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED



# AUDITORIUM

PH.: Tabor 6101. MGR.: Benj. Moore. S.C.: Theatre, 3400; Arena, 8000. ORC.: 971. 1-BAL.: 411. MEZ.: 625. 2-BAL.: 666. BXS.: 776. RC: 5. MUS.: None Reg. BOOKED BY: United Booking Office or direct with Arthur Oberfelder. STAGE: Disappearing stage and prosc. PRO-W: 54 ft. PRO-H: 51 ft. W-W: 83 ft. F-CUR: 5 ft. ST-LFT: 80 ft. LINES: 67 sets. CUR-BW: 50 ft. CW or HP: Counterweight. FTS.: 3 circuits. TPS.: No. GF or UP: Above street level. DR: 5. AB.: 7. AC: 110-220. DC: No. RENT: Theatre, Mat. \$175.00; Nite, \$225.00. Arena, Mat. \$275.00; Nite, \$325.00. PERCENTAGE? No.



POPULATION  
52, 162

## PUEBLO

DRAW. POP.  
100,000

HOTELS: Congress, Maine, Whitman.

R.R.'S: C. and S. R.R., D. & R. G. W.

COL. HOTELS: Perry Tourist Home, 231 So. Victoria St.; Mrs. T. Proth Tourist Home, 918 E. Evans Ave.; C. Forehand, 1003 Spruce St.

AIRLINE: Braniff.

BUSES: Greyhound, Union Pacific Stages, Sante Fe Trailways.

RADIO STATIONS: KDZA, KGHF, KCSJ.

NEWSPAPERS: CHIEFTAIN (M). CE: H. M. Miller.

STAR-JOURNAL (E) (Also Sun.). CE: R. C. Taylor.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSOR: Arthur Oberfelder, Denver.

# MUNICIPAL AUDITORIUM

S.C.: 1963. ORC.: 1114. 1-BAL.: 530. MEZ.: 162. 2-BAL.: 157. RC: No. MUS.: None Reg. BOOKED BY: Direct or thru sponsors. PRO-W: 38½ ft. PRO-H: 32 ft. W-W: 66 ft. F-CUR: 4. ST-LFT: 55 ft. LINES: 24 sets. CW or HP: Hemp. CUR-BW: 26 ft. DR: 2. AB.: 4. BEL.: 1 large. AC: 110-220. DC: No. NITE RENT: \$85.00. PERCENTAGE? No.



## CONNECTICUT



POPULATION  
147,121

## BRIDGEPORT

DRAW. POP.  
250,000

HOTELS: Barnum, Stratfield.

R.R.'S: N. Y., N. H. & H.

COL. HOTELS: Y.W.C.A., 237 John St.; Barrett Tourist Home, 83 Summer St.; Lawrence Tourist Home, 68 Fulton St.



TRANS. CO.: Meyer Bros., Gregory St. PH.: 5-4746

AIRLINE: American.

BUS: Greyhound.

RADIO STATIONS: WICC, WLIZ, WNAB.

NEWSPAPERS: POST-TELEGRAM (M & E). ME: A. Lyon. CE: Briggs. DE: Fred Russell.

PIC. ED.: Mathewson. SUN. ED.: Glenn.

HERALD (Sun.). ME: Leo Miller. CE: Dean Hunt.

LIFE (Weekly) (S). ME: R.M. Sperry. DE: Treber.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSOR: Al Shea, P.O. Box 1532, Phone 5-1941.

### LYRIC

PH.: 4-7659. MGR. Robt. Carney. HO-PH.:

Al Shea — 5-1941. ORC.: 1309. I-BAL.: 441.

MEZ.: 351. BXS.: U-48, L-56. RC: None Reg.

MUS.: None Reg. BOOKED BY: Al Shea,

UBO Franchise. PRO-W: 43 ft. PRO-H: 43

ft. W-W: 65 ft. F-CUR.: 3. ST-LFT: 75 ft.

LINES: Hemp, 40 sets. CUR-BW: 38 ft. FTS.:

3 circuits. GF or UP: Street level. DR: 5.

BEL.: 4. AC: 110. DC: No. AMPS: 1000, Pic-

ture booth. PERCENTAGE? Yes.

### KLEIN MEMORIAL AUDITORIUM

H.: 3-6166. MGR.: John C. Malloy. S. C.:

1500. ORC.: 1044. I-BAL.: 184. MEZ.: 272.

RC: 3. MUS.: None Reg. BOOKED BY: Direct

thru Malloy. PRO-W: 35 ft. PRO-H: 22 ft.

W-W: 70 ft. F-CUR: 3 ft. ST-LFT: 54 ft.

LINES: 28 sets. CUR-BW: 34 ft. CW or HP:

Counterweight. TPS.: No. GF or UP: Above

street level. DR: 8. AB.: 8. AC: 110. DC: No.

NITE RENT: \$125.00. PERCENTAGE? Yes.

POPULATION

166,267

## HARTFORD

DRAW. POP.

250,000

HOTELS: Bond, Bond Annex, Bondmore, Hartford, Heublein.

R.R.'S: N. Y. N. H. & H., B. & A.

COL. HOTELS: Parrish Rooming House, 26 Walnut St.; Johnson Tourist Home, 2016 Main St.

TRANS. CO.: Downing and Perkins. PH.: 2-2269.

AIRLINES: American, United.

BUSES: Silver Dart, Greyhound, Short Line, Black Hawk Line, Blue Way, Frontier.

RADIO STATIONS: WDRC, WONS, WTIC, WCCC, WTHT.

NEWSPAPERS: COURANT (M) (Also Sun.) ME: G. E. Stansfield. CE: M. R. Cronan. DE:

Anderson. SUN. ED.: Anderson.

TIMES (E). ME: Lindstrom. CE: Ahearn. DE: Ahearn. DE: NILES. CRITIC: Niles.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

### BUSHNELL AUDITORIUM

S.C.: 3277. ORC.: 1684. I-BAL.: 943. 2-BAL.:

650. RC: 5. MUS.: 12 men. BOOKED BY:

UBO. PRO-W: 47½ ft. PRO-H: 44 ft. W-

W: 75 ft. F-CUR: 8 ft. ST-LFT: 68 ft. LINES:

32 sets, pinrail. CUR-BW: 41 ft. 9 in. CW or

HP: Counterweight. FTS.: 3 circuits. GF or

UP: Above street level. DR: 1. AB.: 23. AC:

110. DC: 220. PERCENTAGE? Yes.



POPULATION  
160,605

# NEW HAVEN

DRAW. POP.  
350,000

HOTELS: Taft, Bishop, Garde, College, Lincoln House.

R.R.: N. Y. N. H. & H. PASS. AGT.: Paul Sullivan.

COL. HOTELS: Wheatley Tourist Home, 108 Canal St.; Dr. M. F. Allen Tourist Home, 65 Dixwell Ave.; Roane Tourist Home, 68 Dixwell Ave.

TRANS. CO.: Anthony Augliera. PH.: 7-3994.

AIRLINES: American, Eastern.

BUSES: Greyhound, Arrow, Cheppo, Blue Way, N. E. Transportation. N. H. Shore Line.

RADIO STATIONS: WELI, WAVZ, WNHC, WIBB.

NEWSPAPERS: COURIER (M). ME: A. J. S'oane. CE: K. J. Dalquist:

REGISTER (E. & Sun.). ME: R. A. Connolly. CE: C: T: McQueeney: PIC:

ED.: Altieri. SUN. ED.: Lush.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

## SHUBERT

PH.: 7-1298. MGR.: Ben H. Segal. HO-PH.:

7-1298. S.C.: 1657. ORC.: 710. 1-BAL.: 483.

2-BAL.: 364. BXS.: 100. RC: 5. MUS.: None

Reg. BOOKED BY: United Booking Office.

Note: Car call at 7 A.M., theatre 8 A.M.

(Acct. bad alley). PRO-W: 40 ft. PRO-H: 48

ft. W-W: 90 ft. F-CUR: 2½ ft. ST-LFT: 65

ft. LINES: 57 sets. CUR-BW: 39 ft. FTS.: 3

circuits. GF or UP: Street level. DR: 2. BEL.:

11. AC: No. DC: 110. SPECIAL: Reg. union

hours 8 A.M. to 12 Noon, 1 to 5 P.M. PER-

CENTAGE? Yes.

## ARENA

PH.: 5-3123. MGR.: Nathan Podoloff. HO-

PH.: 3-1612. S.C.: 6485. ORC.: 2518. MEZ.:

3967. RC: None. MUS.: None Reg. BOOKED

BY: Direct. STAGE: Temp. stage erected as

required. NITE RENT: \$450.00 and \$500.00.

PERCENTAGE? Yes.

POPULATION  
99,314

# WATERBURY

DRAW. POP.  
150,000

HOTEL: Elton.

R.R.: B. & A.

COL. HOTELS: Dunham Tourist Home, 208 Bridge St.; Community House, 34 Hopkins St.

BUS: Greyhound.

RADIO STATIONS: WATR, WBRY, WWCO.

NEWSPAPERS REPUBLICAN (M). CE: Russell Stumpf.

AMERICAN: (E). CE: E. L. Fay.

SUN. REPUBLICAN: (S). SUN. ED.: M. J. Cullen:

AGTS. DAY. Tuesday. SUN. DEADLINE: Wednesday.

## TEMPLE HALL

MGR.: Jos. Hurtig. S. C.: 840. ORCH.: 662.

-BALC.: 178. REQUEST FOR FURTHER DE-

TAILS IGNORED.





# DELAWARE



POPULATION  
112,504

## WILMINGTON

DRAW. POP.  
200,000

HOTEL: Du Pont.

R.R.'S: Penn. R.R., B. and O., Reading R.R.

COL. HOTELS: Till Tourist Home, 1008 French St.; Royal, 703 French St.; Anderson, 716 French St.; Lawson, 208 Poplar St.; Brown Tourist Home, 1306 Fatnall St.

TRANS. CO.: Bird Transfer Co. PH.: 3-5015. Contact Chas. D. Bird.

AIRLINE: Eastern.

BUSES: Delaware Bus, Elk Coach Line, Red Star, Greyhound, Grt. Eastern Stages, Short Lines.

RADIO STATIONS: WDEL, WTUX, WILM, WMAS.

NEWSPAPERS: JOURNAL (E). ME: Cunningham. CE: Rinard. DE: Helen Barrett. CRITIC: Helen Barrett. NEWS (M). ME: Brady. CE: Wilson. DE: Helen Barrett. CRITIC: Helen Barrett.

NEWS (M). ME: Brady. CE: Wilson. DE: Helen Barrett. CRITIC: Helen Barrett.

STAR (Sun.). ME: Connor. CE: M. V. Forsyth. DE: Ray C. Hurd. CRITIC: Ray C. Hurd.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

PLAYHOUSE

PH.: 6030 - 4512. Ext. 2215. MGR.: F. E.

Cavanaugh. ORC.: 535. 1-BAL.: 442. 2-BAL.:

204. BXS.: 42. RC: 5. MUS.: None Reg.

BOOKED BY: United Booking Offices. PRO-

W: 34½ ft. PRO-H: 26½ ft. W-W: 77½ ft.

F-CUR: 3 ft. ST-LFT: 62 ft. LINES: 60 sets.

CUR-BW: 35 ft. CW or HP: Counterweight.

FTS.: 3 circuits. GF or UP: Street level. DR:

AB.: 19. BEL.: 2. AC: 110-220. NITE RENT:

\$350.00. PERCENTAGE? Yes.



# DISTRICT OF COLUMBIA



POPULATION  
663,091

## WASHINGTON

DRAW. POP.  
1,500,000

HOTELS: Ambassador, Annapolis, Bellevue, Blackstone, Brighton, Broadmoor, Burlington, Capitol Park, Carlton, Carroll Arms, Claridge, Colonial, Commodore, Continental, Dodge, Dunbar, Ebbitt, Fairfax, Francis Scott Key, Hamilton, Hay-Adams, Houston, Lafayette, Martinique Mayflower, National, Pennsylvania, Potomac, Raleigh, Roger Smith, Roosevelt, Sheraton, Shoreham, Statler, Stratford, 2400, Wardman Park, Washington, Willard.



R.R.'S: Pennsylvania PASS. AGT.: M. A. McDonnell. PH.: Dist 1424. Baltimore & Ohio. PASS.  
AGT.: L. L. Chamberlain. PH.: Dist 3300. C. and O. PH.: Nat 0821. R. F. & P., Southern,  
A. C. L., Seaboard.

TRANS. CO.: Merchants, 920 E. St. N.W. PH.: NA 6900.

AIRLINES: Eastern, Capital, United, American, Colonial, Trans-World.

BUSES: National Trailways, Red Star, Virginia State, Blue Ridge, Greyhound.

RADIO STATIONS: WINX, WQQW, WOL, WTOP, WMAL, WWDC, WRC.

NEWSPAPERS: POST. ME: Kiggins. CE: Gilbert. DE: Richard L. Coe. PIC ED.: Miller:

SUN. ED.: Graves. CRITIC: Richard L. Coe.

STAR. ME: H. F. Corn. CE: I. W. Hill. DE: Jay Carmody. BIC: ED.: Pridgeon:

SUN. ED.: Henry. CRITIC: Jay Carmody.

TIMES HERAL. ME: Flynn & Peters. CE: Tankersley. DE: Donald Craig. PIC.

ED.: Kalec. SUN. ED.: Armitage. CRITIC: Donald Craig.

NEWS. ME: Hollander. CE: Coppen Barger. DE: Tom Donnelly. PIC. ED.:

Beall. CRITIC: Tom Donnelly.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

NATIONAL

BELASCO

PH.: National 0501-02-03. S.C.: 1680. ORC.:

823. 1-BAL.: 466. 2-BAL.: 346. BXS.: 45. RC:

None now. MUS.: None now. RA: None now.

BOOKED BY: Has discontinued legitimate

attractions. PRO-W: 40 ft. PRO-H: 34 ft. W-

W: 80 ft. F-CUR: 1 ft. ST-LFT: 67 ft. LINES:

60 sets. CUR-BW: 40 ft. CW or HP: Both.

FTS.: 3 circuits. TPS.: Yes. GF or UP: Street

level. DR: 3. AB.: 11. AC: 120. DC: 110.

SPECIAL: District regulations prohibit billing

or tacking. Has mailing list of 12,000. Cost

\$250.00. Pictuer booths located rear of 2nd

balcony.

(Dark at present) (Controlled by U. S. Govt.)

S.C.: 1455. ORC.: 582. 1-BAL.: 372. 2-BAL.:

332. BXS.: 168. PRO-W: 35 ft. PRO-H: 30 ft.

W-W: 44 ft. F-CUR: 4 ft. ST-LFT: 66 ft.

LINES: 34 sets. CUR-BW: 44 ft. CW or HP:

Hemp. FTS.: 3 circuits. TPS.: Yes. GF or

UP: Street level. DR: 3. AB.: 7. BEL.: 2.

AC: 110. DC: 120.

# WHEN ON TOUR

IN

## WASHINGTON, D. C.

THE NEXT BEST THING  
TO HOME SWEET HOME

# HOTEL ANNAPOLIS

11th - 12th Sts., at H

In The Heart Of  
The Theatrical District

All Outside  
Rooms With  
Bath - Radio

From  
\$4 Single  
\$6 Double



### CONSTITUTION HALL

PH.: ME 266-. MGR.: Fred E. Hand. S.C.: 3844. ORC.: 1354. I-BAL.: 2230. RC: None. MUS.: None Reg. BOOKED BY: Direct or thru sponsors, or C.R.A. STAGE: No stage, platform only. NITE RENT: \$350.00. PERCENTAGE: No.

### ULINE ARENA

(Arena Type)

PH.: Franklin 5800. MGR.: P. B. Rothgeb. S.C.: 8074. RC: 10. MUS.: None Reg. BOOKED BY: Direct. PRO-W: 48 ft. PRO-H: 36 ft. W-W: 189 ft. ST-LFT: 67½ ft. CUR-BW: 42 ft. GF or UP: Stage on elevator. DR: 22. AC: 110. DC: 220. NITE RENT: \$500.00.

### SPECIAL NOTE:

AS OF THE ENDING OF 1947-48 SEASON, WASHINGTON IS WITHOUT A LEGITIMATE THEATRE. SEVERAL PROMOTERS HAVE MADE "PROMISES", BUT UP TO THE TIME OF GOING TO PRESS WE HAVE NO AUTHENTIC INFORMATION ON ANY NEW VENTURE IN WASHINGTON.

DAYTONA BEACH AUDITORIUM, BURNED DOWN LAST YEAR, IS BEING REBUILT AND WILL BE READY FOR 1949-50 SEASON. DETAILS IN 1950 GUIDE.





# FLORIDA



POPULATION  
173,065

## JACKSONVILLE

DRAW. POP.  
350,000

**HOTELS:** Aragon, Floridian, Geo. Washington, Jefferson, Andrew Jackson, Mayflower, Rollins, Roosevelt, Royal Palm, Seminole, Seneca, Three-Ten, Windsor.

**R.R.'S:** Southern, Seaboard, Fla. East Coast, A. C. L., G. S. and F. R.

**COL. HOTELS:** Robinson, 128 Orange St.; Blue Chip; Craddock Tourist Home, 45th & Moncrief; Richmond; Flipper Tourist Home, 739 W. Church; Jefferson, 1834 Moncrief; Simmons, 434 W. Ashley St.

**TRANS. CO.:** Allison & Trigg, 348 East Forsyth. PH.: 5-4601. Contact Mr. Hartley.

**AIRLINES:** Eastern, National Airlines.

**BUSES:** McJunkim Lines, Atlantic Greyhound, Greyhound, Beach Bus Lines.

**RADIO STATIONS:** WJAX, WMBR, WPDQ, WJHP, WOBS.

**NEWSPAPERS:** TIMES-UNION (M. & Sun.). ME: J. S. C. Butz. DE: Jack Avery. CRITIC: Jack Avery, Betty Smyth. JOURNAL (E). ME: O. D. Burge. CE: Stanley Tullsen, DE:

**AGTS. DAY:** Tuesday. **SUN. DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Earl Newberry, 1403 Barnett Bank Bldg., Jacksonville, Fla., Phone 5-1655. Marvin McDonald, 235 Peachtree St. N.E., Atlanta, Georgia.

### WASHINGTON AUDITORIUM (In Geo. Washington Hotel)

**MGR.:** Schmidt. **S.C.:** 1628. **ORC.:** 950. **I-BAL.:** 320. **MEZ.:** 358. **RC:** None Reg. **MUS.:** None Reg. **BOOKED BY:** Direct or thru Earl Newberry. **STAGE:** This is really only a band shell. **PRO-W:** 20 ft. **PRO-H:** 14 ft. **W-W:** 25 ft. **LINES:** None. **CUR-BW:** 12 ft. **GF or UP:** 2nd floor ballroom. **DR:** Dress in hotel rooms. **AC:** 110. **SPECIAL:** There is no grid, only a plaster ceiling about 18 ft. above stage. **NITE RENT:** \$125.00. **PERCENTAGE?** No.

### PALACE (PICTURE HOUSE) (United Theatres Circuit)

**MGR.:** Guy Kenimer.

**REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED**



THEATRE MANAGERS, WHOSE HOUSES ARE NOT DETAILED IN THIS GUIDE,  
SHOULD SEND IN AT ONCE FULL INFORMATION FOR THE 1950 EDITION.



POPULATION  
22,068

# LAKELAND

DRAW. POP.  
50,000

HOTELS: Lakeland Terrace, New Florida, Wilmary, Gilbert-Washburn, Thelma.

R.R.: A. C. L.

AIRLINE: Eastern.

BUSES: Greyhound, McJunkim Bus Line.

RADIO STATION: WLAK.

NEWSPAPERS: LEDGER (E) (Except Sat.). ME: Sam Womack. CE: John Oppitz. SUN.  
EDITION (Sun.).

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

## AUDITORIUM

PH.: 33-631. MGR.: D. L. Spinks. S. C.: 1555.

ORC.: 850. I-BAL.: 705. RC: 3. MUS.: None

Reg. BOOKED BY: Direct. PRO-W: 38 ft.

PRO-H: 19½ ft. W-W: 60½ ft. F-CUR: 14

ft. ST-LFT: 45 ft. LINES: 18 sets. CUR-BW:

25 ft. FTS.: Yes. TPS.: No. DR: 2. BEL.: 3.

AC: 110-220. AMPS: 60 cycle. NITE RENT:

\$125.00-\$300.00. PERCENTAGE? No.

POPULATION  
172,172

# MIAMI

DRAW. POP.  
400,000

HOTELS: Airport, Albert, Alcazar, Alhambra, America, Belfort, Bellevue, Berni, Beverly Terrace, Boatwright, Columbus, Cortez, Dallas Park, Dolphin, Dorn, El Comodoro, Everglades, Exchange, Flagler, Ford, Gralynn, Granada, Hermitage, Imperial, Jefferson Park, Leamington, Liberty, McAllister, Mariner, Mark Twain, Mary Elizabeth, Miami, Miami Colonial, Miami Miramar, Miller, Pan American, Paramount, Park Edge, Patricia, Pittsburgher, Plaza, Ponce De Leon, Ritz, Robert Clay, Roberts, Royalton, San Carlos, Sherman, Sir William, Strand, Ta-Miami, Therese, Towers, Urmev, Venetian, Villa D'Este.

R.R.'S: Fla. East Coast, Seaboard.

COL. HOTELS: Mary Elizabeth Tourist Home, 642 N.W. 2nd Ave.; Dorsey, 941 N.W. 2nd Ave.

TRANS. CO.: Miami Transfer.

AIRLINES: Eastern, Delta, National, K.L.M. Royal Dutch Lines, Expreso Aereo Inter-Americana, Pan-American, Taca Airways.

BUSES: Greyhound, National Trailways.

RADIO STATIONS: WGBS, WIOD, WWPB, WBBM, WKAT, WQAM.

NEWSPAPERS: HERALD (M) Also Sunday). ME: Lee Hills. CE: Ned Aitchison. DE: Dick Lowe. PIC. ED.: Garnet. SUN. ED.: Beebe. CRITIC: Dick Lowe. NEWS (M) (Also Sunday). ME: Hoke Welch. CE: J. A. Hodges. DE: Doris Reno. PIC. ED.: Willits. CRITIC: Doris Reno.

AGTS. DAY: Tuesday. SUN. DEADLINE: Thursday.

LOCAL SPONSORS: Newberry at Jacksonville. McDonald at Atlanta.

## MUNICIPAL AUDITORIUM

PH.: 3-7422. MGR.: Elizabeth Bush. S. C.: 2300. RC: Six. MUS.: None Reg. BOOKED BY: Direct or thru sponsors. PRO-W: 26 ft. PRO-H: 20 ft. W-W: 60 ft. F-CUR: 3 ft. ST-LFT: 60 ft. LINES: 19 sets. CUR-BW: 21 ft. CW or HP: Hemp. FTS.: 3 circuits. TPS.: None. GF or UP: Above street level. DR: 1. AB.: 2. BEL.: 1. AC: 110-220. DC: No. AMPS: 20. NITE RENT: \$150.00 or 10% of gross whichever is larger. PERCENTAGE? Yes.

## PARAMOUNT (UNITED-JAXSON)

S.C.: 1943. RC: None Reg. MUS.: None Reg. BOOKED BY: Thru sponsors. PRO-W: 46 ft. PRO-H: 41 ft. W-W: 93 ft. F-CUR: 5 ft. ST-LFT: 81 ft. LINES: 36 sets. CW or HP: Hemp. FTS.: 2 circuits. CUR-BW: 34 ft. GF or UP: Street level. DR: 2. AB.: 5. BEL.: 1. AC: 110-220. DC: No.

THERE IS ALSO A HIGH SCHOOL AUDITORIUM AND A MIAMI COLISEUM. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.



POPULATION  
36,736

# ORLANDO

DRAW. POP.  
75,000

HOTELS: Amherst, Angebilt, Fort Gatlin, Gifford Arms, Jefferson Court, Lamar, Lucerne, Orange Court, Orlando, San Juan, Wyoming.

R.R.: A. C. L.

COL. HOTEL: Wells Bilt, 509 W. South St.

TRANS. CO.: Fulford Transfer Co., 133 No. Main St. PH.: 5286. Contact Mrs. Fulford.

AIRLINE: Delta.

BUS: Greyhound.

RADIO STATIONS: WDBO, WHOO, WLOF, WORZ.

NEWSPAPERS: SENTINEL (M). ME: Harrigan. DE: Juliana Crowe. STAR (E). ME: Anderson.

SENTINEL-STAR (Sun.). ME: Harrigan.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

## AUDITORIUM

ORC.: 832. I-BAL.: 532. RC: None Reg.  
MUS.: None Reg. BOOKED BY: Direct or  
thru sponsors. PRO-W: 41 ft. PRO-H: 34 ft.  
W-W: 78 ft. F-CUR: 5 ft. ST-LFT: 72 ft.  
LINES: 31 sets. CUR-BW: 33 ft. CW or HP:  
Hemp. FTS.: Yes. TPS.: No. GF or UP: Above  
street level. DR: 2. AB.: 6. BEL.: 2. AC: 110-  
220. DC: No. NITE RENT: \$150.00. PERCENT-  
AGE? No.

POPULATION  
60,812

# ST. PETERSBERG

DRAW. POP.  
175,000

HOTELS: Albermarle, Alexander, Allison, Ames, Applegate, Bainbridge, Beverly, Boca Ciega, Carleve, Carlton, Carrs, Central, Concord, Cordova, Deermont, De Ville, Dennis, Detroit, Dusenbury, Edgewater Inn, El Tovar, Essex House, Esther Bush, Floronton, Gotham, Hillcrest, Hollander, Huntington, Magnolia, Mari-Jean, Miller, Morgan Ten Eyck, Mt. Vernon, Park House, Penn Flora, Pennsylvania, Pheil, Plaza, Poinsetta, Ponce De Leon, Prince George, Princess Martha, Royal Palm, Soreno, Suwannee, Vinoy Park.

R.R.: A. C. L. PASS. AGT.: Ray Paschan.

AIRLINES: Eastern, Delta.

BUSES: Greyhound, Fla. Trailways.

RADIO STATIONS: WSUN, WTSP.

NEWSPAPERS: INDEPENDENT (E). ME: Paul A. Davis. CE: Harold Ballelo. TIMES (M)

(Also Sun.). ME: T. C. Harris. CE: Howard Miller. SUN. ED.: Swain.

AGTS. DAY: Any Day. SUN. DEADLINE: Thursday.

## PLAYHOUSE

S.C.: 172. RC: None Reg. MUS.: None Reg.  
BOOKED BY: Direct or thru sponsors. STAGE:  
Very small. PRO-W: 31 ft. PRO-H: 27 ft.  
W-W: 69 ft. F-CUR: 2 ft. ST-LFT: 51 ft.  
LINES: 11 sets. CUR-BW: 21 ft. FTS.: Yes,  
2 circuits. GF or UP: Stage above street level.  
DR. AB.: 5. AC: 110-220. DC: No. NITE  
RENT: \$150.00. PERCENTAGE? Yes.

## SENIOR H. S. AUDITORIUM

S.C.: 1700. RC: None. MUS.: None Reg.  
BOOKED BY: Direct or thure sponsors. PRO-  
W: 43 ft. PRO-H: 27 ft. W-W: 74 ft. F-  
CUR: 6 ft. ST-LFT: 81 ft. LINES: 21 sets.  
CW or HP: Hemp. FTS. 2 circuits. TPS.:  
None. GF or UP: Above street level. DR:  
Classrooms. AC: 110-220. DC: No. NITE  
RENT: \$100.00. PERCENTAGE? No.



POPULATION  
16,230

# TALLAHASSEE

DRAW. POP.  
35,000

HOTELS: Cherokee, Floridan.

R.R.: S. A. L.

TRANS. CO.: Yellow Cab Transfer.

AIRLINE: Eastern.

BUSES: Greyhound, Fla. Trailways.

RADIO STATIONS: WRHP, WTAL.

NEWSPAPERS: DEMOCRAT (E) (Except Sat.). ME: E. S. Yates. NEWS-DEMOCRAT (S).  
ME: Yates. SUN. ED.: Yates.

AGTS. DAY: Any Day. SUN. DEADLINE: Wednesday.

STATE THEATRE  
(Operated by United Theatres)  
and  
LEGION AUDITORIUM

Both have ignored repeated requests for  
information.

POPULATION  
108,391

# TAMPA

DRAW. POP.  
300,000

HOTELS: Bayshore, Bay View, Casa Del Sol, Crescent, De Soto, Floridian, Hillsboro, Mirasol,  
Thos. Jefferson, Tampa Terrace, Edgewater, Embassy, Gilbert, Knox, Lafayette.

R.R.'S: A. C. L.; Seaboard. PASS. AGT.: J. C. Dykes.

TRANS. CO.: Yellow Transfer, Union Station. PH.: M-8188.

AIRLINES: National, Eastern.

BUSES: Fla. Motor Lines, Gulf Coast Motor Lines, Greyhound.

RADIO STATIONS: WALT, WDAE, WFLA.

NEWSPAPERS: TIMES (E). ME: E. W. Ray. CE: H. Dunn. PIC. ED.: Gandy. TRIBUNE (M).  
V. M. Newton. CE: H. Cameron. DE: P. E. Barney. PIC. ED.: Frey. CRITIC:  
P. E. Barney. SUN. TRIBUNE (S). SUN. ED.: Wilder. CRITIC: P. E. Barney.

AGTS. DAY: Any Day. SUN. DEADLINE: Thursday.

## MUNICIPAL AUDITORIUM

MGR.: Nash Higgins, Supt. S.C.: 2051. ORC.:  
589. 1-BAL.: 827. 2-BAL.: 635. RC: None  
Reg. MUS.: None Reg. BOOKED BY: Direct  
or thru sponsors. PRO-W: 37 ft. PRO-H: 31  
ft. W-W: 78 ft. F-CUR: 5 ft. ST-LFT: 74 ft.  
LINES: 31 sets. CUR-BW: 36 ft. CW or HP:  
Both. FTS.: 2 circuits. TPS.: None. GF or  
UP: Above street level. DR: 2. AB.: 6. BEL.:  
2. AC: 110-220. DC: No. NITE RENT: \$150.00.  
PERCENTAGE? No.

## VICTORY (United Theatres)

MGR.: Guy Kenimer. S.C.: 1465. RC: None  
Reg. MUS.: None Reg. PRO-W: 39 ft. PRO-  
H: 30 ft. W-W: 76 ft. F-CUR: 3 ft. ST-LFT:  
64 ft. LINES: 28 sets. CUR-BW: 28 ft. CW  
or HP: Hemp. FTS.: 2 circuits. TPS.: None.  
GF or UP: Street level. DR: 1. AB.: 4. BEL.:  
2. AC: 110-220. DC: No. NITE RENT: \$200.00.  
PERCENTAGE? No.





# GEORGIA



POPULATION  
19,055

## ALBANY

DRAW. POP.  
35,000

HOTELS: Albany, Gordon.

R.R.'S: A. C. L., C. of Georgia.

TRANS. CO.: Albany Transfer Co. PH.: 738. Contact Jim Denson.

AIRLINE: Eastern.

BUSES: Greyhound, Trailways.

RADIO STATIONS: WALB, WGPC.

NEWSPAPER: HERALD (M & E). ME: J. M. Robinson. CE: Don Kinsey.

AGTS. DAY: Any Day.

### ALBANY THEATRE

MGR.: Gordowsky. S.C.: 1700. RC: None  
Reg. MUS.: None Reg. BOOKED BY: Direct.  
PRO-W: 51 ft. PRO-H: 38 ft. W-W: 73 ft.  
F-CUR: 4 ft. ST-LFT: 80 ft. LINES: 31 sets.  
CUR-BW: 43 ft. CW or HP: Both. TPS.: Yes.  
GF or UP: Street level. DR: 2. AB.: 8. AC:  
110-220. DC: No. NITE RENT: \$350.00. PER-  
CENTAGE? Yes.

### CITY AUDITORIUM

Management of City Fire Chief, City Hall.  
S.C.: 1600. RC: City firemen. MUS.: None  
Reg. BOOKED BY: Direct or thru sponsors.  
PRO-W: 47 ft. PRO-H: 30 ft. W-W: 70 ft.  
F-CUR: 2½ ft. ST-LFT: 72 ft. LINES: 24 sets.  
CUR-BW: 40 ft. CW or HP: Counterweight.  
FTS.: 1 circuit. TPS.: None. GF or UP: Above  
street level. DR: 4. AB.: 6. AC: 110-220.  
DC: No. NITE RENT: \$100.00. PERCENT-  
AGE? No.

POPULATION  
20,650

## ATHENS

DRAW. POP.  
35,000

HOTELS: Georgia, Dixie, Holman.

R.R.'S: Cen. of Georgia, Southern, Seaboard.

TRANS. CO.: 227 Oconee St. PH.: 215. Contact Mr. Adams.

BUSES: Greyhound, Trailways, Southwestern Bus.

RADIO STATIONS: WGAU, WRFC.

NEWSPAPERS: BANNER-HERALD (E) (Except Sat.). ME: Magill. CE: Lumpkin. SUN.  
EDITION (S).

AGTS. DAY: Any Day. SUN. DEADLINE: Wednesday.

### FINE ARTS AUDITORIUM

PH.: 2061, Ext. 228. MGR.: University of  
Georgia. S.C.: 1596. ORC.: 950. 1-BAL.: 325.  
2-BAL.: 321. RC: Students (Paid scale).  
MUS.: None Reg. BOOKED BY: Direct.  
PRO-W: 44 ft. PRO-H: 46 ft. W-W: 44 ft.  
F-CUR: 2 ft. ST-LFT: 60 ft. LINES: 47 sets.  
CUR-BW: 37 ft. CW or HP: Both. FTS.: 3  
circuits. TPS.: None. GF or UP: Above street  
level DR. BEL.: 3. AC: 110-220. DC: No.  
NITE RENT: \$100.00. PERCENTAGE? Yes.



POPULATION  
302,288

# ATLANTA

DRAW. POP.  
750,000

HOTELS: Ansley, Georgian Terrace, Atlanta Biltmore, Atlantan, Briarcliff, Avalon, Clermont, Henry Grady, Colonial Terrace, Imperial, Pershing, Cox-Carlton, Georgian, Hampton, Robt. Fulton, Southland, Piedmont, Stafford.

R.R.'S: L & N, C of Ga., Southern, A. C. L., A & WP, A B & C, NC & St. L., N. R.R.

COL. HOTELS: Hotel Royal, 214 Auburn Ave. N.E.; Mack, 548 Bedford Place, N.E.; Savoy, 239 Auburn Ave.; Shaw, 245 Auburn Ave.; Y.M.C.A., 22 Butler St.

TRANS. CO.: House Transfer Co. PH.: MA 4828. Contact Russell House.

AIRLINES: Eastern, Delta, Capital, American, TWA, National, Braniff.

BUSES: Greyhound, Trailways.

RADIO STATIONS: WAGA, WATL, WBGE, WCON, WGST, WSB.

NEWSPAPERS: CONSTITUTION (M) (Also Sun.). ME: J. P. Skinner. CE: Dupont Smith.

DE: Paul Jones. PIC. ED.: Rogers. SUN. ED.: Lucchese. CRITIC: Paul Jones.

JOURNAL (E) (Also Sun.). ME: Kirkpatrick. CE: Fred D. Moon. DE: Lauren

Norvell. PIC. ED.: O'Neal. CRITIC: Lauren Norvell.

AGTS. DAY: Tuesday. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: J. Lee Friedman, 226 Candler Bldg., Atlanta; Paul Jones, 226 Candler Bldg., Atlanta; Marvin McDonald; Cable Piano Company.

ORG.: Lions, Optimists, Kiwanis.

## MUNICIPAL AUDITORIUM

## TOWER

PH.: WA 1262. MGR. R. L. Lamb. S.C.: 5200. ORC.: 2000. 1-BAL.: 1043. 2-BAL.: 1640. BXS.: 236. RC: 1 electrician. MUS.: None Reg. BOOKED BY: Direct or thru sponsors. PRO-W: 46 ft. 8 in. PRO-H: 32½ ft. W-W: 97 ft. F-CUR: 5 ft. ST-LFT: 71 ft. LINES: 63 sets. CUR-BW: 35 ft. 7 in. CW or HP: counterweight. FTS.: 4 circuits. TPS.: None. GF or UP: Above street level. AC: 110-220. DC: No. AMPS: 400. NITE RENT: \$300.00. PERCENTAGE? No.

MGR.: Smith. S.C.: 1867. ORC.: 850. 1-BAL.: 415. MEZ.: 144. 2-BAL.: 442. BXS.: 16. RC: 5. MUS.: None Reg. BOOKED BY: Direct or U. B. O. PRO-W: 40 ft. PRO-H: 40 ft. W-W: 80 ft. F-CUR: 4 ft. ST-LFT: 65 ft. LINES: 41 sets. CUR-BW: 45 ft. CW or HP: Both. FTS.: 3 circuits. TPS.: None. GF or UP: Above street level. DR: 4. AB.: 6. AC: 110-220. DC: No. PERCENTAGE? Yes.

POPULATION  
65,919

# AUGUSTA

DRAW. POP.  
175,000

HOTELS: Bon Air, Forrest Hills, Johnny J, Partridge Inn, Richmond.

R.R.'S: C & W, Georgia R.R., Cent. of Ga.

COL. HOTELS: Crimm's, 725 — 9th St.; Harlem, 1145 — 9th St.; Beasley Tourist Home, 1412 Twiggs St.

TRANS. CO.: Weathers Bros. PH.: 3-2211.

AIRLINE: Delta.

BUSES: Greyhound, Trailways.

RADIO STATIONS: WBBQ, WGAC, WRDW, WTNT.

NEWSPAPERS: CHRONICLE (M & S) (Sunday Also). ME: L. C. Harris. CE: J. F. Battle.

HERALD (E & S) (Sunday Also). ME: J. H. Samuel. CE: Henry Wright.

SUN. ED.: Owens.

AGTS. DAY: Any Day. SUN. DEADLINE: Wednesday.

LOCAL SPONSORS: Mr. Wallingham, Wallingham Auto Insurance, Augusta, Ga.; Marvin McDonald, 235 Peachtree St. N.E., Atlanta, Ga.

## MUNICIPAL AUDITORIUM

S.C.: 4000. RC: None Reg. MUS.: None Reg. BOOKED BY: Direct or thru sponsors. STAGE: In center of building, double opening. PRO-W: 55 ft. PRO-H: 32 ft. W-W: 80 ft. F-CUR: 4 ft. (each side). ST-LFT: 76 ft. LINES: 47 sets. CUR-BW: 60 ft. DR: 14. AC: 110-220. NITE RENT: \$180.00. PERCENTAGE? No.



POPULATION  
52,280

# COLUMBUS

DRAW. POP.  
70,000

HOTELS: Ralston, Waverly

RAILROADS: Central of Ga.

COLORED HOTELS: Lowe's, 724 Fifth Ave.; Y.M.C.A., 521 Ninth Ave.

TRANSFER COMPANY: A. C. Cobb, 3307 Seventh Ave. Contact Mr. Cobb.

AIRLINES: Eastern.

BUS LINES: Greyhound.

RADIO STATIONS: WDAK, WGBA, WRBL, WSAC.

NEWSPAPERS: ENQUIRER (M) ME: E. R. Reid. CE: W. W. Ellison. DE: Latimer Watson.

PIC. ED: Hobgood. SUN. ED: Collier.

LEDGER (Except Sat.), M.E., J. E. Fain; C.E. J. H. Hall.

LEDGER INQUIRER (S.).

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Optimists Club.

JORDAN H. S. AUDITORIUM

MGR: Principal, S.C.: 1153. ORCH.: 897. I-BAL. 256. REG. CREW: None. MUSICIANS:

None Reg. BOOKED BY: Direct but must have auspices. PROSC. W. 74 Ft.; PROS. H. 32 ft.

W. to W.: 74 ft. FTS TO CURT.: 3 ft. ST. to LOFT: 76 ft. LINES: 21 sets. CUR. to BW:

61 ft. CTWGHT or HEMP: Both. FOOT: Yes. TRAPS: No. DRESSING ROOMS: ON 2.

BELOW: 6; AC: 110. DC: No. NIGHTLY RENTAL: \$25.00 (Under Auspices.)

POPULATION  
21,983

# LA GRANGE

DRAW. POP.  
35,000

HOTELS: Terrace, Colonial.

RAILROADS: Atlanta & W. P.

TRANSFER COMPANY: Basset Transfer, Phone: 5411. Contact A. A. Bassett.

BUS LINES: Greyhound, Nat. Trailways.

RADIO STATIONS: WLAG.

NEWSPAPERS: News (E) M.E., W. T. Still.

AGENTS DAY: Any Day.

GALLOWAY AUDITORIUM

PHONE: 6234-4282. MGR.: A. S. Davis (or Mr. E. L. Parker). S. C.: 1800. ORCH.: 1000.

I-BALC.: 800. REG. CREW: 2. MUSICIANS: None Reg. BOOKED BY: Direct by Mr. Davis.

PROSC.W: 30 ft. PROSC. H.: 25 ft. W to W: 42 ft. FTS TO CURT: 6 ft. ST. to LOFT: 30 ft.

LINES: 21 Sets. CUR to BW: 25 ft. FOOT: 3 Circuits. TRAPS: No. DRESSING ROOMS: ON

2 ABOVE: 2 BELOW: 2. AC: 110-220. DC: No. NIGHTLY RENTAL: \$100.00. PLAYS PER-

CENTAGE: Yes.

POPULATION  
57,865

# MACON

DRAW. POP.  
90,000

HOTELS: Central, Dempsey, Grady, Lanier, Macon, Southland, Georgian.

RAILROADS: Cent. of Ga., Southern.

COLORED HOTELS: Douglas, 361 Broadway. Richmond, 319 Broadway. Moore Tourist Home,

122 Spring St., Hendon Tourist Home, 139 First Ave.

TRANSFER COMPANY: Macon Transfer Co. Phone: 304. Contact: Mr. Herring.

AIRLINES: Delta, Eastern.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WBML, WMAZ, WNEX.

NEWSPAPERS: TELEGRAPH (M) ED: W. R. Smith. CE: Hal Allen. PIC. ED: Drinnon.

NEWS (E) M.E. Battle Smith.

SUN. TEL-NEWS (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: V. E. King, Kiwanis Club.

ORGANIZATIONS: Pilot Club, Lyons Club, Junior Chamber of Commerce, Exchange Club.

STATE TAX: No. CITY TAX: No.



**MUNICIPAL AUDITORIUM**

PH.: 1880, Ext. 44. MGR.: Harry Wills. HO-  
PH.: 6874. S.C.: 2500. ORC.: 1500. I-BAL.:  
1090. RC: 4. MUS.: None Reg. BOOKED BY:  
Direct or thru sponsors. PRO-W: 53 ft. PRO-  
H: 45 ft. W-W: 65 ft. ST-LFT: 35 ft. LINES:  
15 sets. CUR-BW: 20 ft. CW or HP: Both.  
FTS.: 2 circuits. TPS.: None. GF or UP: Above  
street level. DR: 4. AB.: 1. BEL.: 1. AC: 110-  
220. DC: No. AMPS: 250. NITE RENT:  
\$150.00. PERCENTAGE? No.

**GRAND THEATRE**

S.C.: 2000. RC: None Reg. MUS.: None Reg.  
BOOKED BY: Direct. PRO-W: 42 ft. PRO-H:  
33ft. W-W: 90 ft. F-CUR: 4 ft. ST-LFT: 70  
ft. LINES: 38 sets. CUR-BW: 50 ft. CW or  
HP: Hemp. FTS.: 3 circuits. TPS.: 3. GF or  
UP: Street level. DR: 11. AC: 110-220. DC:  
No. NITE RENT: \$200.00. PERCENTAGE? No.

POPULATION  
26,282

**ROME**

DRAW. POP.  
35,000

HOTELS: General Forrest, Greystone, Third Avenue Hotel.

RAILROADS: Southern C. of Ga.

TRANSFER COMPANY: Bagby Transfer Co. Phone: 7741

AIRLINES: Eastern.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WLAQ, WRGA, WROM.

NEWSPAPERS: NEWS-TRIBUNE (E) M.E., B. G. Cooper; C.E., B. Street.  
(Excepting Sat.); Sun. Edition (S.).

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

**CITY AUDITORIUM**

MGR.: Mr. Sammons. City Clerk. S.C.: 1950. REG. CREW: None Reg. MUSICIANS: None  
Reg. BOOKED BY: Direct. PROSC. W.: 44 ft. PROSC. H.: 29 ft. W to W: 80 ft. FTS TO  
CUR. 3 ft. ST. to LOFT: 69 ft. LINES: 18 sets. CUR. to BW: 38 ft. CTWGHT or HEMP:  
Hemp. FOOTS: 2 Circuits. TRAPS: No. GRD FL or UPSTAIRS: Above Street Level. DRESSING  
ROOMS: ON 2 ABOVE: 4. AC 110 200. NIGHTLY RENTAL: \$40.00 Plus \$25.00 License.  
Plays Percentage: No.

POPULATION  
95,996

**SAVANNAH**

DRAW. POP.  
175,000

HOTELS: Savannah, Whitney, De Soto, Gen. Oglethorpe, Marshall, Pulaski.

RAILROADS: ACL, Cent. of Ga., Seaboard, Southern, Sav. & Atlanta.

TRANSFER COMPANY: Bradley Storage & Warehouse. Phone: 7161

AIRLINES: Eastern, Delta.

BUS LINES: Greyhound, Southeastern Stages.

RADIO STATIONS: WCCP, WSAV, WTOG, WDAR, WFRP.

NEWSPAPERS: NEWS (M) M.E., H. V. Jenkins; C.E., W. C. Harris.

PRESS (E) M.E., J. L. Sutlive. C. E., J. J. Cook.

SUN. NEWS

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Alnutt Music Store, 240 Broughton Street, N.W.

**CITY AUDITORIUM**

MGR.: Herschel V. Summerlin. S.C.: 2131. ORCH.: 580. I-BALC.: 710. 2nd BALC.: 841.  
REG. CREW: None Reg. MUSICIANS: Non Reg.: BOOKED BY: Direct. STAGE: to flys, 29 ft.  
PROSC. W.: 40 ft. PROSC. H.: 24 ft. W to W: 60 ft. FTS. to CUR.: 1 ft. CUR. to BW: 40  
ft. LINES: 28 sets. CTWGHT or HEMP: Hemp. FOOTS: 2 Circuits. TRAPS: 1. GRD FL. or  
UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 4. BELOW: 2. AC 110-220.  
DC: No. NIGHTLY RENTAL: \$100.00 with Light & Heat. Plays Percentage: No.





# IDAHO



POPULATION  
26,130

## BOISE

DRAW. POP.  
75,000

HOTELS: Boise, Idan-Ha, Owyhee.

RAILROADS: Union Pacific.

COLORED HOTELS: California, 1101½ Main Street, Mrs. S. Laye Tourist Home, 1164 River Street; Open Door Mission, 1159 River Street.

TRANSFER COMPANY: Peasley Transfer Co. Phone: 73. Contact: M. Davidson.

AIRLINES: United.

BUS LINES: Greyhound, Trailways, Pacific Trailways.

RADIO STATIONS: KOSH, KGEM, KIDO.

NEWSPAPERS: Idaho Statesman (M) M.E.: John Harvey, C.E.: Robt. Leonard. SUN. ED.: Harvey.

EVENING STATESMAN (E).

SUNDAY EDITION

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### PINNEY

PHONE: 7200. MGR. J. R. Mendenhall. S.C.: 924. ORCH.: 521. I-BALC.: 104. MEZZ.: 179  
LODGES: 120. REG. CREW: None Reg. MUSICIANS: Non Reg. BOOKED BY: Fox-Inter-  
national Theatres, Salt Lake City. PROSC. W: 33 ft.: PROSC. H.: 30 ft. W to W: 72 ft.  
FTS to CURT. 2 ft. ST. to LOFT: 66 ft. LINES: 18 sets. CUR to BW: 28 ft. CTWGHT or  
HEMP: Hemp. FOOTS: 2 Circuits. TRAPS: 1. GRD FL or UPSTAIRS: Street Level. AC: 110.  
NIGHTLY RENTAL: \$250 00. PLAYS PERCENTAGES: Yes.

POPULATION  
15,024

## IDAHO FALLS

DRAW. POP.  
25,000

HOTELS: Bonneville, Rogers.

RAILROADS: Union Pacific.

TRANSFER COMPANY: Westergaard Transfer. Phone: 2500.

AIRLINES: Western, Empire, United.

BUS LINES: Greyhound, Pacific Stages.

RADIO STATIONS: KID, KIFI.

NEWSPAPERS: POST-REGISTER (M) (Except Mon.) ME: Clyde Smith. CE: Ben Plastino.

### PARAMOUNT

PHONE: 150. MGR: Vern Fletcher. Home Phone: 1517W. S.C: 1128. ORCH: 695. I-BALC: 433.  
REG. CREW: None Reg. MUSICIANS: None Reg. BOOKED BY: Fox-Intermountain Theatres,  
Salt Lake City: PROSC. W.: 35 ft. PROSC. H.: 28 ft. W. to W.: 65 ft. FTS TO CURT.: 12 ft.  
CUR. to BW: 35 ft. LINES: 40 Lines. CTWGHT or HEMP: Hemp. FOOTS: 2 Circuits. GRD.  
FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2, ABOVE: 4, BELOW: 2 AC: No.  
DC: Yes. NIGHTLY RENTAL: Based on Previous 10 wk. Average. PLAYS PERCENTAGES: Yes.



POPULATION  
6,014

# MOSCOW

DRAW. POP.  
20,000

HOTELS: Moscow Hotel.  
RAILROADS: Union Pacific.  
TRANSFER COMPANY: Moscow Transfer Co.  
BUS LINES: Greyhound, Pacific Stages.  
RADIO STATION: KRPL.  
NEWSPAPERS: Idahonian (E) M.E., W. T. Marineau.

## IDAHO COLLEGE AUDITORIUM

(1 FLOOR. MGR.: President Idaho College. S.C.: 1000. PLAYS PERCENTAGES: Yes.  
Repeated Requests For Information Ignored.



# ILLINOIS



POPULATION  
47,170

# AURORA

DRAW. POP.  
75,000

HOTELS: Arlington, Aurora Hotel, Bishop, Leland, Milner.  
RAILROADS: CB&Q, C & N W, Elgin, Jol & E, C. A. & E. C.M. St. P. & P.  
TRANSFER COMPANY: Aurora Transfer.  
BUS LINES: Greyhound.  
RADIO STATIONS: WMRO.  
NEWSPAPERS: BEACON NEWS (E) M.E., Fred C. Flanders. J. A. Corkery. Sun. Edition (S).  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

## PARAMOUNT (Balaban & Katz)

S.C.: 2016. REG. CREW: Elect. MUSICIANS: None Reg. BOOKED BY: Direct. PROSC.W: 38 ft. PROSC.H: 36 ft. WtoW: 81 ft. FTS. TO CURT: 4 1/2 ft. ST. to LOFT: 79 ft. LINES: 31 Sets. CUR. To BW: 32 ft. CTWGHT or HEMP: Hemp. FOOTS: Yes. GRD FL or UP-STAIRS: Street Level. DRESSING ROOMS: On 2. BELOW: 4. AC: 110-220.

POPULATION  
32,868

# BLOOMINGTON

DRAW. POP.  
65,000

HOTELS: Commercial, Hamilton, Illinois, Phoenix, Rogers, Tilden Hall.  
RAILROADS: C.C.C. & St. L., Alton, Illinois Central, I.T. El., NYC & St. L.  
AIRLINES: Braniff, Chicago & Southern.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WJBC.  
NEWSPAPERS: PANTOGRAPH, M.E., C. J. Driver. C.E. Marvin Phillips. Sunday Edition.  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

## MAJESTIC (B & K)

MGR: Gil Brown. ORCH: 399. 1-BALC.: 444. 2nd BALC.: 279. BOXES: 32. REG. CREW: 3. MUSICIANS: None Reg. BOOKED BY: B & K. PROSC.W: 39 ft. PROSC.H: 32 ft. W.toW.: 58 ft. CUR. to BW: 30 ft. ST. to LOFT: 60 ft. LINES: 28 sets. CTWGHT or HEMP: Hemp. FOOTS: 2 Circuits.



POPULATION  
3,396,808

# CHICAGO

DRAW. POP.  
4,500,000

(This List Confined to Hotels Used by the Theatrical Profession)

**HOTELS:** Allerton, Ambassador East, Ambassador West, Atlantic Hotel, Bismarck Hotel, Blackstone, Canterbury Court (kitchenette Apts.), Carlton Hotel, Chicagoan, Congress, Country Club Hotel, Crest Hotel, Croydon (with kitchenette Apts.), Dearborn Plaza, Drake Hotel, Drexel Arms, Eastgate Hotel, Edgewater Beach, Harrison, Fort Dearborn, Kenmore Hotel, Knickerbocker, La Salle Hotel, Majestic, Mark Twain, Marshall, Maryland, Milner, Morrison, New Lawrence, Palmer House, Park Lane, Raleigh, Roosevelt, St. Clair, St. Regis, Seville, Sheridan Arms, Sheridan Beach, Sheridan Plaza, Sherman, Shore Crest, Shoreham, The Stevens, Van Buren, Victoria, Weston, Whitehall, Y.M.C.A., Y.W.C.A.

**RAILROADS:** Grand Trunk R.R., Illinois Central, Alton, Santa Fe, B & O, Burlington, Chicago & E. Ill., C. & N. W., Chi. & W. Ind., Chi. Gt. W., Chi., Ind. & Louisville, C., M., St. P&P, Erie, Ill. Central, Mich. Central, N.Y. Chi. & St. L., Pennsylvania, New York Central, Pere Mar., Wabash, C & I. W., B. of C., C & O, C.A. & EL., C.J., CH. S.Sh. & So. B., C.N. S & M, C.R. & I, I.N., M. Jn., B & O. C.T., C:C:C: & St: L.; C.R.I & P, Ind. Harbor Belt, Soo Line.

**COLORED HOTELS:** Ritz, 409 East Oakwood Blvd. Como, 5204 So. Parkway. Green Gables, 3920 So. Lake Park Ave. Evans, 733 East 61st St. Strode, 820 E. Oakwood Blvd. Almo, 3800 Lake Park Ave. Spencer, 300 E. Garfield. S and S, 4142 So. Park Ave. Oakwood, 820 E. Oakwood Blvd. Pershing, 6400 Cottage Grove Ave. Prairie, 2836 Prairie Ave. Southway, 6014 S. Parkway. Grand, 5044 So. Parkway. Tyson, 4259 So. Parkway. Vincennes, 601 E. 36th St. Y.M.C.A., 3763 So. Wabash Ave. Y.W.C.A., 4559 So. Parkway. Franklin, 3942 Indiana Ave. Lincoln, 2901 State St. Pompeii, 20 E. 31st St. New Haze, 3910 Indiana Ave. Claridge, 51st & Michigan Ave.

**TRANSFER COMPANY:** Central Transfer Co., 2900 Taylor St. Phone: Sacramento 1-0221-2-3. Contact: Ed Cleary.

**AIRLINES:** American, United, Braniff, Delta, Eastern, Chicago and Northwestern, Northwest, Pan-American, P.C.A., Transcontinental.

**BUS LINES:** Greyhound, Trailways.

**RADIO STATIONS:** WAF, WAIT, WBBM, WCBD, WCFL, WCRW, WEDC, WENR; WGES; WGN, WIND, WJJD, WLS, WMAQ, WMBI, WSBC.

**TELEVISION:** STATION WBKB, STATION WGN-TV.

(Note: 21,740 Receivers installed as of NOV. 1st, 1948)

**NEWSPAPERS:** CHICAGO TRIBUNE (AM & SUN) ME: J. Loy Maloney. CE: W. D. Maxwell. PIC. ED: John Silence. SUN. ED: A. M. Kennedy. SOC. ED: Eleanor Page. DRAMA ED: Claudia Cassidy. CRITIC: Claudia Cassidy.

CHICAGO TIMES (E exc. SAT) ME: W. M. McCarthy and J. M. Mulroy. (SUN. EDITION) CE: Karin Walsh and Joseph Fay. PIC. ED: Maurice Denny. SUN ED: Ray Hunt. SOC. ED: Lorraine Kowals. DRAMA ED: Robert Pollak. CRITIC: Robert Pollak.

HERALD-AMERICAN (E and SUN) ME: E. L. Shainmark. CE: H. F. Reutlinger. PIC. ED: Vern Whaley. SUN. ED: Jere Hagen. SOC. ED: Mary Dougherty. DRAMA ED: Wally Amon. CRITIC: Ashton Stevens.

CHICAGO NEWS (E & SUN) DRAMA ED: Clarence Bulliet. CRITIC: Sidney Harris.

JOURNAL OF COMMERCE (AM) ME: David Dillman. CE: George Bradley. DRAMA ED: William Leonard.

**AGENTS DAYS:** TRIBUNE on Friday. TIMES on Tuesday. NEWS and HERALD-AMERICAN on Monday. SUNDAY DEADLINE: TUESDAY.

**NO STATE TAX—BUT THERE IS A 3% CITY TAX, ON TICKETS.**

**FED. TAX: 20%.**

## GREAT NORTHERN

PH.: Central 8240. MGR.: H. R. Reis. S.C.: 1411. ORC.: 652. 1-BAL.: 378. 2-BAL.: 357. BXS.: 24. RC: 5. MUS.: 6. RA: 3-I. BOOKED BY: U. B. O. PRO-W: 37 ft. 4 in. PRO-H: 26 ft. W-W: 84½ ft. F-CUR: 3 ft. ST-LFT: 68 ft. LINES: 67 sets. CUR-BW: 28½ ft. CW or HP: 20 CW, 47 Hemp. FTS.: None. TPS.: None. GF or UP: St. level. DR: on 1. AB: 2. BEL.: 12. AC: 110-220. DC: 110. AMPS: 2300 AC, 500, DC.: House Boards: 2-3 SH. size



### AUDITORIUM

MGR.: Ada Katz. S.C.: 3665. RC: 2. MUS.: None Reg. RA: 3-1. BOOKED BY: John Goodrich. Request for further details ignored.

### BLACKSTONE

PH.: Harrison 8880. MGR.: Milford Hanney. HO-PH.: Superior 4854. ORC.: 563. 1-BAL.: 382. 2-BAL.: 393. BXS.: 20. RC: 5. MUS.: 6. RA: 3-1. BOOKED BY: U. B. O. PRO-W: 38 ft. PRO-H: 32 ft. W-W: 69 ft. F-CUR: 1 ft. CUR-BW: 34 ft. ST-LFT: 67 ft. LINES: 51 sets. CW or HP: 21 CW, 30 Hemp. FTS.: 3 circuits. TPS.: 3. GF or UP: St. level. DR: on 3 AB. 26 BEL. 2. DC. 110-220. Amps. 1200.

### CHICAGO ARENA

PH.: Delaware 8500. MGR.: Walter Gordon. HO-PH.: Kildare 5707. S.C.: 5500. BOOKED BY: Arena Managers Association. ARENA. DR: 8. AC: 110-220. DC: 110.

### CIVIC OPERA HOUSE

PH.: Franklin 7800. MGR.: Herbert Carlin. HO-PH.: Keystone 9203. ORC.: 1798. MEZ.: 248. 2-BAL.: 846 and 257. RC: 4. MUS.: 6. RA: 3-1. BOOKED BY: Herbert Carlin, direct. PRO-W: 50 ft. PRO-H: 35 ft. W-W: 115 ft. F-BW: 75 ft. ST-LFT: 145 ft. LINES: 106 sets. CW or HP: CW. FTS.: Yes. DR: 5. AB.: 60. AC: 120. DC: 120.

### CIVIC THEATRE

PH.: Franklin 7800. MGR.: John J. Manley. ORC.: 502. 2-BAL.: 376. RC: 3 heads. MUS.: 6. RA: 3-1. PRO-W: 34 ft. PRO-H: 30 ft. W-W: 72 ft. F-BW: 33 ft. ST-LFT: 70 ft. LINES: 50 sets. CW or HP: CW. GF or UP: Street level. DR: 2. AB.: 5. AC: On request. DC: 110.

### ERLANGER

PH.: State 2459. MGR.: Fred Crow. S.C.: 1306. ORC.: 634. 1-BAL.: 360. 2-BAL.: 220. BXS.: 92. RC: 5. MUS.: 6. RA: 3-1. BOOKED BY: U. B. O. STAGE: To Flys, 30 ft.; Bet. Flys, 60 ft. PRO-W: 45 ft. PRO-H: 35 ft. W-W: 70 ft. F-BW: 26½ ft. ST-LFT: 72 ft. LINES: 70 (42 pipes). CW or HP: Both. FTS.: 3 circuits. TPS.: Yes. GF or UP: Street level. AC: 110-220. DC: 110-220. Can rig 70 sets to back wall.

### HARRIS

PH.: Central 8240. MGR.: Andrew Little. HO-PH.: Drexel 2348. S.C.: 1096. ORC.: 647. 1-BAL.: 437. BXS.: 12. RC: 5. MUS.: 6. RA: 3-1. BOOKED BY: U. B. O. PRO-W: 42 ft. PRO-H: 24 ft. W-W: 68 ft. F-CUR: 2 ft. ST-LFT: 65 ft. LINES: 44 sets pinrail. CUR-BW: 27 ft. CW or HP: CW. GF or UP: Street level. DR. BEL.: 13. DC: 110-220.

### INTERNATIONAL AMPHITHEATRE

PH.: Yard 5580. MGR.: M. E. Thayer. HO-PH.: Atlantic 3681. S.C.: 7500. RC: 3. MUS.: As needed. RA: 3-1. BOOKED BY: M. E. Thayer. STAGE: Platform erected to order. NITE RENT: \$250.00. PERCENTAGE? No.

### KIMBALL HALL

PH.: Harrison 7-4012. MGR.: J. W. Fisher. S.C.: 500. ORC.: 360. MEZ.: 140. RC: 1. MUS.: As desired. RA: 3-1. BOOKED BY: Direct. PRO-W: 25 ft. PRO-H: 14 ft. W-W: 28 ft. F-BW: 21½. ST-LFT: No loft. LINES: None. FTS.: One circuit. TPS.: No. GF or UP: Street level. DR. AB: 2. AC: 110. DC: 110. AMPS: 110 DC, 30 AC. NITE RENT: \$146.50. PERCENTAGE? No.

### ORCHESTRA HALL

PH.: Harrison 0362. MGR.: George A. Kuyper. S.C.: 2582. ORC.: 1001. 1-BAL.: 515. 2-BAL.: 414. BXS.: 23 (138 seats) RC: 3 heads. MUS.: As required. RA: 3-1. BOOKED BY: U. B. O. PRO-W: 88 ft. 8 in. PRO-H: 50 ft. W-W: 90 ft. ST-LFT: None. LINES: None. GF or UP: Street level. DR: 8. AC: 110-220. DC: 110.

### SELWYN

PH. Central 8240. S.C.: 1098. ORC.: 648. 1-BAL.: 438. BXS. 12. RC: 5. MUS.: 6. RA: 3-1. BOOKED BY: U. B. O. PRO-W: 42 ft. PRO-H: 24 ft. W-W: 66 ft. F-CUR: 2 ft. ST-LFT: 65 ft. LINES: 44 sets pinrail. CUR-BW: 27½ ft. CW or HP: CW. TPS.: 2. GF or UP: St. level. DR: on 2. AB.: 10. BEL.: 1 large. DC: 110-220.

### SHUBERT

PH.: Central 8240. MGR.: Sam Gerson. HO-PH.: Superior 7200. S.C.: 2125. ORC.: 836. 1-BAL.: 905. MEZ.: 344. BXS.: 40. RC: 5. MUS.: 6. RA: 3-1. BOOKED BY: U. B. O. PRO-W: 36 ft. PRO-H: 36 ft. W-W: 76½ ft. F-CUR: 2 ft. ST-LFT: 78 ft. LINES: 60 sets. CUR-BW: 36 ft. CW or HP: Counterweight. FTS.: 3 circuits. GF or UP: Street level. DR. BEL.: 18. AC: 110-220. DC: 110. AMPS: 2300 AC, 500 DC.

### STADIUM

MGR.: Arthur Wirtz. BOOKED BY: Arthur Wirtz. Requests for further information ignored

### STUDEBAKER

PH.: Central 8240. MGR.: David Kind. S.C.: 1237. ORC.: 591. 1-BAL.: 183. MEZ.: 379. LOGES: 84. RC: 5. MUS.: 6. RA: 3-1. BOOKED BY: U. B. O. PRO-W: 40 ft. PRO-H: 24 ft. W-W: 72 ft. F-BW: 33 ft. ST-LFT: 45 ft. LINES: 50 sets. CW or HP: Hemp. FTS.: 2 circuits. TPS.: 2. GF or UP: Street level. DR. AB.: 9. BEL.: 1. AC: 110-220. DC: 110. AMPS: 1200 AC, 200 DC.



POPULATION  
23,302

# CHAMPAIGN

DRAW. POP.  
55,000

HOTELS: Hamilton, Inman, Tilden Hall, Urbans-Lincoln.

RAILROADS: C.C.C. & St. L., Ill. Central, Wabash, Ill. Term., N. Y. Central.

TRANSFER COMPANY: Chester & O'Byrene, Phone: 5123. CONTACT: John O'Byrene.

AIRLINES: None.

BUS LINES: Illini Swallow, Greyhound.

RADIO STATIONS: WDWS.

NEWSPAPERS: COURIER (E) ME., R. W. Sink. CE: Jos. Sutton. SUN ED: R. W. Sink. SUN.  
EDITION (S) ME: R. W. Sink. CE: Jos. Sutton.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Tuesday.

## VIRGINIA (RKO)

PHONE: 5596. MGR: Grant R. Martin. S.C: 1819. ORCH: 1138. I-BALC: 681. REG. CREW:  
1. MUSICIANS: None Reg. BOOKED BY: Wm. Howard, RKO Booker, 1270 Sixth Avenue,  
N.Y.C. PROSC.W: 56 ft. PROSC.H: 20 ft. WtoW: 120 ft. FTS TO BW: 33 ft. ST. to LOFT:  
50ft. LINES: 30 Sets. CTWGHT or HEMP: Both. FOOT: 3' Circuits. TRAPS: No. GRD FL or  
UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. BELOW: 5. AC: 115-220. AMPS: 400.  
Must Use Cable For Front Lamp Connections.

POPULATION  
36,919

# DANVILLE

DRAW. POP.  
65,000

HOTELS: Carlton, Grier-Lincoln, Harwal, Milner, Pearson, Plaza, Wolford.

RAILROADS: C.C.C. & St. L., Wabash, I.T., N. Y. Central, C. & E. L.

COLORED HOTELS: "Just A Mere Hotel," 218 E. North St.

TRANSFER COMPANY: Guy Hutton. ADDRESS: Fischer Theatre. CONTACT: Guy Hutton.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WDAN.

NEWSPAPERS: COMMERCIAL-NEWS (Except-Sat.) (E) ME: H. C. Gibson. CE: Geo. Burow.  
SUN ED: Geo. Burow. SUNDAY EDITION (S).

AGENTS DAY: Monday or Tuesday. SUNDAY DEADLINE: Tuesday.

## FISCHER

MGR: Louis R. Lipstone. S.C: 1071. ORCH: 586. I-BALC: 373. MEZZ: 112. REG: CREW: 2.  
MUSICIANS: As Needed. RATIO: None. BOOKED BY: Lipstone—Direct. PROSC.W: 32½ ft.  
PROSC.H: 28 ft. WtoW: 66 ft. FTS TO BW: 40 ft. ST. to LOFT: 60½ ft. LINES: 31 Sets—  
Pinrail. CTWGHT or HEMP: Hemp. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS:  
BELOW: 8. AC: 110-220.

POPULATION  
38,333

# ELGIN

DRAW. POP.  
70,000

HOTELS: Fox, Kelley, Milner.

RAILROADS: C.M. & St. P&P, C. & N.W., C.A.&E.

TRANSFER COMPANY: Elgin Storage & Transfer. Phone 1500.

BUS LINES: Greyhound, Chicago & Rockford.

NEWSPAPERS: COURIER-NEWS (E) ME: J. Thompson. CE: Sid Birdsall.

AGENTS DAY: Any Day.

## MASONIC TEMPLE AUDITORIUM

PHONE: 2434. MGR: Oscar C. Schmidt. HOME PHONE: 2434. S.C: 1300. ORCH: 870.  
I-BALC: 430. REG. CREW: 3. MUSICIANS: None Reg. BOOKED BY: Direct. PROSC.W: 35 ft.  
PROSC.H: 19½ ft. WtoW: 72½ ft. FTS TO BW: 23 ft. ST. to Loft: 16½ ft. CTWGHT or  
HEMP: Hemp. DRESSING ROOMS: ON 4. ABOVE: 3. AC: 110-220. NIGHTLY RENTAL:  
\$65.00. PLAYS PERCENTAGES: Sometimes.



POPULATION  
22,366

# FREEPORT

DRAW. POP.  
50,000

HOTELS: Freeport, Licondo, New York Hotel, Senate.

RAILROADS: C.M. & St. P&P, Ill. Central, C. & N.W.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WFRL.

NEWSPAPERS: JOURNAL-STANDARD (E) ME: D. L. Breed. CE: T. F. Lawless.

AGENTS DAY: Tuesday.

## MASONIC CONSISTORY AUDITORIUM

Geo. F. Wachlin, Secretary. SC: 1224. REG. CREW: 2. MUSICIANS: As Needed. BOOKED BY: Direct—Geo. F. Wachlin. PROSC.W: 32 ft. PROSC.H: 35 ft. WtoW: 55 ft. FTS TO BW: 31 ft. LINES: 28 Sets. CTWGHT or HEMP: Hemp. FOOTS: 3 Circuits. DRESSING ROOMS: ON 4. AC: 110-220. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGES: No.

POPULATION  
42,365

# JOLIET

DRAW. POP.  
100,000

HOTELS: Hobbs Hotel, Lincoln Hotel, Louis Joliet Hotel, Marquette, Munroe, West Pines, Woodruff.

RAILROADS: C.R. I & P, Sante Fe, Mich. Central, Elgin, J&E, Alton, C.M. St. P. & P.

TRANSFER COMPANY: Shepley Transfer Co. Phone: 2-0321. Contact: Jim Shepley.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WJOL.

NEWSPAPERS: HERALD-NEWS (E) ME: C. D. Albrecht. CE: Glenn Whitney. DE: LEA Barkon. (Also Sunday). SUN. ED: Albrecht.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Tuesday.

## RIALTO

PHONE: 6600 MGR: M. J. Stockwell. HOME PHONE: 9136. S.C: 2092. ORCH: 1282. MEZZ: 804. REG. CREW: 1. MUSICIANS: None Reg. BOOKED BY: A. M. Jones. PROSC.W: 44 ft. PROSC.H: 36 ft. WtoW: 79 ft. FTS TO BW: 38 ft. ST. to LOFT: 64 ft. LINES: 36 Sets. CTWGHT or HEMP: Both. FOOTS: Yes. TRAPS: None. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 6. BELOW: 1. AC: 110-220. PLAYS PERCENTAGES: Yes.

POPULATION  
105,087

# PEORIA

DRAW. POP.  
250,000

HOTELS: Endres, Jefferson, Kickapoo, Lee, Mayor, Milnor, New National, New Southern, Niagara Park, Marquette, Yale.

RAILROADS: Burlington, Alton, C.C.C. & St. L., Ill. Central, M. & St. L., C. & N. W., P. & P. U., T. P. & W., C. & I. M., C. R. I. & P., New York Central, Pennsylvania, N. Y. C. & St. L., P. T., Ill. Term.

TRANSFER COMPANY: Melvin Trucking Co.

AIRLINES: American, Chicago & Southern, Trans-World.

BUS LINES: Burlington Trailways—Greyhound—Illini Swallow—Sante Fe Trailways—Jacksonville Trailways.

RADIO STATIONS: WEEK, WMBD, WMMJ, WIRL, WWXL.

NEWSPAPERS: JOURNAL (E) ME: A. Burnett. CE: Victor Kaspar. DE: Theo. P. Smith. PIC. ED: Meir. CRITIC: Theo. P. Smith.

STAR (M) ME: C. W. Stone. CE: R. J. Crombie. DE: Evabeth Miller. PIC. ED: Meir. CRITIC: Evabeth Miller.

JOURNAL-STAR (S). SUN. ED: M. Bosler. CRITIC: Evabeth Miller.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Harry G. Newman, 520 Ellis Ave.; Leonard Worley, Madison Theatre; Lorin Kiely, Court Bldg., Evansville, Ind.

ORGANIZATIONS: Lee Reagan, Vice-Pres. Junior Chamber of Commerce.  
% LeTourneau, Inc.

STATE TAX: No. CITY TAX: No.



## SHRINE MOSQUE AUDITORIUM

PH.: 3-1497. MGR.: Howard C. Haungs. S.C.: 1828. ORC.: 1242. I-BAL.: 586. RC: No. MUS.: No. BOOKED BY: Direct. PRO-W: 74 ft. PRO-H: 24 ft. W-W: 80 ft. F-BW: 46 ft. ST-LFT: 60 ft. LINES: 39 sets. CW or HP: Both. FTS.: Yes. DR: 3. AB.: 7. BEL.: 2. AC: 110-220. NITE RENT: \$225.00 (Dep. \$50.00). PLAYS PERCENTAGES? No.

## MAJESTIC

MGR.: Leonard Worley. S.C.: 1201. ORC.: 544. I-BAL.: 359. 2-BAL.: 250. BXS.: 48. RC: 3 heads. MUS.: As needed. BOOKED BY: Direct.

**WOMAN'S CLUB AUDITORIUM  
REPEATED REQUESTS FOR  
DETAILED INFORMATION  
IGNORED**

## POPULATION

40,469

# QUINCY

## DRAW. POP.

100,000

**HOTELS:** Elk Hotel, Lincoln-Douglas, Newcomb, Park Hotel, Quincy Hotel, Reid Hotel, Tremont, Virginia.

**RAILROADS:** Burlington, Q.O. & K.C., Wabash.

**TRANSFER COMPANY:** King Transfer Co., Phone: 945. Also Vidas Transfer Co., Phone: 5281.

**AIRLINES:** American, Chicago & Southern.

**BUS LINES:** Greyhound, Santa Fe Trailways, Illini Swallow.

**RADIO STATIONS:** WTAD.

**NEWSPAPERS:** HERALD-WHIG (E) ME: A. M. Dakley. CE: Dave Tuffli.

SUNDAY EDITION ED: Oakley.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Lorin Kiely, Court Bldg., Evansville, Ind.

J. H. Thuman, 142 W. 4th St., Cincinnati, Ohio.

## ORPHEUM (B. & K.)

MGR.: Perry Hoeffler. S. C.: 1087. ORC.: 782. MEZ.: 222. BXS.: 83. RC: 3 heads. MUS.: As needed. BOOKED BY: B. & K. Office, Chicago Theatre Bldg., Chicago. PRO-W: 30 ft. PRO-H: 22 ft. W-W: 60 ft. F-BW: 35 ft. ST-LFT: 46 ft. LINES: 30 sets (pinrail on stage). CW or HP: Hemp. FTS.: Yes. DR. BEL.: 8. AC: 110-220.

## SENIOR H. S. AUDITORIUM

PH.: 105. MGR.: A. W. Echtenkamp. HO-PH.: 992-J. S.C.: 1641. RC: None. MUS.: As needed. BOOKED BY: Direct. PRO-W: 41 ft. PRO-H: 34 ft. W-W: 80 ft. F-BW: 40 ft. ST-LFT: 71 ft. LINES: 36 sets. CW or HP: Hemp. FTS.: Yes. TPS.: No. GF or UP: Street level. AC: 110-220. NITE RENT: \$100.00. PERCENTAGE? No.

## POPULATION

84,637

# ROCKFORD

## DRAW. POP.

150,000

**HOTELS:** Broadway, Chandler, East Side Inn, Elms Hotel, Faust Hotel, Hayes Hotel, Hendrick's, Lafayette, Mayer, Milner, Nelson, Poole.

**RAILROADS:** C. B. & Q., C. M. St. P & P, Ill. Central, C. & N. W.

**COLORED HOTELS:** Briggs, 429 So. Court Street; Gorum Tourist Homes, 301 Steward Ave.; Wright Tourist Homes, 422 So. Court St.; Westbrook Tourist Homes, 515 No. Winnebago St.; Mrs. Brown Tourist Homes, 927 So. Winnebago St.

**TRANSFER COMPANY:** Nathan Lawson & Sons. Phone: 2-6913. Contact: Nathan Lawson.

**AIRLINES:** American, Chicago and Southern.

**BUS LINES:** Illini Swallow, Greyhound, Trailways.

**RADIO STATIONS:** WROK.

**NEWSPAPERS:** STAR (M) M. E., J. W. Grimes, C. E.: C. H. Nelson

REGISTER-REPUBLIC (E) M.E.: R. F. Rogan; C.E.: J. R. Rust.

SUNDAY STAR (S).

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Harry Cave, 952 Grant Ave.

**CITY TAX:** 3 Per Cent.



**AUDITORIUM**

PH.: 3-9932. MGR.: W. Clyde Oliver. HO-  
PH.: 5-4814. S.C.: 1429. ORC.: 720. I-BAL.:  
416. UNDER BAL.: 293. RC: Not Reg. MUS.:  
None Reg. BOOKED BY: Direct. PRO-W: 28  
ft. PRO-H: 30 ft. W-W: 43 ft. F-BW: 25½  
ft. ST-LFT: 69 ft. LINES: 38 sets. CW or  
HP: Hemp. FTS.: Yes. TPS.: None. GF or  
UP: Above street level. DR: 2. AB.: 6. AC:  
Yes. DC: Yes. NITE RENT: \$100.00. PER-  
CENTAGE? No.

**CORONADO**

MGR.: Louis St. Pierce. ORCH.: 1414. I-  
BALC.: 750. MEZZ.: 382. REG. CREW: 3  
Heads. MUSICIANS: None Reg. BOOKED  
BY: B & K Office-Chicago Theatre Bldg.,  
Chicago. PROSC. W: 42 ft. PROSC. H: 31  
Ft. W to W: 79 Ft. FTS. to BW: 36 Ft. ST.  
to LOFT: 67 Ft. LINES: 38 Sets. CTWGHT  
or HEMP.: Both. FOOTS: Yes. AC: 110-220.

POPULATION  
75,503

**SPRINGFIELD**

DRAW. POP.  
150,000

HOTELS: Abraham Lincoln, Collins House, Commercial Hotel, Elks Club Hotel, Empire Hotel,  
Grand Hotel, Illinois Hotel, Leland Hotel, Palmer Hotel, St. Nicholas Hotel, Silas Hotel.  
RAILROADS: B & O, Alton, Ill. Central, Wabash, C. & I. M., Ill. Term.  
TRANSFER COMPANY: Springfield Transfer Co.  
AIRLINES: American, Chicago & Southern.  
BUS LINES: Illini Swallow, Greyhound, Burlington Trailways.  
RADIO STATIONS: WCVS, WTAX.  
NEWSPAPERS: ILL. STATE JOURNAL (M) J. N. Ferguson; C. E.: Robt. Harris.  
ILL. STATE REGISTER (E) M. E.: R. L. Stubbs; C. E.: J. Armstrong.  
AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

**ORPHEUM**

MGR.: M. E. Berman. S. C.: 2764. ORCH.: 1704. I-BALC.: 1060. REG. CREW: 3 Heads.  
MUSICIANS: None Reg. BOOKED BY: Direct. PROSC. W.: 38 St. PROSC. H.: 32 Ft. W. to  
W.: 70 Ft. FTS. to BW.: 29 Ft. ST. to LOFT: 60 Ft. LINES: 34 Sets. CTWGHT. or HEMP.:  
Hemp. FOOTS: 3 Circuits. DRESSING ROOMS: ON 2. ABOVE: 4. BELOW: 4. AC.: 110-220.

**INDIANA**

POPULATION  
41,572

**ANDERSON**

DRAW. POP.  
70,000

HOTELS: Anderson Hotel, Columbia Hotel, Mayberry's Grand Hotel, Milner, Stillwater Hotel.  
RAILROADS: Big 4, Central Ind., Pennsylvania, Ind. R. R. System.  
TRANSFER COMPANY: Clark Transfer Co. Phone: 530. Contact: W. A. Clark.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: WCBC, WHBU.  
NEWSPAPERS: BULLETIN (E) M.E.: H. M. Kennedy; C.E.: B. E. Luiso.  
HERALD (M) M. E.: M. Z. Hockett; C. E.: Harry Neanover; D. S.: Paul  
Lane; SUN. ED.: M. Z. Hockett; CRITIC: Paul Lane.  
AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

**PARAMOUNT**

MGR.: Harry Vanoy, S. C.: 1653. ORCH.: 1065. I-BALC.: 267. MEZZ.: 321. REG. CREW:  
3 Heads. MUSICIANS: As Needed. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft.  
PROSC. H.: 32 Ft. W. to W.: 70 Ft. FTS. to BW.: 31 Ft. ST. to LOFT: 65 Ft. LINES: 28 Sets.  
CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: None. DRESSING ROOMS: BELOW: 12.  
AC.: 110.



POPULATION  
97,062

# EVANSVILLE

DRAW. POP.  
200,000

HOTELS: Acme Hotel, Edward Hotel, Lincoln Hotel, McCurdy, Reid, Sonntag, Vendome Hotel

RAILROADS: C & E I., Big 4, Ev. S & N., Ill. Central, L & N., E. & O. V.

COLORED HOTELS: Mrs. Bell Tourist Home, 672 Lincoln Ave.; Mrs. Lauderdale, Tourist Home, 309 Locust St.; Miss F. Snow Tourist Home, 719 Oak St.

TRANSFER COMPANY: Globe Transfer Co. Phone: 3-1043. Contact: Edw. Moskowitz.

AIRLINES: Eastern, Chicago and Southern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WEOA, WGBF, WIKY.

NEWSPAPERS: COURIER (M) M. E.: F. A. Hunt; C. E.: C. C. Stone; D. E.: Karl Kae Knecht.

PRESS (E) M. E.: F. A. Hunt; C. E.: C. C. Stone; D. E.: Karl Kae Knecht.

COURIER-PRESS (S) Sun. Ed.: J. Bell; CRITIC: Karl Knecht.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday

LOCAL SPONSORS: Lorin H. Kiely, Furniture Bldg. Evansville, Ind. H. M. Sturgess, Evansville, Printing Co.; W. C. Bussing, Evansville Press; G. R. Benedict, Evansville Courier.

## COLISEUM

S. C.: 2361. ORCH.: 1268. I-BALC.: 1093.  
REG. CREW: 2. MUSICIANS: None Reg.  
RATIO: None. BOOKED BY: Direct. PROSC.  
W: 40 Ft. PROSC. H: 25 Ft. W to W: 90  
Ft. FTS. to BW: 32 Ft. ST. to LOFT: 66 Ft.  
LINES: 37 Sets. CTWGHT or HEMP.: Hemp.  
FOOTS: 3 Circuits. TRAPS: None. DRESS-  
ING ROOMS: ON 1 large: BELOW: 7. AC:  
110. NIGHTLY RENTAL: \$125.00. PLAYS  
PERCENTAGE: No.

## BOSSE H. S. AUDITORIUM

S.C.: 1500. REPEATED REQUESTS FOR IN-  
FORMATION IGNORED. NIGHTLY REN-  
TAL: \$100.00. PLAYS PERCENTAGE: No.

## GRAND

MGR.: Oscar Fine. REPEATED REQUESTS  
FOR INFORMATION IGNORED.

POPULATION  
118,410

# FT. WAYNE

DRAW. POP.  
225,000

HOTELS: Allen, Anthony, Baltes, Indiana, Keenan, Kindler, Lincoln, Milner, New Waynes, Palace, Randall, Rich.

RAILROADS: New York Central, Pennsylvania, N. Y. C. & St. L., Wabash, Ind.

COLORED HOTELS: Mrs. Ben Talbot, 456 E. Douglas.

TRANSFER COMPANY: Borgman Transfer Co. Phone: H-4313.

AIRLINES: Transcontinental and Western Airlines, United.

BUS LINES: Lincoln Trailways, National Trailways, A. B. C., Greyhound, Central Coach Lines, Paulding, Shortway Lines, All-American Bus Lines.

RADIO STATIONS: WFTW, WGL, WOWO, WKJG, WANE.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Lorin Kiely, Evansville, Ind.

## SHRINE AUDITORIUM

S. C.: 1902. ORCH.: 906. I-BALC.: 996.  
BOOKED BY: Direct. PROSC. W: 65 Ft.  
PROSC. H: 35 Ft. W to W: 90 Ft. FTS. TO  
BW: 38 Ft. ST. to LOFT: 80 Ft. LINES: 32  
Sets. CTWGHT or HEMP.: Both. FOOTS:  
Yes. GRD FL or UPSTAIRS: Street Level.  
DRESSING ROOMS: ON 5. BELOW: 2.  
AC: 110-220. DC: 110-220. 3 Wire System—  
Rear of Balc. for Lamps.

THEATRE MANAGERS, WHOSE HOUSES  
ARE NOT DETAILED IN THIS GUIDE,  
SHOULD SEND IN, AT ONCE, FULL IN-  
FORMATION FOR THE 1950 EDITION.

## CENTRAL H. S. AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
IGNORED.



POPULATION  
111,719

# GARY

DRAW. POP.  
200,000

HOTELS: Biltmore Hotel, Boulevard Hotel, Broadway Hotel, Gary Hotel, Lake Hotel, Plaza Hotel, Roosevelt Hotel, Stanley Hotel, Victoria Hotel, Washington Hotel.

RAILROADS: I. H. B., B & O, N. Y. Central, Pennsylvania, Michigan Central, Wabash, Ch. So. Sh. & S. B. El., E. J. & E.

TRANSFER COMPANY: Union Transfer Co. Phone: 2-2650.

BUS LINES: Greyhound, National Trailways, Central Coach, Shortway Lines.

NEWSPAPERS: POST-TRIBUNE (E) M. E.: D. F. DATISMAN; C. E.: A. A. Coons.

AGENTS DAY: Any Day.

## MEMORIAL AUDITORIUM

PHONE: 6193. MGR.: R. L. Muller. HOME PHONE: 3-1378. S. C.: 3800. REG. CREW: Custodians. MUSICIANS: BOOKED BY: R. L. Muller. PROSC. W.: 69 1-2 Ft. PROSC. H.: 26 Ft. W. to W.: 47 1-2 Ft. FTS. to BW.: 50 Ft. ST to LOFT: 56 Ft. LINES: 5 Sets Only. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. BELOW: 4. AC.: 110. NIGHTLY RENTAL: 10 cents per each. Seat Sold. Min. \$200.00. PLAYS PERCENTAGE: No.

POPULATION  
386,972

# INDIANAPOLIS

DRAW. POP.  
500,000

HOTELS: Antlers, English Hotel, Hoosier, Barnes Hotel, Frederick Kirkwood, Barton Hotel, Gilbert, Lincoln, Brevort, Grand, Linden, Claypool, Graylynn, Lorraine, Colonial, Harbour, McKinley, Dearborn Harrison, Marott, Michigan, Milner, Park Lane, Pennsylvania, Roosevelt, Warren.

RAILROADS: Big 4, Pennsylvania, Erie, Ill. Central, I. U., N. Y. C. & St. L., B. & O., Chi. Ind. & Lv., Ind.

COLORED HOTELS: YMCA, 450 N. Senate; YWCA, 653 N. West St.; Ferguson, 1102 N. Capitol, Hawaii, 406 Indiana Ave., Margins, 1523 No. Capitol, Zanzibar, 420 N. Senate.

TRANSFER COMPANY: Underwood Transfer Co. Phone: Market 0212. Address 719 Virginia Ave. Contact: Dan Underwood.

AIRLINES: Eastern, TWA, American.

BUS LINES: Greyhound, Ind. R. R.

RADIO STATIONS: WFBM, WIBC, WISH, WIRE.

NEWSPAPERS: NEWS (E) M. E.: H. R. Hill; C. E.: W. Phililp, D. E.: Walter Whitworth.

STAR (M) M. E., R. P. Early, Pic. Ed.: McClure. C. E.: E. S. Pulliam, D. E.:

CRITIC: Corbin J. Patrick.

(As we go to press, it is reported that the NEWS and STAR have merged forces, but that the staifs will remain the same—for the present, at least!)

TIMES M. E.: V. W. Free, Pic. Ed.: Weddle, C. E.: E. C. Heinke, D. E.:—

CRITIC: Henry Butler.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

## MURAT

PHONE: Riley 1583. MGR.: Mel Ross.

HOME PHONE: Lincoln 1103. ORCH.: 1188.

I-BALC.: 668. Boxes: U-72; L-72. REG.

CREW: 1. MUSICIANS: Open. RATIO:

None. BOOKED BY: Direct. PROSC. W.: 40

Ft. PROSC. H.: 50 Ft. W to W: 90 Ft. FTS.

to BW: 48 Ft. ST. to LOFT: 76 Ft. LINES:

50 Sets. CTWGHT. or HEMP.: Hemp. DRESS-

ING ROOMS: 16 Rooms. AC: 110-220.

NIGHTLY RENTAL: \$450.00 incl. tickets and sale; ushers, doormen, box office help.

## UNDERWOOD TRANSFER CO. Inc.

719 Virginia Ave.

INDIANAPOLIS, IND.

THEATRICAL TRANSFER



POPULATION  
29,798

## LAFAYETTE

DRAW. POP.  
50,000

HOTELS: Fowler, Lahr, St. Nicholas.

RAILROADS: Big 4, C. I. & L., N. Y. C. & St. L., Wabash.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WASK.

NEWSPAPERS: JOURNAL-COURIER (E) M. E., H. C. Hemlich, C. E., G. W. Lamb.

AGENTS DAY: Any Day.

### MARS

MGR.: H. G. Frederickson. S. C.: 1478. to BW.: 27 Ft. ST. to LOFT: 64 Ft. LINES:  
ORCH.: 823. 1-BALC.: 232. LODGES: 93. 32 Sets. CTWGHT or HEMP: Hemp. FOOT:  
REG. CREW: 2. MUSICIANS: Open. RATIO: Yes. TRAPS: No. GRD FL or UPSTAIRS:  
None. BOOKED BY: Direct. PROSC. W.: 38 Street Level.  
Ft. PROSC. H.: 1 Ft. W to W: 78 Ft. FTS.

POPULATION  
16,180

## LA PORTE

DRAW. POP.  
27,000

HOTELS: Carlbeck, Lincoln, Rumley.

RAILROADS: New York Central, N. Y. C. & St. L., Pere Marquette.

TRANSFER COMPANY: Meinke & Son. Phone: 114.

AIRLINES: Capitol.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: HERALD-ARGUS (E) M. E.: Forbes Julian, C. E.: Jas. McDonald.

AGENTS DAY: Any Day.

LOCAL SPONSORS: G. E. Walker, Civic Auditorium.

### AUDITORIUM (Arena Type)

PHONE: 2325. MGR.: G. E. Walker. HOME  
PHONE: 4-5148. S. C.: 3000. REG. CREW:  
1 Engineer; 1 Janitor. MUSICIANS: None  
Regular. RATIO: None. BOOKED BY: Direct.  
PROSC. W.: 35 Ft. PROSC. H.: 24 Ft. W to  
W.: 62 Ft. FTS. to BW: 30 Ft. ST. to LOFT:  
52 Ft. LINES: 27 Sets. CTWGHT or HEMP.:  
CW Steel Battens. FOOT: Yes. TRAPS: No.  
GRD. FL. or UPSTAIRS: Street Level. DRESS-  
ING ROOMS: ON 3. ABOVE: 4. AC: 110-  
220.

### LA PORTE

PHONE: 3721. MGR.: Wayne Sweeney.  
HOME PHONE: 4-3546. S. C.: 1512. One  
Floor. REG. CREW: 2. MUSICIANS: Six.  
RATIO: None. BOOKED BY: Direct. PROSC.  
W.: 55 Ft. PROSC. H.: 45 Ft. W to W: 72  
Ft. FTS. to BW: 35 Ft. ST. to LOFT: 74 Ft.  
LINES: 23 Sets. CTWGHT or Hemp: CW  
Pinrail on Stage. FOOT: 3 Circuits. TRAPS:  
6. DRESSING ROOMS: On 2. ABOVE: 6.  
AC: 110-220. NIGHTLY RENTAL: \$500.00.  
PLAYS PERCENTAGE: Yes.

POPULATION  
49,720

## MUNCIE

DRAW. POP.  
75,000

HOTELS: Braun Hotel, Delaware, Roberts Hotel.

RAILROADS: Big 4, C. I., C. & O., M. & W., N. Y. C. & St. L., Pennsylvania.

COLORED HOTELS: YMCA, 900 So. Madison.

TRANSFER COMPANY: Hardesty Transfer Co.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WLBC.

NEWSPAPERS: PRESS (E) M. E.: Leon Parkinson; C. E.: Jack Richman; D. E.: Geo. Knox.

STAR (M): M. E.: J. O. Ferris; C. E.: G. R. Hill.

SUN. STAR (S).

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

### WYSOR GRAND

MGR.: Fred Harbottle. S. C.: 900. ORCH.: 500. 1-BALC.: 250. 2nd BALC.: 150. REG. CREW:  
6. MUSICIANS: As Needed. BOOKED BY Direct. STAGE: Cannot use full stage account of  
screen and ventilating equipment. Only space up to "two."



POPULATION  
35,147

# RICHMOND

DRAW. POP.  
75,000

HOTELS: Arlington, Leland, Rex, Westcott.

RAILROADS: C & O, Pennsylvania.

TRANSFER COMPANY: Forrest Monger Transfer. Phone: 2528. Address. 521 No. D. Street.

AIRLINES: American.

BUS LINE: Greyhound, National Trailways.

RADIO STATIONS: WKBY.

NEWSPAPERS: PALLADIUM-ITEM (M), M. E.: M. H. Pickett.

SUN. EDITION.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## CIVIC HALL

S. C.: 3392. ORCH.: 1521. I-BALC.: 1871. REG. CREW: 2. MUSICIANS: None Reg. RATIO: None. BOOKED BY: Direct. PROSC. W.: 36 Ft. PROSC. H.: 30 Ft. W. to W.: 72 Ft. FTS. to BW.: 28 Ft. ST. to LOFT: 64 Ft. LINES: 23 Sets. CTWGHT. or HEMP.: Hemp. FOOT: Yes. DRESSING ROOMS: 6 Rooms. NIGHTLY RENTAL: \$90.00. PLAYS PERCENTAGE: No.

## INDIANA

MGR.: Robt. L. Hudson. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

POPULATION  
101,268

# SOUTH BEND

DRAW. POP.  
200,000

HOTELS: Colfax, Hoffman, Jefferson, La Salle, Michiana, Milner, Morningside Hotel, Oliver, Robertson, Southern.

RAILROADS: Pennsylvania, N. Y. Central, Ch. Southern, So. Shore & So. Bend, I & I R. R., Mich. Central, Grand Trunk.

TRANSFER COMPANY: Drumney Transfer Co. Phone: 4-9361.

AIRLINES: TWA, United, American.

BUS LINES: Trans Buses, Greyhound.

RADIO STATIONS: WHOT, WJVA, WSBT.

NEWSPAPERS: TRIBUNE (E) M. E.: W. R. Walton, C. E.: J. F. Carroll.

SUNDAY EDITION (S) PIC. ED. Philipson.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Clarence E. Cramer, 6945 Stewart Ave., Chicago, Ill.

## PALACE (B & K)

PHONE: 1825. MGR.: John H. Mitchell.  
S. C.: 2577. ORCH.: 1271. I-BALC.: 1036.  
3rd BALC.: 210. REG. CREW: 3 Heads.  
MUSICIANS: Open. RATIO: None. BOOK-  
ED BY: B & K, Chicago Theater Building,  
Chicago. PROSC. W.: 43 Ft. PROSC. H.:  
36 Ft. W to W: 90 Ft. FTS to BW: 32 Ft.  
ST. to LOFT: 65 Ft. LINES: 36 Sets. CTWGHT  
or HEMP.: CW. FOOT: Yes. TRAPS: No.  
GRD. FL. or UPSTAIRS: Street Level. DRESS-  
ING ROOMS. ON 3. ABOVE: 7. AC: 110-  
220.

## JOHN ADAMS AUDITORIUM

S. C.: 3242. REG. CREW: 2. MUSICIANS:  
Open. RATIO: None. BOOKED BY: Direct.  
REPEATED REQUESTS FOR INFORMATION  
HAVE BEEN IGNORED.

# LILYAN ROZA

## TYPING

WOODS THEATRE BLDG.

Chicago 1, Illinois



POPULATION  
62,693

# TERRE HAUTE

DRAW. POP.  
135,000

HOTELS: Bader Hotel, Deming Hotel, Filbeck, Great Northern, Indois Hotel, Milner, Terre Haute, Tuller Hotel.

RAILROADS: C. & E. Ill., Big Four, Ind., C. M. St. P. & P.; Pennsylvania.

COLORED HOTELS: Booker, 33 1-2 No. 3rd Street.

TRANSFER COMPANY: Conrad Transfer Co. Phone: Crawford 6225.

AIRLINES: TWA.

BUS LINES: American Bus Lines, Greyhound, Southern Bus Lines.

RADIO STATIONS: WBOW, WTHI.

NEWSPAPERS: STAR (M) M. E.: Jas. Benham, C. E.: Marcee Cox.

TRIBUNE (E) M. E.: W. F. Cronin, C.E.: L. Grant.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday .

## HIPPODROME

MGR.: S. P. Katzenbach. S. C.: 1409. ORCH.: 763. I-BALC.: 646. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 40 Ft. W to W.: 60 Ft. FTS. to BW.: 39 Ft. ST. to LOFT: 60 Ft. LINES: 29 Sets. CTWGHT or HEMP.: Both. Pinrail. FOOTST: 2 Circuits. TRAP: No. GRD. FL. or UPSTAIRS: Street Level. AC: 110-220.

## SHRINE AUDITORIUM

S. C.: 6000. REG. CREW: 3. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 38 Ft. PROSC. H.: 31 Ft. W to W.: 80 Ft. FTS. to BW.: 42 Ft. ST. to LOFT: 64 Ft. LINES: 36 Sets. CTWGHT or HEMP.: Hemp. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. AC: 110-200. NIGHTLY RENTAL: \$125.00. PLAYS PERCENTAGE: No.

## K. of C. AUDITORIUM

REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

## STUDENT UNION BLDG.

PHONE: C-3321. Dir. of Student Union Bldg. HOME PHONE: C-3321. S. C.: 1732. REG. CREW: Open. MUSICIANS: Open. RATIO: None. BOOKED BY: Director of Student Union Bldg. PROSC. W.: 40 Ft. PROSC. H.: 25 Ft. W to W.: 85 Ft. FTS. to BW.: 30 1-2 Ft. ST. to LOFT: 46 Ft. LINES: 27 Sets. CTWGHT or HEMP.: CW. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 1. ABOVE: 4. BELOW: 2. AC 110-220. NIGHTLY RENTAL: \$100.00 First Show; \$50.00 Second Show. PLAYS PERCENTAGE: 5 per cent of Gross Plus Crew. Plus 5 per cent insurance.



# IOWA



POPULATION  
25,832

# BURLINGTON

DRAW. POP.  
40,000

HOTELS: Baxter, Burlington Hotel, Hawkeye Hotel; Union Hotel.

RAILROADS: C. B. & Q., C. R. I. & P.

TRANSFER COMPANY: Hedrick Motor Transfer Co. Phone: 268. Contact: Bill Linaman.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: KBUR.

NEWSPAPERS: HAWK-EYE GAZETTE (E) M. E.: C. W. McLaury, C. E.: C. Klein.

AGENTS DAY: Any Day.



# RIALTO

MGR.: Marin Bruhl. S. C.: 1770. ORCH.: 422. 1-BALC.: 288. 2nd BALC.: 400. BOXES: 46. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 30 Ft. PROSC. H.: 30 Ft. W to W: 60 Ft. FTS. to BW.: 38 Ft. ST. to LOFT: 49 Ft. LINES: 6 Sets. CTWGHT or HEMP.: CTWGT. FOOT: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING RMS: ON 2. ABOVE: 4. BELOW: 1. AC: 110.

POPULATION  
62,120

## CEDAR RAPIDS

DRAW. POP.  
100,000

HOTELS: Allison, Commonwealth, Grand Hotel, Magnus, Milner, Montrose, Norva, Pullman, Roosevelt, Taft.

RAILROADS: C. M. & St. P. & P., C. R. I. & P., Ill. Central C & N. W., W. C. F. & N., C. R. & I. C.

TRANSFER COMPANY: Calder Van & Storage Co. Phone: 7101.

AIRLINES: United.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: KCRG, WMT.

NEWSPAPERS: GAZETTE (E) M. E.: E. C. Hoyt; C. E.: H. J. Illian; D. E.: Nadine Subbttik. SUNDAY EDITION (S) PIC. ED.: Reynolds; SUN ED.: Reynolds.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

### IOWA THEATRE (Singer Theatre Corp.)

MGR.: A. H. Talbot. S. C.: 1832. ORCH.: 1072. 1-BALC.: 279. 2nd BALC.: 215. LODGES: 266. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 48 Ft. PROSC. H.: 20 Ft. W to W: 76 1-2 Ft. FTS. to BW: 28 Ft. ST. to LOFT: 58 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: Hemp. FOOT: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level.

### EL KAHIR TEMPLE

MGR.: R. W. Black. S. C.: 2333. (REG. CREW: 2 maintaining. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 41 Ft. PROSC. H.: 37 Ft. W to W: 76 Ft. FTS. to BW.: 42 Ft. ST. to LOFT: 64 Ft. LINES: 28 Sets. CTWGHT or HEMP: Hemp. FOOT: Yes. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: 6 rooms.

POPULATION  
66,039

## DAVENPORT

DRAW. POP.  
100,000

HOTELS: Blackhawk, Campbell, Columbia, Davenport, Dempsey, Linda Lee Hotel, Linda Mer Hotel, Mississippi Hotel, St. James Hotel, Standard.

RAILROADS: C. B. & Q., C. M. & St. P. & P., C. R. I. & P., D. R. I. & N. W.

TRANSFER COMPANY: Johnson's Transfer Co. Phone: 3-4107. Contact: Nels Johnson.

AIRLINES: United (in Moline), Braniff (in Moline).

BUS LINES: Greyhound, Burlington Trailways.

RADIO STATIONS: WDC (NBC), WHAF (ABC), KSTT (MBC), WQUA (CBS).

# MUNICIPAL AUDITORIUM

MGR.: Harold Cooper. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

### PARAMOUNT (RKO)

S. C.: 1832. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Thru Wm. Howard, RKO Theatres, 1270 Sixth Ave., New York City. PROSC. W.: 39 Ft. PROSC. H.: 37 Ft. W to W: 83 Ft. FTS. to BW: 36 Ft. ST. to LOFT: 67 Ft. LINES: 38 Sets. CTWGHT or HEMP.: Both. FOOT: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 11 Rooms. AC: 110-220.

### AUDITORIUM

PHONE: 8121. MGR.: H. H. Wage. SEATING CAP.: 3400. REG. CREW: 2. MUSICIANS: Open. 3 RATIO: None. NIGHTLY RENTAL: \$85.00. PLAYS PERCENTAGE: No.



NEWSPAPERS: DEMOCRAT & LEADER (E) M. E.: H. Harrison; C. E.: Wm. Ceperley; D. E.: John O'Donnell.

TIMES (E) M. E.: R. J. Leysen; C. E.: Fred C. Bills; D. E.: Rex Ballard.

DEMOCRAT (S) PIC. ED.: Topp. CRITIC: Rex Ballard.

AGENTS DAY: Tuesday; SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: John Redmond, Mort Singer Theatres, Cor., 134 N. La Salle St., Chicago.

STATE TAX: 2%.

### MASONIC AUDITORIUM

PHONE: 3-1874. MGR.: A. D. Pierce.  
HOME PHONE: 2-0461. S. C.: 2617.  
PARQ.: 408. DR. CIR.: 680. FAM. CIR.:  
885. BALC.: 689. REG. CREW: 3 Heads.  
MUSICIANS: Open. RATIO: None. BOOK-  
E DBY: Direct. PROSC. W.: 47 Ft. PROSC.  
H.: 26 Ft. W to W.: 59 Ft. FTS. to BW.:  
24 Ft. ST. to LOFT: 30 Ft. LINES: 38 Sets.  
CTWGHT or HEMP.: Hemp. FOOT: 3 Cir-  
cuits. TRAPS: No. GRD. FL. or UPSTAIRS:  
Street Level. DRESSING ROOMS: ON 2.  
ABOVE: 6. BELOW: 3. AC: 110 Stage. DC:  
Booth 110. AMPS: 400. NIGHTLY RENTAL:  
\$350.00. PLAYS PERCENTAGE: Yes.

### RKO ORPHEUM

MGR.: Jack Neary. S. C.: 2708. ORCH.:  
1586. 1-BALC.: 1122. REG. CREW: 3. MUSI-  
CIANS: Open. RATIO: None. BOOKED BY:  
Through Wm. Howard, RKO Theatres, 1270  
Sixth Ave., New York City. PROSC. W.: 60  
Ft. PROSC. H.: 40 Ft. W to W: 80 Ft. FTS.  
to BW.: 33 Ft. ST. to LOFT: 69 Ft. LINES:  
37 Sets. CTWGHT or HEMP: Both. FOOT: 3  
Circuits. TRAPS: No. GRD. FL. or UP-  
STAIRS: Street Level. DRESSING ROOMS:  
ON 11. BELOW: 1 Large. AC: 110. AMPS:  
400.

POPULATION  
159,819

## DES MOINES

DRAW. POP.  
250,000

HOTELS: Albany, Brown, Cargill, Chamberlain, Earl, Elliott, Fort Des Moines, Foster, Franklin, Hawkeye, Kirkwood, Martin, Majestic, Lee, Milner, Plaza, Randolph, Victoria, Rogers, Savery, Manhattan, Lloyd.

RAILROADS: Burlington, C. & N. W., C. M. & St. P. & P., C. R. I. & P., D. M. & C., D. M. U., D. M. W., F. D. D. M. & S., M. & St. L., C. & N. W., Wabash.

COLORED HOTELS: Y. W. C. A., 1407 Center St., Parker-Roach, 762 1-2 Ninth St., La Marguerite, 1425 Center St.

TRANSFER COMPANY: Holmes Transfer Co. Phone: 4-4823. Contact: John Garrison.

AIRLINES: Mid-Continent, United.

BUS LINES: Burlington Trailways, Greyhound, Jefferson.

RADIO STATIONS: KRNT, WHO, KWDM, KIOA, KCBC.

NEWSPAPERS: REGISTER (M) M. E.: Frank Eyerly; C. E.: A. Hoschar; D. E.: Carl Gartner.

TRIBUNE (E) M. E.: Eyerly; C. E.: Paul Cotton.

SUN. REGISTER (S) PIC. ED.: Sines.

AGENTS DAY: Tuesday; SUNDAY DEADLINE: Wednesday.

STATE TAX: 2%.

### WRNT RADIO THEATRE

PHONE: 3-5614. MGR.: D. C. Peterson.  
HOME PHONE: 3-6385. S. C.: 4139. ORCH.:  
2004. 1-BALC.: 2135. REG. CREW: 2. MUSI-  
CIANS: Open. RATIO: None. BOOKED BY:  
Direct by Peterson. PROSC. W.: 69 Ft.  
PROSC. H.: 37 Ft. W to W: 110 Ft. FTS.  
to CURT: 6 Ft. ST. to LOFT: 40 Ft. LINES:  
40 Sets. CUR. to BW: 54 Ft. CTWGHT. or  
HEMP.: Hemp. FOOT: 3 Circuits. TRAPS:  
None. GRD. FL. or UPSTAIRS: Street Level.  
DRESSING ROOMS: On 3. ABOVE: 20. AC:  
Stage 110-220. DC.: 110. AMPS: 600 per  
side. NIGHTLY RENTAL: Do Not Rent.  
PLAYS PERCENTAGE: Yes.

### COLISEUM

PHONE: 4-0117. MGR.: Alex Fitzhugh.  
HOME PHONE: 4-1889. S. C.: 6000; can  
add 1500. ORCH.: 4500. 1-BALC.: 1800. 2nd  
BALC.: 1200. REG. CREW: 5. MUSICIANS:  
Open. RATIO: None. BOOKED BY: Fitz-  
hugh Direct. STAGE: Arena Type House.  
PROSC. W.: 42 Ft. PROSC. H.: 20 Ft. W to  
W: 107 Ft. FTS. to BW.: 40 Ft. ST. to LOFT:  
16 Ft. CTWGHT or HEMP.: Hemp. FOOT:  
Yes. NIGHTLY RENTAL: \$400.00 per day.  
PLAYS PERCENTAGE: Yes.

HOYT SHERMAN AUDITORIUM  
REPEATED REQUESTS FOR INFORMATION  
HAVE BEEN IGNORED.



## SHRINE AUDITORIUM

S. C.: 4139. ORCH.: 2004. I-BALC.: 2135. REG. CREW: 4. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 69 Ft. PROSC. H.: 40 Ft. W to W: 115 Ft. FTS. to CURT.: 5 Ft. in center; 2 1-2 at sides. ST. to LOFT: 79 Ft. LINES: 40 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. 69 Ft. Bet. Girders. GRD. FL. or UPSTAIRS: Street level. DRESSING ROOMS ABOVE: 16. BELOW: 1 Large. AC: 110. DC.: 110. Conn. for lamps in front. NIGHTLY RENTAL: \$175.00. PLAYS PERCENTAGE: Yes.

POPULATION  
43,892

## DUBUQUE

DRAW. POP.  
85,000

HOTELS: Brunswick, Canfield, Julien, Merchants, Page, St. George.  
RAILROADS: C. B. & Q., C. GT. W., C. M. & ST. P & P., Ill. Central.  
COLORED HOTELS: Mrs. P. Martin, 712 University Avenue (Tourist Home). Mrs. Edwin Beaver, 795 Roberts Ave. (Tourist Home).  
TRANSFER COMPANY: Becker Transfer Co. Phone: 563. Contact: Carl Becker.  
AIRLINES: Braniff.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: KDTH, WKBB.  
NEWSPAPERS: TELEGRAPH-HERALD (E) M. E.: H. C. Slichter, C. E.: John S. Palmer. SUNDAY EDITION (S).  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.  
STATE TAX: 2%.

### ORPHEUM (Singer Theatre Corp.)

S. C.: 1136. ORCH.: 424. I-BALC.: 364. 2nd BALC.: 300. BOXES: 48. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Singer Theatre Corp. PROSC. W.: 32 Ft. PROSC. H.: 27 Ft. W. to W.: 60 Ft. FTS. to BW.: 36 Ft. ST. to LOFT: 65 Ft. LINES: 34 Ft. Pinrail. CTWGHT. or HEMP.: Hemp. No Flys. FOOTST: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 13. AC.: 110-220. PLAY PERCENTAGE: Yes.

POPULATION  
17,182

## IOWA CITY

DRAW. POP.  
45,000

HOTELS: Burkley Imperial, Jefferson Hotel, Washington Hotel.  
RAILROADS: C. R. & I. C., C. R. I. & P.  
TRANSFER COMPANY: Blecha Transfer Co. Phone: 3388.  
BUS LINES: Burlington Trailways, Greyhound.  
RADIO STATIONS: WSUI.  
NEWSPAPERS: IOWAN (M) M. E.: R. Brooks; C. E.: P. R. Miller. SUN. EDITION (S) SUN ED.: Hughes. (Univ. of Iowa).  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Tuesday.  
STATE TAX: 2%.

### ENGLERT

MGR.: Albert Davis. S. C.: 1155. ORCH.: 751. I-BALC.: 404. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 30 Ft. PROSC. H.: 25 Ft. W. to W.: 55 Ft. FTS. to BW.: 33 1-2 Ft. ST. to LOFT: 45 Ft. LINES: 32 Sets. To Flys: 20 Ft. FOOTST: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 7 and 1 Large. AC.: 110-220.



POPULATION  
15,076

## KEOKUK

DRAW. POP.  
25,000

HOTELS: Grand Hotel, Iowa Hotel.

RAILROADS: C. B. & Q., C. R. I. & P., Wabash, T. P. & W.

TRANSFER COMPANY: Sinton Transfer Co. Phone: 18.

AIRLINES: Braniff.

BUS LINES: Greyhound, Burlington Trailways.

RADIO STATIONS: KOKX.

NEWSPAPERS: GATE CITY (E) M. E.: D. Lamont.

GRAND—J. B. Giacaietto, Fristina Theatres, Roxy Theatre, Springfield, Ill.

MGR.: K. C. Whetstone. S. C.: 1041. ORCH.: 51. 1-BALC.: 250. 2nd BALC.: 225. BOXES: 32. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct Thru Springfield, Ill. Office. PROSC. W.: 40 Ft. PROSC. H.: 24 Ft. W. to W.: 75 Ft. FTS. to BW.: 32 Ft. ST. to LOFT: 57 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. PLAY PERCENTAGE: Yes.

POPULATION  
27,080

## MASON CITY

DRAW. POP.  
40,000

HOTELS: Cerro Gordo, Eadmar, Hanford, Lester, Park Inn.

RAILROADS: C. Gt. W., C. M. & St. P. & P., C. & N. W., M. C. & C. L., C. R. I. & P., M. & St. L.

TRANSFER COMPANY: Cadwell Transfer Co.

AIRLINES: Braniff.

BUS LINES: Greyhound, Burlington Trailways.

RADIO STATIONS: KGLO, KICM, KSMN.

NEWSPAPERS: GLOBE-GAZETTE (E) M. E.: W. E. Hall; C. E.: E. A. Andrem; D. E., Carl Wright. PIC. ED.: Austin. CRITIC: Carl Wirght.

AGENTS DAY: Any Day.

STATE TAX: 2%.

### CECIL

MGR.: Tom Arthur. S. C.: 859. ORCH.: 578. 1-BALC.: 281. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 38 Ft. PROSC. H.: 31 Ft. W to W.: 60 Ft. FTS. to BW.: 39 Ft. ST. to LOFT: 58 Ft. LINES: 34 Sets. CTWGHT or HEMP.: Hemp. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 2. BELOW: 9. PLAY PERCENTAGE: Yes.

### H. S. AUDITORIUM

S. C.: 1,100. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or thru sponsors. PROSC. W.: 38 Ft. PROSC. H.: 34 Ft. W to W.: 76 Ft. FTS. to BW.: 35 Ft. ST. to LOFT: 64 Ft. LINES: 26 Sets. CTWGHT or HEMP.: Hemp. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: Classrooms. NIGHTLY RENTAL: \$75.00. PLAYS PERCENTAGE: No.

POPULATION  
11,024

## OSKALOOSA

DRAW. POP.  
25,000

HOTEL: Downing Hotel, Irving Hotel, Lacey Hotel.

RAILROADS: C. R. I. & P., M. & St L.

TRANSFER COMPANY: Oskaloosa Bus & Transfer Co. Phone: 5.

BUS LINES: Greyhound, Burlington Trailways.

NEWSPAPERS: HERALD (E) M. E.: Phil Hoffman; C. E.: W. Foehlinger.

AGENTS DAY: Any Day.

STATE TAX: 2%.

### MASONIC THEATRE

S. C.: 958. ORCH.: 544. 1-BALC.: 414. REG. CREW: 1 MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 28 Ft. PROSC. H.: 19 Ft. W. to W.: 58 Ft. FTS. to BW.: 4 Ft. ST. to LOFT: 45 F. LINES: 36 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 4. ABOVE: 6. BELOW: 5. AC.: 110-220. PLAYS PERCENTAGE: Yes.



POPULATION  
31,570

# OTTUMWA

DRAW. POP.  
80,000

HOTELS: Ballingall, Milner Hotel, Ottumwa Hotel.  
RAILROADS: C. B. & Q., C. M. & St. P. & P., C. R. I. & P., Wabash.  
TRANSFER COMPANY: Millard Transfer Co. Phone: 3611. Contact: Tom Barnes.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: KBIZ.  
NEWSPAPERS: COURIER (E) E.: C. S. Johnston; C. E.: Al Efner; D. E.: Emmett Mowery.  
AGENTS DAY: Any Day.  
STATE TAX: 2%.

## NEW COLISEUM

PHONE: 1706. MGR.: M. J. Rogers. HOME PHONE: 3881. S. C.: 2300. ORCH.: 1600. 1-BALC.: 700. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 25 Ft. W. to W.: 80 Ft. FTS. to BW.: 30 Ft. ST. to LOFT: 45 Ft. LINES: 18 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. GRD. FL. or UPSTAIRS: Upstairs. DRESSING ROOMS: ON 6. AC.: 110-220. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: No.

POPULATION  
1000

# PRINCETON

DRAW. POP.  
4,000

HOTELS: The Inn.  
TRANSFER COMPANY: Princeton Baggage & Transfer.  
LOCAL SPONSORS: Princeton Boosters Club.  
STATE TAX: 2%.

## COMMUNITY AUDITORIUM

S. C.: 300, one room. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 28 Ft. PROSC. H.: 10 Ft. W. to W.: 30 Ft. FTS. to BW.: 26 Ft. ST. to LOFT: 10 Ft. Slide & Grooves. FOOTS: Yes. GRD. FL. or UPSTAIRS: Upstairs. DRESSING ROOMS: ON 2. AC.: 110-220. DC.: 110. NIGHTLY RENTAL: \$10.00 to \$15.00. PLAYS PERCENTAGE: Yes.

POPULATION  
82,364

# SIOUX CITY

DRAW. POP.  
150,000

HOTELS: Jackson, Martin, Mayfair, Milner Hotel, Warrior Hotel, West Hotel.  
RAILROADS: C. M. St. P. & P., Ill. Central, Gt. Northern, C. & N. W., Burlington, S. C. Ter.  
TRANSFER COMPANIES: Collins Storage Co. Phone: 5-7686. Towns Transfer Co. Phone: 8-8456.  
AIRLINES: Braniff, Mid-Continent.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: KSCJ, KTRI.  
NEWSPAPERS: JOURNAL (M) M. E.: W. F. Forbes. SUN. ED.: Stock.  
JOURNAL-TRIBUNE (E).  
JOURNAL (S).

AGENTS DAY: Tuesday; SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: John Redmond, Singer Office, Chicago.

## RKO ORPHEUM

MGR.: John Redmond. S. C.: 2576. PROSC. W.: 56 Ft. PROSC. H.: 32 Ft. W to W.: 75 Ft. FTS. to BW.: 36 Ft. ST. to LOFT: 65 Ft. CTWGHT or HEMP.: Hemp (Pinrail No Flys. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS ABOVE: 16. AC: 110-220. PLAYS PERCENTAGE: Yes.

## AUDITORIUM

MGR.: J. H. Carmody. S. C.: 1808. ORCH.: 850. 1-BALC.: 938. BOXES: 20. REG. CREW: 3 heads. MUSICIANS: Open. RATIO: None. PROSC. W.: 42 Ft. PROSC. H.: 18 Ft. W to W.: 70 Ft. FTS. to BW.: 36 Ft. ST. to LOFT: 40 Ft. LINES: 32 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 6. ABOVE: 8. AC: 110-220. DC: 110. PLAYS PERCENTAGE: Yes.



POPULATION  
51,743

# WATERLOO

DRAW. POP.  
100,000

HOTELS: Ellis, -Martin, Milner Hotel, President, Russell-Lamson Hotel.  
RAILROADS: C. Gt. W., W. C. F. & N., Ill. Central, C. R. I. & Pac.  
COLORED HOTELS: Tredwell Tourist Home, 928 Beach Street; Spencer, Tourist Home, 220 Summer Street; Lee Tourist Home, 745 Vinton Street.  
TRANSFER COMPANY: Waterloo Transfer Co.  
AIRLINES: Mid-Continent, Braniff.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: KXEL, KAYX, KWWL.  
NEWSPAPERS: COURIER (E) M. E.: F. E. Thorne; C. E.: K. Murphy; D. E.: Ann Fowler.  
SUN. EDITION (S) PIC. ED.: Fowler; SUN. ED.: McCoy; CRITIC: Fowler.  
AGENTS DAY: Tuesday; SUNDAY DEADLINE: Wednesday.

## PARAMOUNT

S. C.: 1835. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 43 Ft. PROSC. H.: 32 Ft. W. to W.: 87 Ft. FTS. to BW.: 43 Ft. ST. to LOFT: 64 Ft. LINES: 35 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: BELOW: 2. AC.: 110-220. PLAYS PERCENTAGE: Yes.



# KANSAS



POPULATION  
13,188

# EMPORIA

DRAW. POP.  
25,000

HOTELS: Broadview, Mit-Way, Whitley.  
RAILROADS: Sante Fe, M. K. T.  
COLORED HOTELS: Elliott's Tourist Home, 816 Congress St.  
TRANSFER COMPANY: Emporia Hauling Co.  
BUS LINES: Greyhound, National Trailways.  
RATIO STATIONS: KTSW.  
NEWSPAPERS: GAZETTE (E) M. E.: T. F. McDaniel; C. E.: T. F. McDaniel; D. E.: E. T. Lowther  
AGENTS DAY: Any Day.

COLLEGE AUDITORIUM (State College)  
Katherine Fuller, Secretary. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

MUNICIPAL AUDITORIUM  
S. C.: 4,100. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

POPULATION  
10,557

# FT. SCOTT

DRAW. POP.  
18,000

HOTELS: Courtland, Goodlander, Tremont.  
RAILROADS: Frisco System, M. K. T., Mo. Pac.  
TRANSFER COMPANY: Ft. Scott Drayage Co.  
BUS LINES: Greyhound, National Trailways.  
NEWSPAPERS: TRIBUNE-MONITOR (E) M. E.: Stanley Clausen.  
AGENTS DAY: Any Day.



## ARENA & AUDITORIUM

PHONE: 61. MGR.: Don Richards. S.C.: 1400. ORCH.: 600. I-BALC.: 800. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 17 1-2 Ft. W. to W.: 120 Ft. FTS. to CURT.: 9 Ft. ST. to LOFT: 40 Ft. LINES: 3 Sets. Hemp. CUR. to BW.: 25 Ft. FOOTST: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. BELOW: 2. AC.: 110-220. NIGHTLY RENTAL: \$100.00. PLAYS PERCENT-AGES: No.

POPULATION  
30,013

## HUTCHINSON

DRAW. POP.  
65,000

HOTELS: American, Bisonte, Charlmers, Leon, Reno, Mercer, Stamoy.  
RAILROADS: Sante Fe, C. R. I. & P., Mo. Pac., Ark. Val. Inter., H. & N.  
TRANSFER COMPANY: Shaw's Transfer Co. Phone: 218. Contact: Lawrence Borders.  
AIRLINES: Mid-Continental.  
BUS LINES: Greyhound, National Trailways.  
RADIO STATIONS: KWBW, KWHK.  
NEWSPAPERS: NEWS-HERALD (E) M. E.: E. L. May.  
SUN. EDITION M. E.: H. T. WAGGONER. SUN. ED.: Austin.  
AGENTS DAY: Tuesday; SUNDAY DEADLINE: Wednesday.

## CONVENTION HALL

MGR.: Curley Miller. HOME PHONE: 245. S. C.: 2743. ORCH.: 992. I-BALC.: 1146. MEZZ.: 605. REG. CREW: 4. MUSICIANS: Open. RATIO: None. BOOKED BY: Verne Hamilton, Con-vention Hall, Hutchinson, Kansas. PROSC. W.: 40 Ft. PROSC. H.: 22 Ft. W. to W.: 72 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 55 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. CUR. to BW.: 22 Ft. DRESSING ROOMS: ABOVE: 5. AC.: 110. AMPS.: 300. NIGHTLY RENTAL: \$60.00. PLAYS PERCENTAGE: Yes.

POPULATION  
11,565

## INDEPENDENCE

DRAW. POP.  
18,000

HOTELS: Booth, Carleon.  
RAILROADS: Mo. Pacific, Union Bl., S. F.  
TRANSFER COMPANY: Merchants Transfer Co. Phone: 1000.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: KIND.  
NEWSPAPERS: REPORTER (E) M. E.: F. C. Sands; C. E.: Marion Boner.  
AGENTS DAY: Any Day.

## MEMORIAL HALL

PHONE: 897. MGR.: H. E. Robley. HOME PHONE: 1962-R. S. C.: 2400. ORCH.: 1362. I-BALC.: 1028. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: E. W. Hille, Chairman of Chamber of Commerce Entertainment Committee. PROSC. W.: 50 Ft. PROSC. H.: 35 Ft. W. to W.: 75 Ft. FTS. to CURT.: 8 Ft. ST. to LOFT: 70 Ft. LINES: 40 Sets, Hemp. CUR. to BW.: 30 Ft. FOOTST: R. W. & B. TRAPS: No. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: BELOW: 7. AC.: 110-220. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Yes.

POPULATION  
14,390

## LAWRENCE

DRAW. POP.  
25,000

HOTELS: Eldridge Hotel  
RAILROADS: Sante Fe, Union Pacific, K. C. K. V. & W.  
TRANSFER COMPANY: Lawrence Transfer Co.  
BUS LINES: Greyhound, National Trailways.  
RADIO STATIONS: KFKU.  
NEWSPAPERS: JOURNAL-WORLD (E) M. E.: J. W. Murray; C. E.: Paul Husted.  
AGENTS DAY: Any Day.



## HOCH AUDITORIUM

PHONE: Ku 45. MGR.: D. M. Swarthout. HOME PHONE: 1637. S. C.: 3786. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: D. M. Swarthout. PROSC. W.: 80 Ft. PROSC. H.: 36-Ft. W. to W.: 110 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 65 Ft. LINES: 8 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 4. BELOW: 6. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
11,659

## MANHATTAN

DRAW. POP.  
20,000

HOTELS: Baltimore Hotel, Gillett Hotel, Wareham Hotel.

RAILROADS: I. & P., Union Pacific.

TRANSFER COMPANY: Watson Transfer Co. Phone: 2540. Contact: Mr. or Mrs. Watson.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: KSAC.

NEWSPAPERS: MERCURY-CHRONICLE (E) M. E.: Wm. Ryerson; C. E.: Ryerson.

SUNDAY EVENING (S) SUN. ED.: Ryerson.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

## KANS. STATE COLLEGE AUD.

PHONE: 379. MGR.: Earl G. Hoover. HOME PHONE: 4350. S. C.: 2100. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 51 Ft. PROSC. H.: 31 Ft. W. to W.: 95 Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 46 Ft. LINES: 22 Sets—Hemp. CUR. to BW.: 18 Ft. FOOTS: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 7. AC.: 110-220. AMPS.: 60. NIGHTLY RENTAL: \$125.00. PLAYS PERCENTAGE: Yes.

POPULATION  
21,073

## SALINA

DRAW. POP.  
50,000

HOTELS: Clayton, Lamar, Plains Hotel, Savoy Hotel, Warren Hotel.

RAILROADS: Sante Fe, C. R. I. & P., Mo. Pac., Union Pac.

TRANSFER COMPANY: Stevenson's Transfer Co. Phone: 85. Contact: Mr. Burdette.

AIRLINES: Mid-Continent.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: KSAL.

NEWSPAPERS: JOURNAL (E) M. E.: R. F. Bailey; C. E.: Dorothea Smith.

AGENTS DAY: Any Day.

## MEMORIAL HALL

PHONE: 1750. MGR.: Tex Hargrave. S. C.: 2963. ARENA: 624. 1-BALC.: 1319. 2nd BALC.: 840. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 48 Ft. PROSC. H.: 30 Ft. W to W.: 72 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 50 Ft. LINES: 25 Sets. CUR. to BW.: 28 Ft. FOOTS: 3 Circuits. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 5. DC.: 120. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: Yes.

## ISIS TEMPLE

Metz Wright, Recorder. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED



POPULATION  
67,833

# TOPEKA

DRAW. POP.  
150,000

HOTELS: Capitol, Chesterfield, Commerce, Florence, Jayhawk, Kansan, Reid, Throop Hotel.  
RAILROADS: Sante Fe, C. R. I. & P., Union Pacific, Mo. Pacific.  
COLORED HOTELS: Dunbar, 400 Quincy St., Slaughter Tourist Home, 1407 Monroe St.  
TRANSFER COMPANY: Topeka Transfer Co. Phone: 5611. Contact: Elliott White. 528 Adams.  
AIRLINES: TWA, Braniff, Mid-Continental.  
BUS LINES: Greyhound, National Trailways, Sante Fe Trailways.  
RADIO STATIONS: WIBW, WREN, KTOP.  
NEWSPAPERS: CAPITOL (M) M. E.: Milton Tabor. C. E.: Wm. Colvin. D. E.: E. D. Keilman.  
STATE JOURNAL (E) M. E.: E. B. Chapman. C. E.: Thos. L. Kiene.  
SUN. CAPITAL (S) SUN. ED.: G. Mack.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## MUNICIPAL AUDITORIUM

PHONE: 2-6513. MGR.: Harry C. Snyder. S.  
C.: 3752. REG. CREW: 2. MUSICIANS:  
Open. RATIO: None. BOOKED BY: Harry  
C. Snyder, Direct. NIGHTLY RENTAL:  
\$150.00 to \$250.00. PLAYS PERCENTAGE:  
No. Depending on Price of Admission.

## GRAND (Fox-Midwest)

MGR.: C. A. Stewart. PHONE: 2-1515. S. C.:  
1262. ORCH.: 724. 1-BALC.: 198. 2nd BALC.:  
340. REG. CREW: 1. MUSICIANS: Open.  
RATIO: None. BOOKED BY: Fox-Midwest  
Office, Kansas City. PROSC. W.: 34 Ft.  
PROSC. H.: 34 Ft. W to W.: 65 Ft. FTS. to  
CURT.: 3 Ft. ST. to LOFT: 55 Ft. LINES: 23  
Sets. CUR. to BW.: 36 Ft. CTWGHT. or  
HEMP.: Hemp. FOOTS: 3 Circuits. TRAPS:  
None. GRD. FL. or UPSTAIRS: Street Level.  
DRESSING ROOMS: ON 7. ABOVE: 2  
Chorus. AC.: 110-220. AMPS.: 400. PLAYS  
PERCENTAGE: Yes.

POPULATION  
114,966

# WICHITA

DRAW. POP.  
200,000

HOTELS: Acacia, Allis, Broadview, Coronado, Eaton, Hamilton, Kersting, Lassen, Le Roy  
Lexington, Lincoln, McClellan, Pacific, Skirkmore, Skaer.  
RAILROADS: Sante Fe, A. V. Int., C. R. I. & P., M. V., Frisco, Mo. Pacific.  
COLORED HOTELS: Oklahoma House, 517 I-2 North Main Street.  
TRANSFER COMPANY: Campbell Transfer & Storage. Contact: Fred Campbell.  
AIRLINES: TWA, Braniff, Mid-Continental.  
BUS LINES: Greyhound, Sante Fe Trailways.  
RADIO STATIONS: KAKE, KANS, KFBI, KFH.  
NEWSPAPERS: BEACON (E) M. E.: T. L. Givens. C. E.: C. Wallace. D. E.: Ernest Warden.  
PIC. ED.: Webster.  
SUN. EDITION (S) SUN. ED.: Beldon.  
EAGLE (M) M. E.: R. M. Long. C. E.: H. P. Quinn. D. E.: M. M. Murdock.  
SUN. EDITION (S) M. E.: Kiefner. C. E.: O'Bryant.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Mrs. Wm. Floto, 219 So. Water St.; Ben C. Truex, 217 So. Water St.;  
Bill Atkinson, 15 So. Water Street; Jay R. Johnson, 239 So. Water Street.  
ORGANIZATIONS: The Coleman Company, 250 N. St. Francis; Boeing Aircraft, R.F.D. 15;  
Beech Aircraft, 6600 E. Central; Cessna Aircraft, R.F.D. 5.



## ARCADIA

PHONE: 2-1127. MGR.: C. P. Eagle. S. C.: 1931. ORCH.: 1248. 1-BALC.: 643. BOXES: 40. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 30 Ft. W. to W.: 70 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 50 Ft. LINES: 40 Sets. CUR. to BW.: 18 Ft. CTWGHT. or HEMP.: Both. FOOTST: 3 Circuits. TRAPS: None. GRD. FL. or UP-STAIRS: Above Street Level.

## FORUM AND AUDITORIUM

PHONE: 2-1127. MGR.: C. P. Eagle. HOME PHONE: 2-2646. S. C.: 3940. ORCH.: 1554. PARQ. 1130. BALC.: 952. BOXES: 304. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: C. P. Eagle. Direct or Thru Sponsors. PROSC. W.: 60 Ft. PROSC. H.: 38 Ft. W. to W.: 78 Ft. FTS. to CURT.: 7 Ft. ST. to LOFT: 80 Ft. LINES: 40 Sets. CUR. to BW.: 40 Ft. CTWGHT. or HEMP.: Both. FOOTST: 3 Circuits (white). TRAPS: 1 center of stage. GRD. FL. or UP-STAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 2. AC: 110-220. AMPS 500 Plus. NIGHTLY RENTAL: \$175.00. PLAYS PERCENTAGE: Thru Sponsors.

POPULATION  
13,160

## HENDERSON

DRAW. POP.  
25,000

HOTELS: Kingdon Hotel, Soaper Hotel.

RAILROADS: Ill. Central, L. & N.

TRANSFER COMPANY: Pearce & Childers. Contact: Geo. Pearce.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WSON.

NEWSPAPERS: GLEANER (M) M. E.: J. Hudgens. C. E.: Anne Berry.

JOURNAL (E)

SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.

## BARRETT H. S. AUDITORIUM

PHONE: 3733. MGR.: H. L. Smith. HOME PHONE: 2841. S.C.: 1200. REG. CREW: No. 10. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 38 FT. PROSC. H.: 22 Ft. W. to W.: 45 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 30 Ft. LINES: 22 Sets. CUR. to BW.: 20 Ft. CTWGHT. or HEMP.: CW. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 2. ABOVE: 6. BELOW: 1. AC.: 110-220. NIGHTLY RENTAL: \$50.00. PLAYS PERCENTAGE: Yes.

## MRS. WILLIAM FLOTO

Presenting

Outstanding Stars of  
Stage and Concert

219 S. WATER STREET  
WICHITA, KANSAS





# KENTUCKY



POPULATION  
49,304

## LEXINGTON

DRAW. POP.  
100,000

HOTELS: Drake, Kentuckian, Lafayette, Milner, Phoenix, Ritz.

RAILROADS: C. & O., L. & N., C. N. O. & T. P., Southern.

TRANSFER COMPANY: Union Transfer Co.

AIRLINES: Connecting at Louisville.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WLAP, WLEX, WKLX.

NEWSPAPERS: HERALD (M) M. E.: Phelps. C. E.: Reiser.

LEADER (E) M. E.: Dikerson. C. E.: Stucky.

HERALD-LEADERS (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. A. V. McMahon, 136 McDowell Road, Lexington, Ky.

STATE TAX: 10% on 1st dollar, 1c on each 25c above.

LAFAYETTE H. S. AUD.

REPEATED REQUESTS FOR INFORMATION  
IGNORED

### HENRY CLAY AUDITORIUM

S. C.: 1482. ORCH.: 1000. I-BALC.: 482.

REG. CREW: None. MUSICIANS: Open.

RATIO: None. BOOKED BY: Thru Sponsors.

PROSC. W.: 34 Ft. PROSC. H.: 28 Ft. W. to

W.: 83 Ft. FTS. to BW.: 36 Ft. ST. to LOFT:

63 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: 63 Ft.

Hemp. FOOTS: Yes. TRAPS: None. GRD. FL.

or UPSTAIRS: Above Street Level. DRESS-

ING ROOMS: ON 2. ABOVE: 5. BELOW: 4.

AC.: 110-220. NIGHTLY RENTAL: \$150.00.

PLAYS PERCENTAGE: Thru Sponsors.

POPULATION  
319,077

## LOUISVILLE

DRAW. POP.  
500,000

HOTELS: Atlantic, Berkeley, Brown, Chelsea, Coker's Cortlandt, Cumberland, Gilbert, Hampton Hall, Henry Clay, Henry Watterson, Hermitage, Hilda, Imperial, Kentucky, Lincoln, Milner, Old Inn Louisville, Puritan Reid, Seelbach, Seneca, Tyler, Victoria.

RAILROAD: B. & O., C. & O., C. C. C. & St. L., Ill. Central, L. & N., Southern, Pennsylvania, C. I. & L., Ind., K. & I. T.

COLORED HOTELS: Allen, 2516 West Madison Street; Pythian Temple, 10th Chestnut; Walnut, 615 Walnut Street; Y. W. C. A., 528 So. 6th Street; Mays, 623 70 10th Street

TRANSFER COMPANY: Louisville Taxicab and Transfer. Phone: Jackson 2171. Contact: Jacob Sclarenco.

AIRLINES: TWA, Eastern, American.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WAVE, WGRC, WHAS, WINN, WKYW.



NEWSPAPERS: COURIER-JOURNAL (M) M. E.: J. E. Pope. C. E.: Hirschenroder. D. E.: Martin. CRITIC: Boyd Martin.  
TIMES (E) M.E.: A. Y. Aronson. C. E.: J. D. Hudson  
COURIER-JOURNAL (S) SUN. ED.: Robertson.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

#### MEMORIAL AUDITORIUM

PHONE: Jackson 4911. MGR.: Wm. Hoke Camp. HOME PHONE: Highland 3-514-W. S. C.: 2349. ORCH.: 1641. 1-BALC.: 708. REG. CREW: 5, 1 set shows. MUSICIANS: 5 Dramatic Show; 12 Musicals. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 62 Ft. PROSC. H.: 25 Ft. W. to W.: 85 Ft. FTS. to CURT.: 10 Ft. ST. to LOFT: 55 Ft. LINES: 55 Sets (Pinrail). CUR. to BW.: 49 Ft. CTWGHT. or HEMP.: CW. FOOT: 3 Circuits. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 4. ABOVE: 6. AC.: 110. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: No.

#### COLUMBIA AUDITORIUM

MGR.: Harry Martin. HOME: 824 So. 4th St. S. C.: 1323. ORCH.: 1019. 1-BALC.: 404. REG. CREW: 2. MUSICIANS: Open. RATIO None. BOOKED BY: Direct or thru Sponsors. PROSC. W.: 31 Ft. PROSC. H.: 15 1-2 Ft. W to W.: 68 Ft. FTS. to BW.: 23 Ft. ST. to LOFT: 38 Ft. LINES: 26 Sets. CTWGHT or HEMP.: FOOT: Yes. NIGHTLY RENTAL: \$185.00. PLAYS PERCENTAGE: No.

#### BROWN THEATRE

BOOKED BY: REPEATED REQUESTS FOR INFORMATION IGNORED.



## LOUISIANA



POPULATION  
27,066

### ALEXANDRIA

DRAW. POP.  
35,000

HOTELS: Bentley, Evangeline, Rapides.  
RAILROADS: So. Pacific, T. & P., L. & A., C. R. I. & P., No. Pacific.  
TRANSFER COMPANY: Sunshine Transfer Co. Phone: 622.  
BUS LINES: Greyhound, National Trailways.  
RADIO STATIONS: KALB, KPDR, KSYL.  
NEWSPAPERS: TOWN TALK (E) M. E.: R. Brewer, C.E.: A. Latorde, D. E.: Hunter Jarreau.  
PIC. ED.: Brener; CRITIC: Hunter Jarreau.  
AGENTS DAY: Any Day.  
LOCAL SPONSORS: Gar Moore, R. K. O. Orpheum, New Orleans; Irwin Poche, 533 Baronne St., New Orleans.  
STATE TAX: 2%.

#### PARAMOUNT (Saenger Theatres)

ORCH.: 284. 1-BALC.: 228. 2nd BALC.: 294. 86 Colored. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Thru sponsors. PROSC. W.: 31 Ft. PROSC. H.: 23 Ft. W. to W.: 62 Ft. FTS. to BW.: 35 Ft. ST. to LOFT: 69 Ft. LINES: 28 Sets. Bet. Flys, 24 Ft. FOOT: 2 Circuits. DRESSING ROOMS: BELOW: 10. AC.: 110-220.



POPULATION  
34,719

# BATON ROUGE

DRAW. POP.  
75,000

HOTELS: Heidelberg, Istrouma, King, Louisian.

RAILROADS: Ill. Central, L. & A., Mo. Pac.

COLORED HOTELS: Ever-Ready, 1325 Government Street; Harrison Tourist Home, 1236 Louisiana Avenue.

TRANSFER COMPANY: Garig Transfer Co. Phone: 3-2660.

AIRLINES: Eastern.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WJBO, WLCS.

NEWSPAPERS: ADVOCATE (M) M. E.: C. P. Liter; C. E.: M. Dixon. SUN. ED.: M. Dixon  
STATE TIMES (E) M. E.: Liter; G. E.: Gueymard.  
SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Gar Moore, RKO Orpheum, New Orleans, La. Irwin Poche, 53 Baronne Street, New Orleans, La.

STATE TAX: 2%.

## HIGH SCHOOL AUDITORIUM

PHONE: 3-4914. Mr. Marion Delville, Supt. S. C.: 1687. ORCH.: 1100. 1-BALC.: 582. REG. CREW: None Reg. MUSICIANS: None Reg. RATIO: None. BOOKED BY: Thru Sponsors. PROSC. W.: 60 Ft. PROSC. H.: 40 Ft. W. to W.: 100 Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 75 Ft. LINES: 40 Sets. CUR. to BW.: 70 Ft. CTWGHT. or HEMP.: Both. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: BELOW: 12. AC.: 110-220. AMPS.: 2000. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: No.

POPULATION  
28,309

# MONROE

DRAW. POP.  
40,000

HOTELS: Alvis, Frances, Grand, Kersh, Louisiana, Monroe, Virginia.

RAILROADS: A. & L. M., Ill. Central, Miss. Pacific.

TRANSFER COMPANY: Monroe Transfer Co.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: KMLB, KNOE.

NEWSPAPERS: WORLD (M) M. E.: Geo. V. Lofton.  
NEWS-STAR (E)  
SUN. WORLD (S)

AGENTS DAY: Any Day.

## PARAMOUNT (Saenger Theatres)

MGR.: Ben Bicknell. ORCH.: 665. 1-BALC.: 256. 2nd BALC.: 168 (colored). BOXES: 108 PROSC. W.: 32 Ft. PROSC. H.: 32 Ft. W. to W.: 65' 10". FTS. to CURT.: 1 Ft. ST. to LOFT: 70 Ft. LINES: 32 Sets. CUR. to BW.: 30 Ft. CTWGHT. or HEMP.: Hemp. FOOTST: 3 Circuits. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 6. AC.: 110.

POPULATION  
10,042

# NATCHITOCHES

DRAW. POP.  
20,000

HOTELS: Nakatosh.

RAILROADS: T. & P.

TRANSFER COMPANY: Natchitoches Transfer Co. Contact: Carl Henry.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: KWJC.

NEWSPAPERS: TIMES (W)

ENTERPRISE (W)

NEWS (W)

ALSO SHREVEPORT PAPERS



# FINE ARTS AUDITORIUM

PHONE: 2371 Ext. 64. MGR.: Robt. Capel. HOME PHONE: 3168. S. C.: 1719. ORCH.: 1123. I-BALC.: 266. MEZZ.: 330. REG CREW: Students. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 45 Ft. PROSC. H.: 25 Ft. W. to W.: 83 Ft. FTS. to BW.: 30 1-2. ST. to LOFT: 80 Ft. LINES: 5 Sets. CTWGHT. or HEMP.: CW. FOOT: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 8. AC.: 110-220. AMPS.: AMPLE. NIGHTLY RENTAL: \$125.00. PLAYS PERCENTAGE: Yes.

POPULATION  
494,537

## NEW ORLEANS

DRAW. POP.  
800,000

HOTELS: Bienville, Buena Vista, Castle, Chalmette, De Soto, Jung, Lafayette, Lafayette Annex, La Salle, Monteleone, New Orleans, Orleans, Ponchartrain, Roosevelt St. Charles, Senator.

RAILROADS: Ill. Cen., G. M. & N., L. & A., So. Pac., L. & N., La. So., Mo. Pac., N. O. & N. E., N. O. & L. C., T. & P.

COLORED HOTELS: Pattersons, 802 1-2 So. Rampart St.; Vogue 2231 Thalia St.; North Side, 1518 La Harpe St.; Gladstone, 3435 Dryades St.

TRANSFER COMPANY: Jenevein Transfer Co. Phone: Jackson 1686. Contact: August Jenevein.

AIRLINES: Chicago & Southern, Pan-American, Eastern.

BUS LINES: Greyhound, Southern Trailways.

RADIO STATIONS: WDSU, WJBW, WJMR, WNOE, WSMB, WTPS, WWEZ, WWL.

NEWSPAPERS: ITEM (E) E.: Fritchey; C. E.: Jas. Wobbe; D. E.: Evans Rodgers PIC. ED.: Ferguson; CRITIC: Evans Rodgers.

TIMES-PICAYUNE (M) M. E.: Healy, Jr.; C. E.: Felt. D.E.: Eleanor Nicholson.

STATES (E) ME: - FC: Allen; CE: W. G. Cowan.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Gar Moore, RKO Orpheum, New Orleans; Irwin Poche, 53 Baronne St.

STATE TAX: 2 percent. City: Mayoralty Permit, \$10.00; Charity Hospital: \$10.00.

### AUDITORIUM CONCERT HALL

### POCHE

PHONE: Raymond 8444. MGR.: W. A. Coker. HOME PHONE: Uptown 3757-R. S.C.: 2707. ORCH.: 1131. I-BALC.: 959. 2nd BALC.: 457. BOXES: 160. REG. CREW: Stage Mgr. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 60 Ft. PROCS. H.: 40 Ft. W. to W.: 130 Ft. FTS to CURT.: 3 Ft. ST. to LOFT: 95 Ft. LINES: 37 Sets. CUR. to BW.: 50 Ft. CTWGHT.: or HEMP.: CW. FOOT: Yes, 3 Circuits. TRAPS: None. DRESSING ROOMS: ABOVE: 14. AC.: 110-220. SPECIAL: This is same stage as used in Arena. NIGHTLY RENTAL: \$200.00. MAT. \$125.00. PLAYS PERCENTAGE: No.

PHONE: RA 4949. MGR.: Irwin Poche. HOME PHONE: GA 0198. S. C.: 1457. ORCH.: 666. I-BALC.: 386. 2nd BALC.: 312. BOXES: 68. REG. CREW: Varies. MUSICIANS: Open. RATIO: None. BOOKED BY: Irwin Poche. PROCS. W.: 33 ft. 9 in. PROSC. H.: 30 Ft. W. to W.: 65 Ft. to BW.: 29 1-2 Ft. ST. to LOFT: 65 Ft. LINES: 35 Sets. CTWGHT. or HEMP.: Both. FOOT: 3 Circuits. R. W. & B. TRAPS: None. GRD. FL. or UPSTAIRS: Ground Floor. DRESSING ROOMS: ON 2. ABOVE: 7. BELOW: 4. AC.: 110-220. PLAYS PERCENTAGES? Yes.

### MUNICIPAL AUD. ARENA

PHONE: Raymond 8441. MGR.: W. A. Coker. HOME PHONE: Uptown 3757-R. S. C.: 4946. ORCH.: 2253. I-BALC.: 1467. 2nd BALC.: 962. REG. CREW: 1 Stage Mgr. MUSICIANS: Open. RATIO: None. BOOKED BY: W. A. Coker. STAGE: Same Dimensions as Concert Hall Stage. PROSC. W.: 60 Ft. PROSC. H.: 40 Ft. W. to W.: 130 Ft. FTS. to

CURT.: 3 Ft. ST to LOFT: 95 Ft. LINES: 37 Sets. CUR. to BW.: 50 Ft. CTWGHT. or HEMP.: CW. FOOT: 3 Circuits. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS ABOVE: 14. AC.: 110-220. NIGHTLY RENTAL: \$500.00. PLAYS PERCENTAGE: No.



ST. CHARLES (Saenger Theatres)

MGR.: H. W. McCoy. ORCH.: 815. 1-BALC.: 433. 2nd BALC.: 420. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. Bet. Flies—43 Ft. To Flies—30 Ft. PROSC. W.: 33 Ft. PROSC. H.: 40 Ft. W. to W.: 60 Ft. FTS. to CURT.:

3 Ft. St. to LOFT: 73 Ft. LINES: 20 Sets. CUR. to BW.: 30 Ft. CTWGHT. or HEMP.: Hemp. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 4. BELOW: 2. AC.: 110-220.

POPULATION  
98,167

## SHREVEPORT

DRAW. POP.  
225,000

HOTELS: Arlington, Buckhalt, Caddo, Colonial, Creswell, Gardner, Inn Hotel, Jefferson, Rex, Turner, Washington-Youree.

RAILROADS: La. & Ark., K. C. Southern, Tex. & Pac., St. L. S. W., Ill. Central, Southern Pac, L. A. & T.

COLORED HOTELS: Mrs. A. Webb, 1245 Reynolds St. Mrs. W. Elder, 1920 Hotchkiss St.

TRANSFER COMPANY: Lee Transfer Co. Phone: 9151. Contact: Arthur Lee.

AIRLINES: Delta, Mid-Continent, Chicago & Southern.

BUS LINES: Tri-State, Greyhound, Southern Trailways, Sunshine Bus, Cotton Belt Bus.

RADIO STATIONS: KWKH, KTBS, KRMO, KENT.

NEWSPAPERS: JOURNAL (E) M. E.: D. G. Frantz. C. E.: C. B. Williams; D. E.: Frank Grosjean  
TIMES (M) M. E.: C. A. Hazen. C. E.: R. K. Butcher. D. E.: Nan Doway.  
SUN. TIMES (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### MUNICIPAL AUDITORIUM

PHONE: 7-9371. MGR.: E. P. Alison. HOME  
PHONE: 7-7614. S. C.: 3750. ORCH.: 640.  
ARENA: 1210. DR. CIRCLE: 556. BOXES:  
1334. REG. CREW: None. MUSICIANS:  
Open. RATIO: None. BOOKED BY: E. P.  
Alison. PROSC. W.: 59 Ft. PROSC. H.: 30  
Ft. W. to W.: 100 Ft. FTS. to CURT.: 18 Ft.  
ST. to LOFT: 69 Ft. LINES: 52 Ft. CUR. to  
BW.: 39 Ft. CTWGHT. or HEMP.: CW.  
FOOTS: Yes. TRAPS: None. GRD. FL. or  
UPSTAIRS: Above Street Level. DRESSING  
ROOMS: ON 6. ABOVE: 4. AC.: 220. AMPS:  
1800. NIGHTLY RENTAL: \$125.00. PLAYS  
PERCENTAGE: Yes.

### STRAND

S. C.: 1997. ORCH.: 1063. 1-BALC.: 502.  
(COLORED): 342. BOXES: 90. REG. CREW:  
None Reg. MUSICIANS: Open. RATIO:  
None Reg. BOOKED BY: Direct. PROSC. W.:  
43 Ft. PROSC. H.: 28 Ft. W. to W.: 90 Ft.  
FTS. to CURT.: 8. ST. to LOFT: 60 Ft. CUR.  
to BW.: 34 Ft. CTWGHT. or HEMP.: CW.  
FOOTS: Yes. TRAPS: No. GRD. FL. or UP-  
STAIRS: Street Level. DRESSING ROOMS:  
ON 6. ABOVE: 12. AC.: 110-220.





# MAINE



POPULATION  
73,643

## PORTLAND

DRAW. POP.  
125,000

**HOTELS:** Ambassador, Columbia, Congress, Eastland, Falmouth, Graymore, Lafayette, Pilgrim, Le Longfellow Inn.

**RAILROADS:** Boston & Maine, M. C., G. T.

**COLORED HOTELS:** The Thomas House, 28 "A" Street.

**TRANSFER COMPANY:** Chase Transfer Co. Phone: 3-3847. Contact: Guy Unton.

**AIRLINES:** B. & M. Airways.

**BUS LINES:** Greyhound, National Trailways, N. E. Transportation.

**RADIO STATIONS:** WCSH, WGAN, WMTW, WPOR.

**NEWSPAPERS:** PRESS-HERALD (M) M. E.: R. B. Beith. C. E.: Ernest Chard. D. E.: H. Cail.  
EXPRESS (E) M. E.: R. B. Beith. C. E.: Chas. Weaver.

SUN. TELEGRAM (S) SUN. ED.: Harold Cram.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

### H. S. AUDITORIUM

S. C.: 1584. ORCH.: 956. 1-BALC.: 628. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 23 Ft. W. to W.: 48 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 26 Ft. LINES: 31 Sets. CUR. to BW.: 24 Ft. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 7. AC.: 110-220. PLAYS PERCENTAGE: No.



# MARYLAND



POPULATION  
859,000

## BALTIMORE

DRAW. POP.  
1,000,000

**HOTELS:** Abbey, Armistead, Arundel, Belvedere, Biltmore, Central, Charles, Congress, Emerson, Franklin, Lord Baltimore Mallonee, Marlborough, Maryland, Milner, Mt. Royal, New Howard, Norva, New Sherwood Plaza, St. James, Stafford, Southern, Waldorf, Washington Apt. Hotel.

**RAILROADS:** Pennsylvania, B. & O., West Maryland, Bal. & An. El., M. & P.

**COLORED HOTELS:** York, 1200 Madison Ave.; New Albert, 1224 Penna. Ave.; Smith's, Druid Hill Ave. & Paca St.; Majestic, 1602 McCulloh St.; YMCA & YWCA.

**TRANSFER COMPANY:** Masson Transfer Co.

**AIRLINES:** Eastern, American, Penn Cent., Pan American.

**BUS LINES:** Greyhound, National Trailways.



RADIO STATIONS: WBAL, WBMD, WCAD, WSBM, WFBR, WITH.

TELEVISION: WMAR-TV.

NEWSPAPERS: NEWS-POST (E) M. E.: Harry Clark. C. E.: Andrew Banks. D. E.: N. Clark.

SUN. ED.: Southwick. CRITIC: Norman Clark.

SUN (M-E) M. E.: C. H. Dorsey. C. E.: E. P. Young, Jr. D. E.: D. Kirkley.

SUNDAY SUN (S) M. E.: M. H. Wolff. D. E.: Gilbert Kanour.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Bonney Concert Bureau, 327 Charles St., Baltimore; Wm. A. Albaugh, 11 East Lexington, Baltimore.

### AUDITORIUM

S. C.: 1598. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 34 Ft. PROSC. H.: 27 Ft. W. to W.: 83 Ft. FTS. to BW.: 45 Ft. ST. to LOFT: 63 Ft. LINES: 55 Sets. CTWGHT. or HEMP.: Both. FOOT: 3 Circuits. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: 12 rooms. DC.: 110.

### FORD

MGR.: John Little. S. C.: 1900. ORCH.: 810. 1-BALC.: 503. 2nd BALC.: 526. BOXES: 61. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: U B O. PROSC. W.: 38 Ft. PROSC. H.: 35 Ft. W. to W.: 81 Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 71 Ft. LINES: 56 Sets. CUR. to BW.: 45 Ft. CTWGHT. or HEMP.: Both. FOOT: 3 Circuits. TRAPS: 3. GRD. FL. or UPSTAIRS: St. Level. DRESSING ROOMS: 18 Rooms. DC.: 110.

POPULATION  
39,483

## CUMBERLAND

DRAW. POP.  
75,000

HOTELS: Algonquin, Allegany, Boulevard, Fort Cumberland, Olympia, Queen City, Windsor.

RAILROADS: B. & O., Pennsylvania, W. M. D., C. & P.

TRANSFER COMPANY: John Appel Transfer. Phone: 1623. Contact: Edw. Appel.

BUS LINES: Greyhound.

RADIO STATIONS: WTBO.

NEWSPAPERS: NEWS (M) M. E.: Robinson. C. E.: O. J. Hale.

(E) M. E.: McMullen. C. E.: E. T. Gunning.

SUN. TIMES (S) SUN. ED.: J. M. Hunt.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

### MARYLAND

ORCH.: 610. MEZZ.: 128. 2nd BALC.: 517. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 38 1-2 Ft. PROSC. H.: 32 Ft. W. to W.: 75 Ft. FTS. to BW.: 38 Ft. ST. to LOFT: 75 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: Both. FOOT: 3 Circuits. TRAPS: None. DRESSING ROOMS: 11. AC.: 110. Booth and Lamp Connection in Front.

### LYRIC

PHONE: MUL 5086. MGR.: Frederick Huber. S. C.: 2651. ORCH.: 1023. 1-BALC.: 1468. BOXES: 160. BOOKED BY: Frederick Huber, 124 W. Mt. Royal Ave., Baltimore, Md. PROSC. W.: 64 Ft. PROSC. H.: 42 Ft. W. to W.: 68 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 63 Ft. LINES: 36 Sets. CUR. to BW.: 32 Ft. CTWGHT. or HEMP.: Both. FOOT: 3 Circuits. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 12. DC.: 110. NIGHTLY RENTAL: \$400.00. PLAYS PERCENTAGE: No.

### MARYLAND

S. C.: 2183. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 57 Ft. PROSC. H.: 41 Ft. W. to W.: 92 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 68 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: Both. FOOT: Yes. TRAPS: 3. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 20 Rooms. DC.: 240.





# MASSACHUSETTS



POPULATION  
770,816

## BOSTON

DRAW. POP.  
1,948,763

**HOTELS:** Avery, Beacon Chambers, Bostonian, Bradford, Braemore, Broadway, Brunswick, Buckminster, Charlesgate, Commonwealth, Copley-Plaza, Copley-Square, Essex, Fensgate, Huntington, Lenox, Manager, Milner, Ritz-Carlton, Sheraton, Somerset, Statler, Touraine, Vendome, Victoria, Parker House, Paramount.

**RAILROADS:** N. Y. N. H. & H.: Pass. Agt.: Al Barney; Boston & Maine: Pass. Agt.: Fred Palmer; Boston & Albany: Pass. Agt.: Robt. Graham.

**COLORED HOTELS:** Lucille's, 52 Rutland Sq.; Guest House, 19 Humbolt Ave.; Mrs. Williams, 555 Columbus Ave.; Julia Walters, 912 Tremont St.; Holeman, 212 W. Springfield Ave.; M. Johnson, 616 Columbus Ave.; Mrs. E. A. Thayer, 192 W. Springfield St.

**TRANSFER COMPANY:** Hallet Transfer. Phone: Highland 5-6141. Add. 157 Hampden Street. Contact: Mr. Redfield.

**AIRLINES:** American, Eastern, Northeastern, United.

**BUS LINES:** Greyhound, Eastern Trailways.

**RADIO STATIONS:** WEEI, WCOP, WBZ, WLAW, WNAC, WHHR, WMEX.

**TELEVISION:** WBZ-TV.

**NEWSPAPERS:** AMERICAN (E) M. E.: Win Brook. C. E.: J. H. Noonan. D. E.: Peggy Doyle.

RECORD (M) M. E.: J. P. Murphy. C. E.: C. Edw. Holland. D. E.: Leo Gafney.

ADVERTISER (S) SUN. ED.: Bornstein. CRITIC: Mary Sullivan.

CHRISTIAN SCIENCE MONITOR (E) M. E.: Delano. C. E.: Mills. D. E.:

L. A. Sloper. CRITIC: L. A. Sloper.

GLOBE (E-M) M. E.: L. L. Winship. C. E.: Chas. Merrill. D. E.: C. S. Howard.

PIC. ED.: Thayer. SUN ED.: O'Brien. CRITIC: Chas. S. Howard.

HERALD (M-S) M. E.: Geo. Minto. D. E.: Eleanor Hughes. Also Critic.

TRAVELER (E) M. E.: H. F. Wheeler. C. E.: Moriarity. D. E.: Helen Eager.

POST (M-S) M. E.: C. R. Doyle. C. E.: E. J. Dunn. D. E.: Elliot Norton.

SUN. ED.: Griffin. CRITIC: Elliot Norton.

**AGENTS DAY:** Monday and Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Anita Davis-Chase, 420 Boylston St., Aaron Richmond, Pierce Bldg., Huntington Ave.; H. Rooney & Chas. Seribman, Symphony Hall; A. H. Handley, 16 Arlington St., Boston; Helen Canterbury, 238 Hemenway Street.

### SYMPHONY HALL

PHONE: CO 6-1492. MGR.: Lewis A. Carter. HOME PHONE: BL 8-6070. S. C.: 2631. ORCH.: 1486. 1-BALC.: 598. 2nd BALC.: 547. REG. CREW: 6. MUSICIANS: Open. RATIO: 60-40. BOOKED BY: Lewis A. Carter. PROSC. W.: 62 Ft. W. to W.: 45 Ft. FTS. to BW.: 30 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 1. BELOW: 2. AC.: 110-220.

### BOSTON GARDEN (Arena Type)

MGR.: Walter Brown. BOOKED BY: Direct. STAGE: No Stage. NIGHTLY RENTAL: \$3,-500.00. PLAYS PERCENTAGE: Yes.

### MECHANICS HALL (Exhibition Halls)

MGR.: George Laing. BOOKED BY: Direct. STAGE: No Stage. NIGHTLY RENTAL: \$2,-500.00. PLAYS PERCENTAGE: No.



**BOSTON OPERA HOUSE**

PHONE: Hancock 6-4520. MGR.: Milton Pollock. S. C.: 2976. ORCH.: 1071. 1-BALC.: 519. 2nd BALC.: 754. BOXES: 174. REG. CREW: 5. MUSICIANS: 5 (non-penalty). RATIO: 60-40. BOOKED BY: U B O. PROCS. W.: 48 Ft. PROSC. H.: 40 Ft. W. to W.: 90 Ft. FTS. to BW.: 74 Ft. ST. to LOFT: 110 Ft. CTWGHT. or HEMP.: CW. FOOT: 4 Circuits. TRAPS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 5. ABOVE: None. BELOW: 14. DC.: 110. AMPS.: 2500.

**SHUBERT**

PHONE: Hancock 6-4520. MGR.: Mike Kavanagh. HOME PHONE: HAN. 3-5000. S.C.: 1713. ORCH.: 741. 1-BALC.: 474. 2nd BALC.: 386. BOXES: 112. REG. CREW: 5. MUSICIANS: 5 Min. RATIO: 60-40. BOOKED BY: U B O. PROSC. W.: 40 Ft. PROSC. H.: 35 Ft. W. to W.: 80 Ft. FTS. to CURT.: 1. ST. to LOFT: 60 Ft. LINES: 64 Sets. CUR. to BW.: 43 Ft. CTWGHT. or HEMP.: CW. FOOT: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 4. ABOVE: BELOW: 3. DC.: 110. AMPS: 3000.

**PLYMOUTH**

PHONE: Hancock 6-4520. MGR.: Henry Coote. HOME PHONE: Comm. 6-6675. ORCH.: 558. 1-BALC.: 393. 2nd BALC.: 414. BOXES: 76. REG. CREW: 5. MUSICIANS: Penalty House. RATIO: 60-40. BOOKED BY: U B O. PROSC. W.: 34 Ft. PROSC. H.: 30 Ft. W. to W.: 60 Ft. FTS. to CURT.: 2 1-2 Ft. ST. to LOFT: 60 Ft. LINES: 55 Sets. CUR. to BW.: 32 Ft. CTWGHT. or HEMP.: Hemp. FOOT: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 13. BELOW: 1. DC.: 110.

**COLONIAL**

PHONE: Han 6-9366. MGR.: Saul Kaplan. HOME PHONE: Col 5-2702. ORCH.: 612. 1-BALC.: 533. 2nd BALC.: 350. BOXES: 81. REG. CREW: 5. MUSICIANS: 5. RATIO: 60-40. BOOKED BY: U B O. PROSC. W.: 38 Ft. PROSC. H.: 38 Ft. W. to W.: 79 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 72 Ft. LINES: 90 Sets. CUR. to BW.: 46 Ft. CTWGHT. or HEMP.: Hemp. FOOT: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 40. BELOW: 2. DC.: 110-220. AMPS.: 2,800.

**WILBUR**

PHONE: Hancock 6-4520. MGR.: Alice McCarthy. HOME PHONE: BE 2-2741. S. C.: 1,227. ORCH.: 518. 1-BALC.: 327. MEZZ.: 376. BOXES: 20. REG. CREW: 5. MUSICIANS: Penalty House. RATIO: 60-40. BOOKED BY: U B O. PROSC. W.: 36 Ft. PROSC. H.: 30 Ft. W. to W.: 68 Ft. FTS. to CURT.: 2. Cur. to BW.: 28 Ft. LINES: 34 Sets. CTWGHT. or HEMP.: CW. FOOT: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 12. BELOW: 2. DC.: 110. AMPS.: 2000.

**MAJESTIC**

PHONE: Hancock 6-4520. MGR.: Edw. Allen. S. C.: 1280. ORCH.: 568. 1-BALC.: 417. 2nd BALC.: 183. BOXES: 64. REG. CREW: 5. MUSICIANS: 5, non-penalty. RATIO: 60-40. BOOKED BY: U B O. PROSC. W.: 35 Ft. PROSC. H.: 30 Ft. W. to W.: 70 Ft. FTS. to CURT.: 2. ST. to LOFT: 74 Ft. LINES: 40 Sets. CTWGHT. or HEMP.: Hemp. FOOT: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. BELOW: 11. DC.: 110. AMPS.: 2000.

# W. L. HALLETT CO.

## *Theatre Transfer*

Office — Garage — Storehouse

157 HAMPDEN ST., ROXBURY, MASSACHUSETTS

Phones: Office & Garage: HI 5-6141

R. S. REDFIELD: KE 6-5300

• JOHN McALARNEY: GE 6-2617



## COPLEY

PHONE: Hancock 6-4520. MGR. Victor Kiraly. S.C.: 1007. ORCH: 581. 1-BAL: 394. BOX 37. REG. CREW: 5 MUSICIANS. Non-penalty house. RATIO: 60-40 Booked by UBO. PROSC RATIO: 60-40. BOOKED BY: U B O. PROSC. W.: 31 Ft. PROSC. H.: 22 Ft. W. to W.: 54

Ft. FTS. to CURT.: Flush. ST. to LOFT: 50 Ft. LINES: 30 Sets. CUR. to BW.: 24 Ft. CTWGHT. or HEMP.: CW. FOOT: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS, BELOW: 14. DC.: 110. AMPS.: 1500.

POPULATION  
101,389

## LOWELL

DRAW. POP.  
150,000

HOTELS: Cole's Inn, Merrimack Hotel.

RAILROADS: B. & M., N. Y. N. H. & H.

TRANSFER COMPANY: Walter Gibson Transfer Co. Phone: 3-2771.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WLLH.

NEWSPAPERS: SUN (E) M. E.: D. F. Connors. C. E.: Chas. Sampas.

SUNDAY TELEGRAM (S) M. E.: G. A. Gagan. C. E.: E. M. Berry. D. E.:

Elizabeth L. Pouzzner. SUN. ED.: Gagan. CRITIC: Elizabeth L. Pouzzner.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Paint and Powder Club.

### MEMORIAL AUDITORIUM

S.C.: 7102. BOOKED BY: Direct. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

POPULATION  
149,554

## SPRINGFIELD

DRAW. POP.  
250,000

HOTELS: Barnes, Bridgeway, Charles, Charty, Clinton, Coolidge, Highland, Lenox, Hawkins, Kimball Hotel, Milner, Oaks, Pioneer, Springfield, Paramount, Sheaton, Victoria, Worthy.

RAILROADS: N. Y. N. H. & H., B. & A., B. & M.

TRANSFER COMPANY: Elmer Litch Transfer Co., 26 Cass Street. Phone: 2-2675.

AIRLINES: Northeast, United, American.

BUS LINES: Greyhound, Blue Line, Trailways.

RADIO STATIONS: WBZA, WMAS, WSPR.

NEWSPAPERS: UNION (M) M. E.: W. R. Graham.

NEWS (E) M. E.: F. H. Kelly. C. E.: G. F. Hargraves.

REPUBLICAN (S) M. E.: P. F. Craig. C. E.: Wm. M. Hatch. SUN ED. Graham

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Edw. H. Marsh, 25 Harrison Ave.; Mitchell Labuda, 136 Parker St., Indian Orchard.

### MUNICIPAL AUDITORIUM

PHONE: 6-2711—Ext. 215. S. C.: 3218. ORCH.: 1424. 1-BALC.: 920. 2nd BALC.: 874. REG. CREW: None Reg. MUSICIANS: None Reg. RATIO: None. BOOKED BY: Direct. STAGE: No Stage. Arena Type. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: No.

### BROADWAY

MGR.: Alfred Page. S. C.: 1809. ORCH.: 957. 1-BALC.: 796. BOXES: 56. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. STAGE: Paint frames take 2 Ft. of depth. PROSC: W.: 37 Ft. PROSC. H.: 25 Ft. W. to W.: 70 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 65 Ft. LINES: 32 Sets. CUR. to BW.: 26 Ft. CTWGHT. or HEMP.: Hemp. FOOT: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 7. AC.: 110. DC.: 220. PLAYS PERCENTAGE: Yes.

### COURT SQ. THEATRE

PHONE: 7-1414. MGR.: Milton Hale. REPEATED REQUESTS FOR INFORMATION IGNORED.



POPULATION  
193,694

# WORCESTER

DRAW. POP.  
260,000

HOTELS: Sheraton, Standish, Aurora, Coronado, Warren.

RAILROADS: B. & A., B. & M., N. Y. N. H. & H.

TRANSFER COMPANY: Colbert Transfer Co. Phone: 54217. Contact: Mr. Colbert.

AIRLINES: Northeast.

BUS. LINES: Greyhound, Shortline.

RADIO STATIONS: WTAG, WAAB, UNEB, WORC.

NEWSPAPER: TELEGRAM (M) M. E.: F. P. Murphy. C. E.: Kingsbury & Currier. D. E.: Merkel.

GAZETTE (E) M. E.: A. F. Smith. C. E.: S. D. Donahue. D. E.: Geo. Foxall.

TELEGRAM (S) D. E.: Merkel

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

ATWOOD HALL (Clark University)

PHONE: 6-1525. MGR.: A. C. Gerould. S.

C.: 800. ORCH.: 608. I-BALC.: 192. REG.

CREW: None. MUSICIANS: Open. RATIO:

None. BOOKED BY: Direct. PROSC. W.: 30

Ft. PROSC. H.: 30 Ft. W. to W.: 40 Ft. FTS.

to CURT.: 4 Ft. ST. to LOFT: 48 Ft. LINES:

14 Sets. CUR. to BW.: 25 Ft. CTWGHT. or

HEMP.: 5 and 9. FOOTST.: 5 Circuits. TRAPS:

3. GRD. FL. or UPSTAIRS: Above Street

Level. DRESSING ROOMS: 8 rooms. AC.:

110-220. AMPS.: 225. NIGHTLY RENTAL:

\$65.00. PLAYS PERCENTAGE: No.

MEMORIAL AUDITORIUM

PHONE: 2-6703. MGR.: Frank G. Kronoff.

S. C.: Main Aud. 3446; Playhouse 704.

ORCH.: 2492-374. I-BALC.: 954-330.

REG. CREW: Aud. 10; Playhouse, 3. MUSI-

CIANS: Open. RATIO: None. BOOKED BY:

Frank G. Kronoff, Direct or thru sponsors.

PROSC. W.: 66 1-2 Ft. PROSC. H.: 44 Ft.

W. to W.: 116 Ft. FTS. to CURT.: 2 Ft. ST.

to LOFT: 75 Ft. LINES: 42 Sets. CTWGHT.

or HEMP.: CW. pinrail on stage. CUR. to

BW.: 46 Ft. FOOTST.: Yes. DRESSING

ROOMS: ON 5. ABOVE: 4. AC.: 120. D.C.:

220. NIGHTLY RENTAL: \$300.00 to \$400.00.

PLAYS PERCENTAGE: No.



# MICHIGAN



POPULATION  
29,815

# ANN ARBOR

DRAW. POP.  
40,000

HOTELS: Allene, Griswold, Milner.

RAILROADS: Mich. Cent., A. A.

COLORED HOTELS: American, 123 Washington St.; Dickson Tourist Home, 144 Hill St.

TRANSFER COMPANY: Godfrey Moving & Storage Co., 410 North Fourth St., Phone: 2-6501.

AIRLINES: American.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WHRV, WPAG.

NEWSPAPERS: MICH. DAILY (college) M. E.: John Campbell. C. E.: Clyde Recht.

NEWS E.: A. W. Stage. C. E.: R. N. Byers. D. E.: E. H. Spencer.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

MICHIGAN

PHONE: 8480. MGR.: Jerry Hoag. HOME PHONE: 5995. Butterfield Circuit. S. C.: 1841.

REG CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Butterfield Office, Detroit.

PROSC. W.: 35 Ft. PROSC. H.: 24 Ft. W. to W.: 72 Ft. FTS. to BW.: 31 Ft. ST. to LOFT:

57 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: CW. FOOTST.: Yes. DRESSING ROOMS: 11

ROOMS. AC.: 110. DC.: 220. PLAYS PERCENTAGE: Yes.



POPULATION  
1,623,452

# DETROIT

DRAW. POP.  
2,250,000

HOTELS: Barlum, Book-Cadillac, Detroiter, Detroit-Leland, Dixieland, Fort Clark, Fort Shelby, Fort Wayne, Griswold, Milner, Norton, Roosevelt, Statler, Taft, Tuller, Whittier, Webster, Hall, Wolverine, Wardell-Sheraton.

RAILROADS: Mich. Cent., C. P., D. T., G. Tk., Penna., D. T. & I., B. & O., D. & T. Sh. L., N. Y. C., P. M., Wabash, Str.

COLORED HOTELS: Old Rivers, 2036 Hastings; McGraw, 5605 Junction St.; Gotham, 111 Orchestra Place; Mark Twain, E. Garfield & Woodward; Sportsman's, 3761 W. Warren Ave.; Biltmore, 1926 St. Antoine; Tansey, 2474 St. Antoine; Elizabeth, 413 E. Elizabeth; Fox, 715 Madison; Le Grande, 1365 Lafayette; Russell, 615 E. Adams.

TRANSFER COMPANY: Detroit Transfer Co., 1720 Twelfth St. Phone: CAD 2405. Contact: Geo. Foster.

AIRLINES: Northwest, American, United, Eastern, Chicago & Southern, TWA, De Luxe.

RADIO STATIONS: WJBK, WJLB, WJR, WWJ, WXYZ.

TELEVISION: WWJ-TV.

NEWSPAPERS: FREE PRESS (M) M. E.: Dale Stafford. C. E.: B. Campbell. D. E.: Helen Bower. PIC. ED.: Pillsbury. SUN. ED.: Coughlin. CRITIC: Helen Bower.  
NEWS (E-S) M. E.: F. Gaertner, Jr. C. E.: A. Hathaway. D. E.: Russell McLaughlin. PIC. ED.: Goeltz. SUN. ED.: Park. CRITIC: Russell McLaughlin.  
TIMES (E-S) M. E.: W. S. Lampe. C. E.: J. McLellan. D. E.: H. Taylor. PIC. ED.: McNaught. SUN. ED.: Wagoner. CRITIC: H. Taylor.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Det. Artists Series, 1746 W. Boston Blvd.; C. W. Van Lupik, Gen. Mgr. Masonic Temple Concerts, 500 Temple Ave.

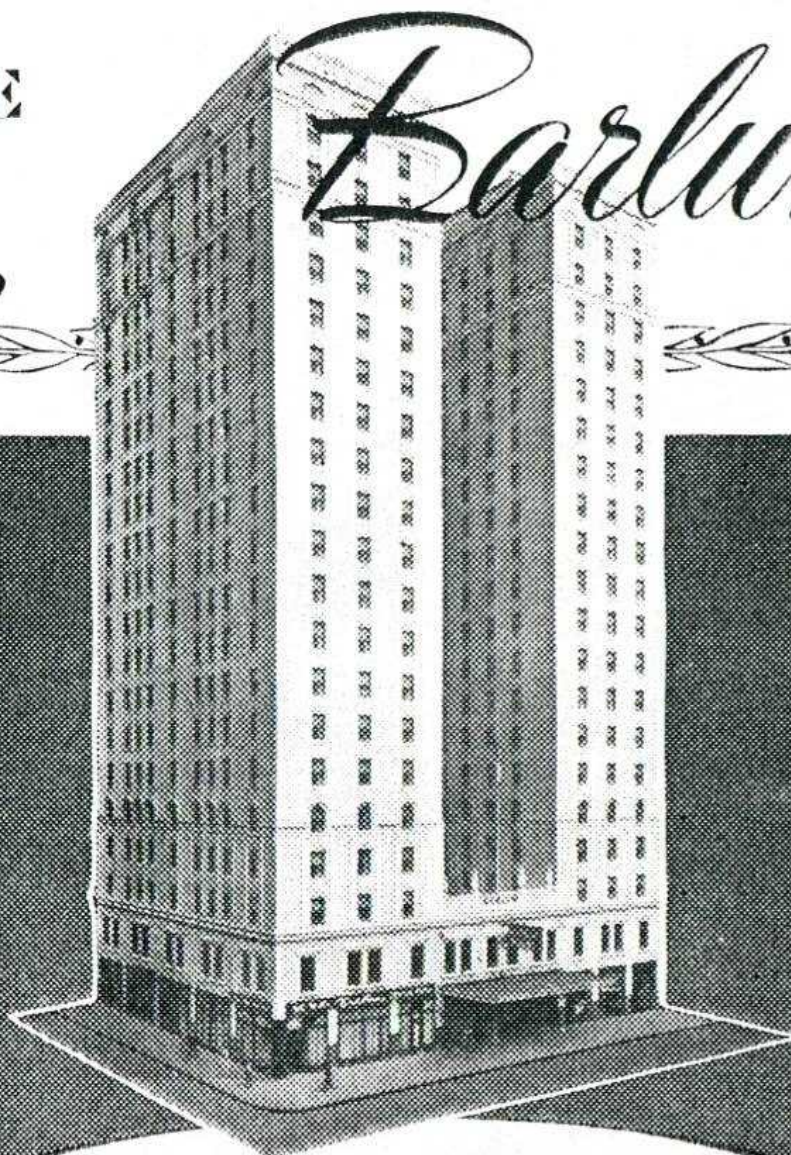
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### MUSIC HALL

PHONE: Cherry 2810. S. C.: 1918. ORCH.: 892. 1-BALC.: 304. MEZZ.: 284. 2nd BALC.: 400. BOXES: 38. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: 3-1. BOOKED BY: Direct. PROSC. W.: 42 Ft. PROSC. H.: 34 Ft. W. to W.: 100 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 85 Ft. LINES: 72 Sets. CUR. to BW.: 42 Ft. CTWGHT. or HEMP.: CW. FOOTST: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 13. AC.: 110-220. DC.: 110 Arcs. PLAYS PERCENTAGE: Yes.

### CASS

PHONE: Cad 1100. MGR.: Harry McKee. HOME PHONE: Lenox 4445. S. C.: 1482. ORCH.: 888. 1-BALC.: 544. BOXES: 50. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: 3-1. BOOKED BY: U B O. PROSC. W.: 36 Ft. PROSC. H.: 28 Ft. W. to W.: 76 Ft. FTS. to CURT.: 1 Ft. LINES: 42 Sets. CUR. to BW.: 40 Ft. CTWGHT. or HEMP.: CW (pinrail no flys). FOOTST: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 12. BELOW: 1. DC.: 110-220. AMPS.: 2800 (connection for lamps in Balc.) PLAYS PERCENTAGE: Yes.

### SHUBERT-LAFAYETTE

PHONE: Randolph 2958. S. C.: 1922. ORCH.: 729. 1-BALC.: 693. 2nd BALC.: 500. REG. CREW: 3 Heads. MUSICIANS: 6. RATIO: 3-1. BOOKED BY: U B O. PROSC. W.: 52 Ft. PROSC. H.: 60 Ft. W. to W.: 72 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 64 Ft. LINES: 67 Sets. CUR. to BW.: 28 Ft. CTWGHT. or Hemp.: CW. FOOTST: Yes. TRAPS: Two. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 2. BELOW: 12. AC.: 110-220. DC.: 110 Arcs. PLAYS PERCENTAGE: Yes.

Woodward 1-2405

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### MASONIC AUDITORIUM

PHONE: Temple 2-7100. MGR.: C. W. Van Lopik. HOME PHONE: TW 3-0141. S. C.: 4600. ORCH.: 3000. 1-BALC.: 1600. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: 3-1. BOOKED BY: Direct, C. W. Van Lopik. PROSC. W.: 62 Ft. PROSC. H.: 32 Ft. W. to W.: 100 Ft. FTS to CURT.: 8 Ft. ST. to LOFT: 70 Ft. LINES: 100 Sets. CUR. to BW.: 50 Ft. CTWGHT. or HEMP.: CW. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 28. AC.: 110-220. DC.: 110-220. SPECIAL: Also small auditorium, seating 1000 in Building. NIGHTLY RENTAL: On Request. PLAYS PERCENTAGE: Yes.

### CONVENTION HALL

PHONE: Temple 4900. MGR.: R. F. Grindley. HOME PHONE: Birmingham 149. 130,000 Sq. Ft. REG. CREW: Bldg. Supt. and Ass't. MUSICIANS: Open. RATIO: 3-1. BOOKED BY: Direc. STAGE: No stage. NIGHTLY RENTAL: On Request. PLAYS PERCENTAGE: Yes.

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POPULATION  
151,543

# FLINT

DRAW. POP.  
200,000

HOTELS: Berridge, Capitol, College Inn, Dayton, Durant, Flint, Flint Tavern, Mliner, Reid.

RAILROADS: P. M., Gd. Tk.

COLORED HOTELS: T. Kelley, 407 Wellington Ave.; Tourist Homes: T. L. Wheeler, 1512 Liberty St., Mrs. F. Taylor, 1615 Clifford St.

TRANSFER COMPANY: Beebe Transfer Co., 205 E. Kearsley. Phone: 9-4831.

AIRLINES: Capitol.

BUS. LINES: E. Mich., Bus Line, Greyhound.

RADIO STATIONS: WFDF, WBBC, WMRP, WTCB, WWOK.

NEWSPAPERS: JOURNAL (E) E.: M. A. Gorman. C. E.: Ralph B. Curry. D. E.: R. F. Shappell.  
SUNDAY EDITION (S) SUN. ED.: Shappell.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Associated Concerts Series, Flint, Mich.

## PALACE

PHONE: 2-2521. MGR.: Richard Watson.  
HOME PHONE: 4-3142. REG. CREW. 2.  
MUSICIANS: Open. RATIO: None. BOOKED  
BY: Butterfield Circuit, Detroit. PROSC. W.:  
36 Ft. PROSC. H.: 26 Ft. W. to W.: 68 Ft.  
Ft. LINES: 35 Sets. CTWGHT. or HEMP.:  
Hemp. FOOTS: Yes. TRAPS: None. GRD. FL.  
or UPSTAIRS: Street Level. DRESSING  
ROOMS: BELOW: 8. AC.: 10-220.

## INDUSTRIAL MUTUAL ASS'N AUD.

PHONE: 23181. MGR.: Paul Rewey. S. C.:  
6000. ORCH.: 2400. I-BALC.: 1600- REG.  
CREW: Maintenance. MUSICIANS: Open.  
RATIO: None. BOOKED BY: Direct. PROSC.  
W.: 60 Ft. PROSC. H.: 30 Ft. W. to W.: 90  
Ft. LINES: 30 Sets. CTWGHT. or HEMP.:  
CW. FOOTS: 1 Circuit. TRAPS: No. DRESS-  
ING ROOMS: ABOVE: 10. AC.: 110-220.  
AMPS.: 600 A Side. NIGHTLY RENTAL:  
\$250.00. Plus all extras. PLAYS PERCENT-  
AGE: No.

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POPULATION  
164,292

# GRAND RAPIDS

DRAW. POP.  
200,000

HOTELS: Browning, Cody, Francis, Herkimer, Milner, Morton, New Mertens, Pantlind, Reid, Rowe.

RAILROADS: Mich. Central, Pere. Mar., Gd. Tk., N. Y. C., Pennsylvania.

TRANSFER COMPANY: Meyer Transfer Co.

AIRLINES: Capital.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WJEF, WFUR, WGRD, WLAY, WOOD.



NEWSPAPERS: HERALD (M) M. E.: J. F. Wurz. C. E.: Seth Anderson.  
SUNDAY EDITION (S)  
PRESS (E) M. E.: M. M. Kesterson. C. E.: B. G. Brown. D. E.: Grace A. Smith.  
PIC. ED. Ed Smith.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Community Concert Ass'n; Stuart Heyboer, Pres.; 1244 Dunham St. S. E.  
MUNICIPAL AUDITORIUM

PHONE: GL 4-7257. MGR.: V. C. Futrelle. ORCH.: 2500. 1-BALC.: 748. 2nd BALC.: 1300.  
REG. CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 50  
H. PROSC. H.: 25 Ft. W. to W.: 90 Ft. FTS. to BW.: 35 1-2 Ft. ST. to LOFT: 70 Ft. LINES:  
25 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: None. DRESSING ROOMS: 12  
Rooms. AC.: 110-220. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: Yes.

#### FOTO NEWS

PHONE: 8-9097. MGR.: Jack Looks. HOME  
PHONE: 5-5263. ORCH.: 570. 1-BALC.: 472.  
2nd BALC.: 410. BOXES: 24. REG. CREW: 3  
Heads. MUSICIANS: Open. RATIO: None.  
BOOKED BY: Direct. PROSC. W.: 45 Ft.  
PROSC. H.: 50 Ft. W. to W.: 170 Ft. FTS.  
to BW.: 53 Ft. ST. to LOFT: 90 Ft. LINES:  
32 Sets. CTWGHT. or HEMP.: Both. FOOTS:  
Yes. TRAPS: 2. DRESSING ROOMS: ON 3.  
ABOVE: 2. BELOW: 4. AC.: 110-220. DC.:  
110. NIGHTLY RENTAL: \$300.00. PLAYS  
PERCENTAGE: Yes.

#### KEITH'S

S. C.: 1735. REG. CREW: 2. MUSICIANS:  
Open. RATIO: None. BOOKED BY: Direct,  
Butterfield Circuit, Detroit. PROSC. W.: 46  
Ft. PROSC. H.: 36 Ft. W. to W.: 93 Ft. FTS.  
to BW.: 38 Ft. ST. to LOFT: 78 Ft. Bet. Flys  
80 Ft. CTWGHT. or HEMP.: Hemp. :FOOTS:  
Yes. DRESSING ROOMS: BELOW: 10. AC.:  
110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
49,656

## JACKSON

DRAW. POP.  
85,000

HOTELS: Adams, Hayes, Milner, Otsego, Reid.

RAILROADS: N. Y. Central, Gr. Tk., Mich. Central, C. N.

COLORED HOTELS: Mrs. W. Harrison, 1215 Greenwood Ave. Tourist Homes: Mrs. S. Col-  
lins, 835 Adrian Ave.

TRANSFER COMPANY: Buell Truck & Transfer. Phone: 7-416.

AIRLINES: Capital.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WIBM.

NEWSPAPERS: CITIZEN-PATRIOT (E) E.: A. C. Baker. C. E.: G. V. Gregory. D. E.: J. Fleming.  
PIC. ED.: Gregory. SUN. ED.: Fleming. CRITIC: James Fleming.  
SUNDAY EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

#### MICHIGAN

PHONE: 7875. MGR.: W. S. McLaren. S. C.: 1739. REG. CREW: 3 Heads. MUSICIANS:  
Open. RATIO: None. BOOKED BY: Butterfield Circuit, Detroit. PROSC. W.: 33 Ft. PROSC.  
H.: 27 Ft. W. to W.: 70 Ft. FTS. to BW.: 28 Ft. ST. to LOFT: 60 Ft. LINES: 20 Sets. CTWGHT.  
or HEMP.: CW. FOOTS: Yes. TRAPS. No. DRESSING ROOMS: 9 Rooms. A. C.: 100-220.  
PLAYS PERCENTAGE: Yes.



POPULATION  
54,097

# KALAMAZOO

DRAW. POP.  
85,000

HOTELS: Burdick, Columbia, Kalamazoo, Library, Midway, Milner, Ogden, Park-American, Stanley.

RAILROADS: M. C. RR., N. Y. C., Penna., C. K. & S., Gd. Tk.

TRANSFER COMPANY: National Storage Co., 309 E. Water St. Phone: 6171. Contact: Mr. Hausman.

AIRLINES: Capital.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WKZO, WGFG.

NEWSPAPERS: GAZETTE (E): J. K. Walsh. C. E.: J. W. Foard. D. E.: Jack R. Bell

SUNDAY EDITION (S) PIC. ED.: Plasterer. CRITIC: Jack R. Bell.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Community Concert Ass'n; Mrs. Fred G. Stanley, 1532 Henderson Dr.

## STATE

PHONE: 5937. MGR.: Pat Heaven. S. C.: 1811. BOOKED BY: Butterfield Circuit, Detroit. PROSC. W.: 44 Ft. PROSC. H.: 28 Ft. W. to W.: 7 St. FTS. to BW.: 28 Ft. ST. to LOFT: 8 Ft. LINES: 25 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: 1. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 446. ABOVE: 6. AC.: 110-220. Booth in Balcony. PLAYS PERCENTAGE: Yes.

## HIGH SCHOOL AUDITORIUM

PHONE: 7759. MGR.: Howard Chenery. HOME PHONE: 2-2544. S. C.: 2677. ORCH.: 432. 1-BALC.: 480. MEZZ.: 280. 2nd BALC.: 485. REG. CREW: 2 Maintenance. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or thru sponsors. PROSC. W.: 42 Ft. PROSC. H.: 35 Ft. W. to W.: 90 Ft. FTS. to BW.: 37 Ft. ST. to LOFT: 90 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: None. DRESSING ROOMS: ON 6. AC.: 10-220. NIGHTLY RENTAL: \$200.00. PLAYS PERCENTAGE: No.

POPULATION  
78,753

# LANSING

DRAW. POP.  
125,000

HOTELS: Detroit Hotel, Digby Hotel, Olds Hotel, Porter Hotel, Roosevelt, Strand, Wentworth.

RAILROADS: Grand Trunk, N. Y. C., M. C., P. M.

COLORED HOTELS: Gray Tourist Home, 1216 St. Joseph St.; Busher Tourist Home, 1212 W. St. Joseph St.; Mrs. Lewis Tourist Home, 816 So. Butler; Mrs. Cook Tourist Home, 1220 W. St. Joseph St.; Mrs. Gaines Tourist Home, 1406 Albert St.

TRANSFER COMPANY: Spee-Dee Delivery Service, 1239 Center St. Phone: 4-4416.

AIRLINES: Capital.

BUS LINES: Indian Trail Stages, Greyhound, So. Mich. Coaches, Central Coach Lines, Blue Goose Lines.

RADIO STATIONS: WILS, WJIM.

NEWSPAPERS: STATE JOURNAL (E) M. E.: K. R. West. C. E.: H. R. Palmer. D. E.: H. R. Palmer. PIC. ED.: Sexton. SUN. ED.: J. M. Hill. CRITIC: H. R. Palmer. SUNDAY EDITON (S)

EAST LANSING STATE NEWS (College Paper) M. E.: Al Berglund.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Dean S. E. Crowe, Mich. State College, E. Lansing, Phone 8-1511, Ex. 253.

## GLADMER

S. C.: 1485. ORCH.: 923. 1-BALC.: 562. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 39 Ft. PROSC. H.: 36 Ft. W. to W.: 63 Ft. FTS. to BW.: 32 Ft. ST. to LOFT: 75 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. DRESSING ROOMS: 9 rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.



## MICHIGAN

PHONE: 2-311. MGR.: Frank Butterfield. S. C.: 1753. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Butterfield Circuit, Detroit. PROSC. W.: 45 Ft. PROSC. H.: 36 Ft. W. to W.: 60 Ft. FTS. to BW.: 36 Ft. ST. to LOFT: 67 Ft. LINES: 40 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: No. CRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 10. AC.: 110-220. Booth Gr. Floor, connection for lamps in balcony. PLAYS PERCENTAGE: Yes.

## COLLEGE AUDITORIUM (East Lansing)

PHONE: 81511 Ext. 7111. MGR.: S. E. Crowe. S. C.: 4400. ORCH.: 2200. I-BALC.: 2200. REG. CREW: Students. MUSICIANS: Open. RATIO: None. BOOKED BY: S. E. Crowe, Direct. PROSC. W.: 51 Ft. PROSC. H.: 52 Ft. W. to W.: 86 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 65 Ft. LINES: 48 Sets. CUR. to BW.: 35 Ft. CTWGHT. or HEMP.: Both. FOOTS: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 2. ABOVE: 4. BELOW: 4. AC.: 110-220. DC.: 220. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Yes.

POPULATION  
82,794

# SAGINAW

DRAW. POP.  
150,000

HOTELS: Bancroft, Fordney, Franklin, Mertz, Roberts, Schuch, Wesley, St. Clair, St. Clair Inn. RAILROADS: Grand Trunk, M. C., P. M.

COLORED HOTELS: Gant Tourist Home, 312 So. Baum St.; Curtley Tourist Home, 439 No. 3rd St.; Burnette Tourist Home, 406 Emerson St.; Johnson Tourist Home, Shary Nook Farm.

TRANSFER COMPANY: Enright & Topham, 218 No. Baum St. Phone: 2-3117.

AIRLINES: Capital.

BUS LINES: Greyhound, Blue Goose, Traliways.

RADIO STATIONS: WKNK, WSAM.

NEWSPAPERS: NEWS (E) E.: PressPritch. C. E.: Kirstowsky.

SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.

## MICHIGAN

PHONE: 2-3022. MGR.: Ellis Marley. S. C.: 2148. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 48 Ft. PROSC. H.: 27 Ft. W. to W.: 88 Ft. FTS. to BW.: 37 Ft. ST. to LOFT: 66 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. DRESSING ROOMS: 11 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

## TEMPLE

PHONE: 2-3022. MGR.: Ellis Merkley. HOME PHONE: 3-9895. S. C.: 2148. ORCH.: 1159. I-BALC.: 969. BOXES: 54. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Butterfield Circuit, Detroit. PROSC. W.: 48 1-2 Ft. PROSC. H.: 27 1-2 Ft. W. to W.: 88 Ft. FTS. to BW.: 42 Ft. ST. to LOFT: 66 1-2 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: CW, pinrail. FOOTS: Yes. DRESSING ROOMS: ON 8. AC.: 110-220. Conn. for Lamps in Balcony. Booth rear of balcony. PLAYS PERCENTAGES: Yes.



## AUDITORIUM

PHONE: 2348. MGR.: K. B. Forbes. HOME PHONE: 20878. S. C.: 2800. ORCH.: 1270. 2nd BALC.: 800. REG CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 50 Ft. PROSC. H.: 30 Ft. W. to W.: 80 Ft. FTS. to BW.: 46 Ft. ST. to LOFT: 60 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. DRESSING ROOMS: ON 5. BELOW: 3. AC.: 110-220. DC.: 110. AMPS.: 110. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Yes.



# MINNESOTA



POPULATION  
105,045

## DULUTH

DRAW. POP.  
175,000

HOTELS: Alexandria, Arrowhead, Carter, Cascade, Duluth, Fifth Ave. Hotel, Hamilton, Holland, Lenox, Lincoln, McKay, Miller, Milner, Spalding.

RAILROADS: D. W. & P., Nor. Pac., Gt. Nor., D. S. S. & At., D M. & R., C. & N. W., C. M. St. P. & D., M. St. P. & S. S. M.

COLORED HOTELS: Jefferson Tourist Home, 1119 Michigan Ave.

TRANSFER COMPANY: Hart Transfer Co. Phone: Mel. 1940.

AIRLINES: Northwest.

BUS LINES: Greyhound, Mid-Continent.

RADIO STATIONS: KDAL, WEBC, WREX.

NEWSPAPERS: HERALD (E) M. E.: P. A. Coulter. C. E.: Jack Magill. D. E.: Earl Finberg. NEWS-TRIBUNE (M) C. E.: O. Lomoe.

SUN. EDITION (S) PIC. ED.: O'Brien. SUN. ED.: G. O'Brien.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Winter Theatre, Jaye Lurie, Mgr., 1200 Fidelity Bldg., Duluth, Minn. Mrs. Ruth Rogers, 15 So. 20th Ave. E.

## ORPHEUM

MGR.: Dan J. Hudson. S. C.: 1435. ORCH.: 561. 1-BALC.: 396. 2nd BALC.: 400. BOXES: 78. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 30 Ft. PROSC. H.: 24 Ft. W. to W.: 50 Ft. FTS. to BW.: 35 Ft. ST. to LOFT: 50 Ft. LINES: 40 Sets. DRESSING ROOMS: BELOW: 7. AC.: 120. PLAYS PERCENTAGE: Yes.

POPULATION  
16,385

## HIBBING

DRAW. POP.  
35,000

HOTELS: Androy, Hibbing Hotel.

RAILROADS: D. M. & I. R., G. N.

TRANSFER COMPANY: Hibbing Van & Storage Co.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WMFG.

## SHRINE AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
HAVE BEEN IGNORED.



NEWSPAPERS: TRIBUNE (E) M. E.: B. E. Ackerson. C. E.: Wm. L. Anderson.

AGENTS DAY: Any Day.

LOCAL SPONSORS: Junior Chamber of Commerce, Moose, Knights of Columbus, Elks.

### HIGH SCHOOL AUDITORIUM

PHONE: 411. MGR.: Earl Keen. S. C.: 1824. REG. CREW: 1. Musicians: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 37 1-2 Ft. W. to W.: 70 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 97 Ft. LINES: 47 Sets. CTWGHT. or HEMP.: C.W. FOOTST: R. W. & B. TRAPS: No. DRESSING ROOMS: ON 9. AC.: 110-220. NIGHTLY RENTAL: .06 Cents per Seat. PLAYS PERCENTAGE: Yes.

POPULATION  
492,370

## MINNEAPOLIS

DRAW. POP.  
750,000

HOTELS: Andrews, Curtis, Dyckman, Elgin, Francis Drake, Grant Portland, Hastings, Hennepin, Kenesaw, Milner, Leamington, Minnesotan, Normandy, Nicollet, Radisson, Vendome, St. Regis.

RAILROADS: C. Gt. W., C. & N. W., Gt. Nor., Soo, C. R. I. & P., M. E., M. T., Burlington, C. M. St. P. & P., M. & St. L., Nor. Pac., M. A. & C. R., M. N. & S., M. W.

COLORED HOTELS: Serville, 246 1-2 Fourth Ave., Wheatley Tourist Home, 809 No. Aldrich.

TRANSFER COMPANY: Date Transfer Co. Phone: Geneva 3513. Contact: Geo. Date.

AIRLINES: Northwest, Mid-Continent.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WCCO, WDGY, WLOL, WTCN, KUOM.

NEWSPAPERS: STAR (E) M. E.: Silverman. C. E.: Geo. Guise. D. E.: John Sherman. PIC. ED.: MacFadden. CRITIC: John Sherman.

TRIBUNE (M) M. E.: Steven. C. E.: Hawthorne. D. E.: John Sherman.

PIC. ED.: Steven. C. E.: Hawthorne. D. E.: John Sherman.

SUN. TRIBUNE (S) PIC. ED.: MacFadden. SUN. ED.: Jensted. CRITIC: John Sherman.

TIMES (E) E. McFadden. C. E.: B. T. Campbell. D. E.: Robt. Smith.

PIC. ED.: Dow. CRITIC: Robt. Smith.

AGENTS Day: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: John J. Friedl, 17 No. 6th Street.

### LYCEUM

PHONE: Main 1668. MGR.: James Nederlander. S. C.: 1859. ORCH.: 1030. 1-BALC.: 829. REG. CREW: 7. MUSICIANS: 8 Min. RATIO: None. BOOKED BY: U B O. PROSC. W.: 65 Ft. PROSC. H.: 47 Ft. W to W.: 84 Ft. FTS. to BW.: 48 Ft. ST to LOFT: 90 Ft. LINES: 43 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 4. ABOVE: 10. BELOW: 2. AC.: 110-220. DC.: 110-220. AMPS.: 600. HOUSE BOARDS: 4-3 Sht. Boards. PLAYS PERCENTAGE: Yes.

### ORPHEUM

PHONE: Main 4834. MGR.: Wm. Sears. HOME PHONE: AT. 7928. S. C.: 2810. ORCH.: 1522. 1-BALC.: 957. 2nd BALC.: 347. BOXES: 182. REG. CREW: 3. MUSICIANS: Open. RATIO: None. BOOKED BY: Singer Minn. Corp. REPEATED REQUESTS FOR DETAILED INFORMATION HAVE BEEN IGNORED.

### MUNICIPAL AUDITORIUM

MGR.: Geo. L. Adams. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

### ARENA

MGR.: Lyle Wright. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

### MAC PHAIL AUDITORIUM

BOOKED BY: REPEATED REQUESTS FOR DETAILS HAVE BEEN IGNORED.

### CYRUS NORTHRUP MEMORIAL AUD.

S. C.: 3,087. REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.



POPULATION  
26,312

# ROCHESTER

DRAW. POP.  
70,000

HOTELS: Arthur, Brown, Carlton, Damon, Kahler, Martin, Rochester, Zumbro, Cook.

RAILROADS: C. & N. W., C. Gt. W.

COLORED HOTELS: Avalon, 303 No. Broadway.

TRANSFER COMPANY: Rochester Transfer & Storage. Phone: 4515. Contact: O. G. Schaefer.

AIRLINES: Northwest, Mid-Continent.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS KROC.

NEWSPAPERS: POST-BULLETIN (E) M. E.: E. J. Branley

AGENTS DAY: Any Day.

LOCAL SPONSORS: Axel H. Reed.

## MAYO CIVIC AUDITORIUM

PHONE: 3963. MGR.: Axel H. Reed. HOME

PHONE: 8060. S. C.: Arena, 3700; Theatre,

1481. ORCH.: Theatre 1033. 1-BALC.: Thea-

tre 448. Arena, Orch. 1600; balc. 2100. REG.

CREW: 3. BOOKED BY: Axel H. Reed, Di-

rect. PROSC. W.: 38 Ft. PROSC. H.: 24 Ft.

W to W: 62 Ft. FTS. to CURT.: 3 Ft. ST. to

LOFT: 51 Ft. LINES: 32 Sets. CUR. to BW.: 22

Ft. CTWGHT. or HEMP.: CW. FOOTS:

Yes. TRAPS: None. GRD. FL. or UPSTAIRS:

Street Level. DRESSING ROOMS: ON 4.

AC.: 110. AMPS.: 100. NIGHTLY RENTAL:

Arena, \$200.00 plus 5 per cent; over \$1,-

000.00. PLAYS PERCENTAGE: Yes. Theatre,

\$125.00 plus 5 per cent over \$1000.00 net.

## CHATEAU

S. C.: 1498. PROSC. W.: 39 Ft. PROSC. H.: 34

Ft. W. to W.: 75 Ft. FTS. to BW.: 39 Ft.

ST. to LOFT: 75 Ft. LINES: 32 Sets.

CTWGHT. or HEMP.: Hemp. pinrail. FOOTS:

Yes. DRESSING ROOMS: ABOVE: 7. BE-

LOW: 1. NIGHTLY RENTAL: \$125.00. PLAYS

PERCENTAGE: Yes.

# GEO. DATE - KELLY TRANSFER COMPANY

216 - 14th AVENUE, SO. MINNEAPOLIS, MINN.

Phone — GE 3513

ST. PAUL, MINNESOTA

Phone — Tower 5880

**Twin Cities Theatrical Transfer  
For Over 40 Years**



POPULATION  
24,173

## ST. CLOUD

DRAW. POP.  
85,000

HOTELS: Grand Central, St. Cloud, Spaniol, Fox.

RAILROADS: G. N., N. P.

COLORED HOTELS: Grand Central, 5th and St. Germaine.

TRANSFER COMPANY: Landwehr Transfer Co.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KFAM.

AGENTS DAY: Any Day.

NEWSPAPERS: TIMES (E) M. E.: Schoelkopf. C. E.: Thornton PIC. ED.: Schoelkopf.

### PARAMOUNT

MGR.: Fred Larkin. S. C.: 1564. REG. CREW:

3 Heads. MUSICIANS: Open. RATIO: None.

BOOKED BY: J. J. Friedl. PROSC. W.: 40

Ft. PROSC. H.: 22 Ft. W. to W.: 60 Ft.

FTS. to BW.: 35 Ft. ST. to LOFT: 50 Ft.

LINES: 32 Sets. CTWGHT. or HEMP.: Both.

FOOTS: Yes. Bet. Flys, 50 Ft. To Flys, 24 Ft.

DRESSING ROOMS: ON 14. BELOW: 2

AC.: 110. PLAYS PERCENTAGE: Yes.

TEACHERS COLLEGE AUDITORIUM

REPEATED REQUESTS FOR INFORMATION

HAVE BEEN IGNORED.

POPULATION  
287,736

## ST. PAUL

DRAW. POP.  
500,000

HOTELS: Angus, Commodore, Duluth, Euclid, Frederic, Jewell, Lowry, Marlborough, Ryan, Saint Francis Saint Paul Windsor.

RAILROADS: C. Gt. W., C. & N. W., C. R. I. & P., Nor. Pac., M. T. Burlington, C. M. St. P. & P., Gt. Northern, M. & St. L., M. St. P. & S. S. M.

COLORED HOTELS: Villa Wilson, 697 St. Anthony Ave.

TRANSFER COMPANY: Kelly Transfer Co. Phone: Tower 5880.

AIRLINES: Northwest, Mid-Continent.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KSTP, WMIN.

TELEVISION: KSTP-TV.

NEWSPAPERS: DISPATCH (E) M. E.: Heaberlin. C. E.: R. Richard. D. E.: John H. Harvey.

PIONEER PRESS (M) C. E.: W. R. Green. D. E.: John H. Harvey.

SUN. PIONEER PRESS (S) SUN. ED.: A. H. Cook. CRITIC: J. H. Harvey.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Edw. A. Furni, St. Paul Retail Merchants Committee, 143 West Fourth Street, St. Paul.

### AUDITORIUM THEATRE

MGR.: Edw. A. Furni. S. C.: 3000. REG.

CREW: 1 Man. MUSICIANS: Open. Ratio:

None. BOOKED BY: Direct, Edw. A. Furni.

PROSC. W.: 60 Ft. PROSC. H.: 39 Ft. W. to

W.: 116 Ft. FTS. to CURT: 2 Ft. ST. to

LOFT: 90 Ft. LINES: 46 Sets CUR. to BW.: 50 Ft.

CTWGHT. or HEMP.: Both. FOOTST:

Yes. DRESSING ROOMS: ON 6. BELOW:

3 Large. AC.: 110. DC.: 110. No flys. Coin.

for lamps in balcony. PLAYS PERCENTAGE:

Yes.



## ST. PAUL (Continued)

### ST. PAUL ARENA

Same Building As Auditorium.

MGR.: Edw. A. Furni. S. C.: 15,000. REG.  
CREW: Maintenance. MUSICIANS: Open.  
RATIO: None. BOOKED BY: Edw. A. Furni.  
SPECIAL: Same voltage and Dressing Room  
Data as Auditorium Theatre. NIGHTLY  
RENTAL: \$500.00. PLAYS PERCENTAGE:  
Yes.



# MISSISSIPPI



POPULATION  
13,645

## COLUMBUS

DRAW. POP.  
35,000

HOTELS: Alexandria, Gilmer Hotel.  
RAILROADS: Southern, G. M. & O., C. & G.  
TRANSFER COMPANY: McConnell Bros. Phone: 1262. Contact: Mr. McConnell.  
BUS LINES: Greyhound, So. Trailways.  
RADIO STATIONS: WCBI.  
NEWSPAPERS: Comm-DISPATCH (E) M. E.: W. L. Foreman. C.E.: C. Pilkinton.  
SUNDAY EDITION (S) SUN. ED.: Foreman.  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

### AUDITORIUM

PHONE: 599. MGR.: J. E. Land. HOME PHONE: 1427-R. S. C.: 3000. ORCH.: 2,500. I-BALC.: 500. REG. CREW: 2 Maint. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct.  
PROSC. W.: 25 1-2 Ft. PROSC. H.: 12 Ft. W. to W.: 26 1-2 Ft. FTS. to BW.: 17 Ft. ST. to LOFT: 15 Ft. LINES: 1 Set. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. BELOW: 2. AC.: 110-220.  
NIGHTLY RENTAL: \$15.00 for Matinee. \$50.00 for night. PLAYS PERCENTAGES: No.

POPULATION  
62,107

## JACKSON

DRAW. POP.  
125,000

HOTELS: Edwards, Heidelberg, Noble, Robert E. Lee, Royal, Walthall.  
RAILROADS: Ill. Central, G. M. & N., Y. & M. V., G. S. I.  
COLORED HOTELS: Wilson House, 154 W. Oakley St.; Mrs. B. Marino, Tourist Home, 937 Grayson Street.  
TRANSFER COMPANY: Yellow Cab Co.  
AIRLINES: Delta.  
BUS LINES: Greyhound, So. Trailways.  
RADIO STATIONS: WJDX, WJQS, WJXN, WRBC, WSLI.  
NEWSPAPERS: NEWS (E) M. E.: Lauderdale. C. E.: Tiblier. D. E.: Frances Baker.  
SUNDAY NEWS (S) CRITIC—D. E.: Frances Baker.  
CLARION-LEDGER (M) M. E.: Hewitt. C. E.: Wirth.  
SUNDAY EDITION (S)  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.  
LOCAL SPONSORS: Armand Coulett, Belmont Cafe, Jackson, Miss.



## JACKSON (Continued)

### CENTURY (Saenger Theatres)

MGR.: A. M. Jacobs. S. C.: 1034. ORCH.: 526. 1-BALC.: 258. 2nd BALC.: 250 (colored). BOOKED BY: Direct. PROSC. W.: 33 Ft. PROSC. H.: 26 1-2 Ft. W. to W.: 53 Ft. FTS. to BW.: 39 Ft. ST. to LOFT: 59 Ft. LINES: 28 Sets. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 3. BELOW: 3. AC.: 110. PLAYS PERCENTAGE: Yes.

### MUNICIPAL AUDITORIUM

PHONE: 2-3818. MGR.: Geo. T. Kurts. HOME PHONE: 2-2492. S. C.: 3,307. ORCH.: 1000. 1-BALC.: 2307. REG. CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 48 Ft. PROSC. H.: 28 Ft. W. to W.: 66 Ft. FTS. to CURT.: 9 Ft. ST. to LOFT: 52 Ft. LINES: 20 Sets. CUR. to BW.: 28 Ft. CTWGHT. or HEMP.: Hemp. FOOTES: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 7. ABOVE: 1. AC.: 110-220. AMPS.: 400. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: No.

POPULATION  
35,481

## MERIDIAN

DRAW. POP.  
70,000

HOTELS: Great Southern Lamar, Meridan, Union.

RAILROADS: Southern, M. & O.

TRANSFER COMPANY: Smith Transfer & Storage Co. Contact: H. Culpepper.

BUS LINES: Greyhound, So. Trailways.

RADIO STATIONS: WCOC, WMOX, WTOX.

NEWSPAPERS: STAR (E) M. E.: B. D. Stephens. C. E.: C. H. Phillips. D. E.: Curtis Robinson.

SUN. EDITION (S) SUN ED.: McCully. CRITIC: Curtis Robinson.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

### TEMPLE (Saenger Theatres)

S. C.: 1659. ORCH.: 1248. BALC.: 411 (For Colored). REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 45 Ft. PROSC. H.: 25 Ft. W. to W.: 75 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 70 Ft. LINES: 28 Sets. CUR. to BW.: 32 Ft. Bet. Flys, 52 Ft. To Flys, 30 Ft. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 12. BELOW: 1. AC.: 110.

POPULATION  
24,460

## VICKSBURG

DRAW. POP.  
50,000

HOTELS: Colbert, Milner, Vicksburg.

RAILROADS: Ill. Cent., Str.

TRANSFER COMPANY: Vicksburg Transfer Co. Contact: J. C. Benich.

AIRLINES: Delta.

BUS LINES: Greyhound, So. Trailways.

RADIO STATIONS: WQBC, WVIM.

NEWSPAPERS: HERALD (M) M. E.: B. Conway. C. E.: Chas. Faulk.

POST (E) M. E.: Conway. C. E.: Faulk.

POST-HERALD (S) M. E.: Conway. C. E.: Faulk.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### SAENGER

MGR.: J. A. Meise. S. C.: 972. ORCH.: 538. 1-BALC.: 281. 2nd BALC.: 2 MUSICIANS: Open. RATIO: None. PROSC. W.: 33 Ft. PROSC. H.: 35 Ft. W. to W.: 48 Ft. FTS. to CURT.: 2 Ft. ST to LOFT: 55 Ft. LINES: 28 Sets. CUR. to BW: 30 Ft. CTWGHT. or HEMP.: Hemp. FOOTES: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 4 AC: 110. PLAYS PERCENTAGE: Yes.





# MISSOURI



POPULATION  
20,865

## HANNIBAL

DRAW. POP.  
35,000

HOTELS: Marion Hotel, Mark Twain, Windsor Hotel.

RAILROADS: C. B. & Q., Wabash, St. L. & Han., Han. Conn. Str.

TRANSFER COMPANY: Breeding Transfer. Phone: 197. Contact: Chas. E. Breeding.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KHMO.

NEWSPAPERS: COURIER-POST (E) M. E.: Wm. A. Cable. C. E.: J. G. Jefferies.

AGENTS DAY: Any Day.

STATE TAX: 2%.

ORPHEUM (Price Theatres, Inc.)

MGR.: H. A. Schneider. S. C.: 1502. REG. CREW: 2. MUSICIANS: Open. RATIO: None.

BOOKED BY: Direct. PROSC. W.: 32 Ft. PROSC. H.: 28 1-2 Ft. W. to W.: 65 Ft. FTS. to

CURT.: 2 Ft. ST. to LOFT: 52 Ft. LINES: 28 Sets. CUR. to BW.: 26 Ft. CTWGHT. or HEMP.: 110.

Hemp. FOOTS: Yes. Be. Flys, 60 Ft. To Flys: 35 Ft. DRESSING ROOMS: BELOW: 6. AC.: 110.

PLAYS PERCENTAGE: Yes.

POPULATION  
37,144

## JOPLIN

DRAW. POP.  
75,000

HOTELS: American, Connor, Joplin, Keystone, Virginia, Yates.

RAILROADS: A. T. & S. Fe, Frisco Sys., Mo. Pac., M. K. & T., K. C. So., M. & A.

COLORED HOTELS: Lindsay Tourist Home, 1702 Penna. St. Tourist Homes: Williams, 308

Penna St.; J. Lindsay, 1702 Penna St.; Mrs. F. Echols, 901 Missouri Ave.

TRANSFER COMPANY: Tri-State Warehouse Co. Phone: 7400: Contact: Rex Jeans or C. Ives.

AIRLINES: American, Mid-Continent.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WMBH, KSWM.

NEWSPAPERS: GLOBE (M) M. E.: R. S. Cochran. C. E.: S. A. Smith, Geo. Ober.

NEWS: HERALD (E)

SUNDAY GLOBE (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Jay L. Wilder, P. O. Box 686, Joplin, Mo. (Town Hall Series).

ORGANIZATIONS: Joplin Shrine Club.

MEMORIAL HALL AUD.

S. C.: 2500. ORCH.: 740. 1-BALC.: 950. MEZZ.: 750. REG. CREW: 4. MUSICIANS: Open.

RATIO: None. BOOKED BY: Direct or Through Sponosrs. PROSC. W.: 40 Ft. PROSC. H.: 18 Ft.

W. to W.: 70 Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 20 Ft. LINES: 32 Sets. CUR. to

BW.: 40 Ft. CTWGHT. or HEMP.: Both. FOOTS: Yes. GRD. FL. or UPSTAIRS: Above Street

Level. DRESSING ROOMS: ON 3. ABOVE: 9. AC.: 110-220. D. C.: 110. AMPS.: 120.

NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: No.



POPULATION  
399,178

# KANSAS CITY

DRAW. POP.  
500,000

**HOTELS:** Ambassador, Andrew Jackson, Alladin, Bellerive, Bray, Continental, Commonwealth, Dixon, Drake, Hyde Park, Kay, La Salle, Milner, Missouri, Muehlebach, Netherlands, Phillips, Pickwick, Plaza, President, Robt. E. Lee, Sexton, State.

**RAILROADS:** Sante Fe, Burlington, Alton, C. Gt. W., C. M. St. P. & P., Frisco, K. C. Southern, M. K. & T., Mo. Pac, Wabash, Union Pacific, Q. O. & K. C., C. R. I. & P., No. K. C. Br., K. C. K. V. & W., M. & K., Str.

**COLORED HOTELS:** Booker T., 1823 Vince St.; Cadillac, 1429 Forrester St.; 921 Hotel, 821 E. 17th St.; Lincoln, 13th and Woodland Sts.; Lamb Tourist Home, 1914 E. 24th St.; Wilson Tourist Home, 2600 Euclid Ave.; Parkview, 10th and Pasco; Watson, 1211 So. Highland; Stragets, 1510 G. 18th St.

**TRANSFER COMPANY:** Israel Transfer Co. Phone: Harrison 5200. Contact: Chas. Israel.

**AIRLINES:** Braniff, TWA, Mid-Continental, American, Continental.

**BUS LINES:** Ch. & Northwestern, Burlington Trailways, So. Kan. Greyhound, Sante Fe Trailways, Holden, K. C. Buses, Sub. Coach Lines.

**RADIO STATIONS:** KCMO, KFRM, KMBC, WDAF, WHB.

**NEWSPAPERS:** STAR (E) M. E.: C. G. Wellington. C. E.: Ralph Eades. D. E.: Langden Laird. TIMES (M) C. E.: J. D. Turbaugh. CRITIC: Langden Laird.

SUNDAY STAR (S) SUN. ED.: Garnett.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Tuesday

**LOCAL SPONSORS:** Ruth Seufert Concerts, Scarrit Bldg. K. C. A & N Presentations, (Playgoers Guild) 206 West 13th Street, KC. Fritschy Concert Series: Alman Bldg. K. C. James Nixon, 206 W. 13th St.

**STATE TAX:** 2%.

## IVANHOE MASONIC TEMPLE

PHONE: LI 7700. MGR.: Frank A. Lewis.  
HOME PHONE: JA 3838. S. C.: 1828.  
ORCH.: 1114. 1-BALC.: 376. 2nd BALC.: 183. BOXES: 155. REG. CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or thru organizations. PROSC. W.: 38 Ft. PROSC. H.: 24 Ft. W. to W.: 60 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 40 Ft. LINES: 32 Sets. CUR. to BW.: 22 Ft. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. TRAPS: One. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 1. ABOVE: 4. BELOW: 2. AC.: 110-220.

## MUNICIPAL AUDITORIUM

(Arena type)

PHONE: Har 8000. MGR.: Clarence Hoff.  
HOME PHONE: HI 3920. CAP.: 12,000.  
REG. CREW: Maintenance, men. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. STAGE: No Stage (like Md. Sq. Garden, NYC.) DRESSING ROOMS: 8 rooms. AC.: 110-220. AMPS.: 1500. NIGHTLY RENTAL: According to attraction or convention. PLAYS PERCENTAGE: Yes.

## PLA-MOR

(Arena Type)

PHONE: Valentine 7844. MGR.: H. E. Gutherie. HOME PHONE: Talbot 6251. CAP.: 5988. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct.

**STAGE:** No Stage. **DRESSING ROOMS:** 6 Rooms. **AC.:** 110-220. **NIGHTLY RENTAL:** According to Attraction. **PLAYS PERCENTAGE:** Yes.

## MUSIC HALL

PHONE: Har 8000. MGR.: Clarence Hoff.  
HOME PHONE: HI 3920. S. C.: 2572.  
ORCH.: 1290. 1-BALC.: 336. MEZZ.: 284. 2nd BALC.: 336. REG. CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or Through Sponsors. Also U B O. PROSC. W.: 46 Ft. PROSC. H.: 28 Ft. W. to W.: 85 Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 60 Ft. LINES: 60 Sets. CUR. to BW.: 32 Ft. CTWGHT. or HEMP.: CW. FOOTS: Yes. GRD. FL. or UPSTAIRS: 2nd floor. DRESSING ROOMS: ON 8. ABOVE: 8. Some Suites. AC.: 110-220. AMPS.: 1500. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: Yes, thru sponsors.

Chas. Israel — Jack Israel

**ISREAL  
TRANSFER  
CO.**

2211-15 GRAND AVENUE  
Kansas City, Mo.



POPULATION  
75,711

# ST. JOSEPH

DRAW. POP.  
125,000

HOTELS: Andrews, Bertram, Buckingham, Jerome, Robideux, Ryan, St. Francis.  
RAILROADS: A. T. & S. F., C. B. & Q., C. Ct. W., C. R. I. & P., Mo. Pac, M. P.  
COLORED HOTELS: Mrs. Coleman's Tourist Home, 1713 Angeline Street.  
TRANSFER COMPANY: Brown Transfer Co.  
AIRLINES: Mid-Continental.  
BUS LINES: Greyhound, Burlington Trailways.  
RADIO STATIONS: KFEQ, KRES.  
NEWSPAPERS: GAZETTE (M) M. E.: Dean Widle. C. E.: Houseworthy. D. E.: Christine Long.  
NEWS-PRESS (E) M. E.: A. V. Burroughs. C. E.: Chilcote. D. E.: C. Long.  
SUN. NEWS-PRESS (S) D. E.: Christine Long. Also Critic.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Bernard Witt, Jr., Witt Enterprises, 1802 St. Joseph Ave. St. Joseph, Mo.  
STATE TAX: 2%.

## MUNICIPAL AUDITORIUM

PHONE: 2-0636. MGR.: Clovis McWilliams. HOME PHONE: 2-3192. S. C.: 2828. ORCH.: 888. 1-BALC.: 1240. 2nd BALC.: 500. BOXES: 210. REG. CREW: 3. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 48 Ft. PROSC. H.: 65 Ft. W. to W.: 74 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 40 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: Hemp. CUR. to BW.: 42 Ft. GRD. FL. or UPSTAIRS: Above Street Level. AC.: 110-220. NIGHTLY RENTAL: \$125.00, 2 shows for \$150.00 (50 percent deposit). PLAYS PERCENTAGE: Yes.

POPULATION  
816,048

# ST. LOUIS

DRAW. POP.  
1,500,000

HOTELS: American, Aberdeen, Brantcome, Chase, Claridge, Congress, Corcade; De Soto; Fair Grounds, Forest Park, Jefferson, Lennox, Laclede, Lovejoy-Majestic, Mark Twain, Maryland, Mayfair, Melbourne, Milner, New Palza, Park Plaza, Roosevelt, Statler, St. Francis, St. Regis Terminal, Warwick, York.  
RAILROADS: Alton, B. & O., Burlington, L. & M., Big 4, Frisco, Ill. Cent., L. & N., M. K. & T., Mo. Pac., M. & O., A. & E., C. & E. I., C. R. I. & P., T. R. R. of St. L., L & M; Penna, Ill. Term., St. L. S. W., St. L. & O. F., Southern, Wabash., N. Y. C.  
COLORED HOTELS: West End, 3900 W. Beele St.; Midtown, 2935 Lawton Blvd.; Booker Washington, Jefferson at Pine; Poro, Pendleton & St. Ferdinand; Grand Central, Jefferson & Pine; Harlem, 3438 Franklin Ave.; Anter; 3502 Franklin Ave.; Atlas; 4260 Delmar; Calumet, 611 No. Jefferson Ave.  
TRANSFER COMPANY: Hamm Draying Co. Phone: Central 7655; 1409 Howard St. Contact: Mr. Collins.  
AIRLINES: American, TWA, Mid-Continent, Chicago & Southern, United.  
BUS LINES: Greyhound, Kans. & Okla. Trailways, Sante Fe Trailways, Mo. Pac. Trailways, Mohawk Stages.  
RADIO STATIONS: KMOX, KSD, KWK, KXOK, WEW, WIL.  
TELEVISION: KSD-TV.  
NEWSPAPERS: POST-DISPATCH (E) M. E.: Reese. C. C.: Crowley. D. E.: Myles Standish. (Also Sun.) PIC. ED.: Steffan. CRITIC: Myles Standish.  
STAR-TIMES (E) M. E.: Isaacs. C. E.: Benesch. D. E.: Reed Hynds.  
GLOBE-DEMOCRAT (M) M. E.: Burrowes. C. E.: Oetter. D. E.: Herb. Monk. (Also Sun) PIC. ED.: Duggan. SUN. ED.: Ames.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Tuesday and Wednesday.  
LOCAL SPONSORS: Tom Packs, Arcade Bldg.; Sid Belmont, 122 No. 7th St.; Tom Reardon, 818 Olive St.; Entertainment Enterprises, 705 Olive St. (Paul Beisman & John Cella).  
STATE TAX: 2%.



**HENRY W. KIEL AUD.**

PHONE: CH 1010. MGR.: Harry B. Boyer.  
 (Also 4 Assembly Halls). S. C.: Opera House  
 3563; Conv. Hall 18,500. ORCH.: 1750—  
 11000. 1-BALC.: 719—1254. MEZZ.: Conv.  
 Hall 2492. 2nd BALC.: 854—3533. BOXES:  
 108—330. REG. CREW: 6 Men. MUSICIANS:  
 Open. RATIO: 2-1. BOOKED BY: Harry B.  
 Boyer, Direct. PROSC. W.: 65 Ft. PROSC.  
 H.: 60 Ft. W. to W.: 150 Ft. FTS. to Curt.:  
 10 Ft. ST. to LOFT: 125 Ft. LINES: 90 Sets.  
 CUR. to BW.: 60 Ft. CTWGHT. or HEMP.:  
 CW. FQOTS: 4 Circuits. TRAPS: Yes. GRD.  
 FL. or UPSTAIRS: Above Street Level.  
 DRESSING ROOMS: 20 Rooms. AC.: 110-220.  
 DC.: 110-220. NIGHTLY RENTAL: \$650.00  
 night. 2 Shows—\$1,100 a Day. PLAYS PER-  
 CENTAGES: No.

**ARENA**

MGR.: Emory D. Jones. REPEATED RE-  
 QUESTS FOR INFORMATION IGNORED.

**AMERICAN**

PHONE: Office Chest. 6113; B. O. Main  
 2073. MGR.: Paul Beisman. HOME PHONE:  
 Parkway 8070. S. C.: 1707. REG. CREW: 3  
 Heads. MUSICIANS: Open RATIO: .2-1.  
 BOOKED BY: U B O. PROSC. W.: 36 Ft.  
 PROSC. H.: 36 Ft. W. to W.: 70 Ft. FTS. to  
 CURT.: 3 Ft. ST. to LOFT: 70 Ft. LINES: 56  
 Sets. CTWGHT. or HEMP.: Both to flys 29  
 Ft. Bet. Girders 52 Ft. CUR. to BW.: 30 Ft.  
 GRD. FL. or UPSTAIRS: Street Level. DRESS-  
 ING ROOMS: ON 14. AC.: 110-220. DC.:  
 110. Booth & Front Connections. PLAYS PER-  
 CENTAGE: Yes.

POPULATION  
 61,238

**SPRINGFIELD**

DRAW. POP.  
 100,000

HOTELS: Colonial, Jefferson, Kentwood, Arms, Link, Metropolitan, Milner, Ozarks, Reid,  
 Seville State Sterling.

RAILROADS: Frisco System, M. P.

TRANSFER COMPANY: Springfield, Warehouse & Transfer. Contcat: Fred Aab.

AIRLINES: American, Mid-Continent.

BUS LINES: Greyhound, Kan-Okla. Trailways.

RADIO STATIONS: KGBX, KTTS, KWTO.

NEWSPAPERS: EVENTS (E) E.: Geo. Ray.

NEWS (M) M. E.: Geo. Olds. C. E.: Edgar Bass. D. E.: Edgar Bass.

LEADER PRESS (E) D. E.: Edgar Bass.

SUN. EDITION (S) C. E.: Edgar Bass.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Jay Wilder, P. O. Box 686, Joplin, Mo. (Town Hall Series).

All Star Concert Series, Mrs. Geo. Brownfield, Mgr. Memorial Hall, Springfield, Mo.

**SHRINE MOSQUE**

PHONE: 4176. MGR.: Jim Saunders. HOME PHONE: 9174 W. 11. S. C.: 4000. REG. CREW:  
 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. NIGHTLY RENTAL: \$125.00.  
 PLAYS PERCENTAGE: Yes, Through Sponsors.

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# MONTANA



POPULATION  
23,261

## BILLINGS

DRAW. POP.  
35,000

HOTELS: Belknap, Carlin, Commercial, Gage, Grand, Harvard, Lincoln, New Acme, Northern, North, Olive, Rex, Roxy, Rushing.

RAILROADS: No. Pac., C. B. & Q., G. N.

TRANSFER COMPANY: White Line Transfer.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KBMY, KGHL.

NEWSPAPERS: GAZETTE (M&E) M. E.: Harold Seipp.

SUNDAY EDITION (S)

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Community Concerts Ass'n. J. E. Vogel, Pres.

STATE TAX: 2%.

### FOX

(Fox-Riverside Theatre Co.)

PHONE: 3185. S. C.: 1465. ORCH.: 872.

1-BALC.: 448. LOGES: 144. REG. CREW:

2. MUSICIANS: Open. RATIO: None.

BOOKED BY: Fox-Intermountain Theatres,  
Denver, Colo. PROSC. W.: 50 Ft. PROSC.

H.: 32 Ft. W. to W.: 70 FT. FTS. to BW.:

27 Ft. ST. to LOFT: 50 Ft. LINES: 30 Sets.

CTWGHT. or HEMP.: CW. FOOTS: Yes.

GRD. FL. or UPSTAIRS: Street Level.

DRESSING ROOMS: ON 6. AC.: 110-220.

NIGHTLY RENTAL: \$500.00. PLAYS PER-

CENTAGE: No.

### CITY AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
HAVE BEEN IGNORED.

POPULATION  
37,081

## BUTTE

DRAW. POP.  
90,000

HOTELS: Acoma, Argyle, Arizona, Finlen, Grand, Leggat, Tait.

RAILROADS: No. Pacific, Gt. Nor, U. P., B. An. & Pac, C. M. St. P. & P.

TRANSFER COMPANY: Kitto Transfer Co.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KBOW, KXLF.

NEWSPAPERS: MONTANA STANDARD (M) M. E.: Risken. C. E. Wigal.

POST (E) M. E.: Risken. C. E.: Wigal.

MONT. STANDARD (S) M. E.: Risken. C. E.: Wigal.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### FOX (Fox Theatres Co.)

MGR.: Nat Blank. S. C.: 1522. ORCH.: 976. 1-BALC.: 364. LODGES: 182. REG. CREW: 2.

MUSICIANS: Open. RATIO: None. BOOKED BY: Fox-Intermountain Theatres, Denver, Colo.

PLAYS PERCENTAGE: Yes.



POPULATION  
29,928

## GREAT FALLS

DRAW. POP.  
40,000

HOTELS: Davenport, Falls Hotel, Johnson, Northern, Park, Rainbow, Sparling, Stevens, Weise.

RAILROADS: Gt. Nor., C. M. St. P. & P.

TRANSFER COMPANY: Great Falls Transfer Co. Phone: 659.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KFBB, KMON, KXLK.

NEWSPAPERS: TRIBUNE (M): M. E.: R. D. Warden. C. E.: Wm. Zadick.

LEADER (E) M. E.: Frank Tenney. C. E.: C. Sullivan.

SUN. TRIBUNE (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### GRAND

(Fox West Coast Theatres)

MGR.: W. H. MacDonald. S. C.: 1025.

ORCH.: 424. 1-BALC.: 300. 2nd BALC.: 290.

BOXES: 12. REG. CREW: 3 Heads. MUSI-

CIANS: Open. RATIO: None. BOOKED BY:

Fox-Intermountain Theatres, Denver. PROSC:

W.: 32 Ft. PROSC. H.: 21 Ft. W. to W.:

42 Ft. FTS. to CURT.: 4 Ft. ST. to LOFT: 50

Ft. LINES: 5 Sets. CTWGHT. or HEMP.: CW.

FOOTS: Yes. CUR. to BW.: 40 Ft GRD. FL.

or UPSTAIRS: Street Level. DRESSING

ROOMS: ON 2. ABOVE: 6. BELOW: 5. AC.:

110-220. PLAYS PERCENTAGE: Yes.

### MASONIC AUDITORIUM

REPEATED REQUEST FOR INFORMATION

HAVE BEEN IGNORED.

POPULATION  
15,056

## HELENA

DRAW. POP.  
25,000

HOTELS: Grandon, Martha, Park, Placer.

RAILROADS: Nor. Pac.

COLORED HOTELS: Mrs. M. Stitt Tourist Home, 204 So. Park.

TRANSFER COMPANY: Stevens Transfer Co.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways, Intermountain.

RADIO STATIONS: KXLJ.

NEWSPAPERS: IND-RECORD (E) M. E.: Al Gaskill. C. E.: Tom Mooney.

SUNDAY EDITION (S)

AGENTS DAY: Any Day. SUNDAY DEADLINE: Tuesday.

### MARLOWE (Fox-Inter Mountain)

MGR.: Ted Kirkmeyer. S. C.: 1232. BOOKED BY: Fox-Inter-Mountain Theatres, Denver, Colo.

PROSC. W.: 43 Ft. PROSC. H.: 36 Ft. W. to W.: 65 Ft. FTS. to BW.: 35 1-2 Ft. ST. to

LOFT: 70 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: No. GRD. FL.

or UPSTAIRS: Street Level. DRESSING ROOMS: 9 Rooms. AC.: 110-220. PLAYS PER-

CENTAGE: Yes.

POPULATION  
18,449

## MISSOULA

DRAW. POP.  
35,000

HOTELS: Florence (Air-Conditioned), Missoula, Palace, Park, Priess.

RAILROADS: C. M. St. P. & P., Nor. Pac.

TRANSFER COMPANY: Reely's Transfer. Phone: 3155. Also Blair Transfer Co. Phone 2026.



Contact: G. Evan Reely.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KGVO, KXLL.

NEWSPAPERS: MISSOULIAN (M) M. E.: Guy Mooney, C. E.: Deane Jones.

SENTINEL (E)

SUN. MISSOULAN (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Cyrille Van Duse, Mgr. care of Montana State Univ. Missouri, Mont.

#### AUDITORIUM

PHONE: 3121. MGR.: Cyril Van Duse. HOME

PHONE: 6722. S. C.: 1500. ORCH.: 1000.

1-BALC.: 200. 2nd BALC.: 250. BOXES: 50.

REG. CREW: 2. MUSICIANS: Open. RATIO

None. BOOKED BY: Direct. PROSC. W.: 26

1-2. Ft. PROSC. H.: 30 Ft. W. to W.: 36

1-2. Ft. FTS. to CURT.: 2 Ft. ST. to LOFT:

56 Ft. LINES: 12 Sets. CTWGHT. or HEMP.:

Hemp. FOOTS: 3 Circuits. TRAPS: 9. CUR.

to BW.: 34 Ft. DRESSING ROOMS: 9 rooms.

AC.: 110-220. AMPS.: 400. NIGHTLY REN-

TAL: \$350.00. PLAYS PERCENTAGE: Yes.

WILMA (Fox-Intermountain Theatres)

PHONE: 2476. S. C.: 1232. ORCH.: 686.

1-BALC.: 121. MEZZ.: 425. REG. CREW: 3

Heads. MUSICIANS: Open. RATIO: None.

BOOKED BY: Fox-Intermountain Theatres,

Denver, Colo. PROSC. W.: 30 Ft. PROSC.

H.: 25 Ft. W. to W.: 62 Ft. FTS. to CURT.:

5 Ft. ST to LOFT: 35 Ft. LINES: 16 Sets.

CUR. to BW.: 30 Ft. CTWGHT. or HEMP.:

CW. FOOTS: Yes. GRD. FL. or UPSTAIRS:

Street Level. DRESSING ROOMS: BELOW:

8. DC.: 110. NIGHTLY RENTAL: \$150.00.

PLAYS PERCENTAGE: Yes.



## NEBRASKA



POPULATION  
10,883

### BEATRICE

DRAW. POP.  
25,000

HOTELS: Butwood, Paddock.

RAILROADS: Burlington, Union Pacific, C. R. I. & P.

TRANSFER COMPANY: Beatrice Motor Freight. Phone: 225. Contact: James Davison.

BUS LINES: Sante Fe Trailways, Greyhound.



NEWSPAPERS: SUN (E) M. E.: R. S. Marvin. C. E.: R. S. Marvin.

SUNDAY EDITION (S)

TIMES (M) M. E.: Rothenberger. C. E.: Johnson.

SUNDAY EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

ORGANIZATIONS: American Legion, 411 Court Street; Chamber of Commerce, 205 N. 4th.

#### CITY AUDITORIUM

PHONE: 63. Custodian. HOME PHONE: 945-W. S. C.: 2300. REG. CREW: 3. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 30 Ft. PROSC. H.: 20 Ft. W. to W.: 50 Ft. LINES: 18 Sets. CTWGHT. or HEMP.: CW. FOOT: Yes. CUR. to BW.: 26 Ft. FOOT: TO CURT. 4 Ft. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: 8 Rooms. AC.: 110-220. AMPS.: 2300. NIGHTLY RENTAL: \$25.00 to \$1000.00. PLAYS PERCENTAGES: No.

POPULATION  
19,130

## GRAND ISLAND

DRAW. POP.  
35,000

HOTELS: Beachlor, Koehler, Stratton, Yancey.

RAILROADS: Burlington, Union Pacific.

TRANSFER COMPANY: Neilson & Peterson, also Sullivan Transfer.

AIRLINES: United.

BUS LINES: Greyhound, Burlington Trailways.

RADIO STATIONS: KMMJ.

NEWSPAPERS: Independent (E) M. E.: A. W. Jarrell. C. E.: C. L. Hartley.

AGENTS DAY: Tuesday.

ORGANIZATIONS: Lions Club, Grand Island Jr. C. of C.

#### LIEDERKRANTZ AUD.

PHONE: 937. MGR.: W. Westover, Secretary. HOME PHONE: 1850-J. S. C.: 1200. REG. CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 30 1-2 Ft. PROSC. H.: 27 Ft. W. to W.: 68 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 60 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: Hemp. FOOT: Yes. TRAPS: 1. CUR. to BW.: 35 Ft. DRESSING ROOMS: 11 Rooms. A. C.: 110. NIGHTLY RENTAL: \$75.00 to \$150.00 according to attraction. PLAYS PERCENTAGE: No.

POPULATION  
15,145

## HASTINGS

DRAW. POP.  
25,000

HOTELS: Carter, Clarke, Klein.

RAILROADS: C. B. & Q., C. & N. W., M. P., U. P.

TRANSFER COMPANY: Haegleroad Transfer.

BUS LINES: Greyhound, Burlington, Trailways.

RADIO STATIONS: KHAS.

NEWSPAPERS: TRIBUNE (E) M. E.: Gene Kemper. C. E.: Eloise Edson.

AGENTS DAY: Tuesday.

LOCAL SPONSORS: Fred A. Seaton, Hastings Tribune. Phone: Neb. 2040.

#### MUNICIPAL AUDITORIUM

PHONE: 1118. MGR.: H. V. Taylor. HOME PHONE: 251-W. S. C.: 800. ORCH.: 600. I-BALC.: 200. REG. CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. NIGHTLY RENTAL: \$85.00. PLAYS PERCENTAGE: No.

#### HIGH SCHOOL AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
HAVE BEEN IGNORED.



POPULATION  
81,984

# LINCOLN

DRAW. POP.  
150,000

HOTELS: Capital, Cornhusker, Grand, Lincoln Country Club, Lincoln Hotel, Lindell, Milner, Nebraskan, Sam Lawrence, Victoria.

RAILROADS: C. B. & Q., C. R. I. & P., Mo. Pac., C. & N. W., U. P.

COLORED HOTELS: Mrs. E. Edwards Tourist Home, 2420 "P" St.

TRANSFER COMPANY: Sullivan Transfer. Phone: 2-6737. Contact Lloyd Beans.

AIRLINES: United.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KFAB, KOLN, KFOR.

NEWSPAPERS: STAR (E) M. E.: Jas. E. Lawrence. C. E.: Larry Becker.

STATE-JOURNAL (M) M. E.: R. A. McConnell Jr.

STATE-JOURNAL (E)

JOURNAL-STAR (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Junior Chamber of Commerce; Florence Gardner, Hotel Cornhusker; Student Union, Univ. of Nebraska; Ralph Boomer, 1210 P. St.; R. E. Pauley, 1333 S. 13th (3-8673).

## UNIVERSITY COLISEUM

PHONE: 2-7631. MGR.: A. J. Lewandowski.

HOME: 3-2904. S.C.: 8500. REG. CREW: 3.

MUSICIANS: Open. RATIO: None. BOOK-

ED BY: Direct. PROSC. W.: 80 Ft. PROSC.

H.: 38 Ft. W. to W.: 117 Ft. FTS to CURT.:

2 Ft. ST. to LOFT: 60 Ft. LINES: 25 Sets.

CTWGHT. or HEMP.: Hemp. FOOTS: 3 Cir-

cuits. TRAPS: None. GRD. FL. or UPSTAIRS:

Above Street Level. DRESSING ROOMS: 11

Rooms. AC.: 110-220. NIGHTLY RENTAL:

\$350.00. PLAYS PERCENTAGE: Yes.

VARSITY (Nebraska Theatres, Inc.)

MGR.: H. C. Federer. REPEATED REQUESTS  
FOR INFORMATION HAVE BEEN  
IGNORED.

POPULATION  
223,844

# OMAHA

DRAW. POP.  
400,000

HOTELS: Adelphia, Blackstone, Carlton, Castle, Colonial, Conant-Sanford, Hill Hotel, Henshaw, Paxton, Regis, Wellington, Fontenelle, Hamilton.

RAILROADS: C. B. & Q., C. Gt. W., C. M. St. P. & P.; C. R. I. & P., Ill. Central, Mo. Pac., C. & N. W., U. P. System, Wabash.

COLORED HOTELS: Willis, 22nd & Willis; Broadview, 2060 No. 19th St.; Patten, 1014 So. 11th St.; Walker, 2504 Charles St.

TRANSFER COMPANY: L. L. Wade Transport Co. Also Hartung Transfer Co. Kenwood 6149.

AIRLINES: United, Mid-Continent.

BUS LINES: Gt. W. Bus Lines, U. P. Bus Lines, Burlington, Mo. Pacific Buses.

RADIO STATIONS: KBON, KFAB, KOIL, KOWN, WOW.

NEWSPAPERS: WORLD HERALD (M) M. E.: F. Ware. C. E.: H. A. Fogarty. D. E.: Jake Rachman. PIC. ED.: Parkes. SUN. ED.: Lansdale.

WORLD HERALD (E)

SUNDAY EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Martin Harris, 870 Dodge St., Omaha; J. J. Isaackson, Ak-Sar-Ben; Mrs. D. L. Pettis, 415 So. 68th St., Omaha.



**BRANDEIS**

S. C.: 1500. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Thru Sponsors. PROSC. W.: 40 Ft. PROSC. H.: 36 Ft. W. to W.: 71 Ft. FTS. to BW.: 41 Ft. ST. to LOFT: 73 Ft. LINES: 51 Sets. DRESSING ROOMS: 15 Rooms. AC.: 110-220.

**KNIGHTS OF AK-SAR-BEN**

PHONE: Jackson 8333. MGR.: J. J. Isaacson. HOME PHONE: Walnut 4682. S. C.: 8723. ORCH.: 3582. I-BALC.: 4730. BOXES: 411. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 50 Ft. PROSC. H.: 30 Ft. W. to W.: 100 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 70 Ft. LINES: 16 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. CUR. to BW.: 34 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 2 large. BELOW: 1 Large. AC.: 110-220. NIGHTLY RENTAL: \$500.00. PLAYS PERCENTAGE: Yes.

**PARAMOUNT**

MGR.: Gordon E. Greene. S.C.: 2776. BOOKED BY: Sponsors. PROSC. W.: 42 Ft. PROSC. H.: 36 Ft. W. to W.: 80 Ft. FTS. to BW.: 32 Ft. ST. to LOFT: 50 Ft. LINES: 31 Sets. CTWGHT or HEMP.: CW. FOOTS: Yes. DRESSING ROOMS: 10 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Thru Sponsors.

**TECH AUDITORIUM**

S. C.: 2053. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. STAGE: Bet. Flys, 70 Ft. to Flys: 20 Ft. (1 side only). PROSC. W.: 50 Ft. PROSC. H.: 36 Ft. W. to W.: 86 Ft. FTS. to CURT.: 4 Ft. ST. to LOFT: 45 Ft. LINES: 26 Sets. CTWGHT or HEMP.: CW. FTS: Yes. CUR. BW 48 Ft. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 2. ABOVE: 9. AC.: 20. Conn. for Lamps in Rear of Balcony. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: No.

POPULATION  
5,041

**SIDNEY**

DRAW. POP.  
10,000

HOTELS: Commercial Hotel.

RAILROADS: Union Pac., C. B. & Q.

TRANSFER COMPANY: McDaniel Transfer Co. Phone: 84-W. Contact: J. McDaniel.

BUS LINES: UP Bus Lines, Greyhound.

LOCAL SPONSORS: Junior C. of C., American Legion, Francis Doran.

**CITY AUDITORIUM**

PHONE: 618. MGR.: G. Greenlee, Custodian. HOME PHONE: 618. S. C.: 1200. REG. CREW: None. MUSICIANS: Open. Ratio: None. BOOKED BY: Direct. PROSC. W.: 46 Ft. PROSC. H.: 40 Ft. W. to W.: 66 Ft. FTS. to BW.: 23 Ft. ST. to LOFT: 12 Ft. LINES: 11 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. GRD. FL. or UPSTAIRS: Upstairs. DRESSING ROOMS: 7 Rooms. A. C.: 110-220 NIGHTLY RENTAL: \$25.00. PLAY PERCENTAGE: No.

**NEVADA**

POPULATION  
21,317

**RENO**

DRAW. POP.  
70,000

HOTELS: El Cortez, Golden, Riverside, Overland, Parkway, St. Francis, Golden West, Carlton, La Salle, Menlo.

RAILROADS: So. Pacific, V. & T., W. P.

COLORED HOTELS: Mrs. Garner, Tourist Home, 875 E. 2nd St.; Billie Ross, 520 Spokane St.

TRANSFER COMPANY: Nevada Transfer & Warehouse. Phone: 4191, Contact: H. E. Stewart.



AIRLINES: United, Bonanza.  
 BUS LINES: Greyhound, Burlington.  
 RADIO STATIONS: KOH, KATO, KOLO, KWRN, KXXL.  
 NEWSPAPERS: NEV. STATE JOURNAL (M) E. McDonald, C.E. Brackett  
 GAZETTE (E) M. E. Gaffney, C. E. Sanfo.  
 SUN. NEV. STATE-JOURNAL (S)

AGENTS DAY IS Tuesday; SUNDAY DEADLINE, Wednesday.

LOCAL SPONSORS: Lee B. Spivak, Box 312, Reno; Ware & Hazelton, San Francisco.

#### CIVIC AUDITORIUM

PHONE: 25981. MGR.: City Manager, City Hall. PHONE: 2-5981. S. C.: 1700. ORCH.: 700. I-BALC.: 1100. REG. CREW: Elect only. MUSICIANS: Open. RATIO: None. BOOKED: Thru City Manager or Thru Sponsors. PROSC. W.: 26 I-2 Ft. PROSC. H.: 16 Ft. W. to W.: 27 Ft. FTS. to BW.: 19 Ft. ST. to LOFT: 22 Ft. LINES: 5 Sets. CTWGHT. or HEMP.: Dead. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. BELOW: 2. AC.: 110-220. AMPS.: 60. NIGHTLY RENTAL: \$75.00 Week Day Nights; \$100.00 Sat. and Sun. PLAYS PERCENTAGE: Yes.

#### GRANADA

MGR.: Mrs. John Fulton. (Ware & Hazelton) S. C.: 1218. ORCH.: 761. I-BALC.: 376. LODGES: 8. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED: Thru Ware and Hazelton or Local Sponsors. NIGHTLY RENTAL: \$75.00. PLAYS PERCENTAGE: Thru Sponsors.



# NEW HAMPSHIRE



POPULATION  
27,171

## CONCORD

DRAW. POP.  
55,000

HOTELS: Eagle Hotel, Endicott Hotel, Phenix Hotel, Colonial Arms.

RAILROADS: B. & M.; S. V.

TRANSFER COMPANY: Concord Transfer.

AIRLINES: Northeast.

BUS LINES: Greyhound, Blue Lines.

RADIO STATIONS: WKXL.

NEWSPAPERS: MONITOR & N. H. PATRIOT (E) M. E. J. M. Langley, C. E. W. P. Newell.

AGENTS DAY: Any Day.

#### CITY AUDITORIUM (In City Building)

S. C.: 1100. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 39 Ft. PROSC. H.: 34 Ft. W. to W.: 79 Ft. FTS. to BW.: 28 Ft. ST. to LOFT: 30 Ft. LINES: 24 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. TRAPS: None. GRD. FL. or UPSTAIRS: Upstairs. DRESSING ROOMS: ON 2. ABOVE: 6. AC.: 110-220. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: No.

#### HIGH SCHOOL AUDITORIUM

S. C.: 1000. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 34 Ft. PROSC. H.: 27 Ft. W. to W.: 67 Ft. FTS. to BW.: 21 Ft. ST. to LOFT: 37 Ft. LINES: 18 Sets. DRESSING ROOMS: 6 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$75.00. PLAYS PERCENTAGE: No.



POPULATION  
77,685

# MANCHESTER

DRAW. POP.  
150,000

HOTELS: Cadillac, Carpenter, Curtis Inn, Floyd, Rice-Varick.

RAILROADS: B. & M.

TRANSFER COMPANY: Auclair Transfer Co. Phone: 2238.

BUS LINES: Greyhound, Blue Lines.

RADIO STATIONS: WFEA, WKBR, WMUR.

NEWSPAPERS: UNION (M) M. E. H. R. O'Neil, C. E. W. R. Emerson.

LEADER (E) M. E., J. L. Mahoney, C. E., Walter Healey, D. E., W. L. Murtagh, CRITIC, W. L. Murtagh.

SUNDAY NEWS (S) M. E., R. M. Blagden, C. E., E. A. McQuaid, D. E., Norma Obeler.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

## PALACE

S.C.: 1026. ORCH.: 612. I-BALC.: 394. BOXES 20. REG. CREW: None. MUSICIANS: Open. RATIO None. BOOKED BY: B. F. Kearney, State Theatre, PROSC. W- 40 Ft. PROSC. H- 25 Ft. W to W-86 Ft. FTS. TO BW. 31 Ft. ST. to LOFT. 50. LINES: 28 Sets. DRESSING ROOMS: BELOW: 8. AC 110-220. DC 110-220. PLAYS PERCENTAGES? Yes.



# NEW JERSEY



POPULATION  
14,617

# ASBURY PARK

DRAW. POP.  
70,000

HOTELS: Albion, Asbury-Ambassador, Ansonia, Berkeley-Carteret, Jefferson, Gardner, Montauk, New Tenney, Wentworth, Windsor.

RAILROADS: Penna., N. J. C., N. Y. & Long Br.

COLORED HOTELS: Metropolitan, 1200 Springfield; Reey's, 135 De Witt Ave.; Whitehead, 25 Atkins Ave.

TRANSFER COMPANY: Asbury Park Transfer.

BUS LINES: Greyhound, Trailways, Quaker, Public Service.

RADIO STATIONS: WCAP.

NEWSPAPERS: PRESS (E) M. E., W. D. McMurray, C. E. Harold Ober.

SUNDAY EDITION SUN. ED., Lehnhard.

AGENTS DAY: Any Day, SUNDAY DEADLINE: Wednesday.

## SAVOY (Walter Reade)

S. C.: 1100. REG. CREW: None Reg. MUSICIANS: Open. RATIO None. BOOKED BY: Walter Reade Office, N. Y. C. PROSC. W- 32 Ft. PROSC. H- 28 Ft. W. to W- 64 Ft. FTS TO BW. 29 Ft. ST. to LOFT 71 Ft. LINES: 28 Sets. CTWGHT or HEMP: Both. FOOT: Yes. GRD FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 11 Rooms. AC: 110-220. PLAYS PERCENTAGE? Yes.



POPULATION  
64,094

# ATLANTIC CITY

DRAW. POP.  
200,000

HOTELS: Ambassador, Chelsea, Claridge, Penn-Atlantic, Jefferson, Knickerbocker, Mayfair, Seaside, Senator, Shelburne, Traymore, Dennis, and many smaller hotels.

RAILROADS: P. R. S. S., Cent. of N. J., Pennsylvania.

COLORED HOTELS: Liberty, Bay State, Randall, Ridley, Swan, Wright, Lincoln, Luzon, Atticks, Apex Rest, Villanova, Denis.

AIRLINES: Eastern.

BUS LINES: Greyhound, Trailways, Quaker City, Public Service.

RADIO STATIONS: WBAB, WFPG, WMID.

NEWSPAPERS: PRESS (M) F. E., Croasdale, C. E., J. W. Brown.

UNION (E) F. E. Croasdale, C. E., Jos. Walker.

WORLD (M) M. E., Glaser, C. E., P. B. Wagner.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

## AUDITORIUM AND CONV. HALL

PHONE: 4-3081. MGR.: P. E. M. Thompson. (Also Ballroom Theatre). CAP.: 39,000. (Arena Type.) REG. CREW: Maintenance. MUSICIANS: Open. RATIO: None. BOOKED: Direct Thru. P. E. M. Thompson. All seats removable and any combination may be had. PROSC. W.: 85 Ft. PROSC. H.: 45 Ft. W. to W.: 180 Ft. FTS. to CURT.: 20 Ft. ST. to LOFT: 69 Ft. LINES: 22 Sets. CTWGHT. or HEMP.: Both. FOOTS: 3 Circuits. CUR. to BW.: 31 Ft. GRD. FL. or UPSTAIRS: Stage Upstairs. Auditorium Street Level. DRESSING ROOMS: ON 8. ABOVE: 10. AC.: 110-220. DC.: 110. NIGHTLY RENTAL: According to Attraction. PLAYS PERCENTAGE: Yes.

POPULATION  
429,760

# NEWARK

DRAW. POP.  
1,000,000

HOTELS: Belmont, Essex House, Lucerne, New Tremont, Riviera, Robert Treat, Sheraton, St. Francis, Berwick, Military Park.

RAILROADS: D. L. & W., Erie, Penn., Cent. of N. J., L. V., B & O., H. & M.

COLORED HOTELS: YMCA, YWCA, Grand, 79 W. Market St.; Harwin Terrace, 27 Sterling.

TRANSFER COMPANY: Sorhagen Transfer. Phone: OR 4-9884. Contact Mr. Sorhagen.

AIRLINES: American, Eastern, TWA, United, Capital.

BUS LINES: Greyhound, Golden Arrow, Martz Coach, Pan-American, Short Line, All-American.

TELEVISION: WATV.

NEWSPAPERS: NEWS (E-S) M. E.: Felmly. C. E.: H. G. Coit. PIC. ED.: Kempson. SUN. ED.

J. J. Farrell. CRITIC: Rowland Fields.

STAR-LEDGER (M-S) M. E.: E. Farrell. C. E.: V. Hamerslag.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## NEWARK OPERA HOUSE

PHONE: MI 2-8800. MGR.: Alfred Cerrigone. HOME PHONE: ES 2-2079. S. C.: 1700. ORCH.: 950. 1-BALC.: 452. BOXES: 298. REG. CREW: Six. MUSICIANS: Five Min. RATIO: 2-1. BOOKED BY: Direct or U B O. PROSC. W.: 38 Ft. PROSC. H.: 65 Ft. W. to W.: 63 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 100 Ft. LINES: 40 Sets. CUR. to BW.: 30 Ft. CTWGHT. or HEMP.: Both. FOOTS: Yes. TRAPS: One. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 6. ABOVE: 4. BELOW: 4. AC.: 110-220. DC.: 110. NIGHTLY RENTAL: \$400.00. PLAYS PERCENTAGE: Yes.

## MOSQUE

PHONE: Market 3-1815. MGR.: M. Hanellin. HOME PHONE: Mitchell 2-4079. S. C.: 3365. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: 2-1. BOOKED BY: Direct. W. to W.: 88 1-2 Ft. FTS. to CURT.: 9 1-2 Ft. ST. to LOFT: 76 1-2 Ft. LINES: 48 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. CUR. to BW.: 44 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 4. ABOVE: 8. BELOW: 1 For. Chorus. AC.: 110-220. AMPS.: 220-120. NIGHTLY RENTAL: Depends on Attraction. PLAY PERCENTAGE: No.



POPULATION  
7,719

# PRINCETON

DRAW. POP.  
15,000

HOTELS: Nassau, Peacock, Princeton Inn.

RAILROADS: Penna., T. P., Traction.

TRANSFER COMPANY: Student Press... Contact: B. F. Bunn.

BUS LINES: Greyhound.

NEWSPAPERS: DAILY PRINCETONIAN (College) (D) M. E.: C. A. Bortz.

AGENTS DAY: Any Day.

## McCARTER

PHONE: 2300 Ext. 345. MGR.: B. F. Bunn. HOME PHONE: 558. ORCH.: 762. I-BALC.: 315. REG. CREW: None Reg. MUSICIANS: Open. RATIO: None. BOOKED BY: U.B.O. or Direct. PROSC. W.: 42 Ft. Cur. to BW.: 40 Ft. W. to W.: 80 Ft. FTS. to CURT.: 4 Ft. ST. to LOFT: 80 Ft. LINES: 40 Sets. CTWGHT. or HEMP.: CW. FOOTS: No. DRESSING ROOMS: 9 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGES: Yes.

POPULATION  
124,697

# TRENTON

DRAW. POP.  
250,000

HOTELS: Hildebrecht, Milner, Windsor, Stacey-Trent, Rex, Jersey, Hanover, Leonard, Sterling.

RAILROADS: Penn., T. P., Traction.

COLORED HOTELS: YMCA, Mrs. Pleash, 88 Spring St.; Mrs. Garland, 62 Spring St.

TRANSFER COMPANY: Petry Storage Co., 14 E. Canal St. Phone: 2-6115.

BUS LINES: Greyhound, Quaker City Buses.

RADIO STATIONS: WTNJ, WTTM.

NEWSPAPERS: TIMES (E) M. E.: Burgner, SUN. ED.: Cleary.

TIMES-ADVERTISER (S)

TRENTONIAN (M) E.: McClellan.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## WAR MEMORIAL THEATRE

PHONE: 8614. MGR.: B. F. Kutcher. S. C.: 1926. ORCH.: 1262. FRONT BALC.: 166. MEZZ.: 248. REAR BALC.: 112. RISING ORCH. PIT. LOGES: 138. REG. CREW: 3. MUSICIANS: Open. RATIO: None. BOOKED BY: Barbara Segal, 8 East State St., Trenton. Or R. F. Kutcher, Suite 401 Sardi Bldg., 234 W. 44th St., NYC. Phones LAC 4-3034—4-3035. PROSC. W.: 50 Ft. PROSC. H.: 26 Ft. W. to W.: 80 Ft. FTS. to CURT.: 1 1-2 Ft. ST. to LOFT: 44 Ft. LINES: 40 Sets. CUR. to BW.: 26 Ft. CTWGHT. or HEMP.: CW. FOOTS: 4 Circuits. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 12. AC.: 110-220. NIGHTLY RENTAL: Depending on Attraction. PLAYS PERCENTAGE Yes.



# NEW MEXICO



POPULATION  
35,449

# ALBUQUERQUE

DRAW. POP.  
75,000

HOTELS: Alvarado, Combs, El Fidel, Franciscan, Hilton, Hudson, Milner, Monkbridge Manor, Sturges.

RAILROADS: A. T. & S. Fe.



## ALBUQUERQUE (Cont'd.)

COLORED HOTELS: Ideal, Mrs. Bailey, Tourist Homes, 1127 N. 2nd St.; Mrs. Kate Duncan, Tourist Home, 423 N. Arno St.

TRANSFER COMPANY: New Mexico Express.

AIRLINES: TWA, Continental.

BUS LINES: Santa Fe Trailways, Greyhound.

RADIO STATIONS: KGGM, KOAT, KOB, KVER.

NEWSPAPERS: JOURNAL (M) M. E.: Edw. Minter. C. E.: Wayne Scott.

SUN. EDITION (S).

TRIBUNE (E) M. E.: J. C. Polly. C. E.: Geo. Baldwin. D. E.: Louise Miller.

PIC. ED.: Polly. CRITIC: Louise Miller.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### KIMO (Interstate Circuit)

S. C.: 1764. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Interstate Circuit, Dallas, Texas, or U B O. PROSC. W.: 42 Ft. PROSC. H.: 36 Ft. W. to W.: 86 Ft. FTS. to CURT.: 4 Ft. ST. to LOFT: 37 Ft. LINES: 39 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 44 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

### HIGH SCHOOL AUDITORIUM

S. C.: 1247. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 36 Ft. PROSC. H.: 32 Ft. W. to W.: 76 Ft. FTS. to CURT.: 3 1-2 Ft. ST. to LOFT: 42 Ft. LINES: 27 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. DRESSING ROOMS: 7 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$75.00. PLAYS PERCENTAGE: No.



## NEW YORK



POPULATION  
130,577

## ALBANY

DRAW. POP.  
250,000

HOTELS: Capitol, De Witt Clinton, Hampton, New Kenmore, Raleigh, Ten Eyck, Wellington.

RAILROADS: N. Y. C., W. S., B. & A., D. & H., Str.

TRANSFER COMPANY: Vogel Transfer. Phone: 3-4203. Contact: James Vogel.

AIRLINES: American, TWA, Colonial.

BUS LINES: Greyhound, Arrow, Interstate.

RADIO STATIONS: WABY, WOKO, WROW.

NEWSPAPERS: TIMES-UNION (M) M. E.: Williams. C. E.: Heffernan. D. E., John Archer.

SUN. ED.: Bowen. CRITIC: John Archer.

KNICKERBOCKER NEWS (E) M. E.: Salisbury. C. E.: Mooney. D. E.: Arvis Chalmers. PIC. ED.: Mooney. CRITIC: Arvis Chalmers.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Lou Golding, Palace Theatre.

### PALACE

MGR.: Alex Sayles. Phone: 5-3333. S. C.: 3660. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Manager of Theatre or U. B. O. PROSC. W.: 45 Ft. PROSC. H.: 38 Ft. W. to W.: 89 Ft. FTS. to CURT.: 4 Ft. ST. to LOFT: 39 Ft. LINES: 42 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 11 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.



POPULATION  
78,309

# BINGHAMPTON

DRAW. POP.  
125,000

HOTELS: Arlington, Billingshurst, Bingham, Carlton, Crown, Wales, Windermere.

RAILROADS: Erie, D. L. & W., D. & H.

TRANSFER COMPANY: Binghampton Transfer.

AIRLINES: Robinson.

BUS LINES: Greyhound, Arrow Buses.

RADIO STATIONS: WINR, WKOP, WINBF.

NEWSPAPERS: PRESS (E) M. E.: F. W. Stein. C. E.: E. C. Cronk. PIC. ED.: Niles.

SUN. (M) M. E.: W. J. Lyon. C. E.: C. W. Voorhis.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## KALURAH TEMPLE (Comerford)

S. C.: 1639. ORCH.: 1041. 1-BALC.: 598.

REG. CREW: None. MUSICIANS: Open.

RATIO: None. BOOKED BY: Direct. PROSC.

W.: 40 Ft. PROSC. H.: 34 Ft. W. to W.: 42

Ft. FTS to CURT.: 6 Ft. ST. to LOFT: 80 Ft.

LINES: 30 Lines. CUR. to BW.: 36 Ft.

CTWGHT. or HEMP.: Hemp. FOOTS: 3 Cir-

cuits. TRAPS: 4. GRD. FL. or UPSTAIRS: Up-

stairs. DRESSING ROOMS: ON 4. ABOVE:

A. AC.: 110-220. NIGHTLY RENTAL: \$175.00.

PLAYS PERCENTAGE: Yes.

## WEST JR. H. S. AUDITORIUM

S. C.: 1598. REG. CREW: 3. MUSICIANS:

Open. RATIO: None. BOOKED BY: Direct.

FURTHER INFORMATION NOT AVAILABLE.

POPULATION  
575,901

# BUFFALO

DRAW. POP.  
1,000,000

HOTELS: Buffalo, Ford, Graystone, Lafayette, Lenox, Milner, Park Lane, Statler, Stuyvesant, Touraine, Westbrook, Worth Stratford Arms, Niagra, Markeen.

RAILROADS: B. & O., B. C., D. L. & W., Erie, Gd. Tk., Int. El, S. B., L. V., M. C., N. Y. C., N. Y. C. & St. L., Penna, P. M., Wabash.

TRANSFER COMPANY: C. S. Glenn Transfer, 204 Terrace. Phone: WA 1260. Contact: Mr. Glenn.

AIRLINES: Buffalo, Capital.

BUS LINES: Greyhound, Arrow.

RADIO STATIONS: WBEN, WBNY, WEBR, WGR, WKBW.

NEWSPAPERS: COURIER-EXPRESS (M), M. E.: Feldmann. C. E.: A. J. Duffy, D. E.: W. E.

J. Martin. SUN. ED.: Martin. CRITIC: W. E. J. Martin.

SUNDAY EDITION (S): D. E.: W. E. J. Martin.

NEWS (E) M. E.: Kirchhofer. C. E.: J. H. Lycette. D. E.: Mary Nash.

PIC ED.: Kosslow. CRITIC: Mary Nash.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Dr. James Ailingier, 33 Linward (Gr. 6966).

ORGANIZATIONS: Medillac Guild.

WA 1260

Established 1870

**O. J. GLENN & SON, Inc.**

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Theatrical Transfer

204 TERRACE

BUFFALO 2, N. Y.



### ERLANGER

PHONE: Wash. 0895. MGR.: R. T. Kemper.  
HOME PHONE: DE 8455. S. C.: 1416.  
ORCH.: 826. I-BALC.: 562. BOXES: 28. REG.  
CREW: 6 one set; 9 multi sets. MUSICIANS:  
5 Min. RATIO: None. PROSC. W.: 42 Ft.  
PROSC. H.: 28 Ft. W. to W.: 88 Ft. FTS. to  
CURT.: 2 Ft. ST. to LOFT: 60 Ft. LINES: 55  
Sets. CTWGHT. or HEMP.: CW. CUR. to  
BW.: 36 Ft. GRD. FL. or UPSTAIRS: Street  
Level. DRESSING ROOMS: ON 3. ABOVE:  
18. BELOW: Chorus. AC.: 110-220. DC.: 110.  
AMPS.: 2300. NIGHTLY RENTAL: \$250.00 to  
\$500.00. PLAYS PERCENTAGE: Yes.

### KLEINHAN'S MUSIC HALL

PHONE: Garfield 3560. MGR.: Mrs. Winifred Corey. HOME PHONE: Garfield 7867.  
CAP.: 5000. REG. CREW: Maintenance.  
MUSICIANS: Open. RATIO: None. BOOK-  
ED BY: Direct. STAGE: No Stage—But Has  
Track for Curtain. NIGHTLY RENTAL:  
\$300.00. PLAYS PERCENTAGE: No.

### BROADWAY AUDITORIUM (Arena Type)

CAP.: 10,000. REG. CREW: Maintenance.  
MUSICIANS: Open. RATIO: None. BOOK-  
ED BY: Direct. STAGE: No Stage. NIGHTLY  
RENTAL: \$400.00. PLAYS PERCENTAGE: Yes.

### MEMORIAL AUDITORIUM

MGR.: J. Baxter Smith. REPEATED RE-  
QUESTS FOR INFORMATION HAVE BEEN  
IGNORED.

POPULATION  
19,718

## ENDICOTT

DRAW. POP.  
40,000

HOTELS: Frederick.

RAILROADS: Erie.

BUS LINES: Greyhound.

RADIO STATIONS: WENE.

NEWSPAPERS: BULLETIN (E) E.: H. W. Travis. C. E.: D. F. Munro. D. E.: Lillian Brown.

ALSO THE BINGHAMPTON PAPERS.

AGENTS DAY: Any Day.

LOCAL SPONSORS: Kiwanis, Rotary, Lions.

### LYRIC

PHONE: END. 2150. MGR.: Frank Dittrich. HOME PHONE: 1128. S. C.: 707. ORCH.: 424.  
I-BALC.: 283. REG. CREW: Janitor only. MUSICIANS: Open. RATIO: None. BOOKED BY:  
Direct or Thru U. B. O. PROSC. W.: 28 Ft. PROSC. H.: 22 Ft. W. to W.: 55 Ft. FTS. to  
BW.: 25 Ft. ST. to LOFT: 50 Ft. LINES: 15 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: No.  
TRAPS: One. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 7 Rooms. AC.: 110-  
220. PLAYS PERCENTAGE: Yes.



POPULATION  
8,201

## GENESE0

DRAW. POP.  
20,000

HOTELS: Big Tree Inn, Geneseo Hotel.  
RAILROADS: Erie.  
BUS LINES: Greyhound.

### STATE NORMAL SCHOOL AUD.

PHONE: 300. State Teachers College. S. C.: 817. ORCH.: 659. I-BALC.: 158. REG. CREW: Students. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 38 Ft. PROSC. H.: 13 Ft. W. to W.: 67 Ft. FTS. to BW.: 24 Ft. ST. to LOFT: None. LINES: 16 Sets. CTWGHT. or HEMP: Hemp. FOOTS: Yes. DRESSING ROOMS: 6 Rooms. AC.: 110. NIGHTLY RENTAL: No. PLAYS PERCENTAGE: Yes.

POPULATION  
11,517

## HUDSON

DRAW. POP.  
20,000

HOTELS: General Worth, Howard, Lincoln, Plaza, St. Charles.  
RAILROADS: N. Y. C., B. & A.  
TRANSFER COMPANY: Grossman & Best. Phone: Hudson 4.  
BUS LINES: Greyhound.  
RADIO STATIONS: WHUC.  
NEWSPAPERS: REGISTER (E) M. E.: W. S. Decker. C. E.: P. L. Dolan.  
STAR (M) C. E.: N. E. Lampman.  
AGENTS DAY: Any Day.

### PLAYHOUSE (Walter Reade House)

MGR.: Chas. Litt. HOME PHONE: 1-252-W. S. C.: 1072. ORCH.: 529. I-BALC.: 350. 2nd BALC.: 192. REG. CREW: None. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or Reade Circuit, NYC. PROSC. W.: 35 Ft. PROSC. H.: 35 Ft. W. to W.: 80 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 100 Ft. LINES: 26 Sets. CTWGHT. or HEMP: Hemp. FOOTS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESS. ROOMS: BELOW: 9. DC: 110. (In Gallery & Booth). PLAYS PERCENTAGE: Yes.

POPULATION  
19,730

## ITHACA

DRAW. POP.  
45,000

HOTELS: Clinton House, Ithaca Hotel.  
RAILROADS: D. L. & W., L. V.  
TRANSFER COMPANY: Merrill Transfer Co. Phone: 2216. Contact: M. A. Merrill.  
BUS LINES: Greyhound.  
RADIO STATIONS: WHCU.  
NEWSPAPERS: JOURNAL (E) M. E.: H. G. Sitz. C. E.: W. J. Waters.  
AGENTS DAY: Any Day.

### STRAND

MGR.: Harry Clark. HOME PHONE: 7812. S. C.: 1538. ORCH.: 1042. I-BALC.: 496. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or U. B. O. PROSC. W.: 39 Ft. PROSC. H.: 28 Ft. W. to W.: 60 Ft. FTS. to BW.: 33 Ft. ST. to LOFT: 50 Ft. LINES: 31 Sets. CTWGHT. or HEMP: Hemp. DRESSING ROOMS: ON 3. ABOVE: 6. BELOW: 1. AC.: 110. Balc. Booth. PLAYS PERCENTAGE: Yes.

POPULATION  
42,638

## JAMESTOWN

DRAW. POP.  
75,000

HOTELS: Jamestown, Lawrence, Samuels.  
RAILROADS: Erie, J.W., N. W.  
TRANSFER COMPANY: Eckberg Trucking & Storage. 20 Winsor St. Phone: 4-081.  
BUS LINES: Greyhound, Trailways.



RADIO STATIONS: WJTN, WJOC.

NEWSPAPERS: POST-JOURNAL (E) M. E.: John Hall. C. E.: Leigh Burdick.

AGENTS DAY: Any Day.

### SHEA'S

PHONE: 3-948. MGR.: Dan Gilhula. HOME PHONE: 4-865. S. C.: 1651. REG. CREW: 2. MUSICIANS: Open. BOOKED BY: Direct or U. B. O. PROSC. W.: 31 Ft. PROSC. H.: 31 Ft. W. to W.: 59 Ft. FTS. to BW.: 34 Ft. ST. to LOFT: 60 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 5. BELOW: 10. AC.: 110. PLAYS PERCENTAGE Yes.

POPULATION  
28,589

## KINGSTON

DRAW. POP.  
50,000

HOTELS: Governor Clinton, Kirkland, Eagle, Stuyvesant, Ulster, Cuneo.

RAILROADS: N. Y. O. & W., W. S.

TRANSFER COMPANY: Sharot Transfer Co. Phone: 558-R.

BUS LINES: Greyhound, Arrow.

RADIO STATIONS: WKNY.

NEWSPAPERS: FREEMAN (E) M. E.: L. R. Neter. C. E.: R. O. Grover

LEADER (M) M. E.: Robt. Stone. C. E.: F. G. Edinger.

### KINGSTON (Walter Reade)

MGR.: Bert. Gildersleeve. S. C.: 1859. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: U.B.O. or Direct Thru Walter Reade Office, N.Y.C. PROSC. W.: 32 Ft. PROSC. H.: 32 Ft. W. to W.: 60 Ft. FTS. to BW.: 24 Ft. ST. to LOFT: 75 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: Hemp, Pinrail. FOOTS: Yes. DRESSING ROOMS: ABOVE: 9. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
31,883

## NEWBURGH

DRAW. POP.  
50,000

HOTELS: Newburgh (next to Theatre), Palatine, Washington.

RAILROADS: N. Y. C., Erie, W. S., Ferry From Beacon.

TRANSFER COMPANY: Weston Transfer Co. Phone: 1180. Contact: Ralph Weston.

AIRLINES: Robinson.

BUS LINES: Greyhound.

RADIO STATIONS: WGNV.

NEWSPAPERS: NEWS (E) M. E.: C. A. S. Freeman. C. E.: D. V. Clarke.

AGENTS DAY: Any Day.

### RITZ

MGR.: Clint Lake. S. C.: 1303. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: U. B. O. or Direct. PROSC. W.: 40 Ft. PROSC. H.: 30 Ft. W. to W.: 60 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 57 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 6. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
17,311

## PEEKSKILL

DRAW. POP.  
35,000

HOTELS: Shustin's Locust Manor.

RAILROADS: N. Y. C.

BUS LINES: Greyhound.

NEWSPAPERS: STAR (E) M. E.: E. J. Albertson. C. E.: J. D. Albertson.

### PEEKSKILL (Paramount Theatres)

MGR.: Winn Stanley. HOME PHONE: 1062. S. C.: 987. ORCH.: 524. 1-BALC.: 369. MEZZ: 94. REG. CREW 3 Heads. MUSICIANS: Open. BOOKED BY: U. B. O. or Paramount Theatres, NYC. PROSC. W.: 22 Ft. PROSC. H.: 18 Ft. BET. GIRD.: 28 Ft. FTS. to BW.: 23 Ft. DRESSING ROOMS: BELOW: 7 AC.: 110. Booth and Front Light Connection. PLAYS PERCENTAGE: Yes.



POPULATION  
324,975

# ROCHESTER

DRAW. POP.  
750,000

**HOTELS:** Berkeley, Ford, Seneca, Cadillac, Hayward, Sheraton, Claridge, Normandie, Times Sq., Eastman, Powers, Savoy, Edison, Rochester, Milner.

**RAILROADS:** N. Y. C., W. S., Erie, L. V., B. & O., Penna.

**COLORED HOTELS:** Gibson, 461 Clarissa St.; Freeman House, 112 Industrial St.

**TRANSFER COMPANY:** Sours Carting Co., Grove St. Phone: Stone 4910. Contact: Harold Sours. Also Boutler Carting Co., Gen. 1707.

**AIRLINES:** American.

**BUS LINES:** Greyhound, Blue Bus.

**RADIO STATIONS:** WARC, WHAM, WHEC, WRNY, WSAY, WVET.

**NEWSPAPERS:** DEMOCRAT-CHRONICLE (M-S) M. E.: G. R. Shoals. C. E.: W. G. Lewis. SUN. ED.: N. W. Vagg.

TIMES-UNION (E-S) M. E.: J. T. Adams. C. E.: A. M. Miller. D. E.: Hamilton Allen. PIC. ED.: Miller. CRITIC: Hamilton Allen.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Rochester Civic Music Ass'n, 26 Gibbs St. Phone STone 2212. A. M. See, Exec. Dir.

## EASTMAN THEATRE

**PHONE:** Stone 2212. **MGR.:** A. M. See.  
**HOME PHONE:** MO 3739. **S. C.:** 3352.  
**ORCH.:** 1848. **I-BALC.:** 910 and 182. **MEZZ.:** 405. **REG. CREW:** 3. **MUSICIANS:** Open.  
**BOOKED BY:** Direct A. M. See. **PROSC. W.:** 60 Ft. **PROSC. H.:** 40 Ft. **W. to W.:** 80 Ft. **FTS. to CURT.:** Flush. **ST. to LOFT:** 85 Ft. **LINES:** 40 Sets. **CTWGHT. or HEMP.:** CW. **FOOTS:** R. W. B. & G. (4 Circuits). **CUR. to BW.:** 35 Ft. **GRD. FL. or UPSTAIRS:** Above St. Level. **DRESSING ROOMS:** ABOVE: 16. BELOW: 1 Large. **AC.:** 110-220. **NIGHTLY RENTAL:** According to Attraction. **PLAYS PERCENTAGE:** Yes.

## MASONIC AUDITORIUM

**PHONE:** Monroe 889. **MGR.:** Will R. Corris.  
**HOME PHONE:** Monroe 3836. **S. C.:** 2574.  
**ORCH.:** 1424. **I-BALC.:** 930. **2nd BALC.:** 184. **BOXES:** 36. **REG. CREW:** None. **MUSICIANS:** Open. **BOOKED BY:** U B O. **PROCS. W.:** 54 Ft. **PROSC. H.:** 54 Ft. **W. to W.:** 90 Ft. **FTS. to CURT.:** Flush. **ST. to LOFT:** 95 Ft. **LINES:** 57 Sets. **CTWGHT. or HEMP.:** CW. **FOOTS:** 3 Circuits. **CUR. to BW.:** 37 Ft. **GRD. FL. or UPSTAIRS:** Street Level. **DRESSING ROOMS:** ON 6. ABOVE: 1. BELOW: 1. **AC.:** 110-220. **NIGHTLY RENTAL:** According to Attraction. **PLAYS PERCENTAGE:** Yes.

## PLAYHOUSE ENTERPRISES, Inc.

137 West 48th Street

NEW YORK

CI 5-6060



POPULATION  
87,549

# SCHENECTADY

DRAW. POP.  
200,000

HOTELS: Foster, Mohawk, Van Curler.

RAILROADS: N. Y. C., D. & H., F. J. & G.

TRANSFER COMPANY: McCormack Transfer Co., Erie Boulevard. Phone : 4-4174.

AIRLINES: American, TWA, Colonial.

BUS LINES: Greyhound, Blue Line.

RADIO STATIONS: WGY, WSNY.

TELEVISION: WRGB.

NEWSPAPERS: GAZETTE (M) ED.: J. E. N. Hume. C. E.: Edw. Themak, Jr. D. E.: Shirley Armstrong. CRITIC: Shirley Armstrong.

UNION STAR (E) M.E.: P. H. Wertz. C.E.: Williamson. D.E.: Everett Finch.

LOCAL SPONSOR: Guy A. Gravel, Erie Theatre.

## ERIE

PHONE: 4-308. MGR.: Philip Rapp. (Fabian Theatres.) S. C.: 1172. REG. CREW: 2. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 40 Ft. W. to W.: 80 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 70 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 9 Rooms. AC.: 110-220. D. C.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
205,967

# SYRACUSE

DRAW. POP.  
350,000

HOTELS: Hilton, Howard, Jefferson-Clinton, Milner, Mizpah, Onondaga, Syracuse, Traux, Winchester, Wood, Yates.

RAILROADS: N. Y. C., W. S., D. L. & W.

COLORED HOTELS: The Savoy, 518 E. Washington St.; Almond House, 210 Almond St.

TRANSFER COMPANY: Syracuse Transfer Co.

AIRLINES: American.

BUS LINES: Greyhound, Blue Line.

RADIO STATIONS: WAGE, WFBL, WNDR, WOLF, WSYR.

NEWSPAPERS: HERALD-JOURNAL (E) M. E.: R. D. Chryst. C. E.: K. Sparrow. D. E.: Marjorie Turner. CRITIC: Marjorie Turner.

HERALD-AMERICAN (S) SUN. ED.: E. S. Turner. CRITIC: Marjorie Turner.

POST-STANDARD (M) M.E.: A. V. Brewster. C.E.: J. L. Gorman.

ORANGE (College) M. E.: Harvey Katz. D. E.: Murray Raphael. PIC. ED.: Mosbacher. CRITIC: Murray Raphael.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Lula S. Everts, 504 Clark Music Bldg.; Mrs. Chas. W. Bell, 401 S. Salina Street.

## EMPIRE

S. C.: 1452. ORCH.: 766. I-BALC.: 418.

LOGES: 268. REG. CREW: 3 Heads.

MUSICIANS: Open. RATIO: None. PROSC.

W.: 50 Ft. PROSC. H.: 32 Ft. W. to W.: 80

Ft. FTS. to BW.: 44 Ft. ST. to LOFT: 67 Ft.

LINES: 48 Sets. FOOTS: Yes. GRD. FL. or

UPSTAIRS: Street Level. DRESSING ROOMS:

9 Rooms. AC.: 110-220. Connection for Lamp

in Balcony. NIGHTLY RENTAL: On Request.

PLAYS PERCENTAGE: Yes.

## MIZPAH AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
HAVE BEEN IGNORED.



POPULATION  
100,518

# UTICA

DRAW. POP.  
175,000

HOTELS: Albert, Gilbert, Hamilton, Pershing, St. Marks Inn, Utica, West, Yates.

RAILROADS: N. Y. C., W. S., D. L. & W., N. Y. O. & W.

COLORED HOTELS: Broad St. Inn, 415 Broad St.; Tourist Homes: Mrs. S. Burns, 18 Broad St.; Howard Home, 413 Broad St.

TRANSFER COMPANY: Utica Storage & Transfer.

BUS LINES: Eastern Greyhound.

RADIO STATIONS: WGAT, WIBX.

NEWSPAPERS: OBSERVER-DISPATCH (E) E.: W. J. Woods, C. E.: Harold Moore, D. E.:

Ellis K. Baldwin, PIC. ED.: Jones, CRITIC: Ellis K. Baldwin.

SUNDAY EDITION (S) SUN. ED.: U. S. Jones, CRITIC: Ellis K. Baldwin.

PRESS (M) E.: P. B. Williams, C. E.: J. W. Kelly, D. E.: Calvert Asher.

CRITIC: Calvert Asher, M.E.: E. Evang.

AGENTS DAY: Tuesday, SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Great Artists Series, Stanley Theatre (Roland Chester)

## STANLEY

MGR.: A. M. Roy, S. C.: 2959, ORCH.: 2145, I-BALC.: 818, REG. CREW: 3 Heads, MUSI-

CIANS: Open, RATIO: None, PROSC. W.: 43 Ft, PROSC. H.: 35 Ft, W. to W.: 92 Ft,

FTS. to BW.: 44 Ft, ST. to LOFT: 63 Ft, LINES: 39 Sets, CTWGHT. or HEMP.: CW, FEET:

Yes, GRD. FL. or UPSTAIRS: Street Level, DRESSING ROOMS: 12 Rooms, AC.: 110-220.

NIGHTLY RENTAL: On Request, PLAYS PERCENTAGES: Thru Sponsors.



POPULATION  
40,327

# WHITE PLAINS

DRAW: POP.  
175,000

HOTELS: Roger Smith.

RAILROADS: N. Y. C.

BUS LINES: Greyhound, Trailways, N. Y. Buses.

RADIO STATIONS: WFAS.

NEWSPAPERS: REPORTER-DISPATCH (E) M. E.: B. H. Carroll. C. E.: Robt. Patterson.

AGENTS DAY: Any Day.

LOCAL SPONSORS: Julian Olney, Armok, N. Y.; Clifford Nuttall, 140 Clinton Ave. Dobb's Ferry, N. Y.

## WESTCHESTER COUNTY CENTER

PHONE: WP 9-8900. MGR.: John J. Brown. S. C.: 4219. ORCH.: 3,000. 1-BALC.: 679. 2nd BALC.: 540. REG CREW: 1. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 75 Ft. PROSC. H.: 60 Ft. W. to W.: 110 Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 90 Ft. LINES: 46 Sets. CTWGHT. or HEMP.: CW. FOOT: No. CUR. to BW.: 42 Ft. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 6. AC.: 110-220. NIGHTLY RENTAL: Depending on Attraction. PLAYS PERCENTAGE: Yes.



# NORTH CAROLINA



POPULATION  
51,310

## ASHEVILLE

DRAW: POP.  
80,000

HOTELS: Asheville-Biltmore, Asheville, Battery Park Hotel, Charmil, Cherokee, Geo. Vanderbilt, Glen Rock, Grove Park Inn, Langren, Manor, Milner, Orton, Parker.

RAILROADS: So. R. R.

COLORED HOTELS: YMCA, Booker T. Washington, 409 Southside Ave., Savoy, Eagle and Market Streets.

TRANSFER COMPANY: Citizens Transfer Co. Phone: 24. Contact: Mr. Woodstock.

AIRLINES: Capital.

BUS LINES: Greyhound, Smokey Mt. Trailways.

RADIO STATIONS: WISE, WLOS, WNCA, WSKY, WWNC.

NEWSPAPERS: CITIZEN (M) M. E.: G. W. McCoy. SUN. ED.: Robinson.

TIMES (E) M. E.: W. S. Adams.

CITIZEN-TIMES (S) M. E.: John E. Jones.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Hubert Hayes, City Auditorium.

STATE TAX: 3%.

### CITY AUDITORIUM

MGR.: Hubert Hayes. S. C.: 3500. REG. Crew: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC. W.: 52 Ft. PROSC. H.: 56 Ft. W. to W.: 80 Ft. FTS. to BW.: 51 Ft. ST. to LOFT: 78 Ft. LINES: 47 Sets. CTWGHT. or HEMP.: CW. FOOT: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 14. AC: 110-220. DC.: 110. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Thru sponsors.

### PLAZA

S. C.: 3129. ORCH.: 976. 1-BALC.: 200. BOXES: 153. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 32 Ft. W. to W.: 100 Ft. FTS. to BW.: 25 Ft. ST. to LOFT: 30 Ft. LINES: 38 Sets. CTWGHT. or HEMP.: CW. FOOT: Yes. DRESSING ROOMS: BELOW: 8. AC.: 220. PLAYS PERCENTAGE: Yes.



POPULATION  
100,899

# CHARLOTTE

DRAW. POP.  
175,000

HOTELS: Charlotte, Clayton, Frances, Hawthorne, Mayfair, Mechlenberg, Montieth Inn, Diedmont, Selwyn, Roosevelt Stonewall, Travelers, Walton, Barringer, Willard, Windsor.

RAILROADS: Southern, S. A. L., P. & N., Nor. Sou.

TRANSFER COMPANY: Martin Transfer Co., 1138 N. Caldwell. PHONE: 4-1925.

BUS LINES: Atlantic Greyhound, Queen City, Carolina Trailways, Smokey Mt. Trailways, Pan American.

AIRLINES: Eastern.

RADIO STATIONS: WBT, WAYS, WGIV, WSOC.

NEWSPAPERS: NEWS (E) M. E.: B. S. Griffith. C. E.: Hugh White.

OBSERVER (M) M. E.: E. B Hunter. C. E.: Bob Page. D. E.: Dick Pitts.

SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Community Center Concerts Ass'n., 319 Johnson Building. (David Owens). Johnson C. Smith, University Series, David A. Carroll, Mg.

STATE TAX: 3%.

## CAROLINA (H. F. Kinsey Theatre)

MGR.: J. E. Austin. PHONE: 2-3116. S. C.:

1445. ORCH.: 900. I-BALC.: 393. LOGES:

152. REG. CREW: 3. MUSICIANS: Open.

BOOKED BY: Direct. PROSC. W.: 41 Ft.

PROSC. H.: 26 Ft. W. to W.: 62 Ft. FTS. to

BW.: 30 Ft. ST. to LOFT: 72 Ft. LINES: 35

Sets, CTWGHT. or HEMP.: CW. FOOTS:

Yes. GRD. FL. or UPSTAIRS: Street Level.

DRESSING ROOMS: ON 1. ABOVE: 6. AC.:

110-220. Booth and Connections in Balcony.

PLAYS PERCENTAGE: Yes.

## ARMORY AUDITORIUM

MGR.: Ralph McMillan. Dept. Parks & Recreation. S. C.:

3500. ORCH: 300. I-BALC.: 500.

Portable Sets. REG. CREW: 2. MUSICIANS:

Open. BOOKED BY: Direct. PROSC. W.: 35

Ft. PROSC. H.: 19 Ft. W. to W.: 52 Ft. FTS.

to CURT.: 4 Ft. ST. to LOFT: None. LINES:

18 Sets. CTWGHT. or HEMP.: Hemp. CUR.

to BW.: 30 Ft. GRD. FL. or UPSTAIRS: Above

Street Level. DRESSING ROOMS: ON 2.

ABOVE: 1. BELOW: 3. AC.: 110-220. NIGHT-

LY RENTAL: \$200.00. PLAYS PERCENTAGE:

No.

POPULATION  
60,195

# DURHAM

DRAW. POP.  
100,000

HOTELS: Lochmoor, Malbourne, Washington Duke.

RAILROADS: A. C. L., D. & S., Southern, N. & W., Nor. Sou.

COLORED HOTELS: Biltmore, E. Pettigrew St.; Jones, 502 Ramsey St.

TRANSFER COMPANY: Jordon Transfer Inc., 120 So. Cocoran St. Phone: L-2311. Contact: A. H. Robinson.

AIRLINES: Eastern.

BUS LINES: Greyhound, Carolina Coach.

RADIO STATIONS: WDUK, WHHT, WSSB, WTIK.



NEWSPAPERS: HERALD (M) M. E.: R. H. Brantley. D. E.: J. V. Blalock. PIC. ED.: R. H. Brantley. SUN. ED.: Blalock. CRITICK: J. V. Blalock.  
SUN (E) M. E.: H. B. Webb. D. E.: W. T. Dixon. CRITIC: W. T. Dixon.  
HERALD-SUN (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Concert Series, Duke University (J. Foster Barnes, Mgr.)

### CAROLINA

PHONE: L-3961. MGR.: Chas. H. Lenis.  
HOME PHONE: N-0914. S. C.: 1800.  
ORCH.: 901. 1-BALC.: 256. MEZZ.: 132.  
2nd. BALC.: 511. REG. CREW: 2. MUSI-  
CIANS: Open. RATIO: None. BOOKED  
THRU: Kinsey Theatres, Atlanta, Ga. PROSC.  
W.: 32 Ft. PROSC. H.: 23 Ft. W. to W.:  
65 Ft. FTS. to BW.: 29 Ft. ST. to LOFT: 48  
Ft. LINES: 28 Lines. CTWGHT. or HEMP.:  
Hemp. FOOTS: Yes. DRESSING ROOMS:  
ON 6. ABOVE: 4. BELOW: 2. AC.: 110.  
PLAYS PERCENTAGE: Yes.

### ARMORY AUDITORIUM

E. S. Swindell, Jr. Bus. Mgr. Recreation Dept.  
REPEATED REQUEST FOR DETAILS HAVE  
BEEN IGNORED.

POPULATION  
59,319

## GREENSBORO

DRAW. POP.  
100,000

HOTELS: Clegg, Davie, Gaston, Greensboro, Harris, King Cotton, Magnolia, Mt. Vernon Inn,  
O'Henry, Sedgefield Inn, Terminal.

RAILROADS: A. & Y., Southern.

COLORED HOTELS: Legion Club, 829 E. Market St.; Dixie, 423 Lindsay St.

TRANSFER COMPANY: Tatum-Dalton Co., Also Turners Transfer Co. PHONE: 2-0171. CON-  
TACT: Lee Turner.

AIRLINES: Eastern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WBIG, WGBG.

NEWSPAPERS: NEWS (M) M. E.: F. F. Hendley. C. E.: B. H. Brown.

RECORD (E) C. E.: R. H. Shepherd. SUN. ED.: J. F. Reynolds.

SUN. NEWS (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Marvin McDonald, 25 Peachtree St. N.E., Atlanta, Ga.

STATE TAX: 3%.

### WOMEN'S COLLEGE AUD.

PHONE: 5661, Ext. 23. MGR.: John C.  
Lockhart. S. C.: 2513. ORCH.: 1300.  
1-BALC.: 400. MEZZ.: 300. 2nd BALC.: 513.  
REG. CREW: 2 MUSICIANS: Open. RATIO:  
None. BOOKED BY: Direct. PROSC. W.: 42  
Ft. PROSC. H.: 37 Ft. W. to W.: 70 Ft.  
FTS. to CURT.: 4 Ft. ST. to LOFT: 62 Ft.  
LINES: 30 Sets. CTWGHT. or HEMP.: Both.  
FOOTS: 3 Circuits. CUR. to BW.: 45 Ft.  
GRD. FL. or UPSTAIRS: Above Street Level.  
DRESSING ROOMS: ON 4. ABOVE: 6. AC.:  
110-220. NIGHTLY RENTAL: Varies. PLAYS  
PERCENTAGE: Yes.

### NATIONAL

MGR.: Clyde A. Wootton. S. C.: 1442.  
ORCH.: 925. 1-BALC.: 333 MEZZ.: 184. REG.  
CREW: 3 Heads. MUSICIANS: Open.  
RATIO: None. BOOKED BY: Direct or  
U B O. PROSC. W.: 41 1-2 Ft. PROCS. H.:  
28 1-2 Ft. W. to W.: 80 Ft. FTS. to CURT.:  
8 Ft. ST. to LOFT: 53 Ft. LINES: 30 Sets.  
CTWGHT. or HEMP.: To Flys—30 Ft. CUR.  
to BW.: 37 Ft. DRESSING ROOMS: BELOW:  
7. AC.: 110-220. PLAYS PERCENTAGE: Yes.



POPULATION  
46,897

# RALEIGH

DRAW. POP.  
75,000

HOTELS: Andrew Jackson, Carolina, Colonial, Hillsboro, Mansion, Raleigh, Sir Walter, Wiley, Wright.

RAILROADS: Southern, S. A. L., Nor. Sou.

TRANSFER COMPANY: Warren's Transfer Co., 305 W. Martin. PHONE: 2-1924. Contact: Mr. Warren.

AIRLINES: Eastern, Capital, South East.

BUS LINES: Carolina Bus Co., Atlantic Greyhound, Carolina Coach.

RADIO STATIONS: WNAO, WPTF, WRAL.

NEWSPAPERS: TIMES (E) M. E.: R. M. Dockett. C. E.: Ben F. Park.

NEWS-OBSERVER (M) C. E.: H. O'Keefe. PIC. ED.: Riley.

SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Chas. Stephenson, 121 Fayetteville St. (2-2019). Marvin McDonald, 235 Peachtree St., Atlanta, Ga.

STATE TAX: 3%.

## CITY AUDITORIUM

Jos. Sawyer, City Clerk. S. C.: 3766. ORCH.:

2224. 1-BALC.: 392. 2nd BALC.: 1150. REG.

CREW: 3. MUSICIANS: Open. RATIO:

None. BOOKED BY: Direct. NIGHTLY REN-

TAL: \$150.00. PLAYS PERCENTAGE: No.



## STATE

PHONE: 6140. MGR.: G. H. Sturm. S. C.: 1372. ORCH.: 671. 1-BALC.: 362. MEZZ.: 120. 2nd BALC.: 219. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or U B O. PROSC. W.: 36 Ft. PROSC. H.: 23 1-2 Ft. W. to W.: 70 Ft. FTS. to BW.: 31 Ft. ST. to LOFT: 48 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 8. AC.: 220. PLAYS PERCENTAGE: Yes.

POPULATION  
19,037

## SALISBURY

DRAW. POP.  
35,000

HOTELS: Empire, Milner, Yadkin.

RAILROADS: Southern.

TRANSFER COMPANY: Shaw Transfer.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: POST (E) M. E.: Geo. Raynor. C. E.: Homer Lucas.  
SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## STATE

S. C.: 2126. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 32 Ft. PROSC. H.: 24 Ft. W. to W.: 42 Ft. FTS. to BW.: 39 Ft. ST. to LOFT: 70 Ft. LINES: 10 Sets. DRESSING ROOMS: ON 1. BELOW: 4. AC.: 110. To Flys, 22 Ft. PLAYS PERCENTAGE: Yes.

POPULATION  
79,815

## WINSTON-SALEM

DRAW. POP.  
150,000

HOTELS: Carolina, Robt. E. Lee, Zinzendorf.

RAILROADS: N. & W., W. S. S. B., Southern.

COLORED HOTELS: YMCA, Jones, 1611 E. 14th St.; Lincoln, 9 E. Third St.

TRANSFER COMPANY: B & B Transfer Co. Phone: 9621. Mrs. C. J. Belton.

AIRLINES: Eastern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WAIR, WSIS, WTOB.

NEWSPAPERS: JOURNAL (M) M. E.: J. W. Bacon. C. E.: Clingman, Jr. D. E.: G. Caldwell.  
PIC. ED.: Jones. CRITIC: G. Caldwell.

TWIN CITY SENTINEL (E) M. E.: Nady Cates. C. E.: S. Shore. D. E.: G. Caldwell. SUN. ED.: L. S. Dure. CRITIC: G. Caldwell.

JOURNAL-SENTINEL (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## REYNOLDS MEMORIAL AUD.

## STATE

Ralph Dixon, Comm. of Finance, City Hall.  
S. C.: 2117. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 46 Ft. PROSC. H.: 36 Ft. W. to W.: 83 Ft. FTS. to BW.: 46 Ft. ST. to LOFT: 67 Ft. LINES: 42 Sets. CTWGHT. or HEMP.: CW. FOOTST: Yes. DRESSING ROOMS: 11 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$300.00 and A \$5000.00 Surety Bond Required. PLAYS PERCENTAGE: No.

PHONE: 9613. MGR.: Hoyt Howard. HOME PHONE: 2-1474. S. C.: 1556. ORCH.: 590. 1-BALC.: 417. 2nd BALC.: 501. BOXES: 48. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct or U O B. PROSC. W.: 28 Ft. PROSC. H.: 26 Ft. W. to W.: 61 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 74 Ft. LINES: 26 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. TRAPS: No. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 7. AC.: 110-220. PLAYS PERCENTAGE: Yes.





# NORTH DAKOTA



POPULATION  
15,496

## BISMARCK

DRAW. POP.  
35,000

HOTELS: Annex, Bismarck, Prince.

RAILROADS: Nor. Pacific, Soo Line.

TRANSFER COMPANY: Wachter Transfer Co. Phone: 64. Contact: Ed Treep.

AIRLINES: Northwest, Mid-Continent.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KFJR.

NEWSPAPERS: TRIBUNE (E) M. E.: A. G. Sorlie. C. E.: Wm. Meinardus. PIC. ED.: Sorlie.  
M. E.: C. F. Pierce. C. E.: W. Halcrow. (Bismarck)  
PIONEER (E) (Mandan)

AGENTS DAY: Any Day.

LOCAL SPONSORS: Junior Ass'n of Commerce; Civil Music Club.

CITY TAX 2%.

### AUDITORIUM

MGR.: M. H. Atkinson. HOME PHONE: 119. S. C.: 1100. ORCH.: 513. 1-BALC.: 165. 2nd BALC.: 413. BOXES: 20. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: U. B. O. PROSC. W.: 40 Ft. PROSC. H.: 20 1-2 Ft. W. to W.: 64 Ft. FTS. to CURT.: 7 Ft. ST. to LOFT: 42 Ft. LINES: 37 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 3 Circuits. CUR. to BW.: 26 Ft. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 2. ABOVE: 2. BELOW: 5. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
32,580

## FARGO

DRAW. POP.  
75,000

HOTELS: Bison, Burton, Cole, Dacotah, Donaldson, Fargoan, Fort, Franklin, Gardner, Graver, Metropole, Milner, Powers.

RAILROADS: Nor. Pac, Gt. Nor., C. M. St. P. & P.

TRANSFER COMPANY: Adams Tarnsfer Co. Phone: 3800.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WDAY, KFGO.

NEWSPAPERS: FORUM (M-E) M. E.: S. W. Hooper. C. E.: Ross Phipps. D. E.: Lloyd Svern  
SUN. EDITION (S) PIC. ED.: Herron.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: North Dakota Agricultural College, Lyceum Course, P. G. Arvold, Mgr.  
STATE TAX 2%.

### FARGO

MGR.: Eddie Kraus. HOME PHONE: 4127. S. C.: 1120. ORCH.: 719. 1-BALC.: 176. 2nd BALC.: 225. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. PROSC. W.: 29 Ft. PROSC. H.: 22 Ft. W. to W.: 40 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 40 Ft. LINES: 19 Sets. CTWGHT. or HEMP.: Hemp. FTS: Yes. CUR. to BW.: 20 Ft. Bet. Flies 33 Ft. To Flies 20 Ft. DRESSING ROOMS: 9 Rooms. BELOW: 8. AC.: 110. PLAYS PERCENTAGE: Yes.





# OHIO



POPULATION  
244,791

## AKRON

DRAW. POP.  
400,000

HOTELS: Anthony Wayne, Congress, Howe, Mathews, Mayflower, Milner, Page, Portage Reid, Strand, Taylor.

RAILROADS: Penna., B. & O., A. C. & Y., A. & B. B.

COLORED HOTELS: Green Turtle, Garden City, The Upperman, Exchange, Mathews.

TRANSFER COMPANY: Dickson Transfer Co., 24 No. High. Phone: Blackstone 3415.. Geo. Pfaff.

AIRLINES: Eastern, American, Capital.

BUS LINES: All American, Blue Ridge, Greyhound, Penn. Bus Lines, Penn-Ohio, Trailways.

RADIO STATIONS: WAKR, WHKK.

NEWSPAPERS: BEACON-JOURNAL (E) M. E.: L. H. Holcomb. C. E.: R. C. Sutliff. D. E.: Betty French. SUN. ED.: Powers.  
SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Tues. Musical Club, 226 So. Main Street. Akron Concert Course, 34 So. High St. (Lotta Phillips, Mgr.)

### COLONIAL

PHONE: Blackstone 3016. MGR.: R. W. Rhoades. S. C.: 1475. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: U B O. PROSC. W.: 32 Ft. PROSC. H.: 28 Ft. W. to W.: 55 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 64 Ft. CTWGHT. or HEMP.: Hemp. CUR. to BW.: 31 Ft. DRESSING ROOMS: ON 2. ABOVE: 9. BELOW: 1 Large. AC.: 110-220. DC.: 110-220. PLAYS PERCENTAGE: Yes.

### ARMORY

S. C.: 2510. ORCH.: 1356. I-BALC.: 1154. REG. CREW: Maintenance. MUSICIANS: Open. RATIO: None. BOOKED BY: Direct. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: Yes.

POPULATION  
22,405

## ALLIANCE

DRAW. POP.  
40,000

HOTELS: Lexington, Stark.

RAILROADS: Penna, N. Y. C.

COLORED HOTELS: Mrs. W. Jackson Tourist Home, 774 No. Webb Avenue.

TRANSFER COMPANY: L. L. Hammond Transfer, 1461 So. Liberty St. Phone: 8646.

AIRLINES: Capital.

BUS LINES: Greyhound, Trailways.



NEWSPAPERS: REVIEW (E) M. E.: A. J. Hoiles. C. E.: C. Steffy.  
AGENTS DAY: Any Day.

### COLUMBIA

PHONE: 2245. MGR.: Frank Malay. S. C.: 782. REG. CREW: 2. MUSICIANS: Open. RATIO: None. BOOKED BY: Ray Wallace, For Tri-Theatres, Inc., Morrison Theatre. Phone 2231. PROSC. W.: 32 Ft. PROSC. H.: 24 Ft. W. to W.: 54 Ft. FTS. to CUR.: 40 Ft. ST. to LOFT: 56 Ft. LINES: 27 Sets. CTWGHT. or HEMP: Hemp. FOOTST: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 8 Rooms. AC.: 110-220. PLAY PERCENTAGE: Yes.

POPULATION  
21,405

## ASHTABULA

DRAW. POP.  
35,000

HOTELS: Ashtabula, Warren.  
RAILROADS: N. Y. C., Penna, N. Y. C. & St. L.  
TRANSFER COMPANY: Ashtabula Transfer.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WICA.  
NEWSPAPERS: STAR-BEACON (E) ED.: J. R. Smith.  
AGENTS DAY: Any Day.

### PALACE (Shea's)

S. C.: 1041. ORCH.: 681. 1-BALC.: 360. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: U. B. O. PROSC. W.: 38 Ft. PROSC. H.: 32 Ft. W. to W.: 81 Ft. FTS. to BW.: 31 Ft. ST. to LOFT: 64 Ft. LINES: 33 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. DRESSING ROOMS: 9 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
15,044

## CAMBRIDGE

DRAW. POP.  
29,000

HOTELS: Berwick, Cambridge, National, State.  
RAILROADS: Penna, B. & O.  
TRANSFER COMPANY: Marks Transfer Co., 213 Dewey. Phone: 2858.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WILE.  
NEWSPAPERS: JEFFERSONIAN (E) ED.: R. W. Amos. C. E.: J. V. Stone.  
AGENTS DAY: Any Day.

### STATE (Shea's)

PHONE: 2692. S. C.: 1060. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: None. BOOKED BY: U. B. O. PROSC. W.: 38 Ft. PROSC. H.: 29 Ft. W. to W.: 61 Ft. FTS. to BW.: 23 Ft. ST. to LOFT: 58 Ft. LINES: 27 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. DRESSING ROOMS: 8 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
108,401

## CANTON

DRAW. POP.  
200,000

HOTELS: Belden, Canton, Courtland, McKinley, Milner, Onesto, State, Washington.  
RAILROADS: B. & O., Penna, W. & L. E.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WAND, WCMW, WHBC.  
NEWSPAPERS: REPOSITORY (E) M. E.: C. G. Horn. C. E.: Elwood Broadwater.

### SUNDAY EDITION

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Civic Music Ass'n, Canton Civic Opera, 405 Second Street.

(Continued on Page 194)



**MUNICIPAL AUDITORIUM**

S. C.: 3151. REG. CREW: Maintenance.  
 MUSICIANS: Open. RATIO: None. BOOK-  
 ED BY: Direct. PROSC. W.: 44 Ft. PROSC.  
 H.: 29 Ft. W. to W.: 96 Ft. FTS. to BW.:  
 41 Ft. ST to LOFT: 67 Ft. LINES: 36 Sets.  
 CTWGHT. or HEMP.: CW. FOOT: Yes.  
 DRESSING ROOMS: 11 Rooms. AC.: 110-  
 220.

POPULATION  
 455,610

**CINCINNATI**

DRAW. POP.  
 1,000,000

HOTELS: Alms Hotel, Broadway, Curtis, Dennison, Havlin, Kemper Lane, Metropole, Milner,  
 Park Lane, Petit, Oxford, Princeton, Gibson, Netherland-Plaza, Palace, Sinton, Fountain-  
 Square, Fort Washington.

RAILROADS: B. & O., C. & O., C. & L. E. El, C. N. O. & T. P., C. N., C. C. C. &  
 St. L., Erie, L. & N., N. & W., Penna.

COLORED HOTELS: YMCA, Terminal, Sterling, Buckner, YWCA, Cordelia, Manse.

TRANSFER COMPANY: Sam Janson, 1723 Baymiller. Phone: MA 0789.

AIRLINES: American, Delta, TWA.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WCKY, WCPO, WKRC, WLW, WSAI.

TELEVISION: WLWT.

NEWSPAPERS: ENQUIRER (M) M. E.: E. M. Boyd. C. E.: J. F. Cronin. D. E.: E. B. Radcliffe.  
 PIC. ED.: Dudley. CRITIC: E. B. Radcliffe.

SUNDAY EDITION (S) SUN. ED.: Dave Roberts. CRITIC: E. B. Radcliffe.

POST (E) M. E.: R. A. Linn. C. E.: Harry M. Mayo. D. E.: Edw. Carberry.

PIC. ED.: Doran. CRITIC: Edw. Carberry.

TIMES-STAR (E) M. E.: Robt. Harris. C. E.: Jerry Hurter. D. E.: G. Blake.

M. E.: Copeland. CRITIC: Groverman Blake.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSOR: J. H. Thurman, 142 W. 4th St., Phone CH 1038. Willis Vance, 435  
 Vine St. Phone PA 6666.

**MUSIC HALL****COX**

PHONE: Cherry 3086. MGR.: Chas. W.  
 Bauer, Jr. HOME PHONE: East 0262. S. C.:  
 3500. ORCH.: 1752. 1-BALC.: 853. 2nd  
 BALC.: 895. BOXES: 60. REG CREW: Main-  
 tenance. MUSICIANS: Open. BOOKED BY:  
 Direct. PROSC. W.: 50 Ft. PROSC. H.: 50  
 Ft. W. to W.: 112 Ft. FTS. to CURT.: 6 Ft.  
 ST. to LOFT: 40 Ft. LINES: 30 Sets. FOOT:  
 3 Circuits. C. BW.: 56 Ft. GRD. FL. or UP-  
 STAIRS: Street Level. DRESSING ROOMS:  
 ON 6. DC.: 110-220. NIGHTLY RENTAL:  
 Depends on Attraction. PLAYS PERCENT-  
 AGE: Yes.

PHONE: Cherry 1230. MGR.: Leo McDonald.  
 S. C.: 1337. ORCH.: 701. 1-BALC.: 588.  
 BOXES: 48. REG. CREW: 7. MUSICIANS:  
 7 Min. BOOKED BY: U. B. O. PROSC. W.:  
 45 Ft. PROSC. H.: 40 Ft. W to W.: 60 1-2  
 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 54 Ft.  
 LINES: 50 Sets. CUR. to BU.: 28 Ft. FOOT:  
 3 Circuits. DRESSING ROOMS: ON 2.  
 ABOVE: 8. BELOW: Chorus. AC.: 110-220.  
 DC.: 110-220. Booth, Front Connection for  
 Lamps. PLAYS PERCENTAGE: Yes.

**Taft****EMERY**

PHONE: CH 4919. S. C.: 2199. ORCH.:  
 821. 1-BALC.: 646. 2nd BALC.: 890. BOXES:  
 44. REG. CREW: 3 Heads. MUSICIANS:  
 Open. BOOKED BY: U. B. O. or Direct.  
 PROSC. W.: 54 Ft. PROSC. H.: 45 Ft. W.  
 to W.: 81 Ft. FTS. to CURT.: 4 Ft. ST. to  
 LOFT: 68 Ft. LINES: 59 Sets. CTWGHT. or  
 HEMP. FOOT: 3 Circuits. CUR. to BW.: 30  
 Ft. GRD. FL. or UPSTAIRS: Above Street  
 Level. DRESSING ROOMS: on 6. large  
 ABOVE: 2. AC.: 110-220. D.C.: 110-220.  
 PLAYS PERCENTAGE: Yes.

PHONE: MA 4829. HOME PHONE: Kir.  
 3541. S. C.: 2510. ORCH.: 1196. 1-BALC.:  
 672. 2nd BALC.: 518. BOXES: 124. REG.  
 CREW: 3 Heads. MUSICIANS: Open.  
 BOOKED BY: Direct or U. B. O. CUR. to  
 BW.: 48 Ft. PROSC. W.: 50 Ft. PROSC. H.:  
 32 Ft. W. to W.: 96 Ft. FTS. to CURT.: 2 Ft.  
 ST. to LOFT: 68 Ft. LINES: 105 Sets.  
 CTWGHT. or HEMP.: 68 CW., 37 Hemp.  
 FOOT: 3 Circuits. TRAPS: 1. GRD. FL. or  
 UPSTAIRS: Street Level. DRESSING ROOMS:  
 ON 3. ABOVE: 17. BELOW: 2. AC.: 110-  
 220. DC.: 110-220. PLAYS PERCENTAGE.



POPULATION  
878,336

# CLEVELAND

DRAW. POP.  
1,500,000

HOTELS: Alcazar, Allerton, Auditorium, Belmont, Bolton Sq., Carter, Cleveland, Colonial, Commodore, Lake Shore Majestic, Milner, New Amsterdam, Olmstead, Park Lane Villa, Statler, Sterling, Talgarth, Tudor Arms, Wade Park Manor, Waldorf, Wetslake, Haddam, Hermit, Hawley House, Hollenden.

RAILROADS: B. & O., Big 4, Erie, N. Y. C., Penna, W. & L. E., C. V., L. S., N. & S. S., N. Y. C. & St. L., R. T.

COLORED HOTELS: Ward, WMCA, Majestic, Phillis Wheatley, Wilkins, 2121 E. 46th St., Geraldine, Plaza.

TRANSFER COMPANY: Cleveland Transfer Co. Phone: 7825. Contact: Bud Williams.

AIRLINES: American, Capital, United.

BUS LINES: Greyhound, National Trailways.

RADIO STATIONS: WGAR, WHK, WJMO, WJW, WTAM.

TELEVISION: WEWS.

NEWSPAPERS: NEWS (E) M. E. Hugh Kane. C. E.: Paul Myhre. D. E. & Critic: Arthur Spaeth. PLAIN DEALER (also Sun.) (M) M. E.: S. P. Barnett. C. E.: E. P. Derthick. D. E.: Wm F. McDermott. PIC. ED.: Rice. SUN. ED.: Vorpe. CRITIC: Wm. F. McDermott. C. E.: J. W. Collins.

PRESS M. E.: Norman Shaw. C. E.: L. L. Clifford. D. E.: Mar. S. Ranney. PIC ED.: Christ. CRITIC: Omar S. Ranney.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Saul Heller, Statler Hotel, Frederick Sonda, Mgr. Music Hall, Cleveland.

ORGANIZATIONS: Wellsley Alumnae, Bnai B'rith, Smith College, Cleveland Civic Concert Ass'n, 1512 Euclid Ave.

## HANNA

PHONE: Main 5000. MGR.: Milton Krantz.  
HOME PHONE: Skyline 7177. S. C.: 1435.  
ORCH.: 849. 1-BALC.: 420. MEZZ.: 150.  
BOXES: 16. REG. CREW: 5 MUSICIANS: 5  
Min. BOOKED BY: U. B. O. PROSC. W.: 36  
Ft. PROSC. H.: 36 Ft. W. to W.: 65 Ft.  
FTS. to BW.: 43 Ft ST. to LOFT: 50 Ft. LINES:  
60 Sets. CTWGHT. or HEMP.: CW. FOOTS:  
3 Circuits. GRD. FL. or UPSTAIRS: Street  
Level. DRESSING ROOMS: on 3. ABOVE: 12.  
BELOW: 2. AC.: 110-220. DC.: 110-220.  
NIGHTLY RENTAL: \$300.00. PLAYS PER-  
CENTAGE: Yes.

## PUBLIC HALL AUDITORIUM And Music Hall

TOTAL SEATING CAPACITY: 16000. Music  
Hall: S. C.: 3000. ORCH.: 1640. 1-BALC.:  
272. 2nd BALC.: 1088. REG. CREW: 5.  
MUSICIANS: 5 Min. BOOKED BY: Direct.  
NIGHTLY RENTAL: Depending on Attrac-  
tion. PLAYS PERCENTAGE: No.

POPULATION  
306,087

# COLUMBUS

DRAW. POP.  
500,000

HOTELS: Broad-Lincoln, Chittenden, Fort Hayes, Deshler-Wallick, Jefferson, Milner, Neil House, Normandie, Reid, Norwich, Park View, Seneca, Southern, Virginia, Park.

RAILROADS: B. & O., C. & O., N. Y. C., C. & L. E. El, C. C. C. & St. L., N. & W., Pennsyl-  
vania.

ENJOY

MILLS FAMOUS FOODS

in Ohio



*Restaurants*

CLEVELAND - 315 Euclid Ave.  
CINCINNATI - 39 East 4th St.  
COLUMBUS  
19 North High St. - 77 South High St.



**COLORED HOTELS:** Ford Hotel, Macon, Flints, Lexington, Madonna, Hawkins, Norfolk, Charlton, Litchfield Plaza, Fulton.  
**TRANSFER COMPANY:** Yellow Baggage Transfer, 22 E. Walnut St. Phone: Mall 2022. Contact: Henry Rosenbaum.  
**AIRLINES:** American, TWA.  
**BUS LINES:** All-American, Greyhound, Arcodel, Buckeye Stages, Lincoln Trailways, Red Starway.  
**RADIO STATIONS:** WBNS, WCOL, WHKC, WOSU.  
**NEWSPAPERS:** CITIZEN (E) M. E.: J. G. Crossley. C. E.: Robt. Crater. D. E.: Norman Nadel. (Sunday Edition) PIC. ED.: Keller. SUN. ED.: Havener. CRITIC: N. Nadel.  
 OHIO STATE JOURNAL (M) M. E.: Cummings. C. E.: McConaughy. D. E.: Mary McGavern. PIC. ED.: Cummings.  
 DISPATCH (Sun. Edition) (E) M. E.: G. A. Smallsreed. C. E.: H. A. Carlisle. SUN. ED.: Kuster.  
 STAR (Sat.) M. E.: s.PIC. ED.: Bonannen. D. E.: CRITIC: J. R. Mill  
**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.  
**LOCAL SPONSORS:** Civil Concert Series, 50 No. High St. (Wm. Hast and Herman Amend). Carl Summers, 114 Broad St.

#### HARTMAN

**PHONE:** Adams 9412. **MGR.:** Robert Boda.  
**HOME PHONE:** FA 3942. **S. C.:** 1578.  
**ORCH.:** 598. **1-BALC.:** 500. **2nd BALC.:** 450.  
**BOXES:** 30. **BOOKED BY:** U. B. O. PROSC.  
**W.:** 38 Ft. **PROSC. H.:** 40 Ft. **W. to W.:** 82 Ft. **FTS. to CURT.:** 1 Ft. **ST. to LOFT:** 73  
**Hemp. FEET:** 3 Circuits. **CUR. to BW.:** Ft. **LINES:** 50 Sets. **CTWGHT. or HEMP.:** 46 Ft. **GRD. FL. or UPSTAIRS:** Street Level.  
**DRESSING ROOMS:** ON 4. **ABOVE:** 4. **BELOW:** 12. **AC.:** 110. **DC.:** 110-220. **AMPS.:** 20000. **PLAYS PERCENTAGE:** Yes.

#### MEMORIAL HALL

**S. C.:** 3315. **ORCH.:** 1617. **1-BALC.:** 1698.  
**REG. CREW:** 3. **MUSICIANS:** Open. **BOOKED BY:** Direct. **REFUSES TO GIVE FURTHER DETAILS.**

**POPULATION**  
210,718

## DAYTON

**DRAW. POP.**  
350,000

**HOTELS:** Antler, Beckel, Dayton-Biltmore, Gibbons, Holden, Manhattan, Miami, Milner Moraine, Ohio, Reid, Van Cleve, Walton.

**RAILROADS:** C. C. C. & St. L., Erie, B. & O., C. & L. E., Penna.

**COLORED HOTELS:** YMCA, Lawrence Tourist Home, 206 Norwood St.

**TRANSFER COMPANY:** Union Station Transfer Co., Union Station. Phone: Fulton 2106.

**AIRLINES:** American, TWA.

**BUS LINES:** Greyhound, King Bros.

**RADIO STATIONS:** WHIO, WING.

**NEWSPAPERS:** HERALD (E) M. E.: John Moore. C. E.: R. M. Stross.

JOURNAL (M) M. E.: A. S. Bigelow. C. E.: C. Densmore. D. E.: Marjorie Freed. PIC. ED.: Densmore. CRITIC: Marjorie Freed.

NEWS (Sun. also) (E) M. E.: J. F. Day. C. E.: H. Koehl. D. E.: Church Day. SUN ED.: Kohnop. CRITIC: Chuck Day.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Marion Rosenthal, Dayton, Biltmore Hotel, Clyde Stroyer, Memorial Hall.

## YELLOW BAGGAGE COMPANY

22 EAST WALNUT STREET  
Columbus, Ohio  
Maine 2022



## MEMORIAL HALL

Mont. County Mem. Bldg.

PHONE: Adams 7581. MGR.: James M. Turner. HOME PHONE: Taylor 9392. S. C.: 2656. PROSC. W.: 54 Ft. PROSC. H.: 32 Ft. W. to W.: 60 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 44 Ft. LINES: 12 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 3 Circuits. CUR. to BW.: 20 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 8. BELOW: 6. DC.: 110-220. NIGHTLY RENTAL: \$50.00. PLAYS PERCENTAGE: No.

## VICTORY

S. C.: 1398. ORCH.: 846. 1-BALC.: 546. MGR.: Elmer Redelle. HOME PHONE: 2463. BOXES: 6. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: U B O. PROSC. W.: 38 Ft. PROSC. H.: 29 Ft. W to W.: 76 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 25 Ft. LINES: 32 Sets. Bet. Flys: 58 Ft. CUR. to BW.: 30 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 9. DC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
44,711

## LIMA

DRAW. POP.  
85,000

HOTELS: Argonne, Barr, Kirwan, Lima House, Milner, Reid, Waldo.

RAILROADS: D. T. & I. R., Erie, Penna. B. & O., N. Y. C. & St. L.

COLORED HOTELS: Downtown, 1124 W. Spring St. Tourist Homes: Holt, 406 E. High St.; Amos Turner, 1215 W. Spruce St.; Geo. Cook, 230 So. Union St.

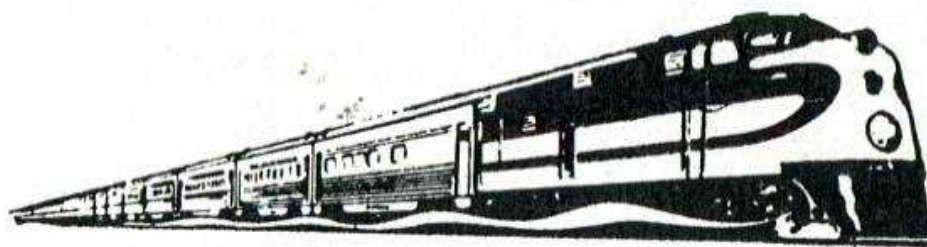
TRANSFER COMPANY: Lima Truck & Storage, 19 E. Wayne. Phone: 4-7911.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: Wlok.

NEWSPAPERS: NEWS (E) M. E.: R. C. Barton. C. E.: C. E. French.  
SUN. EDITION (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.





## OHIO

PHONE: 7-044. S. C.: 1804. ORCH.: 1398.  
I-BALC.: 342. LOGES: 64. REG. CREW: 3  
Heads. MUSICIANS: Open. BOOKED BY:  
U.B.O. PROSC. W.: 43 Ft. PROSC. H: 30  
Ft. W. to W.: 80 Ft. FTS. to CURT.: 4 Ft.  
ST. to LOFT: 91 Ft. LINES: 42. CTWGHT. or  
HEMP.: CW. FOOTS: 3 Circuits. CUR. to  
BW.: 26 Ft. DRESSING ROOMS: BELOW: 8.  
AC.: 110-220. PLAYS PERCENTAGE: Yes.....

### MEMORIAL HALL

503 Market Street. MGR.: Louis J. Schaefer.  
REPEATED REQUESTS FOR INFORMATION  
IGNORED.

POPULATION  
37,154

## MANSFIELD

DRAW. POP.  
50,000

HOTELS: Brunswick, Court, De Soto, Fairview, Mansfield-Leland, Southern.

RAILROADS: B. & O., Erie, Penna.

CLOORED HOTELS: Lincoln, 757 No. Bowman Street.

TRANSFER COMPANY: Pioneer Storage Co. Phone: Canal 1402. Contact: Wm. J. Taylor.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WMAN.

NEWSPAPERS: NEWS-JOURNAL (E) M. E.: W. C. Peterson. C. E.: V. A. Stansfield. D. E.:  
Marguerite Miller. PIC ED.: W. C. Peterson. SUN. ED.: Mine. CRITIC: Miller.  
SUNDAY EDITION (S) D. E.: Marguerite Miller. CRITIC: Mar. Miller.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### MADISON

(Nat. Wolf, Cleveland)

MGR.: Wm. Dworski. HOME PHONE: Canal  
1600. S. C.: 1512. ORCH.: 928. I-BALC.:  
394. MEZZ.: 190. REG. CREW: 3. MUSI-  
CIANS: Open. BOOKED BY: U B O. PROSC.  
W.: 50 Ft. PROSC. H.: 40 Ft. W. to W.:  
59 1-2 Ft. FTS. to BW.: 25 Ft. ST. to LOFT:  
65 Ft. LINES: 31 Sets. CTWGHT. or HEMP.:  
Hemp. FOOTS: Yes. DRESSING ROOMS: 11  
Rooms. AC.: 110. PLAYS PERCENTAGE: Yes.

## OHIO

MGR.: Don Jacobs. S.C: 1630. REG. CREW:  
3 Heads. MUSICIANS: Open. BOOKED BY:  
U B O. PROSC. W.: 55 Ft. PROSC. H.: 30  
Ft. W to W.: 75 Ft. FTS. to CURT.: Flush.  
ST. to LOFT: 60 Ft. LINES: 28 Sets. Hemp.  
FOOTS: Yes. CUR. to BW.: 35 Ft. DRESS-  
ING ROOMS: 10 Rooms. AC.: 110-220.  
PLAYS PERCENTAGE: Yes.

POPULATION  
30,817

## MARIETTA

DRAW. POP.  
50,000

HOTELS: Lafayette, St. Cloud, Wakefield.

RAILROADS: B. & O., Penna.

COLORED HOTELS: St. James, Butler St., Jackson Tourist Home, 213 Church St.

TRANSFER COMPANY: Merchants Delivery, 205 Butler St. Phone: 509.

BUS LINES: Greyhound, Trailways.



RADIO STATIONS: WMOA.

NEWSPAPERS: TIMES (E) M. E.: F. B. McKinney. C. E.: H. W. Miner.

AGENTS DAY: Any Day.

### HIPPODROME

PHONE: 405. MGR.: Joe Scanlon, Jr. S. C.: 1384. PROSC. W.: 32 Ft. PROSC. H.: 21 Ft. W. to W.: 55 Ft. FTS. to CURT.: 2. ST. to LOFT: 57 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. CUR. to BW.: 30 Ft. DRESSING ROOMS: 14 Rooms. AC.: 110-220.

POPULATION  
14,285

## MARION

DRAW. POP.  
25,000

HOTELS: Harding, Kumfort, Marion, Milner, Pilgrim.

RAILROADS: Penna, Erie, C. C. C. & St. L., C. & O.

TRANSFER COMPANY: Merchants Transfer. Phone: 4282. Contact: J. W. Peoples.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WMRN.

NEWSPAPERS: STAR (E) M. E.: H. S. Elliott. C. E.: W. T. Buchanan.

AGENTS DAY: Any Day.

### PALACE

MGR.: George Planck. HOME PHONE: 6201. S. C.: 1538. ORCH.: 1115. I-BALC.: 423. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: U. B. O. PROSC. W.: 50 Ft. PROSC. H.: 30 Ft. W. to W.: 110 Ft. FTS. to BW.: 28 Ft. ST. to LOFT: 65 Ft. LINES: 34 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. DRESSING ROOMS: ABOVE: 8. BELOW: 1 Large. AC.: 110 PLAYS PERCENTAGE: Yes.

POPULATION  
31,220

## MIDDLETOWN

DRAW. POP.  
50,000

HOTELS: Manchester, Milner.

RAILROADS: Penna., C. C. C. & St. L., B. & O., C. & L. E.

TRANSFER COMPANY: Hauselman Transfer Co. Phone: 3100.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: W. P. F. B.

NEWSPAPERS: JOURNAL (E) M. E.: D. T. Regan. C. E.: Frank R. Myers.

SUNDAY EDITION (S) SUN. ED.: Paul Day.

AGENTS DAY: Any Day.

### STRAND

MGR.: Jas. G. Stamper. HOME PHONE: 1357-J. S. C.: 1761. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: U. B. O. PROSC. W.: 42 Ft. PROSC. H.: 26 Ft. W. to W.: 84 Ft. FTS. to BW.: 32 Ft. ST. to LOFT: None. LINES: 32 Sets. CTWGHT. or HEMP.: Hemp. Pinnail. FOOTS: Yes. DRESSING ROOMS: ABOVE: 4. BELOW: 4. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
31,487

## NEWARK

DRAW. POP.  
60,000

HOTELS: Arcade, Central, Newark, Sherwood, Warden.

RAILROADS: Penna., B. & O.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: ADVOCATE (E) E.: F. W. Spencer. C. E.: H. M. Krumlauf.

And AMERICAN TRIBUNE

AGENTS DAY: Any Day.



## AUDITORIUM

PHONE: 2506. MGR.: Dale Tysinger. HOME  
PHONE: 6855. S. C.: 968. ORCH.: 598.  
I-BALC.: 280. MEZZ.: 90. REG. CREW: 3.  
MUSICIANS: Open. BOOKED BY: U B O.  
PROSC. W.: 31 Ft. PROSC. H.: 27 Ft. W.  
to W.: 65 Ft. FTS. to CURT.: 2 Ft. ST. to  
LOFT: 49 Ft. LINES: 50 Sets. CTWGHT. or  
HEMP.: Both. FOOTS: 4 Circuits. CUR. to  
BW.: 36 Ft. DRESSING ROOMS: ON 6.  
ABOVE: 6. BELOW: 3. AC.: 110-220. PLAYS  
PERCENTAGE: Yes.

## MIDLAND

PHONE: 4427. MGR.: Dale Tysinger. HOME  
PHONE: 6355. S. C.: 1589. REG. CREW: 3  
Heads. MUSICIANS: Open. BOOKED BY:  
U B O. PROSC. W.: 40 Ft. PROSC. H.: 25  
Ft. W. to W.: 61 Ft. FTS. to CURT.: 3 Ft.  
ST. to LOFT: 83 Ft. LINES: 25 Sets.  
CTWGHT. or HEMP.: CW. FOOTS: Yes.  
CUR. to BW.: 24 Ft. GRD. FL. or UPSTAIRS:  
Street Level. DRESSING ROOMS: 14 Rooms.  
AC.: 110-220. PLAYS PERCENTAGE: Yes.....

POPULATION  
12,328

# NEW PHILADELPHIA

DRAW. POP.  
20,000

HOTELS: Reeves Hotel.

RAILROADS: B. & O., Penna.

TRANSFER COMPANY: Sanders Transfer Co.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: TIMES (E) E.: J. E. Hurst. C. E.: I. D. Empfield.

AGENTS DAY: Any Day.

## UNION THEATRE

PHONE: 20411. MGR.: Wm. Gillam. HOME PHONE: 41135. S. C.: 861. ORCH.: 497. I-  
BALC.: 364. REG. CREW 3 Heads. MUSICIANS: Open. BOOKED BY: U. B. O. PROSC. W.:  
39 Ft. PROSC. H.: 32 Ft. W. to W.: 83 Ft. FTS. to CURT.: 3 Ft. CUR. to BW.: 33 Ft. LINES:  
37 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. DRESSING ROOMS: ON 1. BELOW: 7.  
AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
70,662

# SPRINGFIELD

DRAW. POP.  
125,000

HOTELS: Bancroft, Frances, Heaume, Shawnee.

RAILROADS: C. C. C. & St. L., C. & L. E. El, Erie, Penna., D. T. & I. R.

COLORED HOTELS: Posey, 209 Fountain St., YMCA, Center St.; YWCA, Clark St.; Burtons,  
120 Center St.

TRANSFER COMPANY: Ora Stratford Transfer. Phone: Main 1900. Byerman Transfer Co.  
Phone: 8606.

AIRLINES: TWA.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WIZE, WJEL, WWSO.

NEWSPAPERS: NEWS (E) M. E.: B. A. Teeters. C. E.: Robt. Harley.

SUN (M) C. E.: Ben Williams.

NEWS-SUN (S) SUN. ED.: Harley.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Geo. Brownfield, 1108 Maiden Lane.



## FAIRBANKS

MGR.: A. J. Bauer. HOME PHONE:  
M-5625-J. S. C.: 1405. REG. CREW: 7 Men.  
MUSICIANS: Open. BOOKED BY: U B O.  
PROSC. W.: 31 Ft. PROSC. H.: 30 Ft. W. to  
W.: 64 Ft. FTS. to BW.: 43 Ft. ST. to LOFT:  
70 Ft. LINES: 34 Sets. CTWGHT. or HEMP.:  
Hemp. FOOTS: Yes. Bet Girders, 50 Ft. To  
Flys: 30 Ft. DRESSING ROOMS: ON 2. BE-  
LOW: 12. AC.: 220. Cable from Stage.  
PLAYS PERCENTAGE: Yes.

## MEMORIAL AUDITORIUM

PHONE: 2-187. MGR.: Russell D. Rouch.  
HOME PHONE: 3-4114. S. C.: 2596. ORCH.:  
1438. 1-BALC.: 578. 2nd BALC.: 578. REG.  
CREW: 3. MUSICIANS: Open. BOOKED  
BY: Direct. PROSC. W.: 45 Ft. PROSC. H.:  
20 Ft. W. to W.: 70 Ft. FTS. to BW.: 44 Ft.  
ST. to LOFT: 40 Ft. LINES: 12 Sets.  
CTWGHT. or HEMP.: Hemp. FOOTS: Yes.  
DRESSING ROOMS: 12 Rooms. PLAYS PER-  
CENTAGE: Yes.

POPULATION  
282,349

# TOLEDO

DRAW. POP.  
350,000

HOTELS: Cordova, Court, Ft. Meigs, Algeo, Argonne, Commodore Perry, Hamlin, Hillcrest,  
Lorraine, Melorse, Michigan, Milner, New Navarre, Park, Park Lane, Phoenix, Plaza, St.  
Charles, St. Clair, Secor, Triangle, Waldorf, Willard.

RAILROADS: Ann Arbor, C. & O., D. & T., S. L., L. S. El, M. C., Penna, P. M., Wabash,  
W. & L. E., B. & O., D. T. & I., N. Y. C., N. Y. C. & St. L., C. C. C. & St. L. O. P. S:

COLORED HOTELS: Pleasant, 15 No. Erie Ave.; Davis Tourist Home, 532 Woodland Ave.;  
Jennings Tourist Home, 729 Indiana; J. F. Watson, 399 Pinewood Ave.

TRANSFER COMPANY: Drew Cartage & Storage. Phone: Main 5911. Contact: A. L. Drew.

AIRLINES: TWA, United, Chicago & Southern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WSPD, WTOD, WTOL.

NEWSPAPERS: BLADE (E) M. E.: P. A. Schrader. C. E.: Fred Mollenkop. D. E.: M. Woodbury.  
PIC. ED.: Ways. CRITIC: Mitchell Woodbury.

TIMES (M) M. E.: W. W. McClanahan. C. E.: John McGowan.

AND SUNDAY PIC. ED.: Nassr. SUN. ED.: Graham.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Flora Ward Henline, Commodore Perry Hotel.

## PARAMOUNT

S. C.: 3406. REG. CREW: MUSICIANS:  
Open. BOOKED BY: Direct. PROSC. W.: 54  
Ft. PROSC. H.: 35 Ft. W. to W.: 70 Ft.  
FTS. to BW.: 31 1-2. ST. LOFT: 65 Ft. LINES:  
46 Sets. CTWGHT. or HEMP.: CW. FOOTS:  
Yes. DRESSING ROOMS: ABOVE: 15. AC.:  
110-220.



POPULATION  
167,720

# YOUNGSTOWN

DRAW. POP.  
275,000

HOTELS: Edison, Lincoln, Pick-Ohio, Tod, Vanier, Youngstown.

RAILROADS: B. & O., Erie, L. E. & E., N. Y. C., Penna., P. & L. E., Y. & N., Y. & S.

COLORED HOTELS: Y. M. C. A., 962 W. Federal St., Rideout, 518 Mahoning Ave.

TRANSFER COMPANY: Friedman Transfer Co. Phone: 7-9122. Contact: Bert Friedman.

AIRLINES: Capitol, United.

BUS LINES: Penn-Ohio Coaches, Greyhound.

RADIO STATIONS: WFMJ, WKBN.

NEWSPAPERS: VINDICATOR (E) M. E.: W. F. Powers. C. E.: Frank Wise. D. E.: F. Childress.

SUNDAY EDITION (S) CRITIC: Fred Childress.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## PALACE

PHONE: 45177. MGR.: E. C. Prinsen. S. C.: 2260. ORCH.: 1240. I-BALC.: 732. MEZZ.: 114. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 50 Ft. PROSC. H.: 31 Ft. W. to W.: 85 Ft. FTS. to BW.: 34 Ft. ST. to LOFT: 65 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. TRAPS: Yes. DRESSING ROOMS: ON 12 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

## PARK

PHONE: 7-7230. MGR.: Jack Hymes. HOME PHONE: 4-7184. S. C.: 1315. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC. W.: 36 Ft. PROSC. H.: 31 Ft. W. to W.: 66 Ft. FTS. to BW.: 35 Ft. ST. to LOFT: 65 Ft. LINES: 60 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 3 Circuits. TRAPS: 2. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 6. BELOW: 2 Large. AC.: 110-220. PLAYS PERCENTAGE: Yes.

## STATE

S. C.: 1995. ORCH.: 1257. I-BALC.: 468. MEZZ.: 210. LOGES: 60. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC. W.: 41 Ft. PROSC. H.: 36 Ft. W. to W.: 75 Ft. FTS. to BW.: 28 Ft. ST. to LOFT: 68 Ft. LINES: 37 Sets. CTWGHT. or HEMP.: CW. FOOTS: 3 Circuits. DRESSING ROOMS: 11 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

## STAMBAUGH AUDITORIUM

PHONE: 7-5175. MGR.: R. H. Reynolds. S. C.: 2537. ORCH.: 1377. I-BALC.: 742. BOXES: 418. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 60 Ft. PROSC. H.: 60 Ft. W. to W.: 94 Ft. FTS. to CURT: 9 Ft. ST. to LOFT: 45 Ft. LINES: 9 Sets. CTWGHT. or HEMP.: Both. FOOTS: 3 Circuits. TRAPS: 1. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 2. BELOW: Can Dress 100 People. AC.: 220. DC.: 110. NIGHTLY RENTAL: \$200.00. PLAYS PERCENTAGE: Yes.



POPULATION  
37,500

# ZANESVILLE

DRAW. POP.  
60,000

HOTELS: Clarendon, Rogge, Taft, Zane.

RAILROADS: B. & O., Penna., W. & L. E., N. Y. C.

COLORED HOTELS: Park, 1561 W. Main Street, Coston Tourist Home, 1545 No. Main St.

TRANSFER COMPANY: Putnam Transfer Co., 1502 Woodlawn Ave. Phone: 2807.

AIRLINES: Capital.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WHIZ.

NEWSPAPERS: NEWS (E) E.: L. W. Smith. C. E.: B. Dawson. Also Sunday. SUN. ED.: L. W. Smith.

SIGNAL (E) E.: Stebbins. C. E.: Gonder. D. E.: Allan Gondor. PIC. ED.: Harvey. CRITIC: Allan Gondor.

TIMES RECORDER (M) M. E.: Stebbins. C. E.: Cotter. D. E.: A. Gondor. PIC. ED.: Harvey. CRITIC: Allan Gondor.

TIMES-SIGNAL (S) M. E.: Stebbins. D. E.: Allan Gondor. SUN. ED.: Larimore. CRITIC: Allan Gondor.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## WELLER

PHONE: 333. MGR.: Edw. J. Healey. HOME PHONE: 3770. S. C.: 1205. ORCH.: 585. 1-BALC.: 320. 2nd BALC.: 300. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: U. B. O. PROSC. W.: 33 Ft. PROSC. H.: 25 Ft. W. to W.: 67 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 45 Ft. LINES: 25 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 3 Circuits. CUR. to BW.: 33 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 14 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.



# OKLAHOMA



POPULATION  
16,886

# ARDMORE

DRAW. POP.  
25,000

HOTELS: Ardmore, Mulkey, Whittington.

RAILROADS: C. R. I. & P., G. C. & S. Fe, Frisco.

TRANSFER COMPANY: Ardmore Transfer Co.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KVSO.

NEWSPAPERS: ARDMOREITE (E) M. E.: M. E. McWilliams. C. E.: Sam Blackburn.  
SUNDAY EDITION (S)

AGENTS DAY: Any Day.

## H. S. AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
IGNORED



**CIVIC AUDITORIUM**

PHONE: 662. MGR.: T. R. Kyle. S. C.: 2200.  
 REG. CREW: 3. MUSICIANS: Open. BOOK-  
 ED BY: Direct. PROSC. W.: 26 1-2 Ft.  
 PROSC. H.: 24 Ft. W. to W.: 62 Ft. FTS.  
 to CURT.: 3 Ft. ST. to LOFT: 71 Ft. LINES:  
 36 Sets. CTWGHT. or HEMP.: Hemp.  
 FOOTS: Yes. GRD. FL. or UPSTAIRS: Street  
 Level. DRESSING ROOMS: 10 Rooms. AC.:  
 110-220. NIGHTLY RENTAL: \$100.00. PLAYS  
 PERCENTAGE: Yes.

POPULATION  
 16,267

**BARTLESVILLE**

DRAW. POP.  
 25,000

HOTELS: Alameda, Burlingame, Congress, St. Cyair.  
 RAILROADS: M. K. & T., A. T. & S. Fe.  
 BUS LINES: Greyhound, Trailways.  
 RADIO STATIONS: KWON.  
 NEWSPAPERS: ENTERPRISE (E) M. E.: Milligan.  
 EXAMINER (M) M. E.: Shugars.  
 EXAM-ENTERPRISE (S)  
 AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

**CIVIC CENTER**

S. C.: 1646. ORCH.: 939. 1-BALC.: 320. 2nd BALC.: 387. REG. CREW: None. MUSICIANS:  
 Open. BOOKED BY: Direct. PROSC. W.: 38 Ft. PROSC. H.: 32 Ft. W. to W.: 64 Ft. FTS. to  
 CURT.: 3 Ft. ST. to LOFT: 71 Ft. LINES: 27 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes.  
 CUR. to BW.: 32 Ft. GRD. FL. or UPSAIRS: Above Street Level. DRESSING ROOMS: 9  
 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$85.00. PLAYS PERCENTAGE: Yes.

POPULATION  
 204,424

**OKLAHOMA CITY**

DRAW. POP.  
 300,000

HOTELS: Aberdeen, Abernathy, Black, Bristol, Broadview, Brown, Browning, Cadillac, City  
 Hotel, Egbert, Hadden, Huckins, Hudson, Kingkade, Kirkpatrick, Lamar, Marquette,  
 Milner, Okla-Biltmore, Park-o-Tell, St. Nicholas, Sieber, Skirvin, Southland, Travelers,  
 Wells-Roberts.  
 RAILROADS: Sante Fe, C. R. I. & P., Ft. S. & W., Okla., Okl. C. A. A., Okl C. J., M. K. &  
 T., Frisco.  
 COLORED HOTELS: Little Page, 219 No. Central Ave.; Hall, 308 1-2 No. Central Ave.;  
 Magnolia Inn, 629 E. 4th St.; Cortland Rooms, 629 N. E. 4th St.; Tucker's, 315 1-2 N.E. 2nd  
 TRANSFER COMPANY: Kings Transfer Co. Phone: 3-3577. OK Transfer Co. Phone: 3-6464.  
 AIRLINES: Braniff, Sparton, American, Continental.  
 BUS LINES: Red Ball, So. West Greyhound, Sante Fe Trails, All American, M. K. & O.  
 Trailways.  
 RADIO STATIONS: KBYE, KLPR, KOCY, KOMA, KTOK, KTOW, WKY.  
 NEWSPAPERS: OKLAHOMAN (M) M. E.: Carl Stuart. C. E.: Sewell. D. E.: Ernestine Gorman.  
 PIC. ED.: Elfont. CRITIC: Ernestine Gorman.  
 TIMES (E) M. E.: Stuart. C. E.: Hall. D. E.: Ernestine Gorman.  
 SUN. OKLAHOMAN (S) SUN. ED.: Johnson.  
 AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
 LOCAL SPONSORS: Boyle & Cravens, Mun. Aud.; Braught & Curran, 810 N. 3rd; Jim  
 Bayle, 522 N. W. 34th St.; Okla. City Symphony Society, Mun. Auditorium.



## MUNICIPAL AUDITORIUM

PHONE: 2-7313. MGR.: James C. Burge.  
HOME PHONE: 9-1376. S. C.: 6000. ORCH.:  
2316. 1-BALC.: 1227. MEZZ.: 1335. 2nd  
BALC.: 599. BOXES: 143. REG. CREW: 12.  
MUSICIANS: 12 Min. BOOKED BY: Direct.  
PROSC. W.: 70 Ft. PROSC. H.: 37 Ft. W.  
to W.: 125 Ft. FTS. to CURT.: 2 Ft. ST. to  
LOFT: 104 Ft. LINES: 35 Sets. CTWGHT. or  
HEMP.: CW. FOOTS: 4 Circuits. TRAPS: 4.  
GRD. FL. or UPSTAIRS: Street Level. CUR.  
to BW.: 33 Ft. DRESSING ROOMS: ON 15.  
AC.: 110-220. DC.: 110-220. AMPS.: 1600.  
NIGHTLY RENTAL: \$250.00 to \$400.00.  
PLAYS PERCENTAGE: Thru sponsors.

## HOME THEATRE

MGR.: Lester Loyd  
S. C.: 1942. ORCH.: 755. 1-BALC.: 258.  
MEZZ.: 686. 2nd BALC.: 242. LOGES: 242.  
REG. CREW: None Reg. MUSICIANS: Open.  
BOOKED BY: Direct. PROSC. W.: 60 Ft.  
PROSC. H.: 25 Ft. W. to W.: 80 Ft. FTS.  
to CURT.: 2 Ft. ST. to LOFT: 54 Ft. LINES:  
41 Sets. CTWGHT. or HEMP.: Both. FOOTS:  
3 Circuits. CUR. to BW.: 38 Ft. DRESSING  
ROOMS: ON 2. ABOVE: 12. AC.: 110-220.  
DC.: 220. NIGHTLY RENTAL: \$150.00.  
PLAYS PERCENTAGE: Thru Sponsors.

POPULATION  
16,794

## PONCA CITY

DRAW. POP.  
25,000

HOTELS: Arcade, Jens-Marie, Kay, Ponca.  
RAILROADS: A. T. & S. Fe, C. R. I. & P.  
BUS LINES: All American, Trailways, Greyhound.  
RADIO STATIONS: WBBZ.  
NEWSPAPERS: NEWS (E) M. E.: Muchmore. C. E.: J. C. Thomas.  
SUN. NEWS (S)  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

## CITY AUDITORIUM

MGR.: F. B. Pickrel. S. C.: 1025. ORCH.: 633. 1-BALC.: 360. BOXES: 32. REG. CREW:  
None MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 30 Ft. PROSC. H.: 27 Ft. W.  
to W.: 70 Ft. FTS. to BW.: 26 Ft. ST. to LOFT: 40 Ft. LINES: 21 Sets. CTWGHT. or HEMP.:  
Hemp. FOOTS: Yes. DRESSING ROOMS: 9 Rooms. AC.: 110-220. NIGHTLY RENTAL:  
\$65.00. PLAYS PERCENTAGE: No.

POPULATION  
22,053

## SHAWNEE

DRAW. POP.  
35,000

HOTELS: Aldridge, Norwood, Walcott.  
RAILROADS: C. R. I. & P., A. T. & S. Fe, Okla. C. A. A.  
COLORED HOTELS: Olison, 501 So. Belle St.; Sluggs, 410 So. Belle St.; Cross Tourist Home,  
602 So. Belle St.  
TRANSFER COMPANY: O. K. Transfer Co. Phone: 900. Contact: Lee Farling.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: KGFF.  
NEWSPAPERS: NEWS-STAR (M) M. E.: Jack Spencer. C. E.: Mrs. M. Moore.  
SUNDAY EDITION (S)  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.  
LOCAL SPONSORS: Junior Service League; Mrs. M. M. Chapman, Pres., 17171 No. Union St.



## AUDITORIUM

T. E. Thompson. PHONE: 4090. City Manager, City Hall. HOME PHONE: 732. S. C.: 2288. ORCH.: 1280. I-BALC.: 512. BOXES: 496. REG. CREW: 7. MUSICIANS: Open. BOOKED BY: Wm. G. Becker. PROSC. W.: 44 Ft. PROSC. H.: 18 Ft. W. to W.: 62 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 45 Ft. LINES: 14 Sets. CTWGHT. or HEMP.: Both. FOOTS: 3 Circuits. CUR. to BW.: 35 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 6. AC.: 110-220. DC.: 110-220. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Yes.

POPULATION  
142,157

## TULSA

DRAW. POP.  
250,000

HOTELS: Adams, Albany, Alexander, Alvin, Ambassador, Bliss, Bradford, Cadillac, Casa Loma, Colonial Inn, Corona, Cotten, Densmore, Hermitage, Mayo, Mercer, New Miami, Oklahoma, Plaza, Reeder, Reid, Seneca, Tulsa, Wells.

RAILROADS: M. K. & T., A. T. & S. Fe, M. V., Frisco Sys., S. S., S. U.

COLORED HOTELS: Small, Warren, Lincoln, YWCA, Red Wing, McHunt Royal.

TRANSFER COMPANY: Aldridge Van & Storage. Phone: 3-8161. Contact: R. C. Aldridge.

AIRLINES: Mid-Continent, Continental, American.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KAKC, KOME, KTUL, KVOO, KFMJ.

NEWSPAPERS: TRIBUNE (E) M. E.: Phillips. C. E.: Marion Cracraft. D. E.: Russell Gideon.

WORLD (M) M. E.: Lee Erhard. C. E.: L. Williams. D. E.: Russell Gideon.

SUN. ED.: Gideon. CRITIC: Russell Gideon.

SUN. WORLD (S) D. E.: Russell Gideon.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.

LOCAL SPONSORS: Mrs. Robt. B. Carson, 517 South Main Street, Tulsa, Okla.

## COLISEUM

(Removable Seats). PHONE: 2-6183. MGR.: Ed. J. Quigley. HOME PHONE: 6-4468. S. C.: 4500. REG. CREW: None. MUSICIANS: Open. BOOKED BY: Direct. STAGE: Portable Stage. DRESSING ROOMS: 14 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$275.00. PLAYS PERCENTAGE: Yes.

## CONVENTION HALL

MGR.: Rube M. Leekley. S. C.: 2854. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct or Thru U B O. PROSC. W.: 50 Ft. PROSC. H.: 20 Ft. W. to W.: 70 Ft. FTS. to CURT.: 9 Ft. ST. to LOFT: 46 Ft. LINES: 37 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. CUR. to BW.: 28 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 6. ABOVE: 1 Large. BELOW: 1. AC.: 110-220. NIGHTLY RENTAL: \$150.00 per night; \$50.00 matinee. PLAYS PERCENTAGE: Yes.

THEATRE MANAGERS, WHOSE HOUSES ARE NOT DETAILED IN THIS GUIDE, SHOULD SEND IN, AT ONCE, FULL INFORMATION FOR THE 1950 EDITION.





# OREGON



POPULATION  
305,394

## PORTLAND

DRAW. POP.  
500,000

**HOTELS:** Adrian, Alexandra Court, Ansonia, Arthur, Bellevue, Benson, Beverly, Broadway, Campbell Hill, Campbell, Caples, Carlton, Carroll, Chamberlain, Clifford, Clyde, Commodore, Congerss, Danmoore, Drake, Eaton, Esquire, Fairfield, 5th Ave. Hote., Franklin, Governor, Hamilton, Heathman, Herman, Hoyt, Imperial, Lafayette, Lorraine, Mallory, Mayflower, Milner, Multnomah, New Heathman, Nortonia, Oregon, Portland, President, Rainer, Roosevelt, Roseland, St. Francis, Washington.

**RAILROADS:** Nor. Pac., So. Pac., S. P. & Se, Gr. Nor., P. El, U. P.

**COLORED HOTELS:** Medley, 2272 No. Interstate St.; Y. W. C. A., N.E. Williams & Till Sts.

**TRANSFER COMPANY:** Liberty Transfer Co. Phone: BR 5654. Contact: Pete Pihl.

**AIRLINES:** United, Northwest.

**BUS LINES:** No. West Greyhound, Trailways, Local Buses.

**RADIO STATIONS:** KALE, KBPS, KEX, KGW, KOIN, KPDQ, KWJJ, KXL.

(Continued on Page 208)

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NEWSPAPERS: OREGONIAN (M) M. E.: Notson, C. E.: Bauer, D. E.: Herbert Larson. PIC.  
ED.: Miller. SUN. ED.: Joanson. CRITIC: Herbert Larson.  
SUN. OREGONIAN (S) D. E.: Herbert Larson. CRITIC: Herbert Larson.  
OREGON JOURNAL (E) M. E.: Sterling, C. E.: Leeding, D. E.: Harold Hunt  
SUN. EDITION (S) D. E.: Harold Hunt. CRITIC: Harold Hunt.  
SUN. ED.: Axford. CRITIC: Harold Hunt.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Hamerick Evergreen Theatres, Orpheum Bldg.; Sid Isaacs Auditorium;  
Ellison White, Bureau (Frank Andrews, Mgr.); Studio Bldg., Portland. Ore.

#### MUNICIPAL AUDITORIUM

#### MAYFAIR

S. C.: 4000. REG. CREW: Maintenance.  
MUSICIANS: Open. BOOKED BY: Direct.  
PROSC. W.: 50 Ft. PROSC. H.: 44 Ft. W. to  
W.: 84 Ft. FTS. to BW.: 54 Ft. ST. to LOFT:  
88 Ft. LINES: 53 Sets. CTWGHT. or HEMP.:  
CW. FOOTS: Yes. DRESSING ROOMS: 16  
Rooms. AC.: 110-220. NIGHTLY RENTAL:  
Varies. PLAYS PERCENTAGE: Yes.

(Evergreen Circuit). PHONE: BR 3462.  
MGR.: H. J. Royster. HOME PHONE: WE  
5206. S. C.: 1498. ORCH.: 700. 1-BALC.:  
175. MEZZ.: 583. BOXES: 40. REG. CREW:  
1. MUSICIANS: Open. BOOKED BY: Ever-  
green Circuit, Portland or U B O. PROSC.  
W.: 36 Ft. PROSC. H.: 35 Ft. W. to W.:  
80 Ft. FTS. to CURT.: 8 Ft. ST. to LOFT: 68  
Ft. LINES: 31 Sets. CTWGHT. or HEMP.:  
Both. FOOTS: Yes. CUR. to BW.: 40 Ft.  
GRD. FL. or UPSTAIRS: Street Level. DRESS-  
ING ROOMS: ON 14. ABOVE: 3. AC: 110-  
220. DC.: 110.

MASONIC TEMPLE AUDITORIUM  
REPEATED REQUESTS FOR INFORMATION IGNORED.



# PENNSYLVANIA

POPULATION  
96,904

## ALLENTOWN

DRAW. POP.  
200,000

HOTELS: Allen, Americus, College, DeMott, Dorney Park, Germania, Hamilton, Milner, Reid,  
Traylor.

RAILROADS: L. V., C. of N. J., L. & N. E., Reading.

TRANSFER COMPANY: Allentown Transfer Co. Phone: 4634.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WKAP, WSAN.

NEWSPAPERS: CALL (M) M. E.: D. A. Miller. C. E.: McGettigan, D. E.: John Y. Kohl.

CHRONICLE (E) C. E.: Fred Stickle. D. E.: John Y. Kohl.

CALL-CHRONICLE (S) SUN. ED.: Kohl, D. E.-CRITIC: John Y. Kohl.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

#### LYRIC

Wilmer & Vincent; A. S. Boyd, Phila. Howard Evans, Hamilton Hotel. S. C.: 1636. ORCH.:  
805. 1-BALC.: 395. 2nd BALC.: 396. BOXES: 40. REG. CREW: 3 heads. MUSICIANS: Open.  
BOOKED BY: Direct or U. B. O. PROSC. W.: 36 Ft. PROSC. H.: 38 Ft. W. to W.: 70 Ft.  
FTS. to BW.: 45 Ft. ST. to LOFT: 65 Ft. LINES: 43 Sets. CTWGHT. or HEMP.: CW. FOOTS:  
3 Circuits. TRAPS: Yes. DRESSING ROOMS: ON 2. ABOVE: 11. AC.: 110. Front & Booth  
Connection. PLAYS PERCENTAGE: Yes.



POPULATION  
80,214

## ALTOONA

DRAW. POP.  
135,000

HOTELS: Colonial, Crystal, Milner, Penn Alto, Taylor, William Penn.

RAILROADS: Penna, E. B. T. T.

COLORED HOTELS: C. Bell, 1420 Washington Ave. Tourist Homes: Mrs. E. Jackson, 2138 18th St.; Mrs. H. Shorter, 2620 8th St.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WFBG, WJSW, WRTA.

NEWSPAPERS: MIRROR (E) M. E.: H. L. Johnston. C. E.: J. E. Benney.

TRIBUNE (M) M. E.: R. W. Boyer. C. E.: Jos. Berger.

AGENTS DAY: Any Day.

### MISHLER

S. C.: 1451. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 38 Ft. PROSC. H.: 32 Ft. W. to W.: 80 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 64 Ft. LINES: 37 Sets. DRESSING ROOMS: 14 Rooms. AC.: 110-220.

POPULATION  
18,968

## AMBRIDGE

DRAW. POP.  
30,000

HOTELS: Ambridge Hotel.

RAILROADS: Penna.

TRANSFER COMPANY: Sanders Transfer.

BUS LINES: Greyhound.

NEWSPAPERS: CITIZEN (E) M. E.: V. R. Arnold. C. E.: Thompson.

### H. S. AUDITORIUM

S. C.: 1200. REG. CREW: School Crew. MUSICIANS: Open. BOOKED BY: Supt. of Schools. PROSC. W.: 30 Ft. PROSC. H.: 20 Ft. W. to W.: 50 Ft. FTS. to BW.: 37 Ft. ST. to LOFT: 30 Ft. LINES: 10 Sets. CTWGHT. or HEMP.: Both. FOOTST: Yes. TRAPS: Yes. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 1. ABOVE: 2. BELOW: 2. AC.: 110-220. DC.: 110. AMPS.: 400. NIGHTLY RENTAL: \$50.00. PLAYS PERCENTAGE: No.

POPULATION  
17,691

## BRADFORD

DRAW. POP.  
25,000

HOTELS: Emery, Holley.

RAILROADS: Erie, Penna, B. & O.

TRANSFER COMPANY: E. W. Bisett & Son, Main St. Phone: 6146.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WESB.

NEWSPAPERS: ERA (M) M. E.: J. M. Cleary.

### SHEA'S

PHONE: 5316. MGR.: Vincent A. Choate. HOME PHONE: 6808. REG. CREW: 2. MUSICIANS: Open. BOOKED BY: U. B. O. PROSC. W.: 40 Ft. PROSC. H.: 34 Ft. W. to W.: 35 Ft. FTS. to BW.: 39 1-2 Ft. ST. to LOFT: 65 Ft. LINES: 25 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. DRESSING ROOMS: ON 1. ABOVE: 3. BELOW: 7. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
116,955

## ERIE

DRAW. POP.  
200,000

HOTELS: Cubbison, Fisher, Ford, Lawrence, Milner, National, Reid, Wayne.

RAILROADS: B. & L. E., N. Y. C., N. Y. C. & St. L., Penna.

COLORED HOTELS: Pope, 1318 French Street.

TRANSFER COMPANY: J. H. Bennett, 1405 Parade St. Phone: 2-2868.

AIRLINES: American.

BUS LINES: Greyhound, Trailways.



RADIO STATIONS: WERC, WLEU.

NEWSPAPERS: DISPATCH (D) M. E.: H. J. Stewart, C. E.: W. B. Jones. SUN. ED: W. Kolar.  
SUN. EDITION

TIMES (E) E.: J. J. Mead, C. E.: C. W. Wells, D. E.: Jane Hanson. PIC.  
ED.: Meagher. CRITIC: Jane Hanson.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Erie Civic Music Ass'n.; Thos. Dunn, Pres.; Strong Vincent Aud.; Robt.  
Burnham, Warner Theatre, Erie.

### SHEA'S

PHONE: 2-4109. MGR.: Vance Minton.  
HOME PHONE: 6-3336. S. C.: 1367. REG.  
CREW: 3. MUSICIANS: Open. BOOKED BY:  
U B O. PROSC. W.: 36 Ft. PROSC. H.: 40  
Ft. W. to W.: 70 Ft. FTS. to CURT.: 3 Ft.  
ST. to LOFT: 40 Ft. LINES: 30 Sets.  
CTWGHT. or HEMP.: Hemp. FOOTS: Yes.  
CUR. to BW.: 40 Ft. Stage to Flys, 30 Ft.  
DRESSING ROOMS: ON 5. ABOVE: 7. BE-  
LOW: 2. -AC.: 110-220. PLAYS PERCENT-  
AGE: Yes.

### WARNER

PHONE: 2-4851. MGR.: Robt. Burnham. S.  
C.: 2584. ORCH.: 1848. I-BALC.: 736. REG.  
CREW: 3 Heads. MUSICIANS: Open.  
BOOKED BY: Direct or U B O. PROSC. W.:  
43 Ft. PROSC. H.: 36 Ft. W. to W.: 88 Ft.  
FTS. to BW.: 46 Ft. ST. to LOFT: 64 Ft.  
LINES: 40 Sets. CTWGHT. or HEMP.: CW.  
FOOTS: Yes. DRESSING ROOMS: 12 Rooms.  
AC.: 110-220. PLAYS PERCENTAGE: Yes.

### PUBLIC AUDITORIUM

REPEATED REQUESTS FOR INFORMATION HAVE BEEN IGNORED.

POPULATION  
83,893

## HARRISBURG

DRAW. POP.  
150,000

HOTELS: Bolton, Colonial, Columbus, Harrisburger, Milner, New Governor, New Plaza, Penn-  
Harris, Senate, Wm. Penn.

RAILROADS: Penna, Reading.

COLORED HOTELS: Jackson, 1004 N. 6th St.; Jack's, 1208 N. 6th St.; Carter Tourist Home,  
606 Foster St.; Jones Tourist Home, 613 Forester St.

TRANSFER COMPANY: Camp Curtain Transfer Co. Phone: 4-3145. Central Storgae Co.  
Phone: 4-1118.

AIRLINES: TWA, P. C. A.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WHGB, WHP, WKBO.

NEWSPAPERS: NEWS (E) M. E.: Berghaus, C. E.: Lightner.

PATRIOT (M) M. E.: Sprout, C. E.: W. H. Wilson.

TELEGRAPH (E) E.: Walker, G. E.: Schredley, D. E.: Gertrude Lawatsch.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: John Parker, Samuels Concert Series, R. D. 12, Lancaster, Pa.



### ZEMBO MOSQUE

PHONE: 8107. E. A. Miller, Recorder. S. C.: 2634. ORCH.: 980. 1-BALC.: 1107. 2nd BALC.: 391. BOXES: 150. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 50 Ft. PROSC. H.: 25 Ft. W. to W.: 70 Ft. FTS. to BW.: 46 Ft. ST. to LOFT: 55 Ft. LINES: 44 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. TRAPS: One. DRESSING ROOMS: ON 7. ABOVE: 2. BELOW: 5. AC.: 110-220. NIGHTLY RENTAL: \$300.00. PLAYS PERCENTAGE: No.

### STATE THEATRE

(Fabian Corp.) PHONE: 4-4522. MGR.: Gerry Wallaston. S. C.: 2105. ORCH.: 1248. MEZZ.: 160. 2nd BALC.: 681. BOXES: 16. REG. CREW: 3 Heads. MUSCIANS: Open. BOOKED BY: Fabian Corp., N Y. C. or U B O. PROSC. W.: 39 Ft. PROSC. H.: 32 Ft. W. to W.: 81 Ft. FTS. to BW.: 40 Ft. ST. to LOFT: 64 Ft. LINES: 41 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. DRESSING ROOMS: 11 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

### MAJESTIC

S. C.: 1463. ORCH.: 686. 1-BALC.: 425. 2nd BALC.: 300. BOXES: 52. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct REQUESTS FOR FURTHER DETAILS IGNORED.

POPULATION  
13,402

## HERSHEY

DRAW. POP.  
40,000

HOTELS: Community Inn, Hershey Hotel.

RAILROADS: Reading.

TRANSFER COMPANY: Paul Hess, Ticket Agt. at R. R. Station. Phone: 453-7.

BUS LINES: Greyhound.

NEWSPAPERS: HARRISBURG PAPERS ONLY.

### COMMUNITY PLAYHOUSE

MGR.: J. B. Sollonberger. HOME PHONE: 258. ORCH.: 1144. 1-BALC.: 638. LOGES 122. REG. CREW: 2. MUSICIANS: Open. BOOKED BY: U B O or Direct. PROSC. W.: 44 1-2 Ft. PROSC. H.: 32 Ft. W. to W.: 75 Ft. FTS. to BW.: 46 1-2 Ft. ST. to LOFT: 68 Ft. LINES: 37 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. DRESSING ROOMS: ON 3. ABOVE: 11. BELOW: 1. AC.: 110-220. PLAYS PERCENTAGE: Yes.

### SPORTS ARENA

MGR.: J. B. Sollonberger. HOME PHONE: 258. CAP.: 6000. REG. CREW: Maintenance. MUSICIANS: Open. BOOKED BY: Direct. No Stage—Arena. PLAYS PERCENTAGE: Yes.



POPULATION  
47,638

# NEW CASTLE

DRAW. POP.  
75,000

HOTELS: Castleton, Fountain Inn, Henry Leslie.  
RAILROADS: B. & O., Erie, Penna, P. & L. E.  
COLORED HOTELS: Y. W. C. A., 140 Elm St.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WKST.  
NEWSPAPERS: NEWS (E) ED.: Geo. Conway.

## CATHEDRAL AUDITORIUM

S. C.: 2916. ORCH.: 766. 1-BALC.: 1056. 2nd BALC.: 890. LOGES: 205. REG. CREW: 3  
Heads. MUSICIANS: Open. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 43 Ft.  
PROSC. H.: 36 Ft. W. to W.: 80 Ft. FTS. to BW.: 43 Ft. ST. to LOFT: 79 Ft. LINES: 29 Sets.  
CTWGHT. or HEMP.: Both. FOOTS: Yes. GRD. FL. or UPSTAIRS: Above Street Level.  
DRESSING ROOMS: 16 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$150.00. PLAYS PER-  
CENTAGE: No.

POPULATION  
20,379

# OIL CITY

DRAW. POP.  
50,000

HOTELS: Arlington, City, Drake.  
RAILROADS: Erie, N. Y. C., Penna.  
COLORED HOTELS: Jackson Tourist Home, 258 Bissel Ave.; Moore Tourist Home, 8 Bishop  
Street.  
TRANSFER COMPANY: Hanna Transfer Co. Phone: 4-3561.  
AIRLINES: Penn Cen.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WKRZ.  
NEWSPAPERS: DERRICK (M) M. E.: O'Donnell.  
BLIZZARD (E) M. E.: McIntyre. C. E.: N. P. Bissell.  
AGENTS DAY: Any Day.

## DRAKE

PHONE: 6-4641. MGR.: H. L. Stahl. HOME PHONE: 6-3261. S. C.: 1967. ORCH.: 1624.  
MEZZ.: 343. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct or U. B. O.  
PROSC. W.: 50 Ft. PROSC. H.: 30 Ft. W. to W.: 80 Ft. FTS. to CURT.: Flush. ST. to LOFT:  
70 Ft. LINES: 14 Sets. CTWGHT. or HEMP.: FOOTS: Yes. CUR. to BW.: 29 Ft. GRD. FL.  
or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 7. BELOW: 2. AC.: 110-220.  
PLAYS PERCENTAGE: Yes.





POPULATION  
1,931,334

# PHILADELPHIA

DRAW. POP.  
2,500,000

**HOTELS:** Adelphia, Arch, Barclay, Belgravia, Bellevue-Stratford, Benjamin Franklin, Brierhurst, Broadwood, Chancellor Hall, Chateau Crillon, Clinton, Chesterfield, Claridge, Colonial, Commodore, Congress, Covington, Drake, Essex Gladstone, Lorraine, McAlpin, Madison, Majestic, Marlyn, Milner, Normandie, Philadelphian, Ritz-Carlton, Robert Morris St. Francis, St. James, Sheraton, Spruce, Stephan Gerard, Sylvania, Taft, Tracy, Walnut Park Plaza, Warburton, Warwick, Washington.

**RALROADS:** Penna., Reading, B. & O.

**COLORED HOTELS:** Baltimore, Attucks, Elizabeth, Dixie, Pitts, Carlyle, Doris, Gilchrist, Woodson, La Salle, New Roadside, The Grand, Douglas, Elrae, Horseshoe, Paradise, Chesterfield Ridge, Bilcore, YMCA, YWCA, La Reve.

**TRANSFER COMPANY:** Reed Transfer Co., 905 So. Water St. Phone: Howard 4625.

**AIRLINES:** Eastern, American, TWA, United, National, Capitol, Penn Central.

**BUS LINES:** Greyhound, Trailways.

**RADIO STATIONS:** KYW, WCAU, WDAS, WFIL, WHAT, WIBG, WIP, WPEN, WTEL.

**TELEVISION:** WCAU-TV, WFIL-TV, WPTZ.

**NEWSPAPERS:** BULLETIN (E) M. E.: Walter Lister. C. E.: S. S. Taylor, D. E.: R. E. P. Sensenderfer. SUN. ED.: Cranston. CRITIC: R. E. P. Sensenderfer.

SUN EDITION (S) R. E. P. Sensendorfer, Drama Editor and Critic.

INQUIRER (M-S) M. E.: J. J.: Fitzpatrick. C. E.: M. Litman. D. E.: Lin Martin. PC. ED.: Joseph. SUN. ED.: Schwab. CRITIC: Edw. Schloss.

News and Camden Papers M. E.: D. R. McCollough. C. E.: Hagen.

D. E.: Gerard Gaghan. CRITIC: Gerard Gaghan.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Phila. All-Star Concerts; Emma Feldman, Mgr. Acad. of Music; Schima Kaufman, 5220 Lebanon Ave., Jules Falk Concert Series, Jules Falk, Mgr.; Sylvania Hotel; Phila. Forum, Thos. Raeburn, Pres.; Lincoln Library Bldg., Broad & Chestnut Sts.

**TAX 30%** on Tickets; **1%** City Tax on Co. Salaries.

## ACADEMY OF MUSIC

**MGR.:** Harold Mason. S. C.: 3023. **REG. CREW:** 3 Heads. **MUSICIANS:** Open. **RATIO:** 2-1. **BOOKED BY:** Direct. Plays Concert Artists, Symphony Orchestras and Grand Opera — Also Lecturers. **PLAYS PERCENTAGE:** Yes.

## ERLANGER

S. C.: 1859. **ORCH.:** 953. **1-BALC.:** 389. **MEZZ.:** 363. **BOXES:** 24. **LOGES:** 130. **REG. CREW:** 3 Heads. **MUSICIANS:** Open. **RATIO:** 2-1. **BOOKED BY:** Direct, Goldman, Goldman Theatre. **PROSC. W.:** 40 Ft. **PROCS. H.:** 28 Ft. **W. to W.:** 66 Ft. **FTS. to CURT.:** 1. **ST. to LOFT:** 60 Ft. **LINES:** 47 Sets. **CTWGHT. or HEMP.:** Both. **FOOTS:** Yes. **CUR. to BW.:** 40 Ft. **GRD. FL. or UPSTAIRS:** Street Level. **DRESSING ROOMS:** ON 2. **ABOVE:** 22. **AC.:** 110-220. **NIGHTLY RENTAL:** Depending on Attraction. **PLAYS PERCENTAGE:** Yes.

## Theatrical and Publicity Photos by

*Barry*

PHILADELPHIA

1115 Walnut Street

Opposite FORREST THEATRE

Member PHILADELPHIA  
PRESS PHOTOGRAPHERS ASS'N.



**FORREST**  
(Shubert)

PHONE: Pennypacker 1921. MGR.: L. S. Lawrence. S. C.: 1,766. ORCH.: 837. I-BALC.: 649. MEZZ.: 258. BOXES: 24. REG. CREW: 5. MUSICIANS: Open. RATIO: 2-1. BOOKED BY: U B O. PROSC. W.: 43 Ft. PROSC. H.: 30 Ft. W. to W.: 90 Ft. FTS. to CURT.: 1 Ft. ST. to LOFT: 70 Ft. LINES: 75 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. CUR. to BW.: 39 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 12. BELOW: 2 Large Chorus. AC.: 220. DC.: Arcs. AMPS.: 4800. AC.: 200 D. C. PLAYS PERCENTAGE: Yes.

**LOCUST**  
(Shubert)

PHONE: Pennypacker 5767. MGR.: Mark Wilson. S. C.: 1580. ORCH.: 1053. I-BALC.: 153. MEZZ.: 375. REG. CREW: 5. MUSICIANS: Open. RATIO: 2-1. BOOKED BY: U B O. PROSC. W.: 40 Ft. PROSC. H.: 22 Ft. W. to W.: 74 Ft. FTS. to CURT.: 2. ST. to LOFT: 60 Ft. LINES: 48 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. CUR. to BW.: 27 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 12 Rooms, 1 Large. AC.: 110-220. DC.: Arcs. PLAYS PERCENTAGE: Yes.

**CONVENTION HALL**

MGR.: Edgar S. McKaig. BOOKED BY: Direct—for Conventions and Large Meetings—Fashion Shows, Etc. NIGHTLY RENTAL: According to Event.

**ARENA**

(For Boxing and Sports). MGR.: Peter A. Tyrrell. BOOKED BY: Direct. STAGE: No Stage. NIGHTLY RENTAL: According to Event. PLAYS PERCENTAGE: Thru sponsors.

**SHUBERT**

PHONE: Pennypacker 7119. MGR.: Harry Mulhern. S. C.: 1877. ORCH.: 920. I-BALC.: 553. MEZZ.: 288. BOXES: 114. REG. CREW: 3 Heads. MUSICIANS: Open. RATIO: 2-1; 20 Min. For Musicals. BOOKED BY: U B O. PROSC. W.: 45 Ft. PROSC. H.: 25 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 61 Ft. LINES: Ample. CTWGHT. or HEMP.: CW. FOOTS: Yes. CUR. to BW.: 42 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 12 2 large chorus. AC.: 110-220. DC.: 110. AMPS.: 3200. AC.: 800 D. C. PLAYS PERCENTAGE: Yes.

**WALNUT**

PHONE: Walnut 6780. MGR.: George Sharp. S. C.: 1340. ORCH.: 718. I-BALC.: 590. BOXES: 32. REG. CREW: 5. MUSICIANS: Open. RATIO: 2-1. BOOKED BY: U B O. PROSC. W.: 38 Ft. PROSC. H.: 25 Ft. W. to W.: 60 Ft. FTS. to CURT.: 2 2-1 Ft. ST. to LOFT: 62 Ft. LINES: 50 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. CUR. to BW.: 40 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 12 Rooms. AC.: 110-220. DC.: 110. PLAYS PERCENTAGE: Yes.

Bell Phone: Kingsley 5-0378

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PHILADELPHIA 2, PA.

*"On Highways and Byways and All Thru the Town"*



POPULATION  
671,659

# PITTSBURG

DRAW. POP.  
1,000,000

**HOTELS:** Edison, Ft. Pitt, Haddon Hall, Henry, Kenmar, Keystone, Kirkwood, Lorraine, Mayfair, Penn Hall, Pittsburgher, Ritz, Roosevelt, Schenley, Seventh Ave., Webster Hall, Wm. Penn.

**RAILROADS:** B. & O., Penna. P. & L. E., A. & So. S., P. A. & McK. R., P. & W. V.

**COLORED HOTELS:** Avenue, 1538 Wylie Ave.; Bailey, 1308 Wylie Ave.; Bailey, 1533 Center Avenue.

**TRANSFER COMPANY:** Fletcher Transfer Co. Phone: Atl 0921. Contact: Geo. Fletcher.

**AIRLINES:** United, American, TWA, Penn. Cent.

**BUS LINES:** Greyhound, Tarilways.

**RADIO STATIONS:** KDKA, KQV, WCAE, WJAS, WPGH, WPIT, WWSW.

**NEWSPAPERS:** POST-GAZETTE (M) E. A. Bernard. C. E.: Jos. Shuman. D. E.: Harold Cohen. PRESS (E) M. E.: W. Foster. C. E.: L. J. Fagan. D. E.: Kap Monahan. (Sunday Edition) SUN ED.: White. CRITIC: Kap Monahan.

SUN-TELEGRAPH (Sun. Edition) (E) M. E. R. Daniel, Jr. C. E.: J. A. Zehner. DE: Karl Krug. PIC ED: Clark. SUN. ED: Darow. CRITIC: K. Krug.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Alleghany County League of Women Voters, and Firemen's Widows' Pension Fund. May Beegle Concert Series, Wm. Beegle, Mgr. Union Trust Building.

## NIXON

**PHONE:** Atlantic 4877. **MGR.:** Edw. Wappler. **S. C.:** 2160. **ORCH.:** 680. **1-BALC.:** 614. **2nd BALC.:** 780. **BOXES:** 86. **REG. CREW:** 5. **MUSICIANS:** Open. **BOOKED BY:** U B O. **PROSC. W.:** 42 Ft. **PROSC. H.:** 30 Ft. **W. to W.:** 102 Ft. **FTS. to CUR.:** 3 Ft. **ST. to LOFT:** 80 Ft. **LINES:** 125 Sets. **CTWGHT. or HEMP.:** CW. **FOOTS:** Yes. **CUR. to BW:** 47 Ft. **DRESSING ROOMS:** 30 Rooms. 2 on Stage. **AC:** 110-220. **DC:** 110-220. **PLAYS PERCENTAGE:** Yes.

## DUQUESNE GARDEN (Arena Type)

**MGR.:** John H. Harris. **S. C.:** 5200. **REG. CREW:** None Reg. **MUSICIANS:** Open. **BOOKED BY:** Arena Association, 1270 Sixth Ave. NYC. or Direct. **No. Stage.** **NIGHTLY RENTAL:** Depends on Event. **PLAYS PERCENTAGE:** Yes

## SYRIA MOSQUE

**PHONE:** MA 8700. **MGR.:** J. Leonard Cox. **S. C.:** 3800. **ORCH.:** 788 **1-BALC.:** 1446. **2nd BALC.:** 1319. **BOXES:** 176. **REG. CREW:** Maintenance. **MUSICIANS:** Open. **BOOKED BY:** Direct. **PROSC. W.:** 70 Ft. **PROSC. H.:** 24 Ft. **W. to W.:** 100 Ft. **FTS. to BW.:** 36 Ft. **ST to LOFT:** 72 Ft. **LINES:** 18 Sets. **CTWGHT. or HEMP.:** Both. **FOOTS:** Yes. **DRESSING ROOMS:** 10 Rooms. **AC.:** 110-220. **NIGHTLY RENTAL:** \$525.00. **PLAYS PERCENTAGE:** No.

POPULATION  
110,568

# READING

DRAW. POP.  
150,000

**HOTELS:** Abraham Lincoln, American, Berkshire, Crystal, Daniel Boone, Merchants, Milner, Monahan, Reid.

**RAILROADS:** Penna, Reading.

**COLORED HOTELS:** Dawson Tourist Home, 441 Buttonwood St.

**TRANSFER COMPANY:** Schantz Transfer Co. Phone: 4-2257.

**AIRLINES:** TWA.



BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WEEV, WHUM, WRAW.

NEWSPAPERS: EAGLE (E) M. E.: W. Dillon. C. E.: Thos. Boland. D. E.: L. McDermott.

TIMES (M) M. E.: H. Kohler. C. E.: J. Schanz. D. E.: E. Martz Schoffstoll.

EAGLE (Sunday) (S) SUN. ED.: Boland. CRITIC: E. Martz Schoffstoll.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### RAJAH

PHONE: 4-8373. MGR: Fernard Keeley. S. C.: 21\$. ORCH.: 1153. 1-BALC.: 701. MEZZ.: 186. BOXES: 60. REG. CREW: 4. MUSICIANS: 7. BOOKED BY: U. B. O. PROSC. W.: 46 Ft. PROSC. H.: 50 Ft. W. to W.: 75 Ft. FTS. to CURT.: 8 Ft. ST. to LOFT: 74 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. CUR. to BW.: 29 1-2 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 8. AC.: 110. PLAYS PERCENTAGE: Through Sponsors.

POPULATION  
140,404

## SCRANTON

DRAW. POP.  
200,000

HOTELS: Casey, Holland, Jermyn, Milner, Plaza, Roosevelt, Scranton, Wyoming.

RAILROADS: Cent. of N. J., D. & H., D. L. & W., Erie, L. & W. V., N. Y. O. & W.

COLORED HOTELS: King Tourist Home, 1312 Linden St. Taylor Tourist Home, 1415 Penn Av.

TRANSFER COMPANY: Penn Transfer Co. Phone: 2-3997.

AIRLINES: American.

BUS LINES: Martz, Trailways, Greyhound.

RADIO STATIONS: WARM, WGBI, WSCR, WQAN.

NEWSPAPERS: TIMES (E) M. E.: E. J. Gerrity. C. E.: G. H. Martin.

TRIBUNE (M) M. E.: B. B. Powell. C. E.: T. F. Phillips.

SCRANTONIAN (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### TEMPLE

(Comerford Circuit)

MGR.: John Nolan. S. C.: 1802. ORCH.: 1150. 1-BALC.: 652. REG. CREW: 3 Heads.

MUSICIANS: Open. BOOKED BY: Thru

Comerford Theatres, NYC. or U B O. PROSC.

W.: 40 Ft. PROSC H.: 35 Ft. W. to W.: 70

Ft. FTS. to CURT.: 5 Ft. ST. to LOFT: 72

Ft. DRESSING ROOMS: BELOW: 10. AC.: 110. PLAYS PERCENTAGE: Yes.

### MASONIC AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
IGNORED.

POPULATION  
18,810

## SHAMOKIN

DRAW. POP.  
30,000

HOTELS: James Madison, Penn-Lee, City Hotel.

RAILROADS: Penna, Reading.

TRANSFER COMPANY: Moyer's Express. Phone: Uniontown 760. Contact: D. H. Moyer.

BUS LINES: Greyhound, Trailways, Martz.

RADIO STATIONS: WISL.

NEWSPAPERS: NEWS-DISPATCH (E) M. E.: Jos. Agor. C. E.: H. Siglin.

AGENTS DAY: Any Day.



## CAPITOL

MGR.: L. J. Carkey. HOME PHONE: 1873. S. C.: 1134. ORCH.: 828. I-BALC.: 306. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct or U. B. O. PROSC. W.: 36 Ft. PROSC. H.: 25 Ft. W. to W.: 50 Ft. FTS. to CURT.: 2 Ft. ST. to LOFT: 40 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. CUR. to BW.: 22 Ft. GRD. FL. or UP- STAIRS: Street Level. DRESSING ROOMS: 15 Rooms. AC.: 110. PLAYS PERCENTAGE: Yes.

POPULATION  
86,236

## WILKESBARRE

DRAW. POP.  
150,000

HOTELS: Corine, Fort Durkee, Hart, Milner, Old Fell House, Redington, Sterling, Windsor, Wyoming Valley.

RAILROADS: C. of N. J., P. & H., L. V., Penna, L. & W. V.

COLORED HOTELS: Shaw Tourist Home, 15 So. State St.

TRANSFER COMPANY: Rineman Transfer Co. Phone: Dial 3-5614.

AIRLINES: American, Colonial.

BUS LINES: Martz, Greyhound.

RADIO STATIONS: WBAX, WBRE, WILK.

NEWSPAPERS: RECORD (M) M. E.: R. W. Johnson.

TIMES-LEADER NEWS (E) M. E.: J. T. Murphy. C. E.: J. J. McSweeney.

SUNDAY INDEPENDENT (S) M. E.: Heffernan. C. E.: J. Dutko.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

LOCAL SPONSORS: Community Concerts, Wilkes Barre, Pa.

IREM TEMPLE (Comerford)

S. C.: 1405. ORCH.: 966. I-BALC.: 353. SIDE ORCH.: 86. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct or U. B. O. PROSC. W.: 60 Ft. PROSC. H.: 35 Ft. W. to W.: 90 Ft. FTS. to BW.: 45 Ft. ST. to LOFT: 56 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. DRESSING ROOMS: BELOW; 6. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
44,355

## WILLIAMSPORT

DRAW. POP.  
80,000

HOTELS: Elks, Lycoming, New City, Old Corner, Ross, Wenner.

RAILROADS: N. Y. C., Penna, Reading.

COLORED HOTELS: Randall Tourist Home, 605 Maple St.

TRANSFER COMPANY: Majestic Transfer Co. Phone: 2-8248. Contact: L. L. Bubb.

AIRLINES: Capitol.

BUS LINES: Greyhound, Martz, Williamsport.

RADIO STATIONS: WRAK.

NEWSPAPERS: GAZETTE & BULLETIN (M) M. E.: Q. E. Beauge. C. E.: C. A. Thomas.

SUN (E) M. E.: Gilmore. C. E.: J. M. Good.

AGENTS DAY: Any Day.

KARLTON (Comerford Theatres)

S. C.: 1212. ORCH.: 657. I-BALC.: 519. BOXES: 36. REG. CREW: As Needed. MUSICIANS: Open. BOOKED BY: Comerford Theatres, N.Y.C., or UBO. PROSC.W: 40 Ft. PROSC.H: 26 Ft. W. to W.: 70 Ft. FTS. to BW.: 32 Ft. ST. to LOFT: 60 Ft. LINES: 34 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. BET. GIRDERS: 56 Ft. To Flys, 30 Ft. DRESSING ROOMS: ON 5. ABOVE: 5. AC.: 110. DC.: 110. PLAYS PERCENTAGE: Yes.

POPULATION  
56,712

## YORK

DRAW. POP.  
90,000

HOTELS: Colonial, Haines, Milner, Norva, New Brooks, Penn Hotel, Yorktowne, Brooks.

RAILROADS: Penna.

COLORED HOTELS: Grayson Tourist Home, 32 W. Princess St.

TRANSFER COMPANY: York Tarnsfer Co.



BUS LINES: Greyhound, Martz, Trailways.

RADIO STATIONS: WORK, WSBA.

NEWSPAPERS: DISPATCH (E) M. E.: H. D. Chronister.

GAZETTE & DAILY (M) ME: C. M. Gitt. CE: L. F. Stone.

AGENTS DAY: Any Day.

## ORPHEUM

S. C.: 1200. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 31 Ft. PROSC. H.: 27 Ft. W. to W.: 50 Ft. FTS. to BW.: 44 Ft. ST. to LOFT: 60 Ft. LINES: 28 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. DRESSING ROOMS: 12 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.



# RHODE ISLAND



POPULATION  
253,504

## PROVIDENCE

DRAW. POP.  
500,000

HOTELS: Abbott Park, Berkshire, Crown, Dreyfus, Milner, Minden, Narragansett, Prov-Biltmore, Rialto, Sheraton, Washington.

RAILROADS: N. Y. N. H. & H.

COLORED HOTELS: Mrs. M. A. Greene, 85 Meeting St. Dinah's, 462 No. Main St.

TRANSFER COMPANY: Metropolitan Transfer Co. Phone: Dexter 6827. Union Transfer Co.; Federal Trucking Co. Phone: Manning 1301.

AIRLINES: United, Eastern, Wiggins, American.

BUS LINES: Short Line, N. E. Transportation, Greyhound, Arrow, Interstate.

RADIO STATIONS: WEAN, WFCI, WHIM, WRIB, WJAR, WNAF, WPRO.

NEWSPAPERS: JOURNAL (M) M. E.: D. Patten. C. E.: Stocker. D. E.: Bradford Swan. PIC ED.: Brownell. CRITIC: John Hawkins.

BULLETIN (E) C. E.: Everett. D. E.: Bradford Swan.

SUNDAY JOURNAL (S) SUN. ED.: Byrnes. CRITIC: Bradford Swan.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Tuesday.

## PLAYHOUSE

MGR.: A. Romano, care of Empire Theatre.  
S. C.: 1302. ORCH.: 700. I-BALC.: 287.  
MEZZ.: 291. BOXES: 24. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC. W.: 38 Ft. PROSC. H.: 27 1-2 Ft. W. to W.: 60 Ft. FTS. to CURT.: 1 Ft. ST. to LOFT: 70 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: Both, pinrail. FOOTS: Yes. CUR. to BW.: 30 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 10. BELOW: 1 Large. AC.: 110-220. PLAYS PERCENTAGE: Yes.

## ALBEE

S. C.: 1436. REG. CREW: 3 Heads. MUSICIANS: 4. BOOKED BY: Direct or through

sponsors. PROSC. W.: 32 Ft. PROSC. H.: 20 Ft. W. to W.: 70 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 70 Ft. LINES: 38 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. CUR. to BW.: 37 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. ABOVE: 12. AC.: 125-550. PLAYS PERCENTAGE: Yes.

## R. I. AUDITORIUM, Arena

PHONE: Plant 6000. MGR.: Louis A. R. Pieri. HOME PHONE: Derry 4856. No Stage Arena and Ice Rink. NIGHTLY RENTAL: Depends on Events. PLAY PERCENTAGE: Yes.



## PROVIDENCE (Continued)

### METROPOLITAN

MGR.: Randall. HOME PHONE: GA 1541.  
S. C.: 3045. REG. CREW: Yellow Cards.  
MUSICIANS: Open. BOOKED BY: U B O  
or Direct. PROSC. W.: 48 Ft. PROSC. H.:  
42 Ft. W. to W.: 70 Ft. FTS. to CURT.: 3  
Ft. ST. to LOFT: 87 Ft. LINES: 43 Sets.  
CTWGHT. or HEMP.: Both. FOOTST: Yes.  
CUR. to BW.: 30 Ft. GRD. FL. or UPSTAIRS:  
Street Level. DRESSING ROOMS: 16 Rooms.  
AC.: 110-220. PLAYS PERCENTAGE: Yes. ....



# SOUTH CAROLINA



POPULATION  
71,275

## CHARLESTON

DRAW. POP.  
125,000

HOTELS: Argyle, Berkeley Court, Charleston, Ft. Sumter, Francis Marion, St. John, Timrod Inn.

RAILROADS: A. C. L., Southern, S. A. L.

COLORED HOTELS: Gladsen Tourist Home, 15 Nassau St.; Mayes Tourist Home, 82 1-2 Pine St.; Harleston Tourist Home, 250 Ashley Ave.; Waverly Tourist Home, 2515 Gervais St.

TRANSFER COMPANY: Ballock Transfer. Phone: 2-1238.

AIRLINES: Delta, Eastern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WCSC, WFAK, WHAN, WTMA, WUSN.

NEWSPAPERS: NES & COURIER (M) M. E.: T. R. Waring. C. E.: J. A. Best. D. E.: Kitty Ravenel.

POST (E) ME: R. M. Hitt, Jr. CE: E. Cutts. DE: Henrietta Means.

SUNDAY NEWS-COURIER (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: James Eisenmann, 17 Charlotte St. (Ph 4119). Community Concert Ass'n Mrs. I. Grier Linton, Pres.

### COUNTY HALL

PHONE: 2-0859. MGR.: E. M. Almeida. HOME PHONE: 3-5464. S. C.: 4,000. ORCH.: 2,800. I-BALC.: 1136. REG CREW: 5. MUSICIANS: Open. BOOKED BY: E. H. Robertson, Chairman County Committee, Room 405, The Center. PROSC. W.: 40 Ft. PROSC. H.: 33 Ft. W. to W.: 60 Ft. FTS. to BW.: 36 Ft. ST. to LOFT: 30 Ft. LINES: 10 Sets. CTWGHT. or HEMP.: Both. FOOTST: 4 Circuits. DRESSING ROOMS: ON 6. ABOVE: 6. AC.: 110-220. AMPS.: 200. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGE: No.

POPULATION  
62,396

## COLUMBIA

DRAW. POP.  
125,000

HOTELS: Columbia, Davis, De Soto, Gresham, Jackson, Jefferson, Jerome, Marion, Marmac Wade-Hampton.

RAILROADS: A. C. L., S. A. L., So. Ry., C. N. & L.

COLORED HOTELS: College Inn, YWCA, Community Center, Nylon.



TRANSFER COMPANY: Checker Transportation Co. Phone: (Not Checker Cab) Phone: 3183.

AIRLINES: Delta, Eastern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WCOS, WIS, WKIX, WNOK.

NEWSPAPERS: RECORD (E) M. E.: H. Cauthen. C. E.: A. C. Carson.

STATE (M) M. E.: Montgomery. C. E.: H. C. Booker.

SUNDAY STATE (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

#### CAROLINA (Kinsey Theatre)

ORCH.: 699. -BALC.: 386. 120 Benches. 2nd  
BALC.: 237. REG. CREW: 3. MUSICIANS:  
Open. BOOKED BY: Direct. PROSC. W: 35  
Ft. PROSC. H.: 45 Ft. W. to W.: 75 Ft. FTS.  
to CURT.: 2. ST to LOFT: 75 Ft. LINES: 34  
Sets. CTWGHT. or HEMP.: Both. FOOTS:  
Yes. CUR. to BW.: 40 Ft. PLAYS PERCENT-  
AGE: Yes.

#### TOWNSHIP AUDITORIUM

MGR.: A. H. Rion. S. C.: 3310. ORCH.:  
1034. 1-BALC: 1060. STEPS: 450. BOOKED  
ST. to LOFT: 64 Ft. LINES: 31 Sets.  
27 Ft. W. to W.: 85 Ft. FTS. to BW.: 39 Ft.  
ST. to LOFT: 54 Ft. LINES: 31 Sets.  
CTWGHT. or HEMP.: Both. FOOTS: Yes.  
DRESSING ROOMS: 9 Rooms. AC.: 110-220.  
NIGHTLY RENTAL: \$150.00. PLAYS PER-  
CENTAGE: No.

POPULATION  
34,734

## GREENVILLE

DRAW. POP.  
65,000

HOTELS: Greenville Hotel, Lennox, Ottaray, Poinsett, Virginia.

RAILROADS: Southern, P. & N., C. & W. C., G. & N.

TRANSFER COMPANY: Smith Draying & Storage, 120 N. Markley St. Phone: 1078.

AIRLINES: Eastern, Delta.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WESC, WFBC, WMRC.

NEWSPAPERS: NEWS (M) M. E.: Carl Weimer. C. E.: Wm. Gaines.

PIEDMONT (E) M. E.: D. A. Tillinghast. C. E.: Y. Gilkerson.

SUNDAY NEWS (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

#### CAROLINA

PHONE: 1683. MGR.: H. T. Lashley. HOME  
PHONE: 2612. S. C.: 1218. REG CREW: 3.  
MUSICIANS: Open. BOOKED BY: Direct or  
U B O. PROSC. W.: 36 Ft. PROSC. H.: 27  
Ft. W. to W.: 55 Ft. FTS. to BW.: 26 1-2 Ft.  
ST. to LOFT: 62 Ft. LINES: 34 Sets.  
CTWGHT. or HEMP.: CW. FOOTS: Yes.  
DRESSING ROOMS: BELOW: 5. AC.: 220.  
PLAYS PERCENTAGE: Yes.

#### TEXTILE HALL

PHONE: 2-5442. MGR.: W. G. Sirrine.  
HOME PHONE: 2-1131. S. C.: 2400. ORCH.:  
2000. 1-BALC.: 400. REG. CREW: 2. MUSI-  
CIANS: Open. BOOKED BY: Direct. PROSC.  
W.: 50 Ft. PROSC. H.: 25 Ft. W. to W.:  
71 Ft. FTS. to BW.: 25 Ft. ST. to LOFT: 38  
Ft. LINES: 15 Sets. CTWGHT. or HEMP.:  
Both. FOOTS: Yes. TRAPS: 1 Center. DRESS-  
ING ROOMS: 9 Rooms. AC.: 110. DC.: 220.  
AMPS.: 500. NIGHTLY RENTAL: \$200.00  
Incl. Electrician. PLAYS PERCENTAGE: Yes.



POPULATION  
32,249

# SPARTANBURG

DRAW. POP.  
75,000

HOTELS: Cleveland Hotel, Clinchfield, Commercial, Franklin, Gladstone, Morgan, Richmond.

RAILROADS: Southern, C. & W. C., P. & N.

COLORED HOTELS: Jones Tourist Home, 255 No. Dean St.; Johnson Tourist Home, 307 No. Dean St.

TRANSFER COMPANY: Blowers Transfer Co. Phone: 50. Contact: Roy Blower.

AIRLINES: Eastern, Delta.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WORD, WSPA.

NEWSPAPERS: HERALD (M) M. E.: McCullough. C. E.: McCullough.

JOURNAL (E) M. E.: Don West. C. E.: Don West.

HERALD-JOURNAL (S) ED.: McCullough.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## CAROLINA (Kinsey)

PHONE: 2336. MGR.: R. B. Talbert. HOME

PHONE: 1540-M. S. C.: 1376. REG. CREW:

2. MUSICIANS: Open. BOOKED BY: Di-

rect or U B O. PROSC. W.: 33 Ft. PROSC.

H.: 40 Ft. W. to W.: 60 Ft. FTS. to BW.: 31

Ft. ST. to LOFT: 40 Ft. LINES: 36 Sets.

CTWGHT. or HEMP.: CW. FOOTS: Yes.

DRESSING ROOMS: ABOVE: 3. BELOW: 2.

AC.: 110. DC.: 220. PLAYS PERCENTAGE:

Yes.

## CONVERSE COLLEGE AUD.

S. C.: 2500. REG. CREW: 3. MUSICIANS:

Open. BOOKED BY: Direct. PROSC. W.: 39

Ft. PROSC. H.: 27 Ft. W. to W.: 81 Ft.

FTS. to BW.: 31 Ft. DRESSING ROOMS: 7

Rooms. AC.: 110. DC.: 220. NIGHTLY REN-

TAL: To Sponsors Only. PLAYS PERCENT-

AGE: No.

POPULATION  
15,874

# SUMTER

DRAW. POP.  
25,000

HOTELS: Claremont, Imperial.

RAILROADS: Southern, A. C. L., S. A. L.

TRANSFER COMPANY: Farabow Transfer Co. Phone: 527.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WFIG.

NEWSPAPERS: ITEM (E) M. E.: J. E. McKnight. C. E.: Robt. Moise.

AGENTS DAY: Any Day.

## SUMTER

S. C.: 1678. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W:

31 Ft. PROSC. H.: 21 Ft. W. to W.: 51 1-2 Ft. FTS. to BW.: 22 1-2 Ft. ST. to LOFT: 39, 1-2

Ft. LINES: 10 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. DRESSING ROOMS: ON 3

(Bad). A. C.: 110-220. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Yes.





# SOUTH DAKOTA



POPULATION  
17,015

## ABERDEEN

DRAW. POP.  
35,000

HOTELS: Aberdeen, Alonzo, Davis, Radison, Sherman.  
RAILROADS: C. M. St. P. & P., Gt. Nor., C. & N. W., M. & St. L.  
COLORED HOTELS: Alonzo Ward, Tourist Home, South Main St.  
TRANSFER COMPANY: Aberdeen Transfer Co. Phone: 2529.  
AIRLINES: Northwest.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: KABR.  
NEWSPAPERS: AMERICAN NEWS (E) M. E.: L. Johnson,  
SUNDAY EDITION (S)  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

### ORPHEUM

S.C.: 797. ORCH.: 495. I-BALC.: 278. LOGES: 24. REG. CREW: 2. MUSICIANS: Open.  
BOOKED BY: Direct. PROSC. W. 33 Ft. PROSC. H.: 28 Ft. W. to W.: 49 Ft. FTS. to BW.:  
33 Ft. LINES: 24 Sets. DRESSING ROOMS: 9 Rooms. PLAYS PERCENTAGE: Yes.

POPULATION  
40,832

## SIOUX FALLS

DRAW. POP.  
85,000

HOTELS: Albert, Carpenter, Cataract, Lincoln.  
RAILROADS: C. M. St. P. & P., C. R. I. & P., Gt. Nor., Ill. Cen., C. & N. W. L.  
COLORED HOTELS: Moxley Tourist Home, 915 No. Main St.  
TRANSFER COMPANY: Munce Bros. Phone: 717.  
AIRLINES: Northwest.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: KISD, KELO, KSOO.  
NEWSPAPERS: ARGUS-LEADER (E) M. E.: Shoebothum. C. E.: Jas. Ashley.  
SUNDAY EDITION (S)  
AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday.

### MUNICIPAL AUDITORIUM

MGR.: Fred Beecher. HOME PHONE: 2635. S. C.: 2290. REG. CREW: 3. MUSICIANS:  
Open. BOOKED BY: Direct. PROSC. W.: 40 Ft. PROSC. H.: 22 Ft. W. to W.: 65 Ft. FTS.  
to CURT.: Flush. ST. to LOFT: 55 Ft. LINES: 43 Sets. CTWGHT, or HEMP.: CW. FOOT:  
Yes. CUR. to BW.: 40 Ft. DRESSING ROOMS: ON 3. ABOVE: 6. BELOW: 1. AC.: 110-220.  
NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGE: Yes.





# TENNESSEE



POPULATION  
128,163

## CHATTANOOGA

DRAW. POP.  
200,000

HOTELS: Eastern, Gilbert-Ellis, Grand, Hamilton, James, Key, Lookout Mt. Hotel, Milner, Northern, Park, Plaza, Ross, Patten, Read House, Walden.

RAILROADS: C. of Ga., N. C. & St. L., A. G. So., C. N. O. & T. P., T. & G., Southern.

COLORED HOTELS: YMCA, 793 E. 9th St.; Lincoln; Martin; YWCA, 839 E. 8th St.

TRANSFER COMPANY: Arrow Transfer Co., 1208 King St., Phone: 6-6161, L. G. Hope.

AIRLINES: Eastern, Capital.

BUS LINES: Tenn Coaches, Smoky Mt. Stages, Greyhound, Cherokee Buses, Capitol Motor Lines.

RADIO STATIONS: WAGC, WAPO, WDEF, WDOD.

NEWSPAPERS: NEWS-FREE PRESS (E) M. E.: R. Sanders. C. E.: Tom Raines.

TIMES (also Sunday) (M) E.: A. Mynders. C. E.: Edw. Sussdorff.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Wednesday-Thursday.

### AUDITORIUM

PHONE: 2-6335. MGR.: Tommy Thompson.  
S. C.: 5000. ORCH.: 1450. DR. CIR. 1402.  
MEZZ.: 1650. BOXES: 216. REG. CREW: As  
Required. MUSICIANS: Open. BOOKED BY:  
Direct or U B O or C R A. PROSC. W.:  
80 Ft. PROSC. H.: 28 Ft. W. to W.: 106 Ft.  
FTS. to CURT.: 3 Ft. ST. to LOFT: 66 Ft.  
LINES: 20 Sets. CTWGHT. or HEMP.: Both.  
FOOTS: Yes. CUR. to BW.: 33 Ft. GRD. FL.  
or UPSTAIRS: Above Street Level. DRESS-  
ING ROOMS: ON 2. ABOVE: 10. AC.: 110-  
NIGHTLY RENTAL: \$300.00. PLAYS PER-  
CENTAGE: Yes.

### BIJOU

MGR.: E. P. Aiken. S. C.: 1335. REG. CREW:  
2. MUSICIANS: Open. BOOKED BY: Direct.  
PROSC. W.: 35 Ft. PROSC. H.: 26 Ft. W.  
to W.: 68 Ft. FTS to BW: 39 Ft. ST. to LOFT:  
63 Ft. LINES: 31 Sets. CTWGHT. or HEMP.:  
Hemp. FOOTS: Yes. DRESSING ROOMS:  
ON 3. ABOVE: 4. BELOW: 1 Large. AC.:  
110. PLAYS PERCENTAGE: Yes.

WRITE or WIRE



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POPULATION  
292,942

# MEMPHIS

DRAW. POP.  
500,000

**HOTELS:** Ambassador, Arlington, Blackstone, Chickasaw, Chisca, Claridge, De Sota, Forrest Park, Gayoso, King Cotton, Longinotti, Majestic, Parkview, Peabody, Plaza, Powell, Reid, Rex, Ritz, Tennessee, Weakley, Wm. Len.

**RAILROADS:** Missouri Pacific, C. B., C. R. I. & P., St. L. & S. F., Ill. Cent., Southern, L. & N., N. C. & St. L., M. & O., Y. & M., Valley.

**COLORED HOTELS:** Clark, 144 Beale.

**TRANSFER COMPANY:** Patterson Transfer Co. Phone: 8-2121. Contact: C. R. Smith.

**AIRLINES:** American, Chicago & Southern, Eastern.

**BUS LINES:** Ark. Motor Coaches, Dixie Greyhound, M. P. Trailways, S. W. Greyhound.

**RADIO STATIONS:** WHBO, WMC, WDIA, WMPs, WHHM, WREC.

**NEWSPAPERS:** PRESS-SCIMITAR (E) M. E.: J. Z. Howard. C. E.: Null Adams. D. E.: Edwin Howard. PIC ED.: Adams. CRITIC: Edwin Howard.

COMMERCIAL-APPEAL (M) M. E.: R. F. Paine. C. E.: M. Adams. D. E.: Harry Martin. PIC ED.: Parker. CRITIC: Harry Martin.

SUN. COMM.-APPEAL (S) SUN. ED: S. L. Kahn. CRITIC: Harry Martin.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** Barney Woolner, 794 N. Trezant Street, Memphis.

**STATE TAX:** \$41.50 for 7 Days.

## AUDITORIUM—Small Side

**PHONE:** 37-5443. **MGR.:** Chas. A. McElravy.

**HOME PHONE:** 8-2935. **S. C.:** 2449. **ORCH.:**

1011. **1-BALC.:** 1038. **BOXES:** 400. **REG.**

**CREW:** Yellow Card. **MUSICIANS:** Open.

**BOOKED BY:** Direct or thru U B O. **PROSC.**

**W.:** 69 Ft. **PROSC. H.:** 35 Ft. **W. to W.:** 106

**Ft. FTS. to BW.:** 39 1-2 Ft. **ST. to LOFT:** 80

**Ft. LINES:** 45 Sets. **CTWGHT. or HEMP.:**

Hemp. **FOOTS:** Yes. **GRD. FL. or UPSTAIRS:**

Above Street Level. **DRESSING ROOM:** 24

and 1 large chorus Rm. **AC.:** 110-220. **SPE-**

**CIAL:** The Overall Auditorium has one stage

and two auditoriums and 2 prosceniums, use

same stage. **NIGHTLY RENTAL:** \$300.00.

**PLAYS PERCENTAGE:** Yes.

## AUDITORIUM (Large Side)

**PHONE:** 37-5443. **MGR.:** Chas. A. Mc-

Elravy. **Home Phone:** 8-2935. **S. C.:** 6000.

**REG. CREW:** 7. **MUSICIANS:** Open. **BOOK-**

**ED BY:** Mr. McElravy, Direct. **PROSC. W.:** 70

**Ft. PROSC. H.:** 35 Ft. **W. to W.:** 106 Ft.

**FTS. to BW.:** 39 1-2 Ft. **ST. to LOFT:** 75 Ft.

**LINES:** 45 Sets. **CTWGHT. or HEMP.:** Hemp.

**FOOTS:** Yes. **GRD FL. or UPSTAIRS:** Above

Street Level. **DRESS. ROOMS:** ON 3. **ABOVE:**

24. **AC:** 110-220. **SPECIAL:** Arena, with port-

able floor seats and balconies, same stage as

small side. **NIGHTLY RENTAL:** Depends on

Events. **PLAYS PERCENTAGE:** Yes.

## ORPHEUM

**MGR.:** Chalmers Collins. **ORCH.:** 1400. **1-BALC.:** 700. **MEZZ.:** 350. **2nd BALC.:** 350 (colored)

**REG. CREW:** Yellow Card. **MUSICIANS:** Open. **BOOKED BY:** Direct. **PROSC. W.:** 38 Ft.

**PROSC. H.:** 31 Ft. **W. to W.:** 74 Ft. **FTS. to BW.:** 34 Ft. **LINES:** 36 Sets. **DRESSING ROOMS:**

16 Rooms. **AC.:** 110-220. **PLAYS PERCENTAGE:** Yes.



POPULATION  
14,404

# KINGSPORT

DRAW. POP.  
30,000

HOTELS: Elite, Homestead, Kingsport Inn.

RAILROADS: Clinchfield.

TRANSFER COMPANY: United Warehouse Transfer. Contact: Tom Still.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WKPT.

NEWSPAPERS: NEWS (M) M. E.: E. Binkley. C. E.: Herman Giles. Sun. Ed. E. Crawford.

TIMES (E)

TIMES-NEWS (S)

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

## AUDITORIUM

MGR.: W. C. McNorris. Dir. of Recreation. S. C.: 1500. REG. CREW: 2 Janitors. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 34 1-2 Ft. PROSC. H.: 15 Ft. W. to W.: 41 1-2 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 25 Ft. LINES: 10 Sets. CTWGHT. or HEMP.: Hemp. FOOTSTOCK: R-W-B. CUR. to BW.: 17 Ft. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: 2. D. C.: 110. AMPS.: 30. SPECIAL: Rental \$25.00 per Nite (Min.) or 15 per cent of First \$500.00 and 10 per cent of next \$500.00. and 5 per cent all over \$1000.00. MUST HAVE AUSPICES.

POPULATION  
111,580

# KNOXVILLE

DRAW. POP.  
200,000

HOTELS: Andrew Johnson, Arnold, Broadway, Central, Cumberland, Farragut, Gilbert-Stratford, Milner, Park, Reid, St. James, Southern, Watauga, Whittle Springs.

RAILROADS: L. & N., Southern, T. & N. C.

COLORED HOTELS: Y. W. C. A., 329 Temperance St.; Hartford, 219 E. Vine St.; Rollins Tourist Home, 302 E. Vine St.; Andersons Tourist Home, 501 E. Church St.

TRANSFER COMPANY: Pryor Brown Transfer Co., 314 W. Church St. Phone: 3-5151.

AIRLINES: Delta, American.

BUS LINES: Southeastern Greyhound, Tennessee Coach, Atlantic Greyhound.

RADIO STATIONS: WBIR, WIBK, WKGK, WNOX, WROL.

NEWSPAPERS: JOURNAL (M) M. E.: S. Humphrey. C. E.: D. Garrison.

SUNDAY EDITION (S)

NEWS-SENTINEL (Sun. Edition) (S) M. E.: C. W. Orcutt. C. E.: J. J. Levitt.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## BIJOU

MGR.: Rex Ballard. S. C.: 1295. ORCH.: 550.

1-BALC.: 360. 2nd BALC.: 325. BOXES: 60.

REG. CREW: 2. MUSICIANS: Open. BOOK-

ED BY: Direct or U B O. PROSC. W.: 40

Ft. PROSC. H.: 27 Ft. W. to W.: 74 Ft. FTS.

to BW.: 32 Ft. ST. to LOFT: 54 Ft. LINES:

38 Sets. CTWGHT. or HEMP. Hemp. FOOTSTOCK:

Yes. DRESS. ROOMS: ON 5 ABOVE; 6. BE-

LOW: 2 AC.: 110-220. SPECIAL: House in

very bad condition. PLAYS PERCENTAGE:

Yes.

ADM. BUILDING- CHILOWEE PK.

MGR.: Mack Franse. S. C.: 2800. REG.

CREW: 3. MUSICIANS: Open. BOOKED

BY: Direct. STAGE: No Stage—Arena Type.

NIGHTLY RENTAL: \$100.00.



POPULATION  
167,402

# NASHVILLE

DRAW. POP.  
250,000

HOTELS: Andrew Jackson, Ansley, Clarkston, Hermitage, Homestead, James Robertson, Merchants, Noel, Nash, Sam Davis, Maxwell House, Savoy, Tulane.

RAILROADS: L. & N., N. C. & St. L., T. C., N. F.

COLORED HOTELS: Carver, 1122 Charlotte St.; YMCA, 4th and Charlotte St.; Carver Courts, White Creek Pike, YWCA, 436 Fifth Ave.; Bryant, 500 8th Ave.; Browns, 1610 Jefferson St.; Douglas, 501 4th Ave.

TRANSFER COMPANY: Brown Baggage Co., 212 Tenth Ave. So. Phone: 6-0101. Contact: Mr. Carver.

AIRLINES: Eastern, American.

BUS LINES: Consolidated, Greyhound.

RADIO STATIONS: WKDA, WLAC, WSIX, WSM.

NEWSPAPERS: BANNER (E) M. E.: Chas. Moss. C. E.: Jack Drury. D. E.: Milton Randolph. TENNESSEAN (M) M. E.: Joe Hatcher. C. E.: Setters-Freeman. D. E.: Ralph Perry. CRITIC: Ralph Perry.

SUN. TENNESSEAN (S) D. E.-CRITIC: Ralph Perry.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Community Concerts Ass'n, Chas. Mitchell, Pres., War Memorial Auditorium. Mrs. L. C. Naff, Ryman Auditorium.

## RYMAN AUDITORIUM

PHONE: 6-8580. MGR.: Mrs. L. C. Naff. S. C.: 3010 REG. CREW: 3 Heads and Fly. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC. W.: 60 Ft. PROSC. H.: 19 Ft. W. to W.: 80 Ft. FTS. to BW.: 36 Ft. ST. to LOFT: 65 Ft. LINES: 33 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. DRESSING ROOMS: 15 Rooms. AC.: 110-220. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: Yes.

## WAR MEMORIAL AUD.

S. C.: 2209. ORCH.: 1295. 1-BALC.: 914. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct. Plays Concert Artists, Lectures, Orchestras, Etc. NIGHTLY RENTAL: Depends on Attraction. PLAYS PERCENTAGE: Thru sponsor.



# TEXAS



POPULATION  
51,686

# AMARILLO

DRAW. POP.  
100,000

HOTELS: Amarillo, Angelus, Blackstone, Capitol, Gallison, Herring, Milner, Lewis, Pioneer, Moore, Ross, Plains, Sidney.

RAILROADS: C. R. I. & G., Ft. W. & D. C., P. & Sante Fe.

COLORED HOTELS: Mayfair, 119 Van Buren; Watley, 112 Van Buren; Tennessee, 206 Van Buren.

AIRLINES: TWA.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KAMQ, KEDA, KGNC



NEWSPAPERS: GLOBE (E) M. E.: Wright Parr. C. E.: Fred Post. D. E.: Norton Spayde.  
NEWS (M) M. E.: Wright-Parr. C. E.: Fred Post. D. E.: Norton Spayde.  
NEWS-GLOBE (S) M. E.: Wright Parr. C. E.: Fred Post. D. E.: Norton Spayde. SUN. ED.: Ray Parr.  
TIMES (E) M. E.: Johnson. C. E.: Dewlin.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Panhandle Concert Bureau, 109 East 9th St. (Chas. M. Meeker).

### CITY AUDITORIUM

S. C.: 1462. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 37 Ft. PROSC. H.: 29 Ft. W. to W.: 74 Ft. FTS. to BW.: 27 Ft. LINES: 31 Sets. FOOTS: Yes. DRESS. ROOMS: 9 Rooms. SPECIAL: House in poor condition.

POPULATION  
87,930

## AUSTIN

DRAW. POP.  
150,000

HOTELS: Alamo, Capitol, Driskill, Stephen F. Austin, Texan, Travis Court.

RAILROADS: S. P., M. P., M. K. & T.

COLORED HOTELS: Mrs. Frazier Tourist Home, 810 E. 13th St.; Mrs. J. W. Duncan, Tourist Home, 1214 E. 17th St.; Mrs. W. N. Tears, Tourist Home, 1203 E. 12th St.; Porter's Tourist Home, 1315 E. 12th St.

TRANSFER COMPANY: Merchant's Transfer Co. Phone: 3577. Contact: Clyde Milstead.

AIRLINES: Braniff.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KNOW, KTBC, KVET.

NEWSPAPERS: AMERICAN (M) M. E.: Buck Hood. C. E.: Homer Riley. D. E.: Dean Finley.

STATESMAN (E) M. E.: Hood. C. E.: Riley. D. E.: Dean Finley.

SUN. AM. STATESMEN (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### PARAMOUNA (Interstate Circuit)

S. C. 1419. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Interstate Theatres, Dallas, Tex. or U B O. or Consolidated Radio Artists, N.Y.C. PROSC. W.: 33 Ft. PROSC. H.: 32 Ft. W. to W.: 55 Ft FTS. to CURT.: 6 Ft. ST. to LOFT: No Flies. LINES: 37 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. CUR. to BW.: 33 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 11 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

### GREGORY AUDITORIUM

S. C.: 8000. REPEATED REQUEST FOR INFORMATION HAVE BEEN IGNORED.

POPULATION  
59,061

## BEAUMONT

DRAW. POP.  
100,000

HOTELS: Beaumont, Edson, La Salle, Milner, New Crosby.

RAILROADS: Southern Pac., Mo. Pac, G. C. & Sante Fe, K. C. So.

COLORED HOTELS: Mrs. B. Powers, 730 Forsythe St. (Tourist Home).

TRANSFER COMPANY: Beaumont Transfer Co. Phone: 1154.

AIRLINES: BRANIFF, EASTERN.

BS LINES: Greyhound, Trailways.

RADIO STATIONS: KFDM, KPBX, KRIC, KTRM.



NEWSPAPERS: ENTERPRISE (M) M. E.: Hunt, G. E.: Packwood, D. E.: Merita Mills.  
JOURNAL (E) M. E.: Ward, C. E.: Van Zandt, D. E.: Gladys Barrileaux.  
SUNDAY ENTERPRISE (S)  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

#### CITY AUDITORIUM

Run By City of Beaumont, Mr. Braden, City Mgr. City Hall, S. C.: 2374. ORCH.: 1592.  
1-BALC.: 322. 2nd BALC.: 460. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY:  
Direct or Thru sponsors. PROSC. W.: 40 Ft. PROSC. H.: 20 Ft. W. to W.: 63 Ft. FTS. to  
BW.: 45 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: CW. Pinrail. FOOTS: Yes. GRD. FL. or  
UPSTAIRS: Above Street Level DRESSING ROOMS: ON 2. ABOVE: 2. (Also space in halls)  
AC.: 110-220. Connections for Lamps in Balc. NIGHTLY RENTAL: \$125.00.

POPULATION  
294,734

## DALLAS

DRAW. POP.  
500,000

HOTELS: Adolphus, Alton, Ambassador, Baker, Baylor, Birdwell, Blue Bonnet, Campbell,  
Carlisle, Carlton, Cliff, Cliff Towers, Clifton, Ervington, Fair Park, Forest Inn, High-  
lander Jefferson, Maple Terrace, Mayfair, Melrose, Milam, Milner Mission Courts,  
New Dallas, New Southern, Oak Lawn, Oxford, Pittman, Plaza, St. Paul, Sanger, Scott,  
Southland, Stonleigh, Texan, Victory, White-Plaza, Whitmore.

RAILROADS: C. R. I. & Gulf, G. C. & S. Fe, M. K. & T., S. P., L. & A., St. L. S. W.,  
T. & P., Ft. W. & D. C., Frisco, T. E., L. A. & T.

COLORED HOTELS: Grand Terrace, Boll & Juliett St. Lewis, 02 1-2 No. Central, Powell, 3115  
State St., YMCA, 2700 Flora St., YWCA, 3525 State. St., Lone Star.

TRANSFER COMPANY: Bonded Transit Co. Phone: Union 6-4437. Contact: Alfred Wagner.

AIRLINES: American, Delta, Braniff.

BUS LINES: Greyhound, Trailways, Others.

RADIO STATIONS: KRLD, K'XL, KSKY, KLIF, WFAA, WRR.

NEWSPAPERS: NEWS (M) M. E.: H. C. Withers. C. E.: Jack Krueger. D. E.: John Rosen-  
field, Jr. CRITIC: John Rosenfield, Jr. (Also Sunday).

TIMES-HERALD (E) M. E.: J. F. Chambers. C. E.: Hal Lewis. D. E.: Clay  
Bailey. CRITIC: Clay Bailey. PIC ED: Walsh. SUN. ED.: Dolph.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Barney Woolner, 794 N. Trezant St., Memphis, Tenn.

STATE TAX: 10% Over \$50.00. CITY TAX: None.

#### MELBA

R. J. O'Donnell, Interstate Circuit, S. C.  
1841. ORCH.: 1186. 1-BALC.: 446. MEZZ.:  
147. LOGES: 63. REG. CREW: Yell  
Card. MUSICIANS: Open. BOOKED BY: U  
B O or Consolidated Radio Artists, NYC. or  
Direct, Bob O'Donnell, Interstate Theatres,  
Dallas, Tex. PROSC. W.: 39 Ft. PROSC. H.:  
36 Ft. W to W.: 40 Ft. FTS. to BW.: 31 Ft.  
ST. to LOFT: 60 Ft. LINES: 36 Sets.  
CTWGHT. or HEMP.: CW. FOOTS: Yes.  
GRD. FL. or UPSTAIRS: Street Level. DRESS-  
ING ROOMS: 14 Rooms. AC.: 110-220.  
PLAYS PERCENTAGE: Yes.

#### STATE FAIR AUDITORIUM

PHONE: Tremont 7-9865. MGR.: Chas. A.  
Meeker. HOME PHONE: Yale 2-4190. S. C.:  
4301. ORCH.: 1347; 1144. 1-BALC.: 539;  
358. BALC.: 865. BOXES: 48. REG. CREW: 5  
Men. MUSICIANS: Open. BOOKED BY: Di-  
rect. PROSC. W.: 60 Ft. PROSC. H.: 38 Ft.  
W. to W.: 00 Ft. FTS. to BW.: 43 Ft. ST.  
to LOFT: 72 Ft. LINES: 40 Sets. CTWGHT. or  
HEMP.: Hemp. FOOTS: Yes. GRD. FL. or  
UPSTAIRS: Street Level. DRESSING ROOMS:  
ON 8. ABOVE: 2. AC.: 110-220. AMPS.:  
1200. NIGHTLY RENTAL: 1 Show, \$150.00;  
2 Shows. \$225.00. PLAY PERCENTAGE: Yes.



POPULATION  
96,810

## EL PASO

DRAW. POP.  
170,000

HOTELS: Angelus, Campbell, Cortez, Doniphan, El Ranchotel, Fisher, Gardner, Gateway, Grand, Hilton, Knox, Laughlin, McCoy, Milner, Oasis, Paso Del Norte.

RAILROADS: So. Pacific, M. N. W., S. Fe, Nat. of Mex., T. & P.

COLORED HOTELS: Murray, 214 So. Mesa, Phillips Manor, 704 St. Vrain, Jordan's, 104 Kemp., Phillips Tourist Home, 704 So. St. Vrain, L. Walker, 2923 E. San Antonio, Daniel 413 So. Oregon, Winston 3205 Alameda, Stull, 511 Tornillo.

TRANSFER COMPANY: Southwestern Fuel & Transfer Co. Phone: Main 1166.

AIRLINES: American, Lamsa, Continental.

RADIO STATIONS: KROD, KELP, KEPO, KSET, KTSM.

NEWSPAPERS: HERALD-POST (E) M. E.: C. E. Choep. C. E.: H. A. Michael.

TIMES (M) M. E.: W. I. Latham. C. E.: Jas. Halloran. D. E.: Norman Burke.

SUN. ED.: Glasscock. CRITIC: Norman Burke.

SUNDAY TIMES (S) D. E.: Norman Burke. CRITIC: Norman Burke.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. A. F. Quisenberry, 812 Baltimore, El Paso. Phone Office, Main 3300, Home Main 6870. Mrs. Hallet Johnson, Hotel Cortez, El Paso, Tex.

### PLAZA (Interstate Theatres)

S. C.: 2298. ORCH.: 1072. I-BALC.: 792.

MEZZ.: 434. REG. CREW: Yellow Card.

MUSICIANS: Open. BOOKED BY: U B O or

Bob O'Donnell, Interstate Theatres, Dallas,

Texas, or Consolidated Radio Artists, New

York City. PROSC. W.: 50 Ft. PROSC. H.: 30 Ft.

W. to W.: 84 Ft. FTS. to BW.: 37 Ft.

ST. to LOFT: 62 Ft. LINES: 32 Sets.

CTWGHT. or HEMP.: CW. FOOTST: Yes.

GRD. FL. or UPSTAIRS: Street Level. DRESS-

ING ROOMS: ON 8. BELOW: 2 Large. AC.: 110.

PLAYS PERCENTAGE: Yes.

### LIBERTY HALL

S. C.: 2934. REG. CREW: Yellow Card.

MUSICIANS: Open. BOOKED BY: Direct or

Thru U B O or Consolidated, Radio Artists.

PROSC. W.: 43 Ft. PROSC. H.: 27 Ft. W. to

W.: 82 Ft. FTS. to BW.: 38 1-2 Ft. LINES:

37 Sets. DRESSING ROOMS: 11 Rooms.

AC.: 110-220. NIGHTLY RENTAL: \$125.00.

PLAYS PERCENTAGE: Thru Sponsors.

POPULATION  
177,662

## FT. WORTH

DRAW. POP.  
350,000

HOTELS: Blackstone, Colonial, Commercial, Hickman, Madoc, Majestic, Melba, Milner, Seibold, Texas, Westbrook, Worth.

RAILROADS: Ft. W. & D. C., Frisco Syst., G. C. & S. Fe, M. K. & T., St. L. So. W., T. & P., M. P., S. P., C. R. I. & G.

COLORED HOTELS: Del Rey, 901 Jones St., Jim's, 413 E. 5th St., Evans Tourist Home, 1213 E. Terrell St.

TRANSFER COMPANY: Fort Warehouse & Storage Co. Phone: 7-1161. Contact: Bill Meil.

AIRLINES: Pioneer, Trans-Texas, Delta, American, Braniff.

BUS LINES: Dixie Motor Coaches, All-American, Greyhound, Bowen Motor Coaches, Roberetson.

RADIO STATIONS: KCNC, WFJZ, KWBC.



NEWSPAPERS: PRESS (E) M. E.: C. L. Douglas. C. E.: W. D. Hall. D. E.: Jack Cordon.  
STAR-TELEGRAM (M) M. E.: Jas. R. Record. C. E.: C. Greene. D. E.:  
Ida B. Hicks. CRITIC: Ida B. Hicks.  
STAR-TELEGRAM (E) C. E.: Phil Edwards. D. E.: Jack Gordon.  
SUN. STAR-TELEGRAMS (S) SUN ED.: Greene. CRITIC: Jack Gordon.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Interstate Circuit, Dallas, Tex.; R. G. McElyea, Amusement Enterprises,  
Will Rogers Mem. Auditorium. Mrs. John F. Lyons, Pres.; The Lyons Series; Will Rogers  
Mem. Aud.  
STATE TAX: 10% Over First \$50.00. CITY TAX: No.

#### WILL ROGERS MEM. AUD.

MGR.: J. D. Price. S. C.: 2993. ORCH:  
1939. 1-BALC.: 896. BOXES: 158. REG.  
CREW: Yellow Card. MUSICIANS: Open.  
BOOKED BY: Direct. PROSC. W.: 50 Ft.  
PROSC. H.: 24 Ft. W to W.: 100 Ft. FTS. to  
CURT.: 5 Ft. ST to LOFT: No Flies. LINES:  
48 Sets. CTWGHT. or HEMP.: Both. FOOT5:  
Yes. CUR. to BW.: 35 Ft. GRD. FL. or UP-  
STAIRS: Street Level. DRESSING ROOMS:  
ON 14. BELOW: 2 Large. AC.: 110. DC.:  
220. Connection For Lamps and Booth in  
BALC. NIGHTLY RENTAL: \$135.00 Matinee;  
\$200.00 Night. PLAYS PERCENTAGE: Yes,  
Thru Sponsors.

#### MAJESTIC

(Interstate Circuit)

PHONE: 2-1304. HOME PHONE: 4-0981. S.  
C.: 1356. ORCH.: 832. 1-BALC.: 196. 2nd-  
BALC.: 177. 3rd BALC.: 133. BOXES: 18.  
REG. CREW: 5. MUSICIANS: Open. BOOK-  
ED BY: Direct or Thru U B O or Consoli-  
dated Radio Artists, NYC. PROSC. W.: 39  
Ft. PROSC. H.: 30 Ft. W. to W.: 65 Ft.  
FTS to BW.: 33 1-2 Ft. ST. to LOFT: 62 Ft.  
LINES: 30 Sets. CTWGHT. or HEMP.: CW.  
FOOTS: Yes. DRESSING ROOMS: ON 7.  
ABOVE: 8. AC.: 220. PLAYS PERCENTAGE:  
Yes.

#### NORTH SIDE COLISEUM (Arena Type)

PHONE: 6-7269. MGR.: R. G. McElyea. HOME PHONE: 5-4664. S. C.: 5000. BOOKED  
BY: Direct. STAGE: No Stage. NIGHTLY RENTAL: \$250.00. PLAYS PERCENTAGE: Yes.

POPULATION  
60,862

## GALVESTON

DRAW. POP.  
135,000

HOTELS: Buccaneer, Cavalier, Coronado Courts, Galvez, Jean Lafitte, Milner, Miramar Court,  
New Tremont, Oriental, Panama, Plaza, Powell.

RAILROADS: Southern Pacific, G.H.&H., G.C. & S. Fe, M.K.T., M.P., C.R.I. & P.

COLORED HOTELS: Oleander, 421 1/2 25th St., Gus Allen, 2710 Avenue "F", Freeman Tourist  
Home, 1414 29th St., Mrs. J. Pope, Tourist Home, 2814 Ave. "N".

AIRLINES: Braniff

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KLUF. KGBC.



NEWSPAPERS: NEWS (M) ME: C. E. McClelland, CE: D. E. Kliever, DE: Dick Carson.  
CRITIC: Dick Carson.  
TRIBUNE (E) DE: Dick Carson. CRITIC: Dick Carson.  
SUN. NEWS (S) CRITIC: Dick Carson.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Barney Woolner, Memphis, Tenn.

ORGANIZATIONS: Pilot Club, John Mitchell, 311 Guaranty Bldg.

STATE TAX: 10% Over First \$50.00.

### MUNICIPAL AUDITORIUM

PHONE: 6321. Mildred Oser, City Sect'y. S.C.: 3643. REG. CREW: Janitor. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 52 Ft. PROSC.H, 38 Ft. WtoW: 75 Ft. FTS. TO BW: 50 Ft. ST. to LOFT: 80 Ft. LINES: 18 Sets. CTWGHT or HEMP: Hemp. FOOT: R-W&B. TRAPS: One. GRD. FL. or UPSTAIRS: Above Street. DRESSING ROOMS: Above 14. AC: 110-220. NIGHTLY RENTAL: \$100.00. PLAYS PERCENTAGES: No.

POPULATION  
384,514

## HOUSTON

DRAW. POP.  
750,000

HOTELS: Ambassador, Auditorium, Bell, Belmont, Ben Milam, Brazos, Bristol, Cotton, DeGeorge, Fred's, Judson, Lamar, Lamar Annex, Lee, Macatee, Milby, Milner, Plaza, Rhodes, Rice; Roosevelt, Sam Houston, San Jacinto, Stratford, Tennison, Texas State, Travelers, Walee, Warwick, Wm. Penn, Woodrow.

RAILROADS: South Pacific, G.H.&H., Burlington, R.I., M.P., G.C.&St. Fe, M.K.&T., H.B.&T.

COLORED HOTELS: Y.M.C.A., 1217 Bagby St., Y.W.C.A., 506 Louisiana St., Coopers, 1011 Dart St.

TRANSFER COMPANY: O.K. Transfer Co. Phone: Preston 6739.

AIRLINES: American, Eastern, Chicago & Southern, Braniff, Essair, Inc.

BUS LINES: All-American, Bowen Motor Coaches, Bowen Trailways, S.W. Greyhound, Mo. Pac. Trailways, Texas Bus Lines.

RADIO STATIONS: KATL, KCOH, KLEE, KNUZ, KPRC, KTHT, KXYZ.

NEWSPAPERS: CHRONICLE (E) (Also Sun.), ME: M. E. Walter. CE: R. J. Watts.

POST (M) (Also Sun.). ME: Arthur Laro. CE: H. Johnston.

PRESS (E) ME: J. B. Stevens. CE: A. M. Colegrove. DE: Paul Hochuli.

CRITIC: Paul Hochuli.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Mrs. Edna W. Saunders, 920 Main St., Houston. Also for Galveston, Beaumont and St. Charles. Dick Wheeler, % The Plantation, 9101 So. Main St., Barney Woolner, Memphis.

STATE TAX: 10% of all over \$50.00.

### MUSIC HALL

S. C.: 2216. ORCH.: 1630. 1-BALC.: 382.  
2nd BALC.: 116. BOXES: 88. REG. CREW:  
Yellow Card. MUSICIANS: Open. BOOKED  
BY: Direct or U B O or Consolidated Radio  
Artists, NYC. PROSC. W.: 50 Ft. PROSC. H.:  
27 1-2 Ft. W. to W.: 86 Ft. FTS. to BW.:  
44 1-2 Ft. ST. to LOFT: 72 Ft LINES: 47  
Sets. CTWGHT. or HEMP.: CW. FOOT: Yes.  
DRESSING ROOMS: ON 2. ABOVE:  
12. AC.: 110-220. NIGHTLY RENTAL:  
\$175.00. PLAYS PERCENTAGE: Yes Thru  
Sponsors.

### MAJESTIC

(Interstate Circuit)

MGR.: Al Lever. S C. 2116. REG. CREW:  
Yellow Card. MUSICIANS: Open. BOOKED  
BY: U B O. Consolidated or Bob O'Donnell,  
Interstate Circuit, Dallas, Tex. PROSC. W.:  
42 Ft. PROSC. H.: 30 Ft. W. to W.: 71 Ft.  
FTS. to BW.: 39 Ft. LINES: 37 Sets.  
CTWGHT. or HEMP.: CW. FOOT: Yes.  
DRESSING ROOMS: 15 Rooms. AC.: 110-  
220. PLAYS PERCENTAGE: Yes.



POPULATION  
6,410

## MEXIA

DRAW. POP.  
10,000

HOTELS: Commercial, Hurdleston, Little Texas, Majestic.

RAILROADS: SO. Pacific, Burlington, R. I.

TRANSFER COMPANY: Gore Transfer Co. Phone: 20. Contact: Claude Gore.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: NEWS (E) ME: Gene Womack. Sunday Edition (S).

AGENTS DAY: Any Day. SUNDAY DEADLINE: Friday.

### CITY AUDITORIUM

PHONE: 318. MGR: H.F. Mace. HOME PHONE: 630. S.C.: 1212. ORCH: 800. I-BALC.: 412.

REG. CREW: Yellow Card. MUSICIANS: Open. PROSC.W.: 40 Ft. PROSC.H.: 23 Ft. WtoW:

64 Ft. FTS. TO BW: 32 Ft. LINES: 29 Sets. CTWGHT or HEMP. Hemp. FOOT: Yes. DRESS-

ING ROOMS: 9 Rooms. AC: 110-220. PLAYS PERCENTAGES: Yes.

POPULATION  
12,144

## PALESTINE

DRAW. POP.  
20,000

HOTELS: O'Neill.

RAILROADS: So. Pacific, Mo. Pacific.

TRANSFER COMPANY: Rollins Transfer Co. Contact: M. H. Dickey.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: HERALD-PRESS (E) ME: L. Hamilton. Sunday Edition (S) Sun. Ed.: R. Main.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

### JUNIOR H. S. AUDITORIUM

PHONE: 2-6162. Bonner Frizzell, Supt. HOME PHONE: 2-3130. S.C.: 1000. ORCH.: 799.

I-BALC.: 201. REG. CREW: Janitor Only. MUSICIANS: Open. BOOKED BY: Direct. PROSC.

W: 36 Ft. PROSC.H: 27 Ft. WtoW: 68 Ft. FTS to BW: 33 Ft. ST. to LOFT: 64 Ft. LINES: 28

Sets CTWGHT or HEMP: Hemp. FOOT: Yes. DRESSING ROOMS: 9 Rooms. AC: 110-220.

PLAYS PERCENTAGES: No. NIGHTLY RENTAL: \$80.00.

POPULATION  
253,854

## SAN ANTONIO

DRAW. POP.  
400,000

HOTELS: Blue Bonnet, Crockett, Gunter, Jefferson, Menger, Milner, Plaza, Prudential, Robt. E. Lee, St. Anthony, Travelers, White-Plaza.

RAILROADS: Sou. Pacific, M.P., M.K. & T.

COLORED HOTELS: Munday, 129 N. Mesquite St.

TRANSFER COMPANY: San Antonio Storage Co. Contact: Leary Bros.

AIRLINES: Eastern, Braniff.

BUS LINES: S.W. Greyhound, Kerrville Buses, Union Buses, Creamer Stages, Bowen Motor Lines.

RADIO STATIONS: KABC, KCOR, KITE, KMAC, KONO, KTSA, WOAI.

NEWSPAPERS: EXPRESS (M) ME: J. B. Cross. CE: V. Griffith.

NEWS Sun. Edition (E) ME: Cross. CE: W. Darby. Sun. Ed.: Ed. Spill.

LIGHT (Also Sun.) (E) Woolford. DE: Sam Woolford.

CRITIC: Sam Woolford.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### TEXAS

(Interstate Circuit)

S. C.: 2752. REG. CREW: 6. MUS.: 18 Musical, 12 Drama. BOOKED BY: Interstate Theatres, Dallas, U B O. or Consolidated Radio Artists. PROSC. W.: 48 Ft. PROSC. H.: 30 Ft. W to W.: 76 Ft. FTS. to BW.: 38 1-2 Ft. ST. to LOFT: 72 Ft. LINES: 39 Sets. CTWGHT. or HEMP.: CW. FOOT: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 1. ABOVE: 8. AC.: 120. PLAYS PERCENTAGE: Yes.

### MUNICIPAL AUDITORIUM

PHONE: Garfield 8822. MGR.: Jean Wildenstein. HOME PHONE: Kenwood 9304. S. C.: 6000. ORCH.: 3800. I-BALC.: 2200. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 75 Ft. PROSC. H.: 60 Ft. W. to W.: 100 Ft. FTS. to BW.: 55 Ft. ST. to LOFT: 70 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: CW. FOOT: 3 Circuits. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 16. AC.: 220. DC.: 110. PLAYS PERCENTAGE: Yes.



POPULATION  
25,802

# SAN ANGELO

DRAW. POP.  
60,000

HOTELS: Cactus, Milner, Naylor, Roberts, Roosevelt, St. Angelus.

RAILROADS: Sante Fe.

TRANSFER COMPANY: Luther Transfer Co.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KTXL, KGKL.

NEWSPAPERS: STANDARD (E) ME: Grady Hill. CE: Geo. Kunkel.

STANDARD TIMES (Also Sunday) (M) ME: Jim Lin...

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.

## MUNICIPAL AUDITORIUM

PHONE 4698. MGR: C. E. Starkie. HOME PHONE: 4733. S.C.: 1860. ORCH: 1313. 1-BALC.: 547. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 36 Ft. PROSC.H: 28 Ft. WtoW: 70 Ft. FTS. to CURT: 39½ Ft. ST. to LOFT: 55 Ft. LINES: 36 Sets. CTWGHT or HEMP. CW. FOOT: Yes. DRESSING ROOMS: ON 2 ABOVE: 2 BELOW: 2. AC: 220-DC: 110. NIGHTLY RENTAL: Based on admission price. PLAYS PERCENTAGES: No.

POPULATION  
11,821

# TEXARKANA

DRAW. POP.  
20,000

HOTELS: Avenue, Grim, McCartney, Savoy, Victory.

RAILROADS: Mo. Pac., St. L. S.W., T & P, K.C. So.

COLORED HOTELS: Brown, 312 West Elm St., Mackey Tourist Home, 102 E. 9th St.

TRANSFER COMPANY: Theatre Transfer Co. PHONE: 2000. Contact: Jack Ochs.

AIRLINES: American.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KCMC, KTFS.

NEWSPAPERS: GAZETTE (M) ME: J. Q. Mahaffey. CE: L. Graves.

NEWS (E)

SUN. GAZETTE (S)

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## PARAMOUNT

(Saenger Theatres)

MGR.: H. D. Bowers. HOME: Hotel McCartney. S. C.: 1794. BOOKED BY: Direct or U B O. PROSC. W.: 44 Ft. PROSC. H.: 28 Ft. W. to W.: 65 Ft. FTS. to BW.: 37 Ft. ST. to LOFT: 68 Ft. LINES: 39 Sets. CTWGHT. or HEMP.: CW, pinrail. FOOT: Yes. DRESSING ROOMS: ON 3. BELOW: 4. AC.: 110. PLAYS PERCENTAGE: Yes.

## AUDITORIUM

PHONE: 2-8161. MGR.: Alba J. Etie, Jr. ORCH.: 949. 1-BALC.: 452. 2nd BALC.: 497. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct. NIGHTLY RENTAL: \$15.00 for Morning; Noon to 6 P.M., \$25.00; 6 to Midnight \$50.00. PLAYS PERCENTAGE: No.



POPULATION  
28,279

## TYLER

DRAW. POP.  
60,000

HOTELS: Blackstone, Tyler.  
RAILROADS: Mo. Pac., St. L. S.W.  
TRANSFER COMPANY: Bryant Beard Transfer.  
AIRLINES: Braniff  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: KGKB, KRET, KTBB.  
NEWSPAPERS: COURIER-TIMES (E) ME: Wallace. CE: Lymons.  
TELEGRAPH (M) ME: Adair. CE: Al Hall.  
SUN. COURIER-TIMES (S).  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

### AUDITORIUM

PHONE: 3847. MGR.: Cecil Baywell. HOME  
PHONE: 9126-J3. S. C.: 1992. ORCH.: 650.  
I-BALC.: 700. MEZZ.: 1292. BOXES: 6 REG.  
CREW: 5. MUSICIANS: Open. BOOKED  
BY: Lois Whiteman, care of Auditorium.  
PROSC. W.: 35 Ft PROSC. H.: 26 Ft. W.  
to W.: 68 Ft. FTS. to BW.: 27 Ft. ST. to  
LOFT: 58 Ft. LINES: 21 Sets. CTWGHT. or  
HEMP.: Hemp. FOOTS: Yes. DRESSING  
ROOMS: ON 3. BELOW: 6. NIGHTLY  
RENTAL: \$100.00. PLAYS PERCENTAGE: No.

### H S. AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
IGNORED.

POPULATION  
55,982

## WACO

DRAW. POP.  
135,000

HOTELS: Colonial, Milner, Raleigh, Roosevelt, State.  
RAILROADS: M. P., So. Pac., T. EL, M. K. & T., St. L. S.W.  
COLORED HOTELS: B. Ashford, 902 No. 8th St. (Tourist Home).  
TRANSFER COMPANY: Waco Transfer Co.  
AIRLINES: Braniff.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WACO, KWTX.  
NEWSPAPERS: NEWS-TRIBUNE (M) ME: Harry Provence. CE: Sam Wood.  
TIMES-HERALD (E) ME: Provence. CE: Wood.  
TRIBUNE-HERALD (S) ME: Provence.. CE: Wood.  
AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.  
LOCAL SPONSORS: Miss Gussie Oscar, Raleigh Hotel, Waco, Texas.

### WACO HALL

S.C.: 2418. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct or through  
Sponsors. PROSC.W: 43 Ft. PROSC.H: 29 Ft. WtoW: 81 Ft. FTS to BW: 36½ Ft. LINES: 34  
Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. DRESSING ROOMS: 10 Rooms. AC: 110-220.  
NIGHTLY RENTAL: \$125.00. PLAYS PERCENTAGES: Thru Sponsors.

POPULATION  
45,112

## WICHITA FALLS

DRAW. POP.  
75,000

HOTELS: Gladstone, Holt, Kemp, Lynn, Marchman, Milam, Moro, New Commercial, William-  
Mary.  
RAILROADS: Ft. W. & D. C., M.K. & T., W. V., W.F. & So.  
COLORED HOTELS: Bridges, 404 Sullivan St., E. B. Jeffry, 509 Jaurez St.



TRANSFER COMPANY: Albright Transfer. PHONE 3178. Contact: Mr. Clark.  
 AIRLINES: Braniff.  
 BUS LINES: Greyhound, Trailways.  
 RADIO STATIONS: KFDF, KWFT.  
 NEWSPAPERS: RECORD-NEWS (M) ME: B. D. Donnell. CE: Curtis Cook.  
 TIMES (E). CE: W. L. Donnell.  
 SUNDAY TIMES (S).  
 AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.  
 LOCAL SPONSORS: Mrs. Hal Yaeger, 2400 Roberts, Wichita Falls, Texas.

#### MEMORIAL AUDITORIUM

PHONE: 2-2183. MGR.: Mr. Moody. HOME PHONE: 2-4574. S.C.: 3148. ORCH: 1697.  
 1-BALC.: 2745. 2nd BALC.: 706. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED  
 BY: Direct or Through Sponsors. PROSC.W: 52 Ft. PROSC.H: 39 Ft. WtoW: 100 Ft. FTS.  
 to CUR. 43 Ft. ST. to LOFT: 80 Ft. LINES: 40 Sets. CTWGHT or HEMP: CW. FOOTS: Yes.  
 DRESSING ROOMS: ON 2 ABOVE: 6. BELOW: 4. AC: 110-220. NIGHTLY RENTAL: \$150.00.  
 PLAYS PERCENTAGES: No.



# UTAH



POPULATION  
43,688

## OGDEN

DRAW. POP.  
100,000

HOTELS: Ben Lemond, Broom, Critchlow, Healy, Milner, Ogden.  
 RAILROADS: Bamb. El., So. Pac., U. Pac., D. & R. G. W., U. I. C.  
 TRANSFER COMPANY: Slade Transfer. PHONE: 8944. Contact: Jeff Slade.  
 AIRLINES: United.  
 BUS LINES: Greyhound, Trailways.  
 RADIO STATIONS: KLO, KOPP, KVOG.  
 NEWSPAPERS STANDARD-EXAM. (E) ME: S. C. Stewart. CE: Jas. E. O'Connor.  
 Sunday Edition (S).  
 AGENTS DAY: TUESDAY. SUNDAY DEADLINE: Wednesday.

#### ORPHEUM

PHONE: 8962. MGR.: R. C. Glasmann.  
 HOME PHONE: 9751. S. C.: 1037. ORCH:  
 615. 1-BALC.: 188. 2nd BALC.: 234. BOXES:  
 38. REG CREW: 2-5. MUSICIANS: 5 Min.  
 BOOKED BY: Direct or U B O. PROSC. W.:  
 35 Ft. PROSC. H.: 30 Ft. W. to W.: 90 Ft.  
 FTS. to BW.: 49 Ft. ST. to LOFT: 38 Ft.  
 LINES: 44 Sets. CTWGHT. or HEMP.: CW.  
 TRAPS: 2. GRD. FL. or UPSTAIRS: Street  
 Level. DRESSING ROOMS: ON 1. BELOW: 8.  
 AC.: 110-220. AMPS.: 250. PLAYS PERCENT-  
 AGES: Yes.

#### CITY AUDITORIUM

REPEATED REQUESTS FOR INFORMATION  
 IGNORED.



POPULATION  
18,071

# PROVO

DRAW. POP.  
35,000

HOTELS: Roberts.

RAILROADS: D & R.G.W., S. L. & U., Union Pac., Utah.

TRANSFER COMPANY: Yellow Cab Co.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KCSU, KOVO.

NEWSPAPERS: HERALD (E) ME: E. R. Rasmussen. CE: C. L. Christensen. DE: Dorothy Rea.

AGENTS DAY: Any Day.

STATE TAX: 2%.

## H. S. AUDITORIUM

S.C.: 1100. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct or Thru Sponsors. PROSC.W: 36Ft. PROSC.H: 26 Ft. Wto W: 71 Ft. FTS TO BW: 36 Ft. ST. to LOFT: 62 Ft. LINES: 29 Sets. CTWGHTor HEMP: CW. FOOT: Yes. NIGHTLY RENTAL: \$75.00.

POPULATION  
149,934

# SALT LAKE CITY

DRAW. POP.  
300,000

HOTELS: Ambassador, Carlton, Heron, Little, Milner, Moxum, New Grand, Newhouse, New Ute, Perry, Reid, St. George, Semloh, Temple, Utah Hotel, Wilson.

RAILROADS: D. & R. G. W., S. L. & U., S. L. G. & W., Union Pacific, W. P., Bambl, El.

COLORED HOTELS: New Hotel, 250 West So. Temple. Y. W. C. A., 306 East 3rd St., Astoria, 4th & 5th Sts. West. Astoria, 2nd St. South.

TRANSFER COMPANY: Karver Transfer Co. Also Salt Lake City Transfer.

AIRLINES: WAE, United.

BUS LINES: Sante Fe Trailways, Greyhound.

RADIO STATIONS: KALL, KDYL, KNAK, KSL, KUTA.

NEWSPAPERS: DESERET NEWS (E) ME: W. J. Ashton, CE: Glen Snarr. DE: Howard Pearson.

CRITIC: Howard Pearson.

TRIBUNE (Also Sun.) (M) ME: G. B. Heal, CE: Colin Raff. SUN. ED: G. B. Heal. DE: Beatrice Parsons.

TELEGRAM (E) ME: Arthur Deck. CE: Kretchman.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

STATE TAX: 2%.

## STATE FAIR COLISEUM

PHONE: 3-6705. MGR.: Shelton Brewster.

HOME PHONE: 5-1693. S. C.: 5000. REG.

CREW: Maintenance. MUSICIANS: Open.

BOOKED BY: Direct or Consolidated Radio

Artists, Inc. STAGE: Ample. NIGHTLY REN-

TAL: Varies. PLAYS PERCENTAGE: Yes.

## PARAMOUNT

MGR.: C. Clare Wood. S. C.: 1406. REG.

CREW: 5. MUSICIANS: Open. BOOKED

BY: Direct or U B O. or sponsors. PROSC.

W.: 42 Ft. PROSC. H.: 36 Ft. W. to W.: 70 Ft.

FTS to BW.: 39 Ft. ST. to LOFT: 60

Ft. LINES: 42 Sets. CTWGHT. or HEMP.: CW.

Pinrail. FOOT: Yes. GRD. FL. or UP-

STAIRS: Street Level. DRESSING ROOMS:

16 Rooms. AC.: 110-220. PLAY PERCENT-

AGE: Yes.





# VIRGINIA



POPULATION  
19,400

## CHARLOTTESVILLE

DRAW. POP.  
65,000

HOTELS: Albemarle, Monticello, Queen Charlotte.  
RAILROADS: So. Ry., C. & O.  
COLORED HOTELS: Virginia Inn, Chauffeur's Rest, Alexander's.  
TRANSFER COMPANY: R. L. Despers Transfer. Phone: 91. Contact: R. L. Despers.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WCHV.  
NEWSPAPERS: PROGRESS (E) ME: C. R. Babcock. CE: L. F. Bain. (No Free Publicity).  
AGENTS DAY: Any Day.

### JEFFERSON

MGR: H. G. Hall. S.C.: 803. ORCH: 526. 1-BALC: 207. 2nd BALC: 50. BOXES: 20. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC.W: 30 Ft. PROSC.H: 30 Ft. WtoW: 45 Ft. FTS. to BW: 38½ Ft. ST. to LOFT: 60 Ft. LINES: 27 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. DRESSING ROOMS: ON 1. BELOW: 4. AC: 110-220. PLAYS PERCENTAGES: Yes.

POPULATION  
32,749

## DANVILLE

DRAW. POP.  
50,000

HOTELS: Burton, Danville, Leeland, Stonewall.  
RAILROADS: Southern, D. & W.  
COLORED HOTELS: Yancey's Tourist Home, 320 Holbrook St., Page's Tourist Home, 434 Holbrook St., Overby's, Tourist Home, Holbrook St.  
TRANSFER COMPANY: Danville Express.  
AIRLINES: Eastern.  
BUS LINES: Greyhound, Trailways.  
RADIO STATIONS: WBTV, WDVA.  
NEWSPAPERS: BEE (E) ME: W. M. Saunders. CE: G. Tetley.  
REGISTER (M)  
SUNDAY REGISTER (S).

### CITY AUDITORIUM

PHONE: 3779. MGR: Chas. Price. HOME PHONE: 650R (P.O. Box 1386). S.C.: 2066.  
ORCH: 1300. 1-BALC: 766. REG. CREW: None. Reg. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 40 Ft. PROSC.H: 27 Ft. WtoW: 80 Ft. FTS. TO BW: 26 Ft. ST. to LOFT: None. LINES: 13 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. DRESSING ROOMS: ON 2 Large. NIGHTLY RENTAL: \$75.00. PLAYS PERCENTAGES: Yes.



POPULATION  
44,541

# LYNCHBURG

DRAW. POP.  
85,000

HOTELS: Arlington, Carroll, New Central, Piedmont, Virginian.

RAILROADS: C & O, N & W, Southern.

TRANSFER COMPANY: Long Transfer Co. PHONE: 596.

AIRLINES: Delta.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WLVA, WWOD.

NEWSPAPERS: ADVANCE (E) ME: Robt. Glass. CE: P. L. Scruggs.

NEWS (M) CE: A. T. Gunn.

SUNDAY NEWS (S) CE: D. W. Wright.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.

## TRENTON

S. C.: 1009. ORCH.: 670. I-BALC.: 31. 2nd  
BALC.: 301. BOXES: 8. REG. CREW: 3.  
MUSICIANS: Open. BOOKED BY: Direct or  
CRA or U B O. PROSC. W.: 30 Ft. PROSC.  
H.: 22 Ft. W. to W.: 50 Ft. FTS. to BW.:  
36 Ft. ST. to LOFT: 56 Ft. LINES: 36 Sets.  
CTWGHT. or HEMP.: Hemp. FOOTS: Yes.  
GRD. FL. or UPSTAIRS: Street Level. DRESS-  
ING ROOMS: 9 Rooms. AC.: 110. Booth in  
Front—Lamp Connections in Front. PLAYS  
PERCENTAGE: Yes.

## AMERICAN LEGION AUD.

MGR.: R. E. Booth. REPEATED REQUESTS  
FOR INFORMATION IGNORED.

POPULATION  
37,067

# NEWPORT NEWS

DRAW. POP.  
80,000

HOTELS: Shirley, Tidewater, Warwick.

RAILROADS: C. & O.

COLORED HOTELS: Barron, 2123 Jefferson, Tallaferro, 2206 Marshall — (Tourist's Homes):  
Reese, 636 25th St., Herndon, 752 26th St., Stephens, 1909 Marshall.

TRANSFER COMPANY: Virginia Transfer Co. PHONE: 93.

AIRLINES: Atlantic-Western.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WGH, WHYU.

NEWSPAPERS: PRESS (M) ME: H. E. Lee. CE: J. R. Long.

TIMES-HERALD (E)

SUNDAY PRESS (S)

## JAMES THEATRE

S.C.: 772. ORCH: 518. I-BALC: 254. REG CREW: Yellow Card. MUSICIANS: Open.  
BOOKED BY: Direct or U.B.O. PROSC.W: 26 Ft. PROSC.H: 20 Ft. WtoW: 67 Ft. FTS TO  
BW: 23 Ft. ST. to LOFT: 30 Ft. LINES: 31 Sets. CTWGHT or HEMP: CW. FOOTS: Yes.  
DRESSING ROOMS: 8 Rooms. AC: 110. PLAYS PERCENTAGES: Yes.

POPULATION  
144,332

# NORFOLK

DRAW. POP.  
225,000

HOTELS: Atlantic, Fairfax, Ghent, Gilbert, Lee, Lowe, Milner, Monticello, Southland, Thos.  
Nelson, Victoria.

RAILROADS: N&W, Penna., C.A.L., C&O, N. So. S.A.L., Southern, Virg. Str.

COLORED HOTELS: Tatum Inn, Prince George, Y.M.C.A., 729 Wash. St.

TRANSFER COMPANY: Price Transfer Co. PHONE: 4-4403. Contact: Geo. Price.



AIRLINES: Atlantic-Weston, Capitol.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WLOW, WTAR, WCAV.

NEWSPAPERS: VIRGINIAN-PILOT (Also Sunday), (M) ME: J. S. Spencer. CE: K. R. T. Larson. SUN. ED: Wilkerson.

LEDGER-DISPATCH (E) ME: Thos. Haines. CE: J. E. Shank.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: R. G. Holloman, 731 Duke St., Mrs. S. H. Ferebee, 607 Westover Ave., William & Mary Concerts (Mrs. C. G. Hancock), 420 Warren Crescent.

CITY TAX: 10%.

### MUNICIPAL AUDITORIUM

PHONE: Norfolk 5-1608. MGR.: E. M.

French. HOME PHONE: 8-3776. S. C.: 4000.

ORCH.: 988. TIERS: 940. MEZZ.: 474. 2nd

BALC.: 931. BENCHES: 118. REG. CREW:

4. MUSICIANS: Open. BOOKED BY: Direct.

PROSC. W.: 62' 10". PROSC. H.: 18 Ft. W.

to W.: 102 Ft. FTS. to CURT.: 8' 3". ST. to

LOFT: 26 Ft. LINES: 10 Sets. CWGHT. or

HEMP.: Hemp. FOOTS: Disappearing. CUR.

to BW.: 23 Ft. GRD. FL. or UPSTAIRS:

Above Street Level. DRESSING ROOMS:

ON 3 Large. AC.: 110. AMPS.: 500. NIGHT-

LY RENTAL: Depends on Attraction. PLAYS

PERCENTAGE: Yes.

### CENTER

PHONE: 5-1608. MGR.: E. M. French. HOME

PHONE: 8-3776. S. C.: 1832. ORCH.: 1004.

BALC.: 1692. MEZZ.: 138. REG. CREW: 4.

MUSICIANS: Open. BOOKED BY: U B O.,

C R A. or Direct Thru Sponsors. PROSC. W.:

40 Ft. PROSC. H.: 30 Ft. W to W.: 75 Ft.

FTS. to CURT.: 6 Ft. ST. to LOFT: 61' 9".

LINES: 20 Sets. CTWGHT. or HEMP.: Hemp.

FOOTS: Yes. CUR. to BW.: 24' 7". GRD. FL.

or UPSTAIRS: Street Level. DRESSING

ROOMS: ON 6. ABOVE: 2. AC: 110.

AMPS.: 500. NIGHTLY RENTAL: \$180.00.

PLAYS PERCENTAGE: No.

### COLONIAL

REPEATED REQUEST FOR INFORMATION IGNORED

POPULATION  
193,042

## RICHMOND

DRAW. POP.  
300,000

HOTELS: Capitol, Connell & Miller, Franklin, Gilbert, Jefferson, John Marshall, Murphy, Richmond Rueger, Sevilla, Sharlee, Travelers, Wm. Boyd.

RAILROADS: A.C.L., C&O, S.A.L., Southern, R.F.&P.

COLORED HOTELS: Harris, 200 E. Clay St., Eggleston, 2nd & Leigh St., Slaughters, 514 No. 2nd St., Y.M.C.A., 515 No. 7th St.

TRANSFER COMPANY: Turner Transfer Co. PHONE: 4-3597. Also Schneider's Transfer.

AIRLINES: Capital, Eastern.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WBL, WLEE, WMBG, WRVA, WXGI.

TELEVISION: WTVR.



NEWSPAPERS: NEWS-LEADER (E) ME: D. S. Freeman. CE: C. H. Hamilton. DE: Alton Williams. CRITIC: Alton Williams.  
TIMES-DISPATCH (M) B. B. Johnson. CE: F. J. McDermott. DE: Edith Lindeman. CRITIC: Edith Lindeman.  
TIMES-DISPATCH (S) ME: Johnson. CE: W. T. Christian. DE: Edith Lindeman. SUN. ED: A. B. Tunis. CRITIC: Edith Lindeman.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Artists Concert Series—Virginia Record Shop, 410 E. Grace St. Michaux Moody, Civic Musical Ass'n.—John Marshall Hotel.

Jack Stone, Mgr., Southland Shows, WRVA Theatre.

STATE TAX: No. CITY TAX: 5% Plus .34 per \$100.00.

### MOSQUE AUDITORIUM

MGR.: W. G. Wharton. PHONE: 7-4055.  
ADD.: Comm. of Buildings, Bur. of Finance, City Hall Annex, (no Sound Sys.) S. C.: 4615. REG. CREW: None. MUSICIANS: Open. BOOKED BY: Direct or through sponsors, but must play under local sponsor or auspices. PROSC. W.: 69 1-2 Ft. PROSC. H.: 28 1-2 Ft. W. to W.: 85 1-2 Ft. FTS. to CURT.: 7 Ft. CUR. to BW.: 35 1-2 Ft. LINES: 40 Sets. CTWGHT. or HEMP.: CW. FOOTS: 4 Circuits. TRAPS: 3. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 1. ABOVE: 14. AC.: 110-220. SPECIAL: Only Richmond Residents may rent auditorium. NIGHTLY RENTAL: \$300.00 Matinee; \$100.00. PLAYS PERCENTAGES: No.

### W R V A THEATRE

(Formerly the Lyric)

PHONE: 3-3582. MGR.: Jack Stone. HOME PHONE: 6-5243. S. C.: 1282. ORCH.: 610. 1-BALC.: 400. 2nd BALC.: 258. BOXES: 30. REG. CREW: Yellow Card. MUSICIANS: 7 Min. BOOKED BY: U B O. or Direct. PROSC. W.: 40 Ft. PROSC. H.: 30 Ft. W. to W.: 70 Ft. FTS. to CURT.: 3 1-2 Ft. ST. to LOFT: 60 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. CUR. to BW.: 28 1-2 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 10. AC.: 110. NIGHTLY RENTAL: \$200.00 per Day. PLAYS PERCENTAGE: Yes.

Main 1650

## OWL TRANSFER & STORAGE CO.

DAVERSO BROS.

Theatrical and General Merchandising Hauling

616 - 6th AVENUE SOUTH

SEATTLE



POPULATION  
69,287

# ROANOKE

DRAW. POP.  
150,000

HOTELS: Milner, Patrick Henry, Ponce de Leon, Raleigh, Ritz, Roanoke, Shenandoah.

RAILROADS: Virginia, Nor. & W.

TRANSFER COMPANY: Pitzer Transfer Co. PHONE: 2-5122. Contact: Blair Pitzer.

AIRLINES: American.

BUS LINES: Atlantic, Greyhound, Trailways, Pan-American.

RADIO STATIONS: WDBJ, WROV, WSLs.

NEWSPAPERS: TIMES (M) ME: W. Atkinson. CE: Horace Hood.

WORLD-NEWS (E) ME: W. C. Stouffer. CE: A. G. Smith.

SUNDAY TIMES (S).

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Horace Fitzpatrick, Academy of Music — Optimist Club.

## ACADEMY OF MUSIC

MGR: Horace Fitzpatrick. S.C.: 1448. ORCH: 702. 1-BALC.: 297. 2nd BALC.: 419. BOXES: 30. REG. CREW: 3. MUSICIANS: Open. BOOKED BY: Direct. STAGE: Bet. Girders: 40 Ft. PROSC.W: 40 Ft. PROSC.H: 37 Ft. WtoW: 78 Ft. FTS TO CURT: 3 Ft. ST. to LOFT: 37 Ft. LINES: 28 Sets. CTWGHT or HEMP: Hemp. FOOTs: 3 Circuits. CUR to BW: 40 Ft. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS: BELOW: 8 and 1 Chor. Room. AC: 115-220. AMPS: 600. NIGHTLY RENTAL: \$150.00. PLAYS PERCENTAGES: Through Sponsors Only.



# WASHINGTON



POPULATION  
368,302

# SEATTLE

DRAW. POP.  
750,000

HOTELS: Ambassador, Arlington, Assembly, Atwood, Benj. Franklin, Bush, Caledonian Calhoun, Camlin, Commodore, Diller, Edmond Meany, Cedarburg, Earl, Ethelton, Frye, Gatewood, Georgian, Gowan, Holland, Hungerford, Imperial, Mayflower, Moore, Morrison, New Washington, Northern, Olympic, Oxford, Penbrook, Piedmont, Rehan, Reynolds, Rhododendron, Ritz, Roosevelt, St. Regis, Savoy, Seattle, Sorrento, Stevens, Stratford, Vance, Waldorf, Willard, Wm. Penn, Wiltshire, Wintonia.

RAILROADS: Nor. Pac., Gt. Nor., P.C. R.R., U.P., C.M. St. P&P., C.P.

COLORED HOTELS: Atlas, 420 Maynard St., Y.M.C.A., 102 North St., Green, 711 Lane St., Idaho, 505 Jackson St., Olympus, 413 Maynard St., Dunbar, 328 N.W. 5th St., Eagle, 408½ Main St., Mar, 520 Maynard St.

TRANSFER COMPANY: Owl Transfer.

AIRLINES: Northwestern, Pan American, Can. Pacific, United.

BUS LINES: Greyhound, Washington Motor Coach, North Coast.

RADIO STATIONS: KING, KIRO, KJR, KOL, KOMO, KRSC, KTW, KXA.

NEWSPAPERS: TIMES (E) ME: R. L. McGrath. CE: H. MacLeod. DE Richard E. Hayes.

SUN. ED: Gibbon. CRITIC: Richard E. Hayes.

SUNDAY TIMES (S) DE: Richard E. Hayes. CRITIC: Richard E. Hayes.

POST-INTELLIGENCE (M) ME: E. T. Stone. CE: E. G. Hiller. DE: J. Willis Sayre. PIC ED: Page. CRITIC: J. Willis Sayre.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Cecilia Schultz Series, Moore Theatre, Seattle, Wash.

CITY TAX: 5%.



## METROPOLITAN

MGR.: H. M. Becket, Jr. S. C.: 1439. ORCH.: 590. CIRCLE: 447. 2nd BALC.: 378. BOXES: 24. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: U B O. or Direct. PROSC. W.: 37 Ft. PROSC. H.: 34 Ft. W. to W.: 71 Ft. FTS. to BW.: 42 1-2 Ft. ST. to LOFT: 65 Ft. LINES: 43 Sets. CTWGHT. or HEMP.: Both. FOOTST: 3 Circuits. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 14. AC.: 220. DC.: 110. PLAYS PERCENTAGE: Yes.

## MOORE

MGR.: Cecilia Schultz. HOME PHONE: Main 4851. S. C.: 1671. ORCH.: 715. 1-BALC.: 522. MEZZ.: 140. 2nd BALC.: 249. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Cecilia Schultz, Direct or Thru Consolidated Radio Artists, 30 Rockefeller Plaza, N. Y. C. PROSC. W.: 45 Ft. PROSC. H.: 45 Ft. W. to W.: 80 Ft. FTS. to BW.: 42 Ft. ST. to LOFT: 75 Ft. LINES: 35 Sets. CTWGHT. or HEMP.: Both. FOOTST: Yes. TRAPS: One. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ABOVE: 4. BELOW: 8 and 1 large Chorus. AC.: 110-220. PLAYS PERCENTAGE: Yes.

POPULATION  
122,001

# SPOKANE

DRAW. POP.  
250,000

HOTELS: Alexandria, Arlington, Avalon, Butler, Carlyle, Chicago, Coeur D'Alene, Davenport, Dempsey, Empire, Galax, Halliday, Majestic, Milner, New Grand Coulee, New Madison, Pacific, Palmerston, Parsons, Pedicord, Pennington, Ridpath, Riverside, St. Regis, Sillman, Spokane, Temple Court, Touraine, Victoria, Volney, Winthrop.

RAILROADS: Nor. Pac., Gt. Nor., S. I., U. P., S. P. & S., C. M. St. P. & P.

TRANSFER COMPANY: Grimmer Transfer Co. Also Bekins Transfer Co.

AIRLINES: Northwest, United.

BUS LINES: U.P. Stages, Washington Motor Coaches, Burns Stages, Greyhound.

RADIO STATIONS: KFIO, KFPY, KGA, KHQ, KNEW, KREM, KVNI, KXLY.

NEWSPAPERS: CHRONICLE (E) ME: M. Glendining. CE: F. C. Ferguson.

SPOKESMAN-REVIEW (M). SUN. ED: C. R. Stark.

SUN. SPOKESMAN-REVIEW (S).

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Community Concerts Ass'n.—John Huneke, Pres., Fox Theatre.  
Oscar Nyberg, Mgr., Fox Theatre.

## FOX (Fox-West Coast)

S. C.: 2251. ORCH.: 1449. 1-BALC.: 562. LOGES: 240. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct or U B O. PROSC. W.: 43 Ft. PROSC. H.: 38 Ft. W. to W.: 90 Ft. FTS. to BW.: 27 Ft. ST. to LOFT: 60 Ft. LINES: 39 Sets. CTWGHT. or HEMP.: CW. FOOTST: 3 Circuits. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 12 Rooms. AC.: 110-220. PLAYS PERCENTAGE: Yes.

## AUDITORIUM (Theatre and Arena)

PHONE: M-7274. MGR.: Pete Limacher. HOME PHONE: R-4453. S. C.: Theatre 1750. Arena, 1000. REG. CREW: 3 MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 41 Ft. PROSC. H.: 37 Ft. W. to W.: 86 Ft. FTS. to CURT.: 39 1-2 Ft. LINES: 31 Sets. CTWGHT. or HEMP.: CW. FOOTST: Yes. DRESSING ROOMS: 11 Rooms. AC.: 110-220.

## MOOSE AUDITORIUM

REPEATED REQUESTS FOR INFORMATION IGNORED.



POPULATION  
860

# ST. JOHNS

DRAW. POP.  
5,000

HOTELS: (No Hotels).

RAILROADS: O.W. R.&N.

BUS LINES: Greyhound.

LOCAL SPONSORS: Women's Club—American Legion—St. John's High School.

## H. S. AUDITORIUM

MGR: M. Whitlock. S.C.: 600. ORCH.: 500. I-BALC.: 100. BOOKED BY: Direct. PROSC.W: 40 Ft. PROSC.H: 27 Ft. WtoW: 60 Ft. FTS. TO BW: 33 Ft. ST. to LOFT: 60 Ft. LINES: 21 Sets. CTWGHT or HEMP: Hemp. FOOTST: Yes. DRESSING ROOMS: 7 Rooms. AC: 110. NIGHTLY RENTAL: \$35.00. PLAYS PERCENTAGES: Through Sponsors.

POPULATION  
109,408

# TACOMA

DRAW. POP.  
250,000

HOTELS: Bonneville, Carlton, Croft, Illington, Lincolnshire, Olympus, Park, Sands, Stothart, Tacoma, Van Noyes, Winthrop.

RAILROADS: Nor. Pacific, Gt. Nor., U. P., C. M. St. P. & P.

COLORED HOTELS: (Tourist Homes): Mrs. A. Robinson, 1906 So. "I" St., J. H. Carter, 1017 So. Trafton St.

TRANSFER COMPANY: Auto Baggage Co. PHONE: MA 2221.. Contact: Harold Honeycutt.

AIRLINES: United, Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KMO, KTBI, KVI.

NEWSPAPERS: NEWS-TRIBUNE (Also Sun.) (E) ME: C. B. Welch. CE: Frank Lockerby.

TIMES (E) ME: W. A. Townes. CE: P. Busselle.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## TEMPLE

PHONE: MA 2196. MGR.: Ned Edris (Tacoma Theatre). HOME PHONE: PR 1144. S. C.: 1629. ORCH.: 997. I-BALC.: 270. 2nd BALC.: 302. BOXES: 60. REG. CREW: Yellow Card, 4 Man. Min. MUSICIANS: 10 for Musical Shows. BOOKED BY: U B O or Direct. PROSC. W.: 45 Ft. PROSC. H.: 24 Ft. W. to W.: 85 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 60 Ft. LINES: 32 Sets. CTWGHT. or HEMP.: CW. FOOTST: 3 Circuits, R W & B. CUR. to BW.: 34 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 2. BELOW: 6. AC.: 110-220. 60 cycle, Single Phase. NIGHTLY RENTAL: \$300.00 Mon. Thru Thurs. PLAYS PERCENTAGE: Yes.

## FELLOWSHIP HALL

(Masonic Temple)

S. C.: 1500. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 39 Ft. PROSC. H.: 33 Ft. W. to W.: 74 Ft. FTS. to BW.: 36 Ft. LINES: 30 Sets. CTWGHT. or HEMP.: Hemp. FOOTST: Yes. GRD. FL or UPSTAIRS: Above Street Level. DRESSING ROOMS: 7 Rooms. AC.: 110-220. NIGHTLY RENTAL: Depends on Attractions. PLAYS PERCENTAGE: Thru Sponsors.



POPULATION  
27,221

# YAKIMA

DRAW. POP.  
65,000

HOTELS: Commercial, Donnelly, Roza, Savoy, Senator, Tieton, Washington, Yakima.

RAILROADS: No. Pac., U.P.

COLORED HOTELS: Deering Tourist Home, 508 So. 3rd St., Jones Tourist Home, 310 3rd Ave.

TRANSFER COMPANY: Redmon-Fairchild Co. PHONE: 9113.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KIT, KIMA, KTYW, KYAK.

NEWSPAPERS: HERALD (M) ME: J. M. Thomas.

REPUBLIC (E) ME: C. Relander.

SUNDAY HERALD (S).

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

LOCAL SPONSORS: Arch Bartholet, 230 So. 2nd St., Yakima.

CITY TAX: 5%.

## CAPITOL

PHONE: 9136. MGR: Arch Bartholet. HOME PHONE: 6047. S.C.: 1561. ORCH: 888. I-BALC: 251. 2nd BALC: 422. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: UBO. PROSC.W: 40 Ft. PROSC.H: 30 Ft. WtoW: 90 Ft. FTS to CURT: 3 Ft. ST. to LOFT: 75 Ft. LINES: 37 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. CUR to BW: 40 Ft. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS: 14 Rooms. AC: 110-220. PLAYS PERCENT-AGES: Yes.



# WEST VIRGINIA



POPULATION  
67,914

# CHARLESTON

DRAW. POP.  
150,000

HOTELS: Baker, Daniel Boone, Dupont, Fleetwood, Grant, Holley, Kanawka, Plaza, Ruffner, Simon Kenton, Washington, Worthy.

RAILROADS: B&O, N.Y.C., C&O, Virginian.

COLORED HOTELS: The Ferguson.

TRANSFER COMPANY: Nelson Transfer Co. PHONE: Cap. 2-3101. ADDRESS: Capitol & Piedmont Rd.

AIRLINES: Capitol, American, Eastern.

BUS LINES: Atlantic Greyhound, W. Va. Motor Transport — B&O Buses.

RADIO STATIONS: WCAW, WCHS, WGKY, WKNA, WTIP.

NEWSPAPERS: GAZETTE (M) ME: W. A. Chilton. CE: Harry Hoffman. DE: Edith Graham. (Also Sunday).

PIC ED: Hoffman. CRITIC: Edith Graham.

MAIL (Also Sunday) (E) ME: S. G. Damron. CE: V. M. Jennings. DE: Rex Woodford. CRITIC: Rex Woodford.

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

LOCAL SPONSORS: Harry Lashinsky, 1200 Penn Ave. Phone 3-8221. (Home Phone 3-8117).



## MUNICIPAL AUDITORIUM

PHONE: 3-8411. MGR: Howard Donnelly. S.C.: 3517. ORCH: 2411. I-BALC: 1106. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct—Thru Donnelly at City Hall. PROSC.W: 60 Ft. PROSC.H: 27 Ft. WtoW: 100 Ft. FTS TO CURT: 11 Ft. ST. to Loft: 60 Ft. LINES: 22 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. CUR to BW: 85 Ft. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS: ON 6. BELOW: 2. AC: 110-220. DC: 110-220. NIGHTLY RENTAL: \$150.00 or \$250.00 For 2 Shows. PLAYS PERCENTAGES: No.

POPULATION  
78,836

## HUNTINGTON

DRAW. POP.  
125,000

HOTELS: Adelphi, Fifth Ave. Hotel, Frerick, Gov. Cabell, Huntington, Milner, Prichard.  
RAILROADS: C&O, B&O.

COLORED HOTELS: Lewis Tourist Home, 1412 Tenth Ave., Barnett Tourist Home, 810 7th Ave., Ross House, 911 8th Ave., Southern, 837 7th Ave.

TRANSFER COMPANY: Try-Me Transfer Co. PHONE: 7149. Contact: Harry Stewart.

AIRLINES: Capitol, Eastern, American.

BUS LINES: Atlantic Greyhound, Guyan Valley Buses

RADIO STATIONS: WPLH, WHTN, WSAZ.

NEWSPAPERS: HERALD-DISPATCH (M) ME: Gibson. CE: E. R. Oliver.

ADVERTISER (E) ME: Reynolds. CE: J. R. Haworth.

HERALD-ADVERTISER (S) ME: H. R. Pinkard. CE: E. Belanger. SUN. ED: Pinkard.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Marshall College Artists Series, Curtis Baxter—Keith-Albee Theatre.

### RADIO CENTER

PHONE: 2-4442. MGR.: Dick Deutsch. S. C.: 3440. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct. STAGE: No Stage, Platform Only. SPECIAL: For dancing, Fights Arena Type. NIGHTLY RENTAL: \$150.00.

### CITY AUDITORIUM

In City Hall Bldg.

City Clerk, City Hall. S. C.: 2365. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct or Thru Sponsors. PROSC. W.: 39 Ft. PROSC. H.: 23 Ft. W. to W.: 72 Ft. FTS. to BW.: 34 Ft. LINES: 8 Sets. CTWGHT. or HEMP.: Hemp FOOTS: Yes. GRD. FL. or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON: 2. AC.: 110-220. NIGHTLY RENTAL: \$100.00, 1 Show; \$150.00, 2 Shows.

POPULATION  
61,099

## WHEELING

DRAW. POP.  
125,000

HOTELS: McLure, Milner, Reid, Rogers, Wheeling, Windsor.

RAILROADS: B & O, Penna., W. & L.E.

COLORED HOTELS: Turner, 114 Twelfth St., Early, 132 Twelfth St., Williams, 1007 Chapline St.

TRANSFER COMPANY: J. E. Miller & Co. PHONE: Wheeling 514. ADDRESS: 12th & Water St. Contact: Edw. Miller.

BUS LINES: Red Star, Greyhound, Blue Ridge, Co-Operative, Penn-Ohio.

RADIO STATIONS: WKWK, WWVA.



## WHEELING (Continued)

NEWSPAPERS: INTELLIGENCER (M) ME: Herman Gieske. CE: Robt. Beans.  
NEWS-REGISTER (E) CE: R. R. Rafferty.  
NEWS-REGISTER (S).

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Thursday.

LOCAL SPONSORS: Mrs. Fred F. Faris, Pres., Zou Hastings Frazier Mem. Concert Course,  
Virginia Theatre.

## VIRGINIA

PHONE: Wheeling 2598. MGR: E. M. Barnes. S.C.: 1450. ORCH: 750. I-BALC: 700. REG.  
CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 30 Ft. PROSC.H:  
28 Ft. WtoW: 64 Ft. FTS TO CURT: Flush. ST. to LOFT: 70 Ft. LINES: 27 Sets. CTWGHT or  
HEMP: Hemp. FOOTST: Yes. CUR to BW: 40 Ft. GRD FL or UPSTAIRS: Street Level. DRESS-  
ING ROOMS: 11 Rooms. AC: 110-220. PLAYS PERCENTAGES: Yes.



# WISCONSIN



POPULATION  
30,745

## EAU CLAIRE

DRAW. POP.  
85,000

HOTELS: Commercial, Eu Claire Hotel, Galloway.

RAILROADS: C.M. St. P. & P., C.&N.W., Soo.

TRANSFER COMPANY: Cary Transfer Co. PHONE: 6713.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WEAU, WBIZ, WRFW.

NEWSPAPERS: LEADER (M) ME: D. E. Whalen.

TELEGRAM (E).

SUNDAY LEADER (S).

AGENTS DAY: Any Day. SUNDAY DEADLINE: Thursday.

LOCAL SPONSORS: Jr. Chamber of Commerce—American Legion—V.F.W.

## STATE

(Friedl Theatre)

S. C.: 1382. REG. CREW: Yellow Card.  
MUSICIANS: Open. BOOKED BY: John  
Friedl, 17 No. 6th Ave., Minneapolis. PROSC.  
W.: 31 1-2 Ft. PROSC. H.: 22 1-2 Ft. W. to  
W.: 60 Ft. FTS. to CURT.: 3 1-2 Ft. ST. to  
LOFT: 43 Ft. LINES: 32 Sets. CTWGHT. or  
HEMP.: Hemp. FOOTST: Yes. CUR. to BW.:  
31 1-2 Ft. GRD. FL. or UPSTAIRS: Street  
Level. DRESSING ROOMS: ABOVE: 5. BE-  
LOW: 6. AC.: 110-220. PLAYS PERCENT-  
AGE: Yes.

## AUDITORIUM

PHONE: 6316. MGR.: Vic Thompson. HOME  
PHONE: 7662. S. C.: 1600. ORCH.: 900.  
I-BALC.: 500. 2nd BALC.: 200. REG. CREW:  
4. MUSICIANS: Open. BOOKED BY: Direct  
or Thru Sponsors. PROSC. W.: 42 Ft. PROSC.  
H.: 21 Ft. W. to W.: 50 Ft. FTS. to CURT.:  
5 Ft. ST. to LOFT: 35 Ft. LINES: 23 Sets.  
CTWGHT. or HEMP.: Hemp. FOOTST: Yes.  
CUR. to BW.: 27 Ft. DRESSING ROOMS:  
ON 2. ABOVE: 4. AC.: 110-220. DC.: 220.  
NIGHTLY RENTAL: \$50.00 plus stage hands.  
PLAYS PERCENTAGE: No.



POPULATION  
27,209

## FOND DU LAC

DRAW. POP.  
75,000

HOTELS: Calumet, Retlaw.

RAILROADS: C&N.W., C.M. St. P&P.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: KFIZ.

NEWSPAPERS: COMMONWEALTH REPORTER (E) ME: C. F. Coffman. CE: C. H. Keyser.

### FOND DU LAC

(Fox Wisconsin). MGR: Harold Knudsen. S.C.: 1641. ORCH: 1280. I-BALC: 273. LOGES: 88. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct or UBO. PROSC.W: 42 Ft. PROSC.H: 34 Ft. WtoW: 70 Ft. FTS TO BW: 26 Ft. LINES: 32 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. GRD Floor. UPSTAIRS: Street Level. DRESSING ROOMS: 11 Rooms. AC: 110-220. PLAYS PERCENTAGES: Yes.

POPULATION  
6,153

## FT. ATKINSON

DRAW. POP.  
12,000

HOTELS: Black Hawk, Hoard's, Lawton.

RAILROADS: C. & N. W.

TRANSFER COMPANY: Ft. Atkinson Transfer.

BUS LINES: Greyhound, Trailways.

NEWSPAPERS: FT. NEWS (E) ME: R. Breitweiser. CE: William Rust.

### AUDITORIUM—COMMUNITY BLDGS.

MGR: E. F. Klement. S.C.: 1200. REG. CREW: None Reg. MUSICIANS: Open. PROSC.W: 34 Ft. PROSC.H: 16 Ft. WtoW: 42 Ft. FTS TO CUR: 3 ft. ST. to LOFT: 34 Ft. CTWGHT or HEMP: Hemp. FOOTS: Yes. CUR to BW: 22 Ft. GRD FL or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 2. ABOVE: 2. AC: 110-220. NIGHTLY RENTAL: \$30.00. PLAYS PERCENTAGES: No.

POPULATION  
46,235

## GREEN BAY

DRAW. POP.  
100,000

HOTELS: Beaumont, Broadway, Commercial, Milner, New Freiman, Northland.

RAILROADS: C.M.St.P.&P., G. B.&W. C. &N.W.

TRANSFER COMPANY: Green Bay Express.

AIRLINES: Northwest.

BUS LINES: Greyhound, Trailways.

RADIO STATIONS: WTAQ, WJPG, WDUZ.

NEWSPAPERS: PRESS-GAZETTE (E) ME: L. V. Gannon. CE: G. J. Toule.

### ORPHEUM

(Fox-Wis. Amuse. Co.) MGR: E. R. Brennan. S.C.: 1114. ORCH: 649. I-BALC: 465. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 42 Ft. PROSC.H: 29 Ft. WtoW: 65 Ft. FTS TO BW: 24 Ft. ST. to LOFT: 65½ Ft. LINES: 20 Sets. CTWGHT or HEMP: Hemp. FOOTS: Yes. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS: 11 Rooms. AC: 110-220. PLAYS PERCENTAGES: Yes.

POPULATION  
67,447

## MADISON

DRAW. POP.  
150,000

HOTELS: Belmont, Capital, Cardinal, Fess, Loraine, Madison, Monona, New Washington, Park, Simon.

RAILROADS: C.M.St.P&P., C&N.W., Ill. Central.

TRANSFER COMPANY: Berschens. PHONE: Badger: 5670. Contact: Matt Berschens.

AIRLINES: Wis. Central, Northwest.

BUS LINES: Greyhound, Trailways, So. Wisconsin.

RADIO STATIONS: WHA, WIBA, WKOW.



NEWSPAPERS: CAPITAL TIMES (Sunday Edition) (E) ME: D. D. Dunn. CE: G. R. Stephenson. DE: H. D. Sage. CRITIC: H. D. Sage.  
WIS. STATE JOURNAL (Sunday Edition) (E) ME: Roy Mattson. CE: L. Fitzpatrick. DE: Helen Matheson. CRITIC: Helen Matheson.  
CARDINAL (College Paper) ME: Joyce Miller. CE: Shirley Kast. DE: Wm. K. Archer. CRITIC: Wm. K. Archer.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: The Wisconsin Union.

#### UNIV. OF WIS. AUDITORIUM

PHONE: B-1717. MGR.: Mrs. Robt. Taylor.  
HOME PHONE: B-3781. S. C.: 1300. ORCH.: 463. 1-BALC.: 288. MEZZ.: 166. 2nd BALC.: 324. REG. CREW: 1 Man. MUSICIANS: Open. BOOKED BY: Direct. PROSC. W.: 36 Ft. PROSC. H: 25 Ft. W. to W.: 77 Ft. FTS. to CURT.: 3 Ft. ST. to LOFT: 70 Ft. LINES: 35 Sets. CTWGHT. or HEMP.: Both. FOOTST: Yes. CUR. to BW.: 35 Fts. DRESSING ROOMS: ON: 9. AC.: 110-220. DC.: 110. AMPS.: DC. 125. AC.: 4000. PLAYS PERCENTAGE: Yes.

#### PARKWAY

PHONE: 895. MGR.: J. Scharnberg. S C.: 1236. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: U B O or Direct. 46 Ft. to Flys. PROSC. W.: 34' 10". PROSC. H.: 31' 10". W. to W.: 61 Ft. FTS. to CURT.: 6 Ft. ST. to LOFT: 59 Ft. LINES: 40 Ft. CTWGHT. or HEMP.: oBth. FOOTST: Yes. CUR. to BW.: 35 Ft. DRESSING ROOMS: 12 Rooms. AC.: 110. 60 Cycles. Conn. for Lamps & Booth Rear of Balcony. PLAYS PERCENTAGE: Yes.

POPULATION  
587,472

## MILWAUKEE

DRAW. POP.  
1,500,000

HOTELS: Abbot Crest, Aberdeen, Ambassador, Antlers, Ardmore, Astor, Blatz, Brown, Carlton, Colonial, East-Way, Jackson, Eugene Hotel Juneau, Globe, Grant, Kilbourn, Knickerbocker, LaSalle, Martin, Maryland, Medford, Miller, Park, Plankinton, Republican, Royal, Schroeder, Shorecrest, Tower, Westmore, Wisconsin.

RAILROADS: C.M.St.P&P, P&P, C.&N.W., C.N.S&M, G.T., 500, P.M., Milw. El.

TRANSFER COMPANY: Barry Transfer Co. PHONE: Daly 8-4366. Contact: Chester Swanson.

AIRLINES: United, Northwest, Midwest, Capital.

BUS LINES: Greyhound, Wisc. Motor Buses, Midland, Sioux Ltd., U. P. Stages.

RADIO STATIONS: WEMP, WEXT, WFOX, WISN, WMAW, WMLO, WTMJ.

NEWSPAPERS: JOURNAL (Sun. Edition) (E) ME: W. Lomoe. CE: A. Schaleben. DE: Richard Davis. PIC ED: Dunke.

SENTINEL (Sun. Edition) (M) ME: Jas. Packman. CE: Geo. Tracy. DE: Buck Herzog. PIC ED: Benfer.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Ray Mitchell, Inc., 1333 No. Prospect Ave.

Myra Peache, Mgr., Pabst Theatre.

ORGANIZATIONS: Margaret Rice Mgt., Inc. Milwaukee Auditorium, Milwaukee, Wis.  
Civic Concert Ass'n., 2758 No. Hackett Ave.



## DAVIDSON

PHONE: Marquette 8-3541. MGR.: A. H. Thenee. HOME PHONE: Woodruff 4-0933. S. C.: 1496. ORCH.: 672. 1-BALC.: 390. 2nd. BALC.: 386. BOXES: 48. REG. CREW: 5. MUSICIANS: 6 Min. BOOKED BY: U B O. PROSC. W.: 37 Ft. PROSC. H.: 34 Ft. W. to W.: 80 Ft. FTS. to CURT.: 4 Ft. ST. to LOFT: 28 Ft. LINES: 60 Sets. CTWGHT. or HEMP.: Hemp. FOOTES: Yes. CUR. to BW.: 32 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON: 2. ABOVE: 4. BELOW: 8, 2 Large Chorus. D. C.: 110-220. TRAPS: 7. PLAYS PERCENTAGE: Yes.

## PABST

PHONE: Daly 3760. MGR.: Myra Peache. HOME PHONE: Daly 5198. S. C.: 1623. ORCH.: 684. 1-BALC.: 501. 2nd BALC.: 438. REG. CREW: 5. MUSICIANS: 6 Min. BOOKED BY: Direct. PROSC. W.: 35 1-2 Ft. PROSC. H.: 24 Ft. W. to W.: 65 Ft. 55 Ft. FTS. to CURT.: 1 Ft. ST. to LOFT: 71 Ft. LINES: 36 Sest. CTWGHT. or HEMP.: Both. FOOTES: Yes. TRAPS: 4. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON: 2. ABOVE: 2. BELOW: 9. DC.: 110-220. CUR. to BW.: 40 Ft 36 Ft. NIGHTLY RENTAL: \$350.00. PLAYS PERCENTAGE: Yes.

## AUDITORIUM

MGR: W. C. Maas. S.C.: 6400. MAIN HALL. REG. CREW: 4. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 60 Ft. PROSC.H: 33 Ft. WtoW: 68 Ft. CUR TO BW: 40 Ft. ST. to LOFT: 90 Ft. LINES: 32 Sets. CTWGHT or HEMP: Hemp. FOOTES: Yes. FTS to CUR: 6 Ft. GRD FL or UPSTAIRS: Above Street Level. DRESSING ROOMS: ON 3 ABOVE: 5. DC: 110-220. NIGHTLY RENTAL: Depends On Attraction. PLAYS PERCENTAGES: Yes.

POPULATION  
10,645

## NEENAH

DRAW. POP.  
25,000

HOTELS: Valley Inn.

RAILROADS: C. & N.W., C. M. St. P.&P.

TRANSFER COMPANY: Neenah Transfer.

BUS LINES: Greyhound, Wisc. Motor Buses, Midland.

RADIO STATIONS: WNAM.

NEWSPAPERS: NEWS-TIMES (E) ME: Ken Asmus. CE: Birt Oberlies.

## EMBASSY

S.C.: 716. ORCH: 448. 1-BALC: 268. REG. CREW: None Reg. MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 29 Ft. PROSC.H: 22 Ft. WtoW: 55 Ft. FTS TO BW: 27 Ft. ST. to LOFT: 38 Ft. LINES: 22 Sets. CTWGHT or HEMP: Hemp. FOOTES: Yes. DRESSING ROOMS: 8 Rooms. DC: 110-220. NIGHTLY RENTAL: \$75.00. PLAYS PERCENTAGES: Yes.



POPULATION  
39,089

# OSHKOSH

DRAW. POP.  
100,000

HOTELS: Athearn, Milner, Raulf.

RAILROADS: C.M. St. P. & P., C. & N.W.

TRANSFER COMPANY: Oshkosh Express.

AIRLINES: Northwest.

BUS LINES: Greyhound, Wisc. Motor Buses, Trailway.

RADIO STATIONS: NORTHWESTERN (E) ME: A. J. Mace. CE: D. Runge.

## OSHKOSH

MGR.: Theo. Kraft. HOME PHONE: Stanley  
6126. S. C.: 1437. ORCH.: 987. I-BALC.:  
450. REG. CREW: Yellow Card. MUSI-  
CIANS: Open. BOOKED BY: U B O or Di-  
rect. PROSC. W.: 40 Ft. PROSC. H.: 32 Ft.  
W. to W.: 74 Ft. FTS. to BW.: 32 Ft. LINES:  
30 Sets. CTWGHT. or HEMP.: Hemp.  
FOOTS: Yes. DRESSING ROOMS: 11 Rooms.  
DC.: 110-220. PLAYS PERCENTAGE: Yes.

## STRAND

REPEATED REQUESTS FOR INFORMATION  
IGNORED.

POPULATION  
67,195

# RACINE

DRAW. POP.  
125,000

HOTELS: Nelson, Racine, Richter's, Wagner.

RAILROADS: C.M. St. P&P, C. & N.W., C. N. Shore & M., Mil. El.

TRANSFER COMPANY: Merchants Delivery. Contact: E. W. Eastman.

BUS LINES: Greyhound, Wisc. Motor Coaches.

RADIO STATIONS: WRJN.

NEWSPAPERS: JOURNAL-TIMES (E) ME: Frank Lovell. CE: L. Hoffman. DE: Dorothy Lawton.  
SUNDAY BULLETIN (S). Loren Norman.

AGENTS DAY: Tuesday - Wednesday. SUNDAY DEADLINE: Noon, Friday.

LOCAL SPONSORS: Arthur Hintz, 2810 Taylor Ave., Jack Rulle, 1611 State St., Junior C of C,  
P.O. Box 61.

## MEMORIAL HALL

PHONE: Prospect 6926. MGR.: Wm. L.  
Peterson. HOME PHONE: Jackson 7051. S.  
C.: 1736. ORCH.: 1400. I-BALC.: 336. REG.  
CREW: 6. MUSICIANS: 10 Min. BOOKED  
BY: Direct. PROSC. W.: 34 Ft. PROSC. H.:  
24 Ft. W. to W.: 44 Ft. FTS. to BW.: 26 Ft.  
LINES: 15 Sets. CTWGHT. or HEMP.: Hemp.  
FOOTS: 3 Circuits, R W B. DRESSING  
ROOMS: 6 Rooms. AC.: 110-220. AMPS.:  
600. NIGHTLY RENTAL: \$125.00. PLAYS  
PERCENTAGE: No.

## VENETIAN

(Warner Bros.)

PHONE: Prospect 1000. MGR.: Geo. P.  
Gross. HOME PHONE: Prospect 1025. S. C.:  
2000. ORCH.: 1292. I-BALC.: 708. REG.  
CREW: 1. MUSICIANS: Open. BOOKED  
BY: Chas. Hogan. PROSC. W.: 45 Ft. PROSC.  
H.: 37 Ft. W. to W.: 70 Ft. FTS. to BW.: 28  
Ft. ST. to LOFT: 70 Ft. LINES: 30 Sets.  
CTWGHT. or HEMP.: CW. FOOTS: Yes.  
TRAPS: 1. GRD. FL. or UPSTAIRS: Street  
Level. DRESSING ROOMS: 14 Rooms. AC.:  
220. AMPS.: Fused 15. PLAYS PERCENT-  
AGE: Yes.

## UPTOWN

(Fox-Wisconsin)

MGR: Robt. Bachman. S.C.: 1394. ORCH: 881. I-BALC: 513. REG. CREW: Yellow Card.  
MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 39 Ft. PROSC.H: 30 Ft. WtoW: 63 Ft.  
FTS. TO CUR: 29 Ft. ST. to LOFT: 32 Ft. LINES: 30 Sets. CTWGHT or HEMP: Hemp. FOOTS:  
Yes. DRESSING ROOMS: 12 Rooms. PLAYS PERCENTAGES: Yes.



POPULATION  
11,301

# WATERTOWN

DRAW. POP.  
35,000

HOTELS: Carlton, Grand, Otto's Inn, Washington Hotel.  
RAILROADS: C&N.W., C.M. St. P&P, Mil. El.  
BUS LINES: Greyhound, Wisc. Motor Buses.  
NEWSPAPERS: TIMES (E) ME: J. D. Clifford. CE: C. H. Wetter.

## TURNER HALL

PHONE: 262. MGR: Wm. C. Krueger. HOME PHONE: 728-R. REG. CREW: 1. MUSICIANS:  
Open. BOOKED BY: Direct.

REQUEST FOR FURTHER DETAILS HAVE BEEN IGNORED.

POPULATION  
27,268

# WAUSAU

DRAW. POP.  
75,000

HOTELS: Constance, Island, Northern, Wausau.  
RAILROADS: C.M. St. P&P, C. & N.W.  
TRANSFER COMPANY: Wausau Transfer.  
BUS LINES: Greyhound, Wisc. Motor Buses.  
RADIO STATIONS: WSAU.  
NEWSPAPERS: RECORD-HERALD (E) ME: M. R. Byers. CE: E. R. Boileau.

## GRAND

(Fox-Wisconsin)

MGR: Lawrence Beltz. S.C.: 1424. ORCH: 926. I-BALC: 498. REG. CREW: Yellow Card.  
MUSICIANS: Open. BOOKED BY: Direct. PROSC.W: 39 Ft. PROSC.H: 25 Ft. WtoW: 60 Ft.  
FTS TO BW: 27 Ft. ST. to LOFT: 56 Ft. LINES: 22 Sets. CTWGHT or HEMP: Hemp. FOOTS:  
Yes. DRESSING ROOMS: 9 Rooms.



# WYOMING



POPULATION  
22,474

# CHEYENNE

DRAW. POP.  
60,000

HOTELS: Albany, Arp, Capitol, Frontier, Pioneer, Plains, Plaza, Windsor.  
RAILROADS: C. B. & Q., C. & N.W.  
COLORED HOTELS: Barbeque Inn, 622 W. 20th St., Randall, 612 W. 18th St.  
TRANSFER COMPANY: Cheyenne Transfer.  
AIRLINES: United, W.A.L.  
BUS LINES: U. P. Stages, Burlington Stages, Greyhound.  
RADIO STATIONS: KFBC.  
NEWSPAPERS: EAGLE (M) ME: K. Osborn. CE: Osborn. DE: S. C. Benner. CRITIC: Benner.  
STATE TRIBUNE & LEADER (Also Sun.) (E) ME: Lewis Bates. CE: Bates.  
AGENTS DAY: Tues.—Wed.—Thurs. SUNDAY DEADLINE: Thurs. Noon.  
LOCAL SPONSORS: Oberfelder - Denver.  
Community Concerts Ass'n., Mrs. W. Andrew, Pres.  
STATE TAX: 2%.



## LINCOLN

MGR: C. Don Sheedy, S.C.: 1245. ORCH: 723. 1-BALC: 231. 2nd-BALC: 291. REG. CREW: Yellow Card. MUSICIANS: Open. BOOKED BY: Direct—or Oberfelder, Denver. PROSC.W: 38½ Ft. PROSC.H: 32 Ft. WtoW: 73 Ft. FTS TO BW: 36 Ft. LINES: 38 Sets. CTWGHT or HEMP: Hemp FOOTS: Yes. DRESSING ROOMS: 11 Rooms. PLAYS PERCENTAGES: Thru Sponsors.

POPULATION  
10,627

## LARAMIE

DRAW. POP.  
25,000

HOTELS: Connor, Johnson, Kuster, Plaza.  
RAILROADS: Un. Pac., L. NO. P.&W.  
TRANSFER COMPANY: Yellow Cab Co.  
AIRLINES: United, W.A.L.  
BUS LINES: Greyhound, U. P. Stages, Burlington Stages.  
RADIO STATIONS: KOWB.  
NEWSPAPERS: REPUBLICAN-BOOMERANG (E) ME: E. H. Linford.  
BULLETIN (M) ME: R. B. Cruzen.  
AGENTS DAY: Any Day.  
LOCAL SPONSORS: University of Wyoming, Fay Smith.  
STATE TAX 2%.

## UNIV. OF WYOMING AUDITORIUM

MGR: Fay Smith, S.C.: 1996. ORCH: 1319. 1-BALC: 677. REG. CREW: Students. MUSICIANS: Open. BOOKED BY Direct or Oberfelder, Denver. PROSC.W: 48 Ft. PROSC.H: 26 Ft. WtoW: 86 Ft. FTS TO BW: 29 Ft. ST. to LOFT: 54 Ft. LINES: 27 Sets. CTWGHT or HEMP: CW. FOOTS: Yes. TRAPS: 3'x12'. GRD FL or UPSTAIRS: Street Level. DRESSING ROOMS: 2 Small. 2 Large. AC: 110-220. DC: 110. PLAYS PERCENTAGES: Yes.



# STATISTICS FOR DOMINION OF CANADA



## PROVINCE OF ALBERTA



POPULATION  
88,907

CALGARY

DRAW. POP.  
200,000

**HOTELS:** Carlton, Alexandra, Cecil, Dominion, Empire, Empress, Noble, King Edward, Lethbridge-Union, Pallister National, Queen's, Royal, St. Louis, St. Regis, Shamrock, Victoria, Wales, Yale, York.

**RAILROADS:** Can. National, Can. Pacific.

**TRANSFER COMPANY:** Pacific Cartage. Phone: M-1302.

**AIRLINES:** Trans-Canadian.

**BUS LINES:** Can. Greyhound.

**RADIO STATIONS:** CFCN, CFVP, CFAC.

**NEWSPAPERS:** ALBERTAN (M) E.: A. M. Raymond. C. E.: A. Garrett.

HERALD (E) M. E.: A. H. Bill. C. E.: D. W. Brown. D. E.: D. W. Brown.

**LOCAL SPONSORS:** J. B. Barron.

**STATE TAX** 10%.



# GRAND THEATRE

PHONE: M-3339—R-2372. MGR.: J. B. Barron. HOME PHONE: R-2818. S. C.: 1442. ORCH.: 800. I-BALC.: 400. 2nd BALC.: 200. BOXES: 42. BOOKED BY: U. B. O., CRA, NYC or Direct. PROSC. W.: 60 Ft. PROSC. H.: 80 Ft. W.toW.: 100 Ft. FTS. to BW.: 27 Ft. ST. to LOFT: 80 Ft. LINES: 50 Sets. CTWGHT. or HEMP.: Both. FOOTS: Yes. TRAPS: 2. DRESSING ROOMS: ON 2. BELOW: 14. AC.: 110-220. PLAYS PERCENTAGE: Yes.



## BRITISH COLUMBIA



POPULATION  
6,714

### PRINCE RUPERT

DRAW. POP.  
15,000

HOTELS: Belmont, Central, Commercial, Knox, Old Empress, Prince Rupert, Royal, Savoy, York.

RAILROADS: Can. Pac., Can. Nat.

TRANSFER COMPANY: Lindsay Cartage, Phone: 68, Contact: J. Lindsay.

RADIO: CFPR.

NEWSPAPERS: NEWS (E) M. E.: G. A. Hunter.

STATE TAX: 20%.

#### AUDITORIUM (Civic Center)

PHONE: 231. MGR.: D. Forward. HOME PHONE: Red 685. S. C.: 720. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: Direct or CRA, NYC. PROSC. W.: 28 Ft. PROSC. W.: 28 Ft. PROSC. H.: 12 Ft. W. to W.: 50 Ft. FTS. to BW.: 2 4ft. ST. to LOFT: 12 Ft. LINES: 18 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. GRD. FL. or UPSTAIRS: Up. DRESSING ROOMS: ON 2. AC.: 110. PLAYS PERCENTAGE: Yes.

POPULATION  
275,353

### VANCOUVER

DRAW. POP.  
500,000

HOTELS: Abbotsford, Alcazar, Ambassador, Austin, Belmont, Carlton, Castle, Cobalt, Columbia, Continental, Devonshire, Dominion, Europe, Georgia, Grosvenor, Manitoba, Marble Arch, Patricia, Pennsylvania, St. Helen's St. Regis, Stanley, Strand, Vancouver, West, Winters, Yale, York.

RAILROADS: Can. Pac., Can. National, G. N.

TRANSFER COMPANY: Vancouver Express.

AIRLINES: Trans-Canadian.

RADIO STATIONS: CBR, CBRX, CJOR, CKFX, CKMO, CKWX.

NEWSPAPERS: NEWS-HERALD (M) E.: K. Drury. D. E.: Constance McKay.

PROVINCE (E) M. E.: H. H. C. Anderson. C. E.: Reg Moir. M. E.: S. D. Scott

SUN (E) M. E.: H. L. Straight. C. E.: H. Koshevoy. D. E.: Ronald Gadsby.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: All Star Series, Hilker Attractions, J. Gordon Hilker, Strand Theatre.

#### EMPRESS

S. C.: 1946. ORCH.: 1357. I-BALC.: 444. LOGES: 145. REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: U. B. O. or Direct. PROSC. W.: 38 Ft. PROSC. H.: 22 Ft. W. to W.: 78 Ft. FTS. to CURT.: 7 Ft. ST. to LOFT: 47 Ft. LINES: 38 Sets. CTWGHT. or HEMP.: Both. CUR. to BW. 25 1-2 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: 2 large; 4 small. AC.: 110. AMPS.: 600 Plus.



POPULATION  
44,068

# VICTORIA

DRAW. POP.  
80,000

HOTELS: Churchill, Dominion, Douglas, Empress, Fairchild, Glenshiel, Metropolis, Ritz, Royal, St. James, Strathcona, Westholme.

RAILROADS: Can. Pac. E. N., C. N.

RADIO STATIONS: CJVI.

NEWSPAPERS: COLONIST (Also Sunday) (M) M. E.: Halton. C. E.: F. C. Barnesfl  
TIMES (E) E.: H. P. Hodges. C. E.: A. Willis.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

## ROYAL VICTORIA

MGR.: C. E. Denham. S. C.: 1370. ORCH.: 710. 1-BALC.: 216. 2nd BALC.: 332. BOXES: 112.  
REG. CREW: 3 Heads. MUSICIANS: Open. BOOKED BY: U. B. O. or Direct. PLAYS PER-  
CENTAGE: Yes.



# ONTARIO



POPULATION  
37,000

# FT. WILLIAM

DRAW. POP.  
85,000

HOTELS: Adanac, Alexandria, Avenue, Empire, Empress, Royal Edward, St. Louis, Simpson, Victoria, Wayland, West.

RAILROADS: Can. Pac., Can. Nat.

TRANSFER COMPANY: Mackenzie. Contact: James Mackenzie.

AIRLINES: Trans-Cadian.

RADIO STATIONS: CKPR.

NEWSPAPERS: TIMES-JOURNAL (E) M. E.: W. H. Goodman. C. E.: A. L. Phillips.

## ORPHEUM (A Famous-Players Theatre)

PHONE: South 4051-K. MGR.: C. Bahryowski. HOME PHONE: South 4051-K. S. C.: 936.  
ORCH.: 553. 1-BALC.: 202. MEZZ.: 99. BOXES: 82. BOOKED BY: Famous Players Direct or  
U. B. O. or CRA-N. Y. C. PROSC. M.: 36 Ft. PROSC. H. & 22 Ft. W. to W.: 60 Ft. FTS: 10  
BW.: 28 Ft. ST. to LOFT: 45 Ft. LINES: 18 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 4  
Circuits. TRAPS: One. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3.  
ABOVE: 3. AC.: Yes. PLAYS PERCENTAGE: Yes.

POPULATION  
166,337

# HAMILTON

DRAW. POP.  
275,000

HOTELS: Armory, Windsor, Avon, Britannia, Waverly Carleton, Wellington, Cecil, Wentworth, Fischer's, Gladstone Gurry's, Homeside, Honest Lawyer, Iroquois, King George, Modjesta, Picton, Park, Prince Edward, Picadilly, Queen's, Royal Connaught, Regal, Savoy, Strand; Terminal Turbina.

RAILROADS: Can. Pac., Can. Nat., T. H. & B.

TRANSFER COMPANY: Mackay Transfer Co. Phone: 2-5959.

AIRLINES: Trans-Canadian.

RADIO STATIONS: CKOC, CHML.

NEWSPAPERS: SPECTATOR (E) M. E.: J. G. O'Neil. C. E.: F. J. Keen. D. E.: N. C. Clare.



## SAVOY

PHONE: 754. MGR.: Famous Players Can. Corp. S. C.: 1181. ORCH.: 754. 1-BALC.: 343. LOGES: 66. BOOKED BY: U. B. O. or C. R. A., N. Y. C. or Direct. PROSC. W.: 30 Ft. PROSC. H.: 40 Ft W. to W.: 60 Ft. FTS. to BW.: 34 Ft. ST. to LOFT: 80 Ft. DRESSING ROOMS: BELOW: 12. AC.: 110. Lamp Connection in Balcony. PLAYS PERCENTAGE: Yes.

POPULATION  
30,146

## KINGSTON

DRAW. POP.  
65,000

HOTELS: British American, Frontenac, Grand, La Salle, Plaza, Prince George, Queen's, Royal, Windsor.

RAILROADS: Can. Pac., Can. Nat.

TRANSFER COMPANY: Kingston Express.

RADIO STATIONS: CKWS, CFRC.

NEWSPAPERS: WHIG-STANDARD (E) M. E.: R. D. Owen. C. E.: C. A. Devlin.

### KINGSTON COLLEGIATE & VOCATIONAL INSTITUTE

PHONE: 9898. MGR.: R. T. Atkinson. S. C.: 1053. ORCH.: 750. 1-BALC.: 303. BOOKED BY: Direct or Thru CRA, N. Y. C. PROSC. W.: 35 1-2 Ft. PROSC. H.: 28 Ft. W. to W.: 50 Ft. FTS. to BW.: 32 Ft. ST. to LOFT: 19 Ft. LINES: 18 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: Yes. DRESSING ROOMS: 11 Rooms. PLAYS PERCENTAGE: Yes.

POPULATION  
78,264

## LONDON

DRAW. POP.  
150,000

HOTELS: Belvedere, Brunswick, C. P. R. Hotel, Clarendon, Fraser, Grigg, Queens, Park, Richmond, Harvey, Iroquois, London, Ridout, St. Regis, Savoy, London House, Mayfair, Oxford, Sunnyside, Victoria, York.

RAILROADS: Can. Nat., C. P., M. C.

COLORED HOTELS: Grigg.

TRANSFER COMPANY: McComb Storage Co. Phone: Metcalf 055. Contact: Wm. McComb.

AIRLINES: Trans-Canadian.

RADIO STATIONS: CFPL.

NEWSPAPERS: FREE PRESS (E-M) E.: R. J. Churchill. C. E.: John Gore. D. E.: J. C. Burns.

### GRAND

MGR.: Wm. K. Trudell. S. C.: 1210. ORCH.: 622. 1-BALC.: 540. BOXES: 48. BOOKED BY: U. B. O. or CRA or Direct. PROSC. W.: 42 Ft. PROSC. H.: 31 Ft. W. to W.: 70 Ft. FTS. to BW.: 44 Ft. ST. to LOFT: 55 Ft. LINES: 36 Sets. CTWGHT. or HEMP.: CW. FOOTS: Yes. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ABOVE: 10. BELOW: 10. AC.: 110. Cable to FR. Balc. PLAYS PERCENTAGE: Yes.

POPULATION  
15,599

## NORTH BAY

DRAW. POP.  
25,000

HOTELS: Continental, Empire, King George, Mackey, St. Regis.

RAILROADS: Can. Pac., Can. Nat., T. & N. Ont.

TRANSFER COMPANY: De Luxe Transfer. Phone: 101. Contact: J. Palango.

RADIO STATIONS: CFCH.

NEWSPAPERS: NUGGET (E) M. E.: C. M. Fellman. C. E.: B. Jessup. D. E.: Betty DesJardins.  
PIC ED.: Raymond.

### CAPITOL

PHONE: 812. MGR.: J. Nelson. HOME PHONE: 2502. S. C.: 1435. ORCH.: 1169. 1-BALC.: 266. BOOKED BY: U. B. O., CRA, or Direct. Further Details Refused. Described as "Ample." DRESSING ROOMS: ABOVE: 6. BELOW: 9. PLAYS PERCENTAGE: Yes.



POPULATION  
154,951

# OTTAWA

DRAW. POP.  
250,000

**HOTELS:** Albion, Alexandra, Belle Claire, Belmont, Canada, Capital, Capitol, Chateau Lafayette, City, Commercial, Dominion, Duke, Elmdale, Gilmour, Grad's Grand, La Salle, Lord Elgin, Pacific, Palace, Plaza, Prescott, Richelieu, Rideau, Ritz, Royal, Russell, St. Charles, Stirling, Vendome, Victoria, Windsor.

**RAILROADS:** Can. Pac., Can. Nat.

**TRANSFER COMPANY:** Canadian Transfer Co. Phone: 2-4028. Address: Paul Deziel.

**AIRLINES:** Trans, Canadian, Colonial.

**RADIO STATIONS:** CBO, CFRA, CKCO.

**NEWSPAPERS:** CITIZEN (E-M) M. E.: R. W. Southam. C. E.: W. P. Mills.

LE DROIT' (Fr.) (M) M. E.: C. Gautier. C. E.: G. Bernier. D. E. & CRITIC:  
Guy Beaulne.

JOURNAL DALLIES (M) M. E.: T. G. Lowry. C. E.: C. I. Lynch. D. E.:  
A. S. Sykes. CRITIC: A. S. Sykes.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**LOCAL SPONSORS:** A. Tremblay, 214 Cobour St.

## CAPITOL

**MGR.:** T. R. Tubman. **S. C.:** 2521. **ORCH.:** 1278. **1-BALC.:** 552. **MEZZ.:** 120. **2nd BALC.:** 459. **BOXES:** 112. **REG CREW:** 1. **MUSICIANS:** Open. **BOOKED BY:** Direct or Thru U. B. O. or CRA N. Y. C. **PROSC. W.:** 44 Ft. **PROSC. H.:** 32 Ft. **W. to W.:** 60 Ft. **FTS. to CURT.:** 8. **ST. to LOFT:** 50 Ft. **LINES:** 35 Sets. **CTWGHT. or HEMP.:** Hemp. **FOOTS:** 3 Circuits. **CUR. to BW.:** 35 Ft. **GRD. FL. or UPSTAIRS:** Street Level. **DRESSING ROOMS:** ON 2. **BELOW:** 7. **PLAYS PERCENTAGE:** Yes.

POPULATION  
667,457

# TORONTO

DRAW. POP.  
1,250,000

**HOTELS:** Alexandra, Carls-Rite, Duke of York, Edgewater, Dominion, Commerce, Edwin, Embassy, Eton, Fairbanks, Forbes, Ford, Gerard, Isabella, King Edward, Landsdowne, La Salle, Metropole, New Statler, Old Mill, Orchard Park, Palace, Parkdale, Park Plaza, Picadilly, Prince George, Quigley, Rideau Rondun, Rose, Rosedale, Royal Cecil, Royal Oak, Royal York, St. Regis, Savarin, Scholes, Sheldon, Tusco, Ulster Arms, Walker House, Waverly, Westminster, Winchester, Ye Old Tavern.

**RAILROADS:** Can. Pacific, Can. Nat., T. H. & B.

**COLORED HOTELS:** Victory, Y. M. C. A., (Contact Miss Gene McLeod, 18 Elm St.)

**TRANSFER COMPANY:** Canadian Transfer. Phone: Elgin 2536.

**AIRLINES:** Trans-Canadian.

**RADIO STATIONS:** CBL, CFRB, CFRX, CHUM, CJBC, CKEY.

**NEWSPAPERS:** GLOBE & MAIL (M) M.E.: R. A. Farquharson. C. E.: McFarlane.

STAR (E) M. E.: H. C. Hindmarsh. C. E.: T. G. Lytle. D. E.: Augustus Bridle.

TELEGRAM (E) M. E.: C. O. Knowles. C. E.: Fred Baker.

**AGENTS DAY:** Tuesday. **SUNDAY DEADLINE:** Wednesday.

**TAX:** 20%.

## MASSEY HALL

**MGR.:** G. R. Creelman. **S. C.:** 2750. **ORCH.:** 1080. **1-BALC:** 800. **2nd BALC.:** 870. **BOOKED BY:** Direct. **GRD. FL. or UPSTAIRS:** Up. **DRESSING ROOMS:** ABOVE: 2. **BELOW:** 4. **NIGHTLY RENTAL:** Depends on Adm. Price. **PLAYS PERCENTAGE:** No.

## MAPLE LEAF GARDEN (Arena Type)

**S. C.:** 13,500. **STAGE:** Arena, No Stage.



## ROYAL ALEXANDRA

MGR.: Ernest Rawley. S. C.: 1529. ORCH.: 673. 1-BALC: 404. 2nd BALC.: 408. BOXES: 44. REG. CREW: 3 Heads. MUSICIANS: 11, any instrumentation. BOOKED BY: U B O. PROSC. W.: 38 1-2 Ft. PROSC. H.: 50 Ft. W. to W.: 82 Ft. FTS. to CURT.: 1 1-2 Ft. ST. to LOFT: 76 Ft. LINES: 52 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 3 Circuits. CUR. to BW.: 39 1-2 Ft. GRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON: 3. ABOVE: 19. AC.: 110. DC.: 220. SPECIAL: Mailing List 11,000, Goes Out 2 Weeks in Advance. PLAYS PERCENTAGE: Yes.



# QUEBEC



POPULATION  
903,007

## MONTREAL

DRAW. POP.  
1,500,000

HOTELS: Berkeley, De La Salle, Ford, Lafayette, Laurier, Mt. Royal, New Carlton, Plaza, Prince of Wales, Queen's Ritz-Carlton, Russell, Windsor.

RAILROADS: Can. Pac., Can. Nat., N. Y. C., Que. M. & S., Rutland, D. & H., M. & S. C.

TRANSFER COMPANY: Canadian Transfer. Phone: Mar 3665.

AIRLINES: Trans-Can., Colonial, Northeast.

RADIO STATIONS: CKRZ, CBF, CBFA, CBFL, CBFO, CBFR, CBFW, CBFX, CBFY, CBFZ, CFCF, CFCX, CHAC, CHLA, CHLP, CHLS, CHOL, CJAD, CKAC, CKEY, CKLX, CKNC, CKOB, CGRA, CKRP.

NEWSPAPERS: LE CANADA (French) (E) M. E.: A. Laurion. C. E.: U. Lefebure.

LE DEVOIR (French) (E) M. E.: G. Filion. C. E.: Guy Lemay. D. E.: J. de Grandpre. PIC. ED.: LeMay. CRITIC: J. de Grandpre.

GAETTE (M) M. E.: H. J. Larkin. C. E.: G. E. McCormick. D. E.: Herb Whittaker. PIC. ED.: McCormick. CRITIC: Herb Whittaker.

HERALD M. E.: T. H. Harris. C. E.: Wm. Wardwell. D. E.: Pat Pearce.

MATIN (Fr.) (M) M. E.: Jos. Bourdon. C. E.: C. Verdon. D. E.: Rog. Duhamel

LA PATRIE (Fr.) (E) M. E.: O. Mayrand. C. E.: D. Kavanaugh. PIC. ED.: Bendit. SUN. E.: A. Francois.

LE PETIT JOURNAL (Fr.) (S) M. E.: R. Poulin. C. E.: Poulin.

PHOTO-JOURNAL (Thur) M. E.: Miss Fondue. C. E.: Miss Fondue. D. E.: Pieare Gascon. PIC. ED.: Fondue. CRITIC: Pieare Gascon.

LA PRESSE (Fr) (E) M. E.: E. Lamarche. C. E.: H. Major.

STANDARD (Sat) M. E.: A. G. Gilbert. D. E.: Eric McLean.

STAR (E) M. E.: A. J. West. C. E.: T. E. Murphy.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

LOCAL SPONSORS: Canadian Concerts and Artists, Inc.; Bernard Eudes, Mgr., 711 Castle Bldg.



S. C.: 1579. ORCH.: 738. 1-BALC.: 415. BOXES: 49. BOOKED BY: U. B. O., CRA, N. Y. C. or Direct. PROSC. W.: 34 Ft. PROSC. H.: 31 Ft. W. to W.: 67 1-2 Ft. FTS. to BW.: 44 Ft. ST. to LOFT: 60 Ft. LINES: 39 Sets. CTWGHT. or HEMP.: Hemp. FOOTS: 3 Circuits. FRD. FL. or UPSTAIRS: Street Level. DRESSING ROOMS: ON 3. ABOVE: 9. AC.: 110. DC.: 220. Conn. for Lights in Balc. PLAYS PERCENTAGE: Yes.

POPULATION  
150,757

## QUEBEC

DRAW. POP.  
225,000

HOTELS: Brochu, Montcalm, Victoria, Chateau, Champlain, Mountain Hill, Chateau Frantenac, St. Louis, Clarendon, St. Roch, Kent House, Union.

RAILROADS: Can. Nat., Que. Cent., Can. Pac.

TRANSFER COMPANY: Frs. Nolin, Ltd., 7 Seventh St. Phone: 2-4018, Contact: Art Boudreau.

AIRLINES: Trans-Can.

RADIO STATIONS: CBV, CKCV, CHRC.

NEWSPAPERS: CHRONICLE-TELEGRAPH (E) M. E.: A. G. Penny. C. E.: G. Blackburn.

L'ACTION CATHOLIQUE (E) E.: L. P. Roy. C. E.: J. Verreault. D. E.: G. H. Dagneau. CRITIC: G. H. Dagneau.

L'EVENEMENT-JOURNAL (French) (M) M. E.: I. Masson. C. E.: A. Renaud. D. E.: Frs. Cote & G. Bundock. CRITIC: Frs. Cote & Bundock.

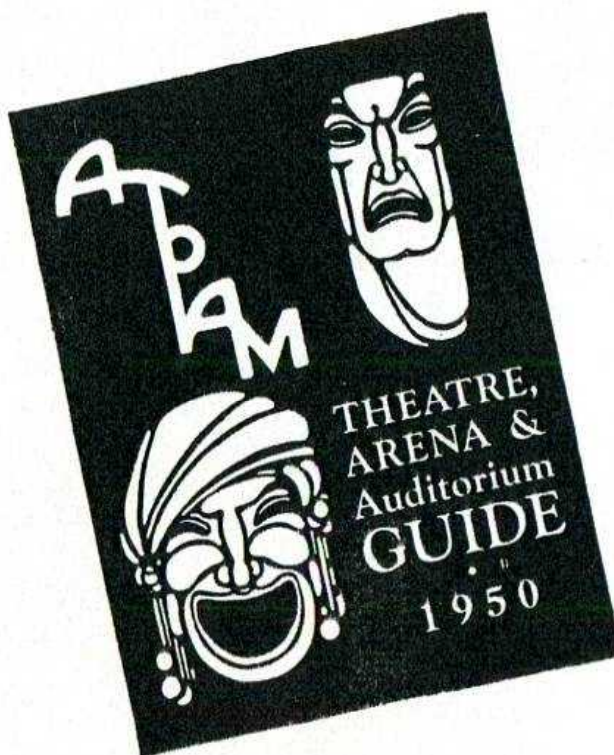
LE SOLEIL (E) M. E.: Robidoux. C. E.: De Sroches. D. E.: Miss R. Lapointe. CRITIC: Miss R. LaPointe.

AGENTS DAY: Tuesday. SUNDAY DEADLINE: Wednesday.

TAX: 20%.

COLISEUM (Arena Type)

PHONE: 5-5129. MGR.: Emery Boucher. HOME PHONE: 4-1676. S. C.: 10,000. REG. CREW: Maintenance. MUSICIANS: Open. BOOKED BY: Direct. STAGE: No Permanent Stage.



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